

Global AI Computing Tokens Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GFE76D94BFC1EN.html>

Date: April 2026

Pages: 147

Price: US\$ 4,480.00 (Single User License)

ID: GFE76D94BFC1EN

Abstracts

The global AI Computing Tokens market size is expected to reach \$ 182458 million by 2032, rising at a market growth of 33.4% CAGR during the forecast period (2026-2032).

AI computing tokens refer to the basic units used to measure and bill the computational workload generated when artificial intelligence models process data. In large language models (LLMs) and other AI systems, input text, images, audio, or code are broken down into smaller segments called tokens. Each token represents a piece of information—such as a word, part of a word, or character—that the model analyzes during training or inference. AI service providers typically charge users based on the number of tokens processed when using AI APIs or cloud AI platforms. Therefore, AI computing tokens function as a standardized unit for measuring AI model usage, computing consumption, and service pricing.

This report studies the global AI Computing Tokens demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Computing Tokens, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Computing Tokens that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Computing Tokens total market, 2021-2032, (USD Million)

Global AI Computing Tokens total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Computing Tokens total market, key domestic companies, and share, (USD Million)

Global AI Computing Tokens revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Computing Tokens total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Computing Tokens total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Computing Tokens market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include OpenAI, Anthropic, Google DeepMind, Meta Platforms, Microsoft, xAI, Cohere, DeepSeek, MiniMax, Moonshot AI (Kimi), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Computing Tokens market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Computing Tokens Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Computing Tokens Market, Segmentation by Type:

LLM Tokens

Multimodal Model Tokens

Others

Global AI Computing Tokens Market, Segmentation by Application:

Chatbot Tokens

AI Agent Token

Global AI Computing Tokens Market, Segmentation by Application:

Information Technology & Softwar

Financial Services

E-commerce & Retail

Healthcare

Media & Content Creation

Others

Companies Profiled:

OpenAI

Anthropic

Google DeepMind

Meta Platforms

Microsoft

xAI

Cohere

DeepSeek

MiniMax

Moonshot AI (Kimi)

Zhipu AI

Baichuan AI

Alibaba Tongyi Qwen

Baidu AI Cloud

ByteDance Doubao

01.AI

SenseTime

Key Questions Answered

1. How big is the global AI Computing Tokens market?
2. What is the demand of the global AI Computing Tokens market?
3. What is the year over year growth of the global AI Computing Tokens market?
4. What is the total value of the global AI Computing Tokens market?
5. Who are the Major Players in the global AI Computing Tokens market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 AI Computing Tokens Introduction
- 1.2 World AI Computing Tokens Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World AI Computing Tokens Total Market by Region (by Headquarter Location)
 - 1.3.1 World AI Computing Tokens Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company AI Computing Tokens Revenue (2021-2032)
 - 1.3.3 China Based Company AI Computing Tokens Revenue (2021-2032)
 - 1.3.4 Europe Based Company AI Computing Tokens Revenue (2021-2032)
 - 1.3.5 Japan Based Company AI Computing Tokens Revenue (2021-2032)
 - 1.3.6 South Korea Based Company AI Computing Tokens Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company AI Computing Tokens Revenue (2021-2032)
 - 1.3.8 India Based Company AI Computing Tokens Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 AI Computing Tokens Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World AI Computing Tokens Consumption Value (2021-2032)
- 2.2 World AI Computing Tokens Consumption Value by Region
 - 2.2.1 World AI Computing Tokens Consumption Value by Region (2021-2026)
 - 2.2.2 World AI Computing Tokens Consumption Value Forecast by Region (2027-2032)
- 2.3 United States AI Computing Tokens Consumption Value (2021-2032)
- 2.4 China AI Computing Tokens Consumption Value (2021-2032)
- 2.5 Europe AI Computing Tokens Consumption Value (2021-2032)
- 2.6 Japan AI Computing Tokens Consumption Value (2021-2032)
- 2.7 South Korea AI Computing Tokens Consumption Value (2021-2032)
- 2.8 ASEAN AI Computing Tokens Consumption Value (2021-2032)
- 2.9 India AI Computing Tokens Consumption Value (2021-2032)

