

Global AI Consulting Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global AI Consulting Services market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

As an important force driving a new round of scientific and technological revolution, artificial intelligence has been of national strategic importance. Many governments introduces polices and increase capital investment to support AI companies. The Digital Europe plan adopted by the European Union will allocate ?9.2 billion on high-tech investments, such as supercomputing, artificial intelligence, and network security. In order to maintain its leading position, the United States will increase its investment in artificial intelligence research and development in non-defense fields, from US\$1.6 billion to US\$1.7 billion in 2022. According to the latest data released by IDC, global artificial intelligence revenue was US\$432.8 billion in 2022, a year-on-year increase of 19.49%, including software, hardware and services.

The Global Info Research report includes an overview of the development of the AI Consulting Services industry chain, the market status of BFSI (Automation Consulting, Analytics Consulting), E-commerce (Automation Consulting, Analytics Consulting), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of AI Consulting Services.

Regionally, the report analyzes the AI Consulting Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global AI Consulting Services market, with robust domestic demand, supportive

policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the AI Consulting Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the AI Consulting Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Automation Consulting, Analytics Consulting).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the AI Consulting Services market.

Regional Analysis: The report involves examining the AI Consulting Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the AI Consulting Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to AI Consulting Services:

Company Analysis: Report covers individual AI Consulting Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards AI Consulting Services This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, E-

commerce).

Technology Analysis: Report covers specific technologies relevant to AI Consulting Services. It assesses the current state, advancements, and potential future developments in AI Consulting Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the AI Consulting Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

AI Consulting Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Automation Consulting

Analytics Consulting

Digital Transformation Strategy Formulation

Others

Market segment by Application

BFSI

E-commerce

Government

Healthcare

Telecommunication

Others

Market segment by players, this report covers

IBM

Google

Salesforce.com

Chatbots.Studio

Accenture

Centric Consulting

Opex Analytics

Adastra

ADDO AI

Sofbang

Eigen Innovations

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and

Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI Consulting Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Consulting Services, with revenue, gross margin and global market share of AI Consulting Services from 2019 to 2024.

Chapter 3, the AI Consulting Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and AI Consulting Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Consulting Services.

Chapter 13, to describe AI Consulting Services research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of AI Consulting Services
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of AI Consulting Services by Type
 - 1.3.1 Overview: Global AI Consulting Services Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global AI Consulting Services Consumption Value Market Share by Type in 2023
 - 1.3.3 Automation Consulting
 - 1.3.4 Analytics Consulting
 - 1.3.5 Digital Transformation Strategy Formulation
 - 1.3.6 Others
- 1.4 Global AI Consulting Services Market by Application
 - 1.4.1 Overview: Global AI Consulting Services Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 BFSI
 - 1.4.3 E-commerce
 - 1.4.4 Government
 - 1.4.5 Healthcare
 - 1.4.6 Telecommunication
 - 1.4.7 Others
- 1.5 Global AI Consulting Services Market Size & Forecast
- 1.6 Global AI Consulting Services Market Size and Forecast by Region
 - 1.6.1 Global AI Consulting Services Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global AI Consulting Services Market Size by Region, (2019-2030)
 - 1.6.3 North America AI Consulting Services Market Size and Prospect (2019-2030)
 - 1.6.4 Europe AI Consulting Services Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific AI Consulting Services Market Size and Prospect (2019-2030)
 - 1.6.6 South America AI Consulting Services Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa AI Consulting Services Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 IBM
 - 2.1.1 IBM Details
 - 2.1.2 IBM Major Business

- 2.1.3 IBM AI Consulting Services Product and Solutions
- 2.1.4 IBM AI Consulting Services Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 IBM Recent Developments and Future Plans
- 2.2 Google
 - 2.2.1 Google Details
 - 2.2.2 Google Major Business
 - 2.2.3 Google AI Consulting Services Product and Solutions
 - 2.2.4 Google AI Consulting Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Google Recent Developments and Future Plans
- 2.3 Salesforce.com
 - 2.3.1 Salesforce.com Details
 - 2.3.2 Salesforce.com Major Business
 - 2.3.3 Salesforce.com AI Consulting Services Product and Solutions
 - 2.3.4 Salesforce.com AI Consulting Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Salesforce.com Recent Developments and Future Plans
- 2.4 Chatbots.Studio
 - 2.4.1 Chatbots.Studio Details
 - 2.4.2 Chatbots.Studio Major Business
 - 2.4.3 Chatbots.Studio AI Consulting Services Product and Solutions
 - 2.4.4 Chatbots.Studio AI Consulting Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Chatbots.Studio Recent Developments and Future Plans
- 2.5 Accenture
 - 2.5.1 Accenture Details
 - 2.5.2 Accenture Major Business
 - 2.5.3 Accenture AI Consulting Services Product and Solutions
 - 2.5.4 Accenture AI Consulting Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Accenture Recent Developments and Future Plans
- 2.6 Centric Consulting
 - 2.6.1 Centric Consulting Details
 - 2.6.2 Centric Consulting Major Business
 - 2.6.3 Centric Consulting AI Consulting Services Product and Solutions
 - 2.6.4 Centric Consulting AI Consulting Services Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Centric Consulting Recent Developments and Future Plans

