

Global AI Companionship Platform Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Companionship Platform market size is expected to reach \$ 2422 million by 2032, rising at a market growth of 27.9% CAGR during the forecast period (2026-2032).

AI Companionship Platform refers to user-facing conversational platforms built on large language models, integrating emotional interaction, long-term memory, and character design capabilities to provide services such as emotional companionship, entertainment interaction, virtual relationship simulation, and light mental support through text, voice, or virtual personas. These platforms typically feature character creation and personalization, multi-turn dialogue with contextual understanding, memory continuity, and interactive content ecosystems, while adopting business models such as subscriptions, freemium offerings, and virtual content monetization. Upstream components mainly include foundation models, inference computing power, cloud infrastructure, speech technologies, and content moderation systems, while downstream users are primarily individual consumers, with extensions into content communities, social platforms, and selected digital human integration scenarios. Based on industry business models and cost structures, the overall gross margin of AI companionship platforms in 2025 is generally estimated to be in the range of approximately 55%-75%, with text-driven, subscription-heavy platforms tending toward the higher end, and platforms with heavier investments in voice, multimodal capabilities, and moderation typically positioned toward the middle or lower end of the range.

This report studies the global AI Companionship Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI

Companionship Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Companionship Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Companionship Platform total market, 2021-2032, (USD Million)

Global AI Companionship Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Companionship Platform total market, key domestic companies, and share, (USD Million)

Global AI