3 WORLD AI COMPUTING TOKENS COMPANIES COMPETITIVE ANALYSIS

- 3.1 World AI Computing Tokens Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global AI Computing Tokens Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for AI Computing Tokens in 2025

3.2.3 Global Concentration Ratios (CR8) for AI Computing Tokens in 2025

3.3 AI Computing Tokens Company Evaluation Quadrant

3.4 AI Computing Tokens Market: Overall Company Footprint Analysis

3.4.1 AI Computing Tokens Market: Region Footprint

3.4.2 AI Computing Tokens Market: Company Product Type Footprint

3.4.3 AI Computing Tokens Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: AI Computing Tokens Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: AI Computing Tokens Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: AI Computing Tokens Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: AI Computing Tokens Consumption Value Comparison

4.2.1 United States VS China: AI Computing Tokens Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: AI Computing Tokens Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based AI Computing Tokens Companies and Market Share, 2021-2026

4.3.1 United States Based AI Computing Tokens Companies, Headquarters (States, Country)

4.3.2 United States Based Companies AI Computing Tokens Revenue, (2021-2026)

4.4 China Based Companies AI Computing Tokens Revenue and Market Share, 2021-2026

4.4.1 China Based AI Computing Tokens Companies, Company Headquarters (Province, Country)

- 4.4.2 China Based Companies AI Computing Tokens Revenue, (2021-2026)
- 4.5 Rest of World Based AI Computing Tokens Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based AI Computing Tokens Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies AI Computing Tokens Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World AI Computing Tokens Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 LLM Tokens
 - 5.2.2 Multimodal Model Tokens
 - 5.2.3 Others
- 5.3 Market Segment by Type
 - 5.3.1 World AI Computing Tokens Market Size by Type (2021-2026)
 - 5.3.2 World AI Computing Tokens Market Size by Type (2027-2032)
 - 5.3.3 World AI Computing Tokens Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY APPLICATION

- 6.1 World AI Computing Tokens Market Size Overview by Application: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Application
 - 6.2.1 Chatbot Tokens
 - 6.2.2 AI Agent Token
- 6.3 Market Segment by Application
 - 6.3.1 World AI Computing Tokens Market Size by Application (2021-2026)
 - 6.3.2 World AI Computing Tokens Market Size by Application (2027-2032)
 - 6.3.3 World AI Computing Tokens Market Size Market Share by Application (2027-2032)

7 MARKET ANALYSIS BY APPLICATION

- 7.1 World AI Computing Tokens Market Size Overview by Application: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Application
 - 7.2.1 Information Technology & Softwar

- 7.2.2 Financial Services
- 7.2.3 E-commerce & Retail
- 7.2.4 Healthcare
- 7.2.5 Media & Content Creation
- 7.2.6 Others

7.3 Market Segment by Application

- 7.3.1 World AI Computing Tokens Market Size by Application (2021-2026)
- 7.3.2 World AI Computing Tokens Market Size by Application (2027-2032)
- 7.3.3 World AI Computing Tokens Market Size Market Share by Application (2021-2032)

8 COMPANY PROFILES

8.1 OpenAI

- 8.1.1 OpenAI Details
- 8.1.2 OpenAI Major Business
- 8.1.3 OpenAI AI Computing Tokens Product and Services
- 8.1.4 OpenAI AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)
- 8.1.5 OpenAI Recent Developments/Updates
- 8.1.6 OpenAI Competitive Strengths & Weaknesses

8.2 Anthropic

- 8.2.1 Anthropic Details
- 8.2.2 Anthropic Major Business
- 8.2.3 Anthropic AI Computing Tokens Product and Services
- 8.2.4 Anthropic AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)
- 8.2.5 Anthropic Recent Developments/Updates
- 8.2.6 Anthropic Competitive Strengths & Weaknesses

8.3 Google DeepMind

- 8.3.1 Google DeepMind Details
- 8.3.2 Google DeepMind Major Business
- 8.3.3 Google DeepMind AI Computing Tokens Product and Services
- 8.3.4 Google DeepMind AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)
- 8.3.5 Google DeepMind Recent Developments/Updates
- 8.3.6 Google DeepMind Competitive Strengths & Weaknesses

