

Global AI Essay Grading Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Essay Grading Software market size is expected to reach \$ 854 million by 2032, rising at a market growth of 13.5% CAGR during the forecast period (2026-2032).

AI essay grading software refers to intelligent systems that automatically analyze, score, and provide feedback on student essays based on artificial intelligence technology, especially natural language processing and machine learning. This type of software can comprehensively evaluate essays from multiple dimensions, including grammar, vocabulary, structure, logic, and content expression, and provide suggestions for improvement and optimization guidance.

The core functions of AI essay grading software include automatic scoring, language error detection, writing quality analysis, intelligent feedback, and revision suggestions.

The core technologies of AI essay grading software include natural language processing, deep learning scoring models, large language model (LLM) multi-dimensional evaluation, text correction and polishing, and text structure analysis.

This report studies the global AI Essay Grading Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Essay Grading Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Essay Grading Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Essay Grading Software total market, 2021-2032, (USD Million)

Global AI Essay Grading Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Essay Grading Software total market, key domestic companies, and share, (USD Million)

Global AI Essay Grading Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Essay Grading Software total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Essay Grading Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Essay Grading Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ETS, Pearson, Measurement Incorporated, McCann Associates, Vantage Learning, Gradescope, Turnitin, Grammarly, LanguageTool, GradeLab, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Essay Grading Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Essay Grading Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Essay Grading Software Market, Segmentation by Type:

On-Premise

Cloud-Based

Global AI Essay Grading Software Market, Segmentation by Language Support:

Single Language

Multilingual

Global AI Essay Grading Software Market, Segmentation by Technical Implementation Methods:

Rule-Based

Machine Learning-Based

Generative AI-Based

Global AI Essay Grading Software Market, Segmentation by Application:

Schools

Examination Institutions

Educational Enterprises

Companies Profiled:

ETS

Pearson

Measurement Incorporated

McCann Associates

Vantage Learning

Gradescope

Turnitin

Grammarly

LanguageTool

GradeLab

CoGrader

EssayCheck.ai

EasyClass AI

IFlytek

Baidu AI Cloud

Shanghai Metatext

Yibi Lianghua

NetEase Youdao

Key Questions Answered

1. How big is the global AI Essay Grading Software market?
2. What is the demand of the global AI Essay Grading Software market?
3. What is the year over year growth of the global AI Essay Grading Software market?
4. What is the total value of the global AI Essay Grading Software market?
5. Who are the Major Players in the global AI Essay Grading Software market?
6. What are the growth factors driving the market demand?

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