

Global AI Data Analytics Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Data Analytics Software market size is expected to reach \$ 1288 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

AI Data Analytics Software refers to a software system that integrates artificial intelligence technologies such as machine learning, natural language processing, computer vision, and large language models to automatically collect, clean, model, mine, and visualize structured and unstructured data. Its core capabilities include intelligent data preparation, automated feature engineering, predictive analytics, anomaly detection, interactive natural language queries, and interpretable output, enabling the rapid extraction of deep insights and business value from massive amounts of complex data. Unlike traditional business intelligence tools that rely on manual modeling, AI data analytics software automates and intelligitizes the analysis process, significantly lowering the barrier to entry for data analysis and improving its depth and timeliness. This software is widely used in marketing, financial risk control, supply chain optimization, customer insights, and predictive maintenance of equipment, helping enterprises achieve data-driven agile decision-making.

The AI ??Data Analytics Software industry generally boasts high gross margins, typically ranging from 65% to 85%. R&D personnel salaries and computing resource investment account for the largest share of the cost structure. At the market level, the global market is expanding rapidly. North America maintains its lead in technological innovation and capital investment, Europe is experiencing steady growth driven by data compliance requirements, and the Asia-Pacific region is benefiting from accelerated enterprise digital transformation and policy support, becoming the fastest-growing region. The upstream of the industry chain includes cloud computing service providers,

AI chip manufacturers, and data service providers; the downstream covers industries such as finance, manufacturing, retail, healthcare, and government. Drivers of demand growth include increased awareness of data assetization among enterprises, a surge in demand for unstructured data processing, breakthroughs in large language model technology lowering the analytical threshold, and the increasing demands for timeliness in real-time decision-making. Future business opportunities are concentrated in in-depth industry solutions, native large-model analytics applications, multimodal data analysis, and lightweight products for SMEs.

This report studies the global AI Data Analytics Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Data Analytics Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Data Analytics Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Data Analytics Software total market, 2021-2032, (USD Million)

Global AI Data Analytics Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Data Analytics Software total market, key domestic companies, and share, (USD Million)

Global AI Data Analytics Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Data Analytics Software total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Data Analytics Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Data Analytics Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAS, MindsDB, DataLens, Snowflake, Databricks, ThoughtSpot, Alteryx, Qlik, Birlasoft AI, Intuz, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Data Analytics Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Data Analytics Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Data Analytics Software Market, Segmentation by Type:

Diagnostic Analytics Software

Predictive Analytics Software

Prescriptive Analytics Software

Global AI Data Analytics Software Market, Segmentation by Deployment:

Cloud-Based Deployment

On-Premises Deployment

Edge-Based Deployment

Global AI Data Analytics Software Market, Segmentation by Technology:

Machine Learning-Based Software

Natural Language Processing-Based Software

Large Language Model-Based Software

Others

Global AI Data Analytics Software Market, Segmentation by Application:

Finance

Manufacturing

Retail

Healthcare

Government

Other

Companies Profiled:

SAS

MindsDB

DataLens

Snowflake

Databricks

ThoughtSpot

Alteryx

Qlik

Birlasoft AI

Intuz

Biz4Group

Carmatec

IBM Analytics

Oracle Analytics Cloud

SmartOSC

Weimai Technology

CITIC Telecom

Themanifest

Key Questions Answered

1. How big is the global AI Data Analytics Software market?
2. What is the demand of the global AI Data Analytics Software market?
3. What is the year over year growth of the global AI Data Analytics Software market?

