

Global AI Endoscopy Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Endoscopy Software market size is expected to reach \$ 1590 million by 2032, rising at a market growth of 8.9% CAGR during the forecast period (2026-2032).

Artificial intelligence endoscopy software is an auxiliary tool that combines AI technologies such as deep learning with medical endoscopic examinations. In endoscopic diagnosis and treatment scenarios such as the digestive and respiratory tracts, it automatically identifies and marks the location of lesions such as polyps and early-stage cancers by analyzing real-time images. It can also assist in judging the nature of lesions, assessing the quality of the operation, and providing doctors with a 'second opinion.' At its core, it uses an algorithm model trained on massive amounts of medical images to improve the lesion detection rate, reduce missed diagnoses, and reduce the workload of doctors. In particular, it helps primary hospitals standardize diagnosis and treatment procedures, making early disease screening more accurate and efficient, and securing the best treatment opportunity for patients.

The upstream of the AI endoscopy software industry chain mainly includes medical imaging data sources, GPU/AI acceleration chips, deep learning frameworks, annotation platforms, and hospital imaging system interfaces. Data sources are provided by large hospitals and multi-center clinical databases, serving as the core resource for algorithm training. Chips and computing power are primarily provided by NVIDIA, Intel, and domestic AI inference chip suppliers. Algorithm training relies on frameworks such as TensorFlow and PyTorch. Imaging interfaces come from hospital HIS/PACS/endoscopy system manufacturers. Downstream applications are mainly concentrated in the gastroenterology, endoscopy, respiratory, and general surgery departments of general hospitals. Gastroenterology endoscopy has the strongest demand due to the huge annual volume of gastrointestinal endoscopy examinations and

the high risk of missed early cancers and polyps. AI software can provide real-time lesion identification, quality control, and lesion annotation suggestions, significantly reducing experience-based discrepancies, making it the scenario hospitals are most willing to pay for. In respiratory medicine, AI for bronchoscopy is used for lesion localization and navigation, but its commercial value is relatively limited due to the small number of cases. In general surgery, it is mainly used for anatomical structure identification and risk structure alerts during laparoscopic surgery; its adoption is constrained by strict regulatory requirements and doctors' high demands for algorithm reliability. Health checkup centers and chain endoscopy centers, with their strong demand for standardized processes, have become a rapidly growing downstream customer group. AI can improve the homogeneity of examinations, reduce human error, and increase efficiency.

The industry's development trend shows a shift from single lesion identification to comprehensive multi-disease identification, and from real-time assistance to intelligent quality control and surgical decision support. Simultaneously, software is gradually decoupling from hardware platforms, achieving cross-brand compatibility with endoscopy equipment. Driving factors include rising demand for gastrointestinal cancer screening, hospitals' strong desire to reduce missed diagnoses, enhanced real-time inference capabilities brought about by mature AI technology, increasingly clear regulatory definitions of AI medical software categories, and the advancement of hospital digitalization. Obstacles include the difficulty in obtaining high-quality labeled data, significant differences in algorithm generalization capabilities across different hospitals, complex compatibility between hospital networks and endoscopy systems, varying levels of psychological acceptance among doctors regarding AI reliance, long regulatory approval cycles affecting the speed of commercialization, and high product prices limiting adoption in primary care hospitals.

The software product team can complete approximately 300-800 hospital-side deployments annually, with a gross profit margin of 70%-85%.

This report studies the global AI Endoscopy Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Endoscopy Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Endoscopy Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Endoscopy Software total market, 2021-2032, (USD Million)

Global AI Endoscopy Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Endoscopy Software total market, key domestic companies, and share, (USD Million)

Global AI Endoscopy Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Endoscopy Software total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Endoscopy Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Endoscopy Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cosmo Pharmaceuticals, Medtronic plc, Olympus Corporation, FUJIFILM Corporation, HOYA Corporation, NEC Corporation, AI Medical Service Inc., Shanghai Wision AI Co., Ltd., Wuhan EndoAngel Medical Technology Co., Ltd., Iterative Health, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Endoscopy Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Endoscopy Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Endoscopy Software Market, Segmentation by Type:

CADe (Computer-Aided Detection)

CADx (Computer-Aided Diagnosis)

Global AI Endoscopy Software Market, Segmentation by Deployment Methods:

Edge AI

Cloud AI Analysis Platform

Standalone AI Box

Global AI Endoscopy Software Market, Segmentation by Output Format:

Real-time Assistance

Post-event Image Review

Quality Control Report

Global AI Endoscopy Software Market, Segmentation by Application:

Gastroenterology

Pulmonary Medicine

Urology

Otolaryngology (ENT)

Other

Companies Profiled:

Cosmo Pharmaceuticals

Medtronic plc

Olympus Corporation

FUJIFILM Corporation

HOYA Corporation

NEC Corporation

AI Medical Service Inc.

Shanghai Wision AI Co., Ltd.

Wuhan EndoAngel Medical Technology Co., Ltd.

Iterative Health

Magentiq Eye Ltd.

Dova Health Intelligence Inc.

Virgo Surgical Video Solutions, Inc.

Cybernet Systems

Key Questions Answered

1. How big is the global AI Endoscopy Software market?
2. What is the demand of the global AI Endoscopy Software market?
3. What is the year over year growth of the global AI Endoscopy Software market?
4. What is the total value of the global AI Endoscopy Software market?
5. Who are the Major Players in the global AI Endoscopy Software market?
6. What are the growth factors driving the market demand?

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