

Global AI Fraud Detection Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GA3DF90A4DA7EN.html>

Date: June 2026

Pages: 103

Price: US\$ 3,480.00 (Single User License)

ID: GA3DF90A4DA7EN

Abstracts

According to our (Global Info Research) latest study, the global AI Fraud Detection Software market size was valued at US\$ 99 million in 2025 and is forecast to a readjusted size of US\$ 161 million by 2032 with a CAGR of 7.2% during review period.

AI Fraud Detection Software is an intelligent system that leverages machine learning and behavioral analytics to automatically identify anomalous patterns and flag potential fraudulent activities within massive datasets of transactions, accounts, or interactions. Its core capabilities encompass real-time feature computation, unsupervised anomaly clustering, supervised classification modeling, and knowledge graph-based relational analysis, enabling it to uncover covert attacks?such as identity spoofing, account hijacking, fraudulent transactions, and money laundering?that are difficult for traditional rule engines to detect. By continuously learning from new fraud samples, the software dynamically updates its detection strategies to counter ever-evolving attack methodologies. Widely deployed across sectors such as banking and payments, e-commerce risk management, insurance claims processing, and enterprise identity verification, it serves as a critical tool for establishing proactive defense frameworks and mitigating both business losses and compliance risks.

The global market for AI fraud detection software is characterized by a landscape in which North America leads in technology and application, Europe prioritizes privacy compliance, and the Asia-Pacific region is rapidly catching up. Driven by a mature fintech ecosystem and the widespread adoption of online payments, North America holds a leading position in real-time transaction risk management and the application of deep learning models. Under the framework of the GDPR, Europe places greater emphasis on explainable AI and federated learning, thereby balancing privacy

protection with detection efficacy. The Asia-Pacific region, particularly China and Southeast Asia, has emerged as the fastest-growing market, benefiting from the explosive growth of mobile payments and e-commerce. Current market drivers include novel fraud schemes catalyzed by generative AI and increasingly stringent global regulatory environments; however, the sector still faces three major obstacles: user complaints stemming from 'false positives' caused by insufficient model explainability, difficulties in integrating heterogeneous data sources, and model drift resulting from the adversarial evolution of fraud techniques. Future trends are converging toward multi-modal fraud detection, real-time graph computing, and cross-institutional collaboration via federated learning.

This report is a detailed and comprehensive analysis for global AI Fraud Detection Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Fraud Detection Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Fraud Detection Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Fraud Detection Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Fraud Detection Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Fraud Detection Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Fraud Detection Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Feedzai, Kount, Sardine, SEON, Sift, Riskified, Fraudio, Pindrop Security, Mitek, ComplyAdvantage, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI Fraud Detection Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Supervised Learning-based

Unsupervised Learning-based

Graph Neural Network-based

Others

Market segment by Business

Payment Fraud Detection

Account Takeover Detection

Identity Spoofing Detection

Application Fraud Detection

Insider Threat Detection

Market segment by Data Processing

Real-time Detection

Offline Detection

Market segment by Application

Banking & Payments

Insurtech

E-commerce & Retail

Telecommunications

Government Services

Others

Market segment by players, this report covers

Feedzai

Kount

Sardine

SEON

Sift

Riskified

Fraudio

Pindrop Security

Mitek

ComplyAdvantage

SymphonyAI

Accertify

IBM

Entrust

Tongdun Technology

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI Fraud Detection Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Fraud Detection Software, with revenue, gross margin, and global market share of AI Fraud Detection Software from 2021 to 2026.

Chapter 3, the AI Fraud Detection Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Fraud Detection Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Fraud Detection Software.

Chapter 13, to describe AI Fraud Detection Software research findings and conclusion.

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