4. What is the total value of the global AI Data Analytics Software market?
5. Who are the Major Players in the global AI Data Analytics Software market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 AI Data Analytics Software Introduction
- 1.2 World AI Data Analytics Software Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World AI Data Analytics Software Total Market by Region (by Headquarter Location)
 - 1.3.1 World AI Data Analytics Software Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company AI Data Analytics Software Revenue (2021-2032)
 - 1.3.3 China Based Company AI Data Analytics Software Revenue (2021-2032)
 - 1.3.4 Europe Based Company AI Data Analytics Software Revenue (2021-2032)
 - 1.3.5 Japan Based Company AI Data Analytics Software Revenue (2021-2032)
 - 1.3.6 South Korea Based Company AI Data Analytics Software Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company AI Data Analytics Software Revenue (2021-2032)
 - 1.3.8 India Based Company AI Data Analytics Software Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 AI Data Analytics Software Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World AI Data Analytics Software Consumption Value (2021-2032)
- 2.2 World AI Data Analytics Software Consumption Value by Region
 - 2.2.1 World AI Data Analytics Software Consumption Value by Region (2021-2026)
 - 2.2.2 World AI Data Analytics Software Consumption Value Forecast by Region (2027-2032)
- 2.3 United States AI Data Analytics Software Consumption Value (2021-2032)
- 2.4 China AI Data Analytics Software Consumption Value (2021-2032)
- 2.5 Europe AI Data Analytics Software Consumption Value (2021-2032)
- 2.6 Japan AI Data Analytics Software Consumption Value (2021-2032)
- 2.7 South Korea AI Data Analytics Software Consumption Value (2021-2032)
- 2.8 ASEAN AI Data Analytics Software Consumption Value (2021-2032)
- 2.9 India AI Data Analytics Software Consumption Value (2021-2032)

3 WORLD AI DATA ANALYTICS SOFTWARE COMPANIES COMPETITIVE ANALYSIS

- 3.1 World AI Data Analytics Software Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global AI Data Analytics Software Industry Rank of Major Players
 - 3.2.2 Global Concentration Ratios (CR4) for AI Data Analytics Software in 2025
 - 3.2.3 Global Concentration Ratios (CR8) for AI Data Analytics Software in 2025
- 3.3 AI Data Analytics Software Company Evaluation Quadrant
- 3.4 AI Data Analytics Software Market: Overall Company Footprint Analysis
 - 3.4.1 AI Data Analytics Software Market: Region Footprint
 - 3.4.2 AI Data Analytics Software Market: Company Product Type Footprint
 - 3.4.3 AI Data Analytics Software Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: AI Data Analytics Software Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: AI Data Analytics Software Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: AI Data Analytics Software Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: AI Data Analytics Software Consumption Value Comparison
 - 4.2.1 United States VS China: AI Data Analytics Software Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: AI Data Analytics Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based AI Data Analytics Software Companies and Market Share, 2021-2026
 - 4.3.1 United States Based AI Data Analytics Software Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies AI Data Analytics Software Revenue, (2021-2026)
- 4.4 China Based Companies AI Data Analytics Software Revenue and Market Share, 2021-2026

4.4.1 China Based AI Data Analytics Software Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies AI Data Analytics Software Revenue, (2021-2026)

4.5 Rest of World Based AI Data Analytics Software Companies and Market Share, 2021-2026

4.5.1 Rest of World Based AI Data Analytics Software Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies AI Data Analytics Software Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World AI Data Analytics Software Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Diagnostic Analytics Software

5.2.2 Predictive Analytics Software

5.2.3 Prescriptive Analytics Software

5.3 Market Segment by Type

5.3.1 World AI Data Analytics Software Market Size by Type (2021-2026)

5.3.2 World AI Data Analytics Software Market Size by Type (2027-2032)

5.3.3 World AI Data Analytics Software Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY DEPLOYMENT

6.1 World AI Data Analytics Software Market Size Overview by Deployment: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Deployment

6.2.1 Cloud-Based Deployment

6.2.2 On-Premises Deployment

6.2.3 Edge-Based Deployment

6.3 Market Segment by Deployment

6.3.1 World AI Data Analytics Software Market Size by Deployment (2021-2026)

6.3.2 World AI Data Analytics Software Market Size by Deployment (2027-2032)

6.3.3 World AI Data Analytics Software Market Size Market Share by Deployment (2027-2032)

7 MARKET ANALYSIS BY TECHNOLOGY

7.1 World AI Data Analytics Software Market Size Overview by Technology: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Technology