8.4 Meta Platforms

- 8.4.1 Meta Platforms Details

- 8.4.2 Meta Platforms Major Business
- 8.4.3 Meta Platforms AI Computing Tokens Product and Services
- 8.4.4 Meta Platforms AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)
- 8.4.5 Meta Platforms Recent Developments/Updates
- 8.4.6 Meta Platforms Competitive Strengths & Weaknesses
- 8.5 Microsoft
 - 8.5.1 Microsoft Details
 - 8.5.2 Microsoft Major Business
 - 8.5.3 Microsoft AI Computing Tokens Product and Services
 - 8.5.4 Microsoft AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)
 - 8.5.5 Microsoft Recent Developments/Updates
 - 8.5.6 Microsoft Competitive Strengths & Weaknesses
- 8.6 xAI
 - 8.6.1 xAI Details
 - 8.6.2 xAI Major Business
 - 8.6.3 xAI AI Computing Tokens Product and Services
 - 8.6.4 xAI AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)
 - 8.6.5 xAI Recent Developments/Updates
 - 8.6.6 xAI Competitive Strengths & Weaknesses
- 8.7 Cohere
 - 8.7.1 Cohere Details
 - 8.7.2 Cohere Major Business
 - 8.7.3 Cohere AI Computing Tokens Product and Services
 - 8.7.4 Cohere AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)
 - 8.7.5 Cohere Recent Developments/Updates
 - 8.7.6 Cohere Competitive Strengths & Weaknesses
- 8.8 DeepSeek
 - 8.8.1 DeepSeek Details
 - 8.8.2 DeepSeek Major Business
 - 8.8.3 DeepSeek AI Computing Tokens Product and Services
 - 8.8.4 DeepSeek AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)
 - 8.8.5 DeepSeek Recent Developments/Updates
 - 8.8.6 DeepSeek Competitive Strengths & Weaknesses
- 8.9 MiniMax

- 8.9.1 MiniMax Details
- 8.9.2 MiniMax Major Business
- 8.9.3 MiniMax AI Computing Tokens Product and Services
- 8.9.4 MiniMax AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)
- 8.9.5 MiniMax Recent Developments/Updates
- 8.9.6 MiniMax Competitive Strengths & Weaknesses
- 8.10 Moonshot AI (Kimi)
- 8.10.1 Moonshot AI (Kimi) Details
- 8.10.2 Moonshot AI (Kimi) Major Business
- 8.10.3 Moonshot AI (Kimi) AI Computing Tokens Product and Services
- 8.10.4 Moonshot AI (Kimi) AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)
- 8.10.5 Moonshot AI (Kimi) Recent Developments/Updates
- 8.10.6 Moonshot AI (Kimi) Competitive Strengths & Weaknesses
- 8.11 Zhipu AI
- 8.11.1 Zhipu AI Details
- 8.11.2 Zhipu AI Major Business
- 8.11.3 Zhipu AI AI Computing Tokens Product and Services
- 8.11.4 Zhipu AI AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)
- 8.11.5 Zhipu AI Recent Developments/Updates
- 8.11.6 Zhipu AI Competitive Strengths & Weaknesses
- 8.12 Baichuan AI
- 8.12.1 Baichuan AI Details
- 8.12.2 Baichuan AI Major Business
- 8.12.3 Baichuan AI AI Computing Tokens Product and Services
- 8.12.4 Baichuan AI AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)
- 8.12.5 Baichuan AI Recent Developments/Updates
- 8.12.6 Baichuan AI Competitive Strengths & Weaknesses
- 8.13 Alibaba Tongyi Qwen
- 8.13.1 Alibaba Tongyi Qwen Details
- 8.13.2 Alibaba Tongyi Qwen Major Business
- 8.13.3 Alibaba Tongyi Qwen AI Computing Tokens Product and Services
- 8.13.4 Alibaba Tongyi Qwen AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)
- 8.13.5 Alibaba Tongyi Qwen Recent Developments/Updates
- 8.13.6 Alibaba Tongyi Qwen Competitive Strengths & Weaknesses

