

Global AI-driven Tire Pressure Monitoring System Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GA27CB622FAEEN.html>

Date: February 2026

Pages: 141

Price: US\$ 4,480.00 (Single User License)

ID: GA27CB622FAEEN

Abstracts

The global AI-driven Tire Pressure Monitoring System market size is expected to reach \$ 1526 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032).

The AI-powered tire pressure monitoring system integrates pressure sensors, wireless communication modules, and intelligent algorithms to achieve real-time monitoring of tire pressure and temperature. Through data analysis and predictive models, it can identify anomalies and provide early warnings of potential faults, thereby improving driving safety, fuel economy, and tire lifespan. This system is widely used in passenger cars, commercial vehicle fleets, and intelligent transportation systems. The upstream of the industry chain includes MEMS pressure sensors, microcontrollers, RF chips, batteries, and plastic structural components; the midstream includes module assembly, software algorithm development, and calibration testing; and the downstream covers OEMs, the automotive aftermarket, fleet management operators, and intelligent transportation systems, along with supporting installation and maintenance services. The gross profit margin of major companies in the industry ranges from 35% to 60%.

The AI-driven tire pressure monitoring system market is supported by mandatory safety regulations and the rapid growth of the global automotive industry. Increasing awareness of fuel efficiency, safety, and predictive maintenance drives demand for intelligent monitoring solutions. Compared with conventional TPMS, AI-enabled systems provide data analytics, early warning functions, and cloud connectivity for fleet management. Technological trends include lower power consumption, longer battery life, and integrated smart sensors. With the expansion of electric vehicles and connected cars, the market is expected to maintain stable growth and further penetrate both OEM and aftermarket segments.

This report studies the global AI-driven Tire Pressure Monitoring System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI-driven Tire Pressure Monitoring System, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI-driven Tire Pressure Monitoring System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI-driven Tire Pressure Monitoring System total market, 2021-2032, (USD Million)

Global AI-driven Tire Pressure Monitoring System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI-driven Tire Pressure Monitoring System total market, key domestic companies, and share, (USD Million)

Global AI-driven Tire Pressure Monitoring System revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI-driven Tire Pressure Monitoring System total market by Type, CAGR, 2021-2032, (USD Million)

Global AI-driven Tire Pressure Monitoring System total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI-driven Tire Pressure Monitoring System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Schrader (Sensata), Continental, ZF TRW, Pacific Industrial, Dezzex, Huf, Lear, Denso, NIRA Dynamics, ACDelco, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI-driven Tire Pressure Monitoring System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI-driven Tire Pressure Monitoring System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI-driven Tire Pressure Monitoring System Market, Segmentation by Type:

Direct TPMS

Indirect TPMS

Global AI-driven Tire Pressure Monitoring System Market, Segmentation by Sensor Type:

Internal Valve-Mounted Sensor

External Cap Sensor

MEMS Integrated Sensor

Multi-Parameter Smart Sensor

Global AI-driven Tire Pressure Monitoring System Market, Segmentation by Application Environment:

Fleet Management Platforms

Smart Transportation Systems

Autonomous Driving Safety Monitoring

Mining & Construction Equipment

Global AI-driven Tire Pressure Monitoring System Market, Segmentation by Application:

Passenger Car

Commercial Vehicle

Companies Profiled:

Schrader (Sensata)

Continental

ZF TRW

Pacific Industrial

Dezzex

Huf

Lear

Denso

NIRA Dynamics

ACDelco

Bendix

CUB Elecparts

Orange Electronic

Shenzhen Autotech

Steelmate

Baolong Automotive

Shenzhen Hangshen

Nanjing Top Sun

Revvo

Key Questions Answered

1. How big is the global AI-driven Tire Pressure Monitoring System market?
2. What is the demand of the global AI-driven Tire Pressure Monitoring System market?
3. What is the year over year growth of the global AI-driven Tire Pressure Monitoring System market?
4. What is the total value of the global AI-driven Tire Pressure Monitoring System market?
5. Who are the Major Players in the global AI-driven Tire Pressure Monitoring System market?
6. What are the growth factors driving the market demand?

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