7.2.1 Machine Learning-Based Software

7.2.2 Natural Language Processing-Based Software

7.2.3 Large Language Model-Based Software

7.2.4 Others

7.3 Market Segment by Technology

7.3.1 World AI Data Analytics Software Market Size by Technology (2021-2026)

7.3.2 World AI Data Analytics Software Market Size by Technology (2027-2032)

7.3.3 World AI Data Analytics Software Market Size Market Share by Technology (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World AI Data Analytics Software Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Finance

8.2.2 Manufacturing

8.2.3 Retail

8.2.4 Healthcare

8.2.5 Government

8.2.6 Other

8.3 Market Segment by Application

8.3.1 World AI Data Analytics Software Market Size by Application (2021-2026)

8.3.2 World AI Data Analytics Software Market Size by Application (2027-2032)

8.3.3 World AI Data Analytics Software Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 SAS

9.1.1 SAS Details

9.1.2 SAS Major Business

9.1.3 SAS AI Data Analytics Software Product and Services

9.1.4 SAS AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026)

- 9.1.5 SAS Recent Developments/Updates
- 9.1.6 SAS Competitive Strengths & Weaknesses
- 9.2 MindsDB
 - 9.2.1 MindsDB Details
 - 9.2.2 MindsDB Major Business
 - 9.2.3 MindsDB AI Data Analytics Software Product and Services
 - 9.2.4 MindsDB AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.2.5 MindsDB Recent Developments/Updates
 - 9.2.6 MindsDB Competitive Strengths & Weaknesses
- 9.3 DataLens
 - 9.3.1 DataLens Details
 - 9.3.2 DataLens Major Business
 - 9.3.3 DataLens AI Data Analytics Software Product and Services
 - 9.3.4 DataLens AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.3.5 DataLens Recent Developments/Updates
 - 9.3.6 DataLens Competitive Strengths & Weaknesses
- 9.4 Snowflake
 - 9.4.1 Snowflake Details
 - 9.4.2 Snowflake Major Business
 - 9.4.3 Snowflake AI Data Analytics Software Product and Services
 - 9.4.4 Snowflake AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Snowflake Recent Developments/Updates
 - 9.4.6 Snowflake Competitive Strengths & Weaknesses
- 9.5 Databricks
 - 9.5.1 Databricks Details
 - 9.5.2 Databricks Major Business
 - 9.5.3 Databricks AI Data Analytics Software Product and Services
 - 9.5.4 Databricks AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Databricks Recent Developments/Updates
 - 9.5.6 Databricks Competitive Strengths & Weaknesses
- 9.6 ThoughtSpot
 - 9.6.1 ThoughtSpot Details
 - 9.6.2 ThoughtSpot Major Business
 - 9.6.3 ThoughtSpot AI Data Analytics Software Product and Services
 - 9.6.4 ThoughtSpot AI Data Analytics Software Revenue, Gross Margin and Market

Share (2021-2026)

9.6.5 ThoughtSpot Recent Developments/Updates

9.6.6 ThoughtSpot Competitive Strengths & Weaknesses

9.7 Alteryx

9.7.1 Alteryx Details

9.7.2 Alteryx Major Business

9.7.3 Alteryx AI Data Analytics Software Product and Services

9.7.4 Alteryx AI Data Analytics Software Revenue, Gross Margin and Market Share

(2021-2026)

9.7.5 Alteryx Recent Developments/Updates

9.7.6 Alteryx Competitive Strengths & Weaknesses

9.8 Qlik

9.8.1 Qlik Details

9.8.2 Qlik Major Business

9.8.3 Qlik AI Data Analytics Software Product and Services

9.8.4 Qlik AI Data Analytics Software Revenue, Gross Margin and Market Share

(2021-2026)