8.14 Baidu AI Cloud

8.14.1 Baidu AI Cloud Details

8.14.2 Baidu AI Cloud Major Business

8.14.3 Baidu AI Cloud AI Computing Tokens Product and Services

8.14.4 Baidu AI Cloud AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)

8.14.5 Baidu AI Cloud Recent Developments/Updates

8.14.6 Baidu AI Cloud Competitive Strengths & Weaknesses

8.15 ByteDance Doubao

8.15.1 ByteDance Doubao Details

8.15.2 ByteDance Doubao Major Business

8.15.3 ByteDance Doubao AI Computing Tokens Product and Services

8.15.4 ByteDance Doubao AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)

8.15.5 ByteDance Doubao Recent Developments/Updates

8.15.6 ByteDance Doubao Competitive Strengths & Weaknesses

8.16 01.AI

8.16.1 01.AI Details

8.16.2 01.AI Major Business

8.16.3 01.AI AI Computing Tokens Product and Services

8.16.4 01.AI AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)

8.16.5 01.AI Recent Developments/Updates

8.16.6 01.AI Competitive Strengths & Weaknesses

8.17 SenseTime

8.17.1 SenseTime Details

8.17.2 SenseTime Major Business

8.17.3 SenseTime AI Computing Tokens Product and Services

8.17.4 SenseTime AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026)

8.17.5 SenseTime Recent Developments/Updates

8.17.6 SenseTime Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

9.1 AI Computing Tokens Industry Chain

9.2 AI Computing Tokens Upstream Analysis

9.3 AI Computing Tokens Midstream Analysis

9.4 AI Computing Tokens Downstream Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World AI Computing Tokens Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World AI Computing Tokens Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World AI Computing Tokens Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World AI Computing Tokens Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World AI Computing Tokens Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World AI Computing Tokens Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World AI Computing Tokens Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World AI Computing Tokens Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World AI Computing Tokens Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key AI Computing Tokens Players in 2025

Table 12. World AI Computing Tokens Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global AI Computing Tokens Company Evaluation Quadrant

Table 14. Head Office of Key AI Computing Tokens Players

Table 15. AI Computing Tokens Market: Company Product Type Footprint

Table 16. AI Computing Tokens Market: Company Product Application Footprint

Table 17. AI Computing Tokens Mergers & Acquisitions Activity

Table 18. United States VS China AI Computing Tokens Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China AI Computing Tokens Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based AI Computing Tokens Companies, Headquarters (States, Country)

Table 21. United States Based Companies AI Computing Tokens Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies AI Computing Tokens Revenue Market

Share (2021-2026)

Table 23. China Based AI Computing Tokens Companies, Headquarters (Province, Country)

Table 24. China Based Companies AI Computing Tokens Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies AI Computing Tokens Revenue Market Share (2021-2026)

Table 26. Rest of World Based AI Computing Tokens Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies AI Computing Tokens Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies AI Computing Tokens Revenue Market Share (2021-2026)

Table 29. World AI Computing Tokens Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World AI Computing Tokens Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World AI Computing Tokens Market Size by Type (2027-2032) & (USD Million)

Table 32. World AI Computing Tokens Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 33. World AI Computing Tokens Market Size Value by Application (2021-2026) & (USD Million)

Table 34. World AI Computing Tokens Market Size by Application (2027-2032) & (USD Million)

Table 35. World AI Computing Tokens Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 36. World AI Computing Tokens Market Size by Application (2021-2026) & (USD Million)

Table 37. World AI Computing Tokens Market Size by Application (2027-2032) & (USD Million)

Table 38. OpenAI Basic Information, Manufacturing Base and Competitors

Table 39. OpenAI Major Business

Table 40. OpenAI AI Computing Tokens Product and Services

Table 41. OpenAI AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 42. OpenAI Recent Developments/Updates

