

# Global AI Essay Grading Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global AI Essay Grading Software market size was valued at US\$ 351 million in 2025 and is forecast to a readjusted size of US\$ 854 million by 2032 with a CAGR of 13.5% during review period.

AI essay grading software refers to intelligent systems that automatically analyze, score, and provide feedback on student essays based on artificial intelligence technology, especially natural language processing and machine learning. This type of software can comprehensively evaluate essays from multiple dimensions, including grammar, vocabulary, structure, logic, and content expression, and provide suggestions for improvement and optimization guidance.

The core functions of AI essay grading software include automatic scoring, language error detection, writing quality analysis, intelligent feedback, and revision suggestions.

The core technologies of AI essay grading software include natural language processing, deep learning scoring models, large language model (LLM) multi-dimensional evaluation, text correction and polishing, and text structure analysis.

This report is a detailed and comprehensive analysis for global AI Essay Grading Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global AI Essay Grading Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Essay Grading Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Essay Grading Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Essay Grading Software market shares of main players, in revenue (\$ Million), 2021-2026

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Essay Grading Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Essay Grading Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ETS, Pearson, Measurement Incorporated, McCann Associates, Vantage Learning, Gradescope, Turnitin, Grammarly, LanguageTool, GradeLab, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI Essay Grading Software market is split by Type and by Application. For the period

2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

On-Premise

Cloud-Based

#### Market segment by Language Support

Single Language

Multilingual

#### Market segment by Technical Implementation Methods

Rule-Based

Machine Learning-Based

Generative AI-Based

#### Market segment by Application

Schools

Examination Institutions

Educational Enterprises

#### Market segment by players, this report covers

ETS

Pearson

Measurement Incorporated

McCann Associates

Vantage Learning

Gradescope

Turnitin

Grammarly

LanguageTool

GradeLab

CoGrader

EssayCheck.ai

EasyClass AI

IFlytek

Baidu AI Cloud

Shanghai Metatext

Yibi Lianghua

NetEase Youdao

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe AI Essay Grading Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Essay Grading Software, with revenue, gross margin, and global market share of AI Essay Grading Software from 2021 to 2026.

Chapter 3, the AI Essay Grading Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Essay Grading Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Essay Grading Software.

Chapter 13, to describe AI Essay Grading Software research findings and conclusion.

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