9.8.5 Qlik Recent Developments/Updates

9.8.6 Qlik Competitive Strengths & Weaknesses

9.9 Birlasoft AI

9.9.1 Birlasoft AI Details

9.9.2 Birlasoft AI Major Business

9.9.3 Birlasoft AI AI Data Analytics Software Product and Services

9.9.4 Birlasoft AI AI Data Analytics Software Revenue, Gross Margin and Market

Share (2021-2026)

9.9.5 Birlasoft AI Recent Developments/Updates

9.9.6 Birlasoft AI Competitive Strengths & Weaknesses

9.10 Intuz

9.10.1 Intuz Details

9.10.2 Intuz Major Business

9.10.3 Intuz AI Data Analytics Software Product and Services

9.10.4 Intuz AI Data Analytics Software Revenue, Gross Margin and Market Share

(2021-2026)

9.10.5 Intuz Recent Developments/Updates

9.10.6 Intuz Competitive Strengths & Weaknesses

9.11 Biz4Group

9.11.1 Biz4Group Details

9.11.2 Biz4Group Major Business

9.11.3 Biz4Group AI Data Analytics Software Product and Services

9.11.4 Biz4Group AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026)

9.11.5 Biz4Group Recent Developments/Updates

9.11.6 Biz4Group Competitive Strengths & Weaknesses

9.12 Carmatec

9.12.1 Carmatec Details

9.12.2 Carmatec Major Business

9.12.3 Carmatec AI Data Analytics Software Product and Services

9.12.4 Carmatec AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026)

9.12.5 Carmatec Recent Developments/Updates

9.12.6 Carmatec Competitive Strengths & Weaknesses

9.13 IBM Analytics

9.13.1 IBM Analytics Details

9.13.2 IBM Analytics Major Business

9.13.3 IBM Analytics AI Data Analytics Software Product and Services

9.13.4 IBM Analytics AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026)

9.13.5 IBM Analytics Recent Developments/Updates

9.13.6 IBM Analytics Competitive Strengths & Weaknesses

9.14 Oracle Analytics Cloud

9.14.1 Oracle Analytics Cloud Details

9.14.2 Oracle Analytics Cloud Major Business

9.14.3 Oracle Analytics Cloud AI Data Analytics Software Product and Services

9.14.4 Oracle Analytics Cloud AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026)

9.14.5 Oracle Analytics Cloud Recent Developments/Updates

9.14.6 Oracle Analytics Cloud Competitive Strengths & Weaknesses

9.15 SmartOSC

9.15.1 SmartOSC Details

9.15.2 SmartOSC Major Business

9.15.3 SmartOSC AI Data Analytics Software Product and Services

9.15.4 SmartOSC AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026)

9.15.5 SmartOSC Recent Developments/Updates

9.15.6 SmartOSC Competitive Strengths & Weaknesses

9.16 Weimai Technology

9.16.1 Weimai Technology Details

9.16.2 Weimai Technology Major Business

- 9.16.3 Weimai Technology AI Data Analytics Software Product and Services
- 9.16.4 Weimai Technology AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.16.5 Weimai Technology Recent Developments/Updates
- 9.16.6 Weimai Technology Competitive Strengths & Weaknesses
- 9.17 CITIC Telecom
 - 9.17.1 CITIC Telecom Details
 - 9.17.2 CITIC Telecom Major Business
 - 9.17.3 CITIC Telecom AI Data Analytics Software Product and Services
 - 9.17.4 CITIC Telecom AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.17.5 CITIC Telecom Recent Developments/Updates
 - 9.17.6 CITIC Telecom Competitive Strengths & Weaknesses
- 9.18 Themanifest
 - 9.18.1 Themanifest Details
 - 9.18.2 Themanifest Major Business
 - 9.18.3 Themanifest AI Data Analytics Software Product and Services
 - 9.18.4 Themanifest AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Themanifest Recent Developments/Updates
 - 9.18.6 Themanifest Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 AI Data Analytics Software Industry Chain
- 10.2 AI Data Analytics Software Upstream Analysis
- 10.3 AI Data Analytics Software Midstream Analysis
- 10.4 AI Data Analytics Software Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World AI Data Analytics Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World AI Data Analytics Software Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World AI Data Analytics Software Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World AI Data Analytics Software Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World AI Data Analytics Software Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World AI Data Analytics Software Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World AI Data Analytics Software Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World AI Data Analytics Software Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World AI Data Analytics Software Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key AI Data Analytics Software Players in 2025