Table 43. OpenAI Competitive Strengths & Weaknesses

Table 44. Anthropic Basic Information, Manufacturing Base and Competitors

Table 45. Anthropic Major Business

Table 46. Anthropic AI Computing Tokens Product and Services

Table 47. Anthropic AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 48. Anthropic Recent Developments/Updates

Table 49. Anthropic Competitive Strengths & Weaknesses

Table 50. Google DeepMind Basic Information, Manufacturing Base and Competitors

Table 51. Google DeepMind Major Business

Table 52. Google DeepMind AI Computing Tokens Product and Services

Table 53. Google DeepMind AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 54. Google DeepMind Recent Developments/Updates

Table 55. Google DeepMind Competitive Strengths & Weaknesses

Table 56. Meta Platforms Basic Information, Manufacturing Base and Competitors

Table 57. Meta Platforms Major Business

Table 58. Meta Platforms AI Computing Tokens Product and Services

Table 59. Meta Platforms AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 60. Meta Platforms Recent Developments/Updates

Table 61. Meta Platforms Competitive Strengths & Weaknesses

Table 62. Microsoft Basic Information, Manufacturing Base and Competitors

Table 63. Microsoft Major Business

Table 64. Microsoft AI Computing Tokens Product and Services

Table 65. Microsoft AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 66. Microsoft Recent Developments/Updates

Table 67. Microsoft Competitive Strengths & Weaknesses

Table 68. xAI Basic Information, Manufacturing Base and Competitors

Table 69. xAI Major Business

Table 70. xAI AI Computing Tokens Product and Services

Table 71. xAI AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 72. xAI Recent Developments/Updates

Table 73. xAI Competitive Strengths & Weaknesses

Table 74. Cohere Basic Information, Manufacturing Base and Competitors

Table 75. Cohere Major Business

Table 76. Cohere AI Computing Tokens Product and Services

Table 77. Cohere AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 78. Cohere Recent Developments/Updates
- Table 79. Cohere Competitive Strengths & Weaknesses
- Table 80. DeepSeek Basic Information, Manufacturing Base and Competitors
- Table 81. DeepSeek Major Business
- Table 82. DeepSeek AI Computing Tokens Product and Services
- Table 83. DeepSeek AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 84. DeepSeek Recent Developments/Updates
- Table 85. DeepSeek Competitive Strengths & Weaknesses
- Table 86. MiniMax Basic Information, Manufacturing Base and Competitors
- Table 87. MiniMax Major Business
- Table 88. MiniMax AI Computing Tokens Product and Services
- Table 89. MiniMax AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 90. MiniMax Recent Developments/Updates
- Table 91. MiniMax Competitive Strengths & Weaknesses
- Table 92. Moonshot AI (Kimi) Basic Information, Manufacturing Base and Competitors
- Table 93. Moonshot AI (Kimi) Major Business
- Table 94. Moonshot AI (Kimi) AI Computing Tokens Product and Services
- Table 95. Moonshot AI (Kimi) AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 96. Moonshot AI (Kimi) Recent Developments/Updates
- Table 97. Moonshot AI (Kimi) Competitive Strengths & Weaknesses
- Table 98. Zhipu AI Basic Information, Manufacturing Base and Competitors
- Table 99. Zhipu AI Major Business
- Table 100. Zhipu AI AI Computing Tokens Product and Services
- Table 101. Zhipu AI AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 102. Zhipu AI Recent Developments/Updates
- Table 103. Zhipu AI Competitive Strengths & Weaknesses
- Table 104. Baichuan AI Basic Information, Manufacturing Base and Competitors
- Table 105. Baichuan AI Major Business
- Table 106. Baichuan AI AI Computing Tokens Product and Services
- Table 107. Baichuan AI AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 108. Baichuan AI Recent Developments/Updates
- Table 109. Baichuan AI Competitive Strengths & Weaknesses
- Table 110. Alibaba Tongyi Qwen Basic Information, Manufacturing Base and Competitors