2.7 Opex Analytics

2.7.1 Opex Analytics Details

2.7.2 Opex Analytics Major Business

2.7.3 Opex Analytics AI Consulting Services Product and Solutions

2.7.4 Opex Analytics AI Consulting Services Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Opex Analytics Recent Developments and Future Plans

2.8 Adastra

2.8.1 Adastra Details

2.8.2 Adastra Major Business

2.8.3 Adastra AI Consulting Services Product and Solutions

2.8.4 Adastra AI Consulting Services Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Adastra Recent Developments and Future Plans

2.9 ADDO AI

2.9.1 ADDO AI Details

2.9.2 ADDO AI Major Business

2.9.3 ADDO AI AI Consulting Services Product and Solutions

2.9.4 ADDO AI AI Consulting Services Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 ADDO AI Recent Developments and Future Plans

2.10 Sofbang

2.10.1 Sofbang Details

2.10.2 Sofbang Major Business

2.10.3 Sofbang AI Consulting Services Product and Solutions

2.10.4 Sofbang AI Consulting Services Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Sofbang Recent Developments and Future Plans

2.11 Eigen Innovations

2.11.1 Eigen Innovations Details

2.11.2 Eigen Innovations Major Business

2.11.3 Eigen Innovations AI Consulting Services Product and Solutions

2.11.4 Eigen Innovations AI Consulting Services Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Eigen Innovations Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global AI Consulting Services Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of AI Consulting Services by Company Revenue

3.2.2 Top 3 AI Consulting Services Players Market Share in 2023

3.2.3 Top 6 AI Consulting Services Players Market Share in 2023

3.3 AI Consulting Services Market: Overall Company Footprint Analysis

3.3.1 AI Consulting Services Market: Region Footprint

3.3.2 AI Consulting Services Market: Company Product Type Footprint

3.3.3 AI Consulting Services Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global AI Consulting Services Consumption Value and Market Share by Type (2019-2024)

4.2 Global AI Consulting Services Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global AI Consulting Services Consumption Value Market Share by Application (2019-2024)

5.2 Global AI Consulting Services Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America AI Consulting Services Consumption Value by Type (2019-2030)

6.2 North America AI Consulting Services Consumption Value by Application (2019-2030)

6.3 North America AI Consulting Services Market Size by Country

6.3.1 North America AI Consulting Services Consumption Value by Country (2019-2030)

6.3.2 United States AI Consulting Services Market Size and Forecast (2019-2030)

6.3.3 Canada AI Consulting Services Market Size and Forecast (2019-2030)

6.3.4 Mexico AI Consulting Services Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe AI Consulting Services Consumption Value by Type (2019-2030)

7.2 Europe AI Consulting Services Consumption Value by Application (2019-2030)

7.3 Europe AI Consulting Services Market Size by Country

- 7.3.1 Europe AI Consulting Services Consumption Value by Country (2019-2030)
- 7.3.2 Germany AI Consulting Services Market Size and Forecast (2019-2030)
- 7.3.3 France AI Consulting Services Market Size and Forecast (2019-2030)
- 7.3.4 United Kingdom AI Consulting Services Market Size and Forecast (2019-2030)
- 7.3.5 Russia AI Consulting Services Market Size and Forecast (2019-2030)
- 7.3.6 Italy AI Consulting Services Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific AI Consulting Services Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific AI Consulting Services Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific AI Consulting Services Market Size by Region
 - 8.3.1 Asia-Pacific AI Consulting Services Consumption Value by Region (2019-2030)
 - 8.3.2 China AI Consulting Services Market Size and Forecast (2019-2030)
 - 8.3.3 Japan AI Consulting Services Market Size and Forecast (2019-2030)
 - 8.3.4 South Korea AI Consulting Services Market Size and Forecast (2019-2030)
 - 8.3.5 India AI Consulting Services Market Size and Forecast (2019-2030)
 - 8.3.6 Southeast Asia AI Consulting Services Market Size and Forecast (2019-2030)
 - 8.3.7 Australia AI Consulting Services Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

