

# Global AI Design Tool Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global AI Design Tool market size is expected to reach \$ 2715 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

To address the high entry barrier to creative production, bottlenecks in design process efficiency, and limitations in cross-disciplinary visual expression, artificial intelligence (AI) design tools have emerged. With groundbreaking advancements in deep learning and generative models, the field of creative design technology has entered a new stage of intelligent transformation since the mid-to-late 2010s. Currently, AI design tools have developed into comprehensive platforms encompassing multimodal capabilities such as text-to-image generation, intelligent layout, style transfer, prototype generation, and automated optimization. They are widely used in digital art creation, commercial advertising design, product interface development, film and television game production, and personal creative expression, significantly lowering the technical threshold for professional design, stimulating creative inspiration, and enabling large-scale, personalized visual content production.

AI design tools are reshaping the production paradigm of the design industry, transitioning from 'human-driven' to 'AI-assisted.' With the deep integration of generative AI, multimodal interaction, and cloud collaboration technologies, design efficiency and creative boundaries will continue to expand. Companies need to build competitive advantages through technology selection, ecosystem cooperation, and talent development, while also addressing challenges such as data security, algorithmic ethics, and technological maturity. In the future, AI design tools will be more deeply integrated into the entire design process, promoting the democratization, personalization, and sustainability of design, becoming a core driving force for digital transformation.

This report studies the global AI Design Tool demand, key companies, and key regions. This report is a detailed and comprehensive analysis of the world market for AI Design

Tool, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Design Tool that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global AI Design Tool total market, 2021-2032, (USD Million)

Global AI Design Tool total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Design Tool total market, key domestic companies, and share, (USD Million)

Global AI Design Tool revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Design Tool total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Design Tool total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Design Tool market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft Designer, Canva, Adobe Firefly, Looka, Deep Art Effects, Designs.ai, Uizard, Galileo AI, Beautiful.ai, Khroma, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Design Tool market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Design Tool Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Design Tool Market, Segmentation by Type:

Local Deployment

Cloud-based

Global AI Design Tool Market, Segmentation by Design:

Graphic Design

Industrial Product Design

Global AI Design Tool Market, Segmentation by Features:

Automatic Generation

Intelligent Optimization

Global AI Design Tool Market, Segmentation by Application:

Internet

Industrial Manufacturing

Apparel Design

Pharmaceutical Industry

Culture and Tourism Industry

Other

**Companies Profiled:**

Microsoft Designer

Canva

Adobe Firefly

Looka

Deep Art Effects

Designs.ai

Uizard

Galileo AI

Beautiful.ai

Khroma

Fotor

NVIDIA Canvas

Brandmark

MidJourney

DreamStudio

AutoDraw

Let's Enhance

Planner 5D

#### Key Questions Answered

1. How big is the global AI Design Tool market?
2. What is the demand of the global AI Design Tool market?
3. What is the year over year growth of the global AI Design Tool market?
4. What is the total value of the global AI Design Tool market?
5. Who are the Major Players in the global AI Design Tool market?
6. What are the growth factors driving the market demand?

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