

# Global AI Data Analytics Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global AI Data Analytics Software market size was valued at US\$ 746 million in 2025 and is forecast to a readjusted size of US\$ 1288 million by 2032 with a CAGR of 8.0% during review period.

AI Data Analytics Software refers to a software system that integrates artificial intelligence technologies such as machine learning, natural language processing, computer vision, and large language models to automatically collect, clean, model, mine, and visualize structured and unstructured data. Its core capabilities include intelligent data preparation, automated feature engineering, predictive analytics, anomaly detection, interactive natural language queries, and interpretable output, enabling the rapid extraction of deep insights and business value from massive amounts of complex data. Unlike traditional business intelligence tools that rely on manual modeling, AI data analytics software automates and intelligitizes the analysis process, significantly lowering the barrier to entry for data analysis and improving its depth and timeliness. This software is widely used in marketing, financial risk control, supply chain optimization, customer insights, and predictive maintenance of equipment, helping enterprises achieve data-driven agile decision-making.

The AI ??Data Analytics Software industry generally boasts high gross margins, typically ranging from 65% to 85%. R&D personnel salaries and computing resource investment account for the largest share of the cost structure. At the market level, the global market is expanding rapidly. North America maintains its lead in technological innovation and capital investment, Europe is experiencing steady growth driven by data compliance requirements, and the Asia-Pacific region is benefiting from accelerated enterprise digital transformation and policy support, becoming the fastest-growing

region. The upstream of the industry chain includes cloud computing service providers, AI chip manufacturers, and data service providers; the downstream covers industries such as finance, manufacturing, retail, healthcare, and government. Drivers of demand growth include increased awareness of data assetization among enterprises, a surge in demand for unstructured data processing, breakthroughs in large language model technology lowering the analytical threshold, and the increasing demands for timeliness in real-time decision-making. Future business opportunities are concentrated in in-depth industry solutions, native large-model analytics applications, multimodal data analysis, and lightweight products for SMEs.

This report is a detailed and comprehensive analysis for global AI Data Analytics Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global AI Data Analytics Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Data Analytics Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Data Analytics Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Data Analytics Software market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Data Analytics Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Data Analytics Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAS, MindsDB, DataLens, Snowflake, Databricks, ThoughtSpot, Alteryx, Qlik, Birlasoft AI, Intuz, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

AI Data Analytics Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Diagnostic Analytics Software

Predictive Analytics Software

Prescriptive Analytics Software

### Market segment by Deployment

Cloud-Based Deployment

On-Premises Deployment

Edge-Based Deployment

### Market segment by Technology

Machine Learning-Based Software

Natural Language Processing-Based Software

Large Language Model-Based Software

Others

#### Market segment by Application

Finance

Manufacturing

Retail

Healthcare

Government

Other

#### Market segment by players, this report covers

SAS

MindsDB

DataLens

Snowflake

Databricks

ThoughtSpot

Alteryx

Qlik

Birlasoft AI

Intuz

Biz4Group

Carmatec

IBM Analytics

Oracle Analytics Cloud

SmartOSC

Weimai Technology

CITIC Telecom

Themanifest

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe AI Data Analytics Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Data Analytics Software, with revenue, gross margin, and global market share of AI Data Analytics Software from 2021 to 2026.

Chapter 3, the AI Data Analytics Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Data Analytics Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Data Analytics Software.

Chapter 13, to describe AI Data Analytics Software research findings and conclusion.

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