- 9.1 South America AI Consulting Services Consumption Value by Type (2019-2030)
- 9.2 South America AI Consulting Services Consumption Value by Application (2019-2030)
- 9.3 South America AI Consulting Services Market Size by Country
 - 9.3.1 South America AI Consulting Services Consumption Value by Country (2019-2030)
 - 9.3.2 Brazil AI Consulting Services Market Size and Forecast (2019-2030)
 - 9.3.3 Argentina AI Consulting Services Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa AI Consulting Services Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa AI Consulting Services Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa AI Consulting Services Market Size by Country

10.3.1 Middle East & Africa AI Consulting Services Consumption Value by Country (2019-2030)

10.3.2 Turkey AI Consulting Services Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia AI Consulting Services Market Size and Forecast (2019-2030)

10.3.4 UAE AI Consulting Services Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 AI Consulting Services Market Drivers

11.2 AI Consulting Services Market Restraints

11.3 AI Consulting Services Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 AI Consulting Services Industry Chain

12.2 AI Consulting Services Upstream Analysis

12.3 AI Consulting Services Midstream Analysis

12.4 AI Consulting Services Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global AI Consulting Services Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global AI Consulting Services Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global AI Consulting Services Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global AI Consulting Services Consumption Value by Region (2025-2030) & (USD Million)

Table 5. IBM Company Information, Head Office, and Major Competitors

Table 6. IBM Major Business

Table 7. IBM AI Consulting Services Product and Solutions

Table 8. IBM AI Consulting Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. IBM Recent Developments and Future Plans

Table 10. Google Company Information, Head Office, and Major Competitors

Table 11. Google Major Business

Table 12. Google AI Consulting Services Product and Solutions

Table 13. Google AI Consulting Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Google Recent Developments and Future Plans

Table 15. Salesforce.com Company Information, Head Office, and Major Competitors

Table 16. Salesforce.com Major Business

Table 17. Salesforce.com AI Consulting Services Product and Solutions

Table 18. Salesforce.com AI Consulting Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Salesforce.com Recent Developments and Future Plans

Table 20. Chatbots.Studio Company Information, Head Office, and Major Competitors

Table 21. Chatbots.Studio Major Business

Table 22. Chatbots.Studio AI Consulting Services Product and Solutions

Table 23. Chatbots.Studio AI Consulting Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Chatbots.Studio Recent Developments and Future Plans

Table 25. Accenture Company Information, Head Office, and Major Competitors

Table 26. Accenture Major Business

Table 27. Accenture AI Consulting Services Product and Solutions

Table 28. Accenture AI Consulting Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 29. Accenture Recent Developments and Future Plans
Table 30. Centric Consulting Company Information, Head Office, and Major Competitors
Table 31. Centric Consulting Major Business
Table 32. Centric Consulting AI Consulting Services Product and Solutions
Table 33. Centric Consulting AI Consulting Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 34. Centric Consulting Recent Developments and Future Plans
Table 35. Opex Analytics Company Information, Head Office, and Major Competitors
Table 36. Opex Analytics Major Business
Table 37. Opex Analytics AI Consulting Services Product and Solutions
Table 38. Opex Analytics AI Consulting Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 39. Opex Analytics Recent Developments and Future Plans
Table 40. Adastra Company Information, Head Office, and Major Competitors
Table 41. Adastra Major Business
Table 42. Adastra AI Consulting Services Product and Solutions
Table 43. Adastra AI Consulting Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 44. Adastra Recent Developments and Future Plans
Table 45. ADDO AI Company Information, Head Office, and Major Competitors
Table 46. ADDO AI Major Business
Table 47. ADDO AI AI Consulting Services Product and Solutions
Table 48. ADDO AI AI Consulting Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 49. ADDO AI Recent Developments and Future Plans
Table 50. Sofbang Company Information, Head Office, and Major Competitors
Table 51. Sofbang Major Business
Table 52. Sofbang AI Consulting Services Product and Solutions
Table 53. Sofbang AI Consulting Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 54. Sofbang Recent Developments and Future Plans
Table 55. Eigen Innovations Company Information, Head Office, and Major Competitors
Table 56. Eigen Innovations Major Business
Table 57. Eigen Innovations AI Consulting Services Product and Solutions
Table 58. Eigen Innovations AI Consulting Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 59. Eigen Innovations Recent Developments and Future Plans