Table 12. World AI Data Analytics Software Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global AI Data Analytics Software Company Evaluation Quadrant

Table 14. Head Office of Key AI Data Analytics Software Players

Table 15. AI Data Analytics Software Market: Company Product Type Footprint

Table 16. AI Data Analytics Software Market: Company Product Application Footprint

Table 17. AI Data Analytics Software Mergers & Acquisitions Activity

Table 18. United States VS China AI Data Analytics Software Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China AI Data Analytics Software Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based AI Data Analytics Software Companies, Headquarters (States, Country)

Table 21. United States Based Companies AI Data Analytics Software Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies AI Data Analytics Software Revenue Market Share (2021-2026)

Table 23. China Based AI Data Analytics Software Companies, Headquarters (Province, Country)

Table 24. China Based Companies AI Data Analytics Software Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies AI Data Analytics Software Revenue Market Share (2021-2026)

Table 26. Rest of World Based AI Data Analytics Software Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies AI Data Analytics Software Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies AI Data Analytics Software Revenue Market Share (2021-2026)

Table 29. World AI Data Analytics Software Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World AI Data Analytics Software Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World AI Data Analytics Software Market Size by Type (2027-2032) & (USD Million)

Table 32. World AI Data Analytics Software Market Size by Deployment, (USD Million), 2021 & 2025 & 2032

Table 33. World AI Data Analytics Software Market Size Value by Deployment (2021-2026) & (USD Million)

Table 34. World AI Data Analytics Software Market Size by Deployment (2027-2032) & (USD Million)

Table 35. World AI Data Analytics Software Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Table 36. World AI Data Analytics Software Market Size Value by Technology (2021-2026) & (USD Million)

Table 37. World AI Data Analytics Software Market Size by Technology (2027-2032) & (USD Million)

Table 38. World AI Data Analytics Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World AI Data Analytics Software Market Size by Application (2021-2026) & (USD Million)

Table 40. World AI Data Analytics Software Market Size by Application (2027-2032) & (USD Million)

Table 41. SAS Basic Information, Manufacturing Base and Competitors

Table 42. SAS Major Business

Table 43. SAS AI Data Analytics Software Product and Services

Table 44. SAS AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. SAS Recent Developments/Updates

Table 46. SAS Competitive Strengths & Weaknesses

Table 47. MindsDB Basic Information, Manufacturing Base and Competitors

Table 48. MindsDB Major Business

Table 49. MindsDB AI Data Analytics Software Product and Services

Table 50. MindsDB AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. MindsDB Recent Developments/Updates

Table 52. MindsDB Competitive Strengths & Weaknesses

Table 53. DataLens Basic Information, Manufacturing Base and Competitors

Table 54. DataLens Major Business

Table 55. DataLens AI Data Analytics Software Product and Services

Table 56. DataLens AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. DataLens Recent Developments/Updates

Table 58. DataLens Competitive Strengths & Weaknesses

Table 59. Snowflake Basic Information, Manufacturing Base and Competitors

Table 60. Snowflake Major Business

Table 61. Snowflake AI Data Analytics Software Product and Services

Table 62. Snowflake AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Snowflake Recent Developments/Updates

Table 64. Snowflake Competitive Strengths & Weaknesses

Table 65. Databricks Basic Information, Manufacturing Base and Competitors

Table 66. Databricks Major Business

Table 67. Databricks AI Data Analytics Software Product and Services

Table 68. Databricks AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Databricks Recent Developments/Updates

