

# Global AI-Driven Supply Chain Optimization Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global AI-Driven Supply Chain Optimization market size was valued at US\$ 860 million in 2025 and is forecast to a readjusted size of US\$ 1391 million by 2032 with a CAGR of 7.0% during review period.

AI-Driven Supply Chain Optimization refers to a system of capabilities that intelligently reshape the entire supply chain process using technologies such as machine learning, operations research, computer vision, and natural language processing. Its core lies in using AI algorithms to perceive, predict, and make decisions based on massive amounts of data in real time, thereby dynamically adjusting supply and demand matching, inventory strategies, logistics routes, and production plans. This technology is widely applied in scenarios such as demand forecasting, intelligent warehousing, transportation optimization, supplier risk management, and production-sales collaboration, aiming to significantly improve supply chain responsiveness, reduce operating costs, and enhance resilience against risks.

The AI-Driven Supply Chain Optimization industry is at a critical stage of transitioning from single-point efficiency improvements to global intelligent collaboration. Against the backdrop of increasing fragmentation and uncertainty in global supply chains, enterprises are shifting from pursuing low costs to pursuing high resilience, driving the accelerated penetration of AI technology. The core industry trend is the widespread adoption of the 'supply chain control tower,' which utilizes digital twins and machine learning to achieve end-to-end visualization and dynamic decision-making from demand perception to logistics fulfillment. Simultaneously, generative AI is beginning to be applied to supply chain contingency planning and automated contract review, significantly improving the response speed to sudden disruptions. Despite challenges

such as data silos and model generalization capabilities, artificial intelligence has become a core engine for enterprises to build resilient, agile, and sustainable supply chains.

This report is a detailed and comprehensive analysis for global AI-Driven Supply Chain Optimization market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global AI-Driven Supply Chain Optimization market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI-Driven Supply Chain Optimization market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI-Driven Supply Chain Optimization market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI-Driven Supply Chain Optimization market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for AI-Driven Supply Chain Optimization
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global AI-Driven Supply Chain Optimization market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Order Grid, o9 Digital Brain, Llamasoft, Blue Yonder, SAP Integrated Business Planning, Oracle SCM Cloud, Huawei Cloud, Alibaba Cloud, JD.com, FourKites, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

AI-Driven Supply Chain Optimization market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Machine Learning & Prediction

Natural Language Processing

Computer Vision

Knowledge Graph

Others

### Market segment by Supply Chain Optimization Goals

Cost Efficiency Optimization

Service Level Optimization

Risk Management Optimization

Agility Optimization

Others

### Market segment by Supply Chain Process

Demand Forecasting

Procurement & Suppliers

Production & Manufacturing

Warehousing & Inventory

Logistics & Distribution

#### Market segment by Application

Retail and Consumer Goods Industry

Manufacturing and Industrial Products Industry

Pharmaceuticals and Life Sciences Industry

Automotive and Advanced Manufacturing

Fresh Food and Produce Industry

#### Market segment by players, this report covers

Order Grid

o9 Digital Brain

Llamasoft

Blue Yonder

SAP Integrated Business Planning

Oracle SCM Cloud

Huawei Cloud

Alibaba Cloud

JD.com

FourKites

Interos

Project44

ToolsGroup SO99+

IBM Sterling Supply Chain Intelligence Suite

Manhattan Associates

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe AI-Driven Supply Chain Optimization product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI-Driven Supply Chain Optimization, with revenue, gross margin, and global market share of AI-Driven Supply Chain Optimization from 2021 to 2026.

Chapter 3, the AI-Driven Supply Chain Optimization competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI-Driven Supply Chain Optimization market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI-Driven Supply Chain Optimization.

Chapter 13, to describe AI-Driven Supply Chain Optimization research findings and conclusion.

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