Table 60. Global AI Consulting Services Revenue (USD Million) by Players (2019-2024)

Table 61. Global AI Consulting Services Revenue Share by Players (2019-2024)

Table 62. Breakdown of AI Consulting Services by Company Type (Tier 1, Tier 2, and Tier 3)

Table 63. Market Position of Players in AI Consulting Services, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 64. Head Office of Key AI Consulting Services Players

Table 65. AI Consulting Services Market: Company Product Type Footprint

Table 66. AI Consulting Services Market: Company Product Application Footprint

Table 67. AI Consulting Services New Market Entrants and Barriers to Market Entry

Table 68. AI Consulting Services Mergers, Acquisition, Agreements, and Collaborations

Table 69. Global AI Consulting Services Consumption Value (USD Million) by Type (2019-2024)

Table 70. Global AI Consulting Services Consumption Value Share by Type (2019-2024)

Table 71. Global AI Consulting Services Consumption Value Forecast by Type (2025-2030)

Table 72. Global AI Consulting Services Consumption Value by Application (2019-2024)

Table 73. Global AI Consulting Services Consumption Value Forecast by Application (2025-2030)

Table 74. North America AI Consulting Services Consumption Value by Type (2019-2024) & (USD Million)

Table 75. North America AI Consulting Services Consumption Value by Type (2025-2030) & (USD Million)

Table 76. North America AI Consulting Services Consumption Value by Application (2019-2024) & (USD Million)

Table 77. North America AI Consulting Services Consumption Value by Application (2025-2030) & (USD Million)

Table 78. North America AI Consulting Services Consumption Value by Country (2019-2024) & (USD Million)

Table 79. North America AI Consulting Services Consumption Value by Country (2025-2030) & (USD Million)

Table 80. Europe AI Consulting Services Consumption Value by Type (2019-2024) & (USD Million)

Table 81. Europe AI Consulting Services Consumption Value by Type (2025-2030) & (USD Million)

Table 82. Europe AI Consulting Services Consumption Value by Application (2019-2024) & (USD Million)

Table 83. Europe AI Consulting Services Consumption Value by Application

(2025-2030) & (USD Million)

Table 84. Europe AI Consulting Services Consumption Value by Country (2019-2024) & (USD Million)

Table 85. Europe AI Consulting Services Consumption Value by Country (2025-2030) & (USD Million)

Table 86. Asia-Pacific AI Consulting Services Consumption Value by Type (2019-2024) & (USD Million)

Table 87. Asia-Pacific AI Consulting Services Consumption Value by Type (2025-2030) & (USD Million)

Table 88. Asia-Pacific AI Consulting Services Consumption Value by Application (2019-2024) & (USD Million)

Table 89. Asia-Pacific AI Consulting Services Consumption Value by Application (2025-2030) & (USD Million)

Table 90. Asia-Pacific AI Consulting Services Consumption Value by Region (2019-2024) & (USD Million)

Table 91. Asia-Pacific AI Consulting Services Consumption Value by Region (2025-2030) & (USD Million)

Table 92. South America AI Consulting Services Consumption Value by Type (2019-2024) & (USD Million)

Table 93. South America AI Consulting Services Consumption Value by Type (2025-2030) & (USD Million)

Table 94. South America AI Consulting Services Consumption Value by Application (2019-2024) & (USD Million)

Table 95. South America AI Consulting Services Consumption Value by Application (2025-2030) & (USD Million)

Table 96. South America AI Consulting Services Consumption Value by Country (2019-2024) & (USD Million)

Table 97. South America AI Consulting Services Consumption Value by Country (2025-2030) & (USD Million)

Table 98. Middle East & Africa AI Consulting Services Consumption Value by Type (2019-2024) & (USD Million)

Table 99. Middle East & Africa AI Consulting Services Consumption Value by Type (2025-2030) & (USD Million)

Table 100. Middle East & Africa AI Consulting Services Consumption Value by Application (2019-2024) & (USD Million)

Table 101. Middle East & Africa AI Consulting Services Consumption Value by Application (2025-2030) & (USD Million)