Table 70. Databricks Competitive Strengths & Weaknesses

Table 71. ThoughtSpot Basic Information, Manufacturing Base and Competitors

Table 72. ThoughtSpot Major Business

Table 73. ThoughtSpot AI Data Analytics Software Product and Services

Table 74. ThoughtSpot AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 75. ThoughtSpot Recent Developments/Updates
- Table 76. ThoughtSpot Competitive Strengths & Weaknesses
- Table 77. Alteryx Basic Information, Manufacturing Base and Competitors
- Table 78. Alteryx Major Business
- Table 79. Alteryx AI Data Analytics Software Product and Services
- Table 80. Alteryx AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. Alteryx Recent Developments/Updates
- Table 82. Alteryx Competitive Strengths & Weaknesses
- Table 83. Qlik Basic Information, Manufacturing Base and Competitors
- Table 84. Qlik Major Business
- Table 85. Qlik AI Data Analytics Software Product and Services
- Table 86. Qlik AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Qlik Recent Developments/Updates
- Table 88. Qlik Competitive Strengths & Weaknesses
- Table 89. Birlasoft AI Basic Information, Manufacturing Base and Competitors
- Table 90. Birlasoft AI Major Business
- Table 91. Birlasoft AI AI Data Analytics Software Product and Services
- Table 92. Birlasoft AI AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Birlasoft AI Recent Developments/Updates
- Table 94. Birlasoft AI Competitive Strengths & Weaknesses
- Table 95. Intuz Basic Information, Manufacturing Base and Competitors
- Table 96. Intuz Major Business
- Table 97. Intuz AI Data Analytics Software Product and Services
- Table 98. Intuz AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. Intuz Recent Developments/Updates
- Table 100. Intuz Competitive Strengths & Weaknesses
- Table 101. Biz4Group Basic Information, Manufacturing Base and Competitors
- Table 102. Biz4Group Major Business
- Table 103. Biz4Group AI Data Analytics Software Product and Services
- Table 104. Biz4Group AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Biz4Group Recent Developments/Updates
- Table 106. Biz4Group Competitive Strengths & Weaknesses
- Table 107. Carmatec Basic Information, Manufacturing Base and Competitors
- Table 108. Carmatec Major Business

- Table 109. Carmatec AI Data Analytics Software Product and Services
- Table 110. Carmatec AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Carmatec Recent Developments/Updates
- Table 112. Carmatec Competitive Strengths & Weaknesses
- Table 113. IBM Analytics Basic Information, Manufacturing Base and Competitors
- Table 114. IBM Analytics Major Business
- Table 115. IBM Analytics AI Data Analytics Software Product and Services
- Table 116. IBM Analytics AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. IBM Analytics Recent Developments/Updates
- Table 118. IBM Analytics Competitive Strengths & Weaknesses
- Table 119. Oracle Analytics Cloud Basic Information, Manufacturing Base and Competitors
- Table 120. Oracle Analytics Cloud Major Business
- Table 121. Oracle Analytics Cloud AI Data Analytics Software Product and Services
- Table 122. Oracle Analytics Cloud AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Oracle Analytics Cloud Recent Developments/Updates
- Table 124. Oracle Analytics Cloud Competitive Strengths & Weaknesses
- Table 125. SmartOSC Basic Information, Manufacturing Base and Competitors
- Table 126. SmartOSC Major Business
- Table 127. SmartOSC AI Data Analytics Software Product and Services
- Table 128. SmartOSC AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. SmartOSC Recent Developments/Updates
- Table 130. SmartOSC Competitive Strengths & Weaknesses
- Table 131. Weimai Technology Basic Information, Manufacturing Base and Competitors
- Table 132. Weimai Technology Major Business
- Table 133. Weimai Technology AI Data Analytics Software Product and Services
- Table 134. Weimai Technology AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. Weimai Technology Recent Developments/Updates
- Table 136. Weimai Technology Competitive Strengths & Weaknesses
- Table 137. CITIC Telecom Basic Information, Manufacturing Base and Competitors
- Table 138. CITIC Telecom Major Business
- Table 139. CITIC Telecom AI Data Analytics Software Product and Services
- Table 140. CITIC Telecom AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. CITIC Telecom Recent Developments/Updates