- Table 111. Alibaba Tongyi Qwen Major Business
- Table 112. Alibaba Tongyi Qwen AI Computing Tokens Product and Services
- Table 113. Alibaba Tongyi Qwen AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 114. Alibaba Tongyi Qwen Recent Developments/Updates
- Table 115. Alibaba Tongyi Qwen Competitive Strengths & Weaknesses
- Table 116. Baidu AI Cloud Basic Information, Manufacturing Base and Competitors
- Table 117. Baidu AI Cloud Major Business
- Table 118. Baidu AI Cloud AI Computing Tokens Product and Services
- Table 119. Baidu AI Cloud AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 120. Baidu AI Cloud Recent Developments/Updates
- Table 121. Baidu AI Cloud Competitive Strengths & Weaknesses
- Table 122. ByteDance Doubao Basic Information, Manufacturing Base and Competitors
- Table 123. ByteDance Doubao Major Business
- Table 124. ByteDance Doubao AI Computing Tokens Product and Services
- Table 125. ByteDance Doubao AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 126. ByteDance Doubao Recent Developments/Updates
- Table 127. ByteDance Doubao Competitive Strengths & Weaknesses
- Table 128. 01.AI Basic Information, Manufacturing Base and Competitors
- Table 129. 01.AI Major Business
- Table 130. 01.AI AI Computing Tokens Product and Services
- Table 131. 01.AI AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 132. 01.AI Recent Developments/Updates
- Table 133. 01.AI Competitive Strengths & Weaknesses
- Table 134. SenseTime Basic Information, Manufacturing Base and Competitors
- Table 135. SenseTime Major Business
- Table 136. SenseTime AI Computing Tokens Product and Services
- Table 137. SenseTime AI Computing Tokens Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 138. SenseTime Recent Developments/Updates
- Table 139. SenseTime Competitive Strengths & Weaknesses
- Table 140. Global Key Players of AI Computing Tokens Upstream (Raw Materials)
- Table 141. Global AI Computing Tokens Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. AI Computing Tokens Picture

Figure 2. World AI Computing Tokens Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World AI Computing Tokens Total Revenue (2021-2032) & (USD Million)

Figure 4. World AI Computing Tokens Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World AI Computing Tokens Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company AI Computing Tokens Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company AI Computing Tokens Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company AI Computing Tokens Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company AI Computing Tokens Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company AI Computing Tokens Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company AI Computing Tokens Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company AI Computing Tokens Revenue (2021-2032) & (USD Million)

Figure 13. AI Computing Tokens Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World AI Computing Tokens Consumption Value (2021-2032) & (USD Million)

Figure 16. World AI Computing Tokens Consumption Value Market Share by Region (2021-2032)

Figure 17. United States AI Computing Tokens Consumption Value (2021-2032) & (USD Million)

Figure 18. China AI Computing Tokens Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe AI Computing Tokens Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan AI Computing Tokens Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea AI Computing Tokens Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN AI Computing Tokens Consumption Value (2021-2032) & (USD Million)

Figure 23. India AI Computing Tokens Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of AI Computing Tokens by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for AI Computing Tokens Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for AI Computing Tokens Markets in 2025

Figure 27. United States VS China: AI Computing Tokens Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: AI Computing Tokens Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World AI Computing Tokens Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World AI Computing Tokens Market Size Market Share by Type in 2025

Figure 31. LLM Tokens

Figure 32. Multimodal Model Tokens

Figure 33. Others

Figure 34. World AI Computing Tokens Market Size Market Share by Type (2021-2032)

Figure 35. World AI Computing Tokens Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 36. World AI Computing Tokens Market Size Market Share by Application in 2025

Figure 37. Chatbot Tokens

Figure 38. AI Agent Token

Figure 39. World AI Computing Tokens Market Size Market Share by Application (2021-2032)

Figure 40. World AI Computing Tokens Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 41. World AI Computing Tokens Market Size Market Share by Application in 2025

Figure 42. Information Technology & Software

Figure 43. Financial Services

Figure 44. E-commerce & Retail

Figure 45. Healthcare

Figure 46. Media & Content Creation

Figure 47. Others

Figure 48. World AI Computing Tokens Market Size Market Share by Application
(2021-2032)

Figure 49. AI Computing Tokens Industrial Chain

Figure 50. Methodology

Figure 51. Research Process and Data Source

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