Table 102. Middle East & Africa AI Consulting Services Consumption Value by Country (2019-2024) & (USD Million)

Table 103. Middle East & Africa AI Consulting Services Consumption Value by Country
(2025-2030) & (USD Million)

Table 104. AI Consulting Services Raw Material

Table 105. Key Suppliers of AI Consulting Services Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. AI Consulting Services Picture

Figure 2. Global AI Consulting Services Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global AI Consulting Services Consumption Value Market Share by Type in 2023

Figure 4. Automation Consulting

Figure 5. Analytics Consulting

Figure 6. Digital Transformation Strategy Formulation

Figure 7. Others

Figure 8. Global AI Consulting Services Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 9. AI Consulting Services Consumption Value Market Share by Application in 2023

Figure 10. BFSI Picture

Figure 11. E-commerce Picture

Figure 12. Government Picture

Figure 13. Healthcare Picture

Figure 14. Telecommunication Picture

Figure 15. Others Picture

Figure 16. Global AI Consulting Services Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 17. Global AI Consulting Services Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 18. Global Market AI Consulting Services Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 19. Global AI Consulting Services Consumption Value Market Share by Region (2019-2030)

Figure 20. Global AI Consulting Services Consumption Value Market Share by Region in 2023

Figure 21. North America AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 24. South America AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East and Africa AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 26. Global AI Consulting Services Revenue Share by Players in 2023

Figure 27. AI Consulting Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 28. Global Top 3 Players AI Consulting Services Market Share in 2023

Figure 29. Global Top 6 Players AI Consulting Services Market Share in 2023

Figure 30. Global AI Consulting Services Consumption Value Share by Type (2019-2024)

Figure 31. Global AI Consulting Services Market Share Forecast by Type (2025-2030)

Figure 32. Global AI Consulting Services Consumption Value Share by Application (2019-2024)

Figure 33. Global AI Consulting Services Market Share Forecast by Application (2025-2030)

Figure 34. North America AI Consulting Services Consumption Value Market Share by Type (2019-2030)

Figure 35. North America AI Consulting Services Consumption Value Market Share by Application (2019-2030)

Figure 36. North America AI Consulting Services Consumption Value Market Share by Country (2019-2030)

Figure 37. United States AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 38. Canada AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 39. Mexico AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 40. Europe AI Consulting Services Consumption Value Market Share by Type (2019-2030)

Figure 41. Europe AI Consulting Services Consumption Value Market Share by Application (2019-2030)

Figure 42. Europe AI Consulting Services Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 44. France AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 45. United Kingdom AI Consulting Services Consumption Value (2019-2030) &

(USD Million)

Figure 46. Russia AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 47. Italy AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 48. Asia-Pacific AI Consulting Services Consumption Value Market Share by Type (2019-2030)

Figure 49. Asia-Pacific AI Consulting Services Consumption Value Market Share by Application (2019-2030)

Figure 50. Asia-Pacific AI Consulting Services Consumption Value Market Share by Region (2019-2030)

Figure 51. China AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 52. Japan AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 53. South Korea AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 54. India AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 55. Southeast Asia AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 56. Australia AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 57. South America AI Consulting Services Consumption Value Market Share by Type (2019-2030)

Figure 58. South America AI Consulting Services Consumption Value Market Share by Application (2019-2030)

Figure 59. South America AI Consulting Services Consumption Value Market Share by Country (2019-2030)

Figure 60. Brazil AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 61. Argentina AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 62. Middle East and Africa AI Consulting Services Consumption Value Market Share by Type (2019-2030)

Figure 63. Middle East and Africa AI Consulting Services Consumption Value Market Share by Application (2019-2030)

Figure 64. Middle East and Africa AI Consulting Services Consumption Value Market Share by Country (2019-2030)

Figure 65. Turkey AI Consulting Services Consumption Value (2019-2030) & (USD

Million)

Figure 66. Saudi Arabia AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 67. UAE AI Consulting Services Consumption Value (2019-2030) & (USD Million)

Figure 68. AI Consulting Services Market Drivers

Figure 69. AI Consulting Services Market Restraints

Figure 70. AI Consulting Services Market Trends

Figure 71. Porters Five Forces Analysis

Figure 72. Manufacturing Cost Structure Analysis of AI Consulting Services in 2023

Figure 73. Manufacturing Process Analysis of AI Consulting Services

Figure 74. AI Consulting Services Industrial Chain

Figure 75. Methodology

Figure 76. Research Process and Data Source

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