Table 142. CITIC Telecom Competitive Strengths & Weaknesses

Table 143. Themanifest Basic Information, Manufacturing Base and Competitors

Table 144. Themanifest Major Business

Table 145. Themanifest AI Data Analytics Software Product and Services

Table 146. Themanifest AI Data Analytics Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Themanifest Recent Developments/Updates

Table 148. Themanifest Competitive Strengths & Weaknesses

Table 149. Global Key Players of AI Data Analytics Software Upstream (Raw Materials)

Table 150. Global AI Data Analytics Software Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. AI Data Analytics Software Picture

Figure 2. World AI Data Analytics Software Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World AI Data Analytics Software Total Revenue (2021-2032) & (USD Million)

Figure 4. World AI Data Analytics Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World AI Data Analytics Software Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company AI Data Analytics Software Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company AI Data Analytics Software Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company AI Data Analytics Software Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company AI Data Analytics Software Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company AI Data Analytics Software Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company AI Data Analytics Software Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company AI Data Analytics Software Revenue (2021-2032) & (USD Million)

Figure 13. AI Data Analytics Software Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World AI Data Analytics Software Consumption Value (2021-2032) & (USD Million)

Figure 16. World AI Data Analytics Software Consumption Value Market Share by Region (2021-2032)

Figure 17. United States AI Data Analytics Software Consumption Value (2021-2032) & (USD Million)

Figure 18. China AI Data Analytics Software Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe AI Data Analytics Software Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan AI Data Analytics Software Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea AI Data Analytics Software Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN AI Data Analytics Software Consumption Value (2021-2032) & (USD Million)

Figure 23. India AI Data Analytics Software Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of AI Data Analytics Software by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for AI Data Analytics Software Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for AI Data Analytics Software Markets in 2025

Figure 27. United States VS China: AI Data Analytics Software Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: AI Data Analytics Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World AI Data Analytics Software Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World AI Data Analytics Software Market Size Market Share by Type in 2025

Figure 31. Diagnostic Analytics Software

Figure 32. Predictive Analytics Software

Figure 33. Prescriptive Analytics Software

Figure 34. World AI Data Analytics Software Market Size Market Share by Type (2021-2032)

Figure 35. World AI Data Analytics Software Market Size by Deployment, (USD Million), 2021 & 2025 & 2032

Figure 36. World AI Data Analytics Software Market Size Market Share by Deployment in 2025

Figure 37. Cloud-Based Deployment

Figure 38. On-Premises Deployment

Figure 39. Edge-Based Deployment

Figure 40. World AI Data Analytics Software Market Size Market Share by Deployment (2021-2032)

Figure 41. World AI Data Analytics Software Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Figure 42. World AI Data Analytics Software Market Size Market Share by Technology in 2025

Figure 43. Machine Learning-Based Software

Figure 44. Natural Language Processing-Based Software

Figure 45. Large Language Model-Based Software

Figure 46. Others

Figure 47. World AI Data Analytics Software Market Size Market Share by Technology (2021-2032)

Figure 48. World AI Data Analytics Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World AI Data Analytics Software Market Size Market Share by Application in 2025

Figure 50. Finance

Figure 51. Manufacturing

Figure 52. Retail

Figure 53. Healthcare

Figure 54. Government

Figure 55. Other

Figure 56. World AI Data Analytics Software Market Size Market Share by Application (2021-2032)

Figure 57. AI Data Analytics Software Industrial Chain

Figure 58. Methodology

Figure 59. Research Process and Data Source

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