

Global AI Event Tools Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Event Tools market size is expected to reach \$ 4187 million by 2032, rising at a market growth of 11.7% CAGR during the forecast period (2026-2032).

AI event tools refer to software or platforms that leverage artificial intelligence technologies?such as natural language processing, computer vision, generative AI, intelligent recommendations, and automated workflows?to empower the entire lifecycle of various online or offline events, spanning planning, execution, and post-event review.

The growth of the AI ??event tool market is primarily driven by the digital transformation of corporate marketing, the rising demand for intelligent solutions in conferences, exhibitions, and brand events, the need for greater content production efficiency, and the trend toward refined event operations management. As the volume of online events, offline exhibitions, hybrid conferences, brand launches, training sessions, and community activities continues to rise, enterprises are increasingly relying on AI tools to handle tasks such as event planning, agenda generation, speaker matching, poster and copy creation, registration management, audience profiling, intelligent customer service, on-site interaction, real-time translation, meeting minutes, post-event data analysis, and lead conversion; these tools help reduce manual operational costs while enhancing conversion outcomes. Meanwhile, advancements in generative AI, multimodal content generation, intelligent recommendation systems, and marketing automation have transformed event tools from simple registration or scheduling systems into integrated, intelligent platforms covering planning, execution, interaction, analysis, and marketing conversion. This evolution is accelerating the adoption of AI event tools across various sectors, including corporate marketing, exhibition services, education and training, community management, and brand communication.

This report studies the global AI Event Tools demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Event Tools, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Event Tools that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Event Tools total market, 2021-2032, (USD Million)

Global AI Event Tools total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Event Tools total market, key domestic companies, and share, (USD Million)

Global AI Event Tools revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Event Tools total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Event Tools total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Event Tools market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cvent, Grip Events, Vendelux, EventHex, Eventbrite, ON24, Zoom, Cisco, RingCentral, Bizzabo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Event Tools market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Event Tools Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Event Tools Market, Segmentation by Type:

Offline Events

Online Events

Hybrid Events

Global AI Event Tools Market, Segmentation by Function:

AI Event Creation

AI Event Marketing

Others

Global AI Event Tools Market, Segmentation by Application:

Large Enterprises

Education and Training Institutions

Government and Public Sector

Others

Companies Profiled:

Cvent

Grip Events

Vendelux

EventHex

Eventbrite

ON24

Zoom

Cisco

RingCentral

Bizzabo

RainFocus

Whova

Swapcard

Stova

Airmeet

BigMarker

EventsAir

EventX

INMU Event

Mudu

TIMEWELL Base

Key Questions Answered

1. How big is the global AI Event Tools market?
2. What is the demand of the global AI Event Tools market?
3. What is the year over year growth of the global AI Event Tools market?
4. What is the total value of the global AI Event Tools market?
5. Who are the Major Players in the global AI Event Tools market?
6. What are the growth factors driving the market demand?

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