

# Global AI Decision-Making Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global AI Decision-Making Software market size was valued at US\$ 642 million in 2025 and is forecast to a readjusted size of US\$ 1257 million by 2032 with a CAGR of 9.9% during review period.

AI Decision-Making Software refers to software systems that utilize artificial intelligence technologies such as machine learning, deep learning, data mining, and knowledge graphs to process, analyze, and model complex data, thereby assisting or replacing humans in making logical judgments and decisions. Its core functions include data perception, pattern recognition, predictive inference, and strategy optimization. It can extract key insights from massive amounts of information and provide explainable decision-making suggestions in uncertain environments. This type of software is widely used in fields such as financial risk control, supply chain scheduling, medical diagnosis, marketing, and industrial control, aiming to improve decision-making efficiency, reduce human bias, achieve automated operations, and support enterprises in forming an intelligent decision-making closed loop in a dynamic competitive environment.

The AI Decision-Making Software industry generally boasts high gross margins, typically ranging from 65% to 85%. Standardized SaaS products, due to their low marginal costs and high replicability, achieve gross margins of 75% to 85%. Project-based software requiring customized development, local deployment, and long-term implementation services, however, has relatively lower gross margins, around 55% to 70%. In terms of cost structure, R&D personnel salaries and computing resource investment account for the largest share. At the market level, the global market continues to expand. North America and Europe dominate in sectors with high compliance requirements, such as finance and healthcare. The Asia-Pacific region,

benefiting from the intelligent transformation of manufacturing and policy-driven growth, has become the fastest-growing region. The upstream of the industry chain consists of chip manufacturers, cloud computing service providers, and data service providers, while the downstream covers industries such as finance, manufacturing, energy, and retail. Drivers of demand growth include the deepening of enterprise digital transformation, increased demand for data asset value mining, greater pressure to reduce costs and increase efficiency, and the intelligent upgrade in decision-making brought about by breakthroughs in generative AI technology. Future business opportunities are concentrated in deep solutions for vertical industries, the integration of generative AI with decision-making scenarios, edge intelligent decision-making, and the penetration of lightweight products for SMEs. Companies with accumulated industry knowledge, interpretable models, and the ability to deploy privately will have a core advantage in market competition.

This report is a detailed and comprehensive analysis for global AI Decision-Making Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global AI Decision-Making Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Decision-Making Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Decision-Making Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Decision-Making Software market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Decision-Making Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Decision-Making Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GiniMachine, SAS Intelligent Decisioning, PSSPL, Q2M Solutions, Qubika, FloQast, Pegasus One, LogicMonitor, Anaplan, Alteryx, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

#### Market segmentation

AI Decision-Making Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Predictive Decision-Making Software

Optimization Decision-Making Software

Diagnostic Decision-Making Software

Recommendation Decision-Making Software

#### Market segment by Deployment

Cloud-Based Deployment

On-Premises Deployment

Edge-Based Deployment

#### Market segment by Technology

Machine Learning-Based Decision-Making Software

Knowledge Graph-Based Decision-Making Software

Rule Engine-Based Decision-Making Software

Reinforcement Learning-Based Decision-Making Software

Others

#### Market segment by Application

Finance

Supply Chain

Healthcare

Marketing & Customer Management

Manufacturing

Energy

Others

#### Market segment by players, this report covers

GiniMachine

SAS Intelligent Decisioning

PSSPL

Q2M Solutions

Qubika

FloQast

Pegasus One

LogicMonitor

Anaplan

Alteryx

TechAhead

Sana Labs

Digis

Fujitsu AI Solutions

SenseTime

Cambricon

DataPyramid

Digitforce

Asiainfo

Deepzero

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe AI Decision-Making Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Decision-Making Software, with revenue, gross margin, and global market share of AI Decision-Making Software from 2021 to 2026.

Chapter 3, the AI Decision-Making Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Decision-Making Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Decision-Making Software.

Chapter 13, to describe AI Decision-Making Software research findings and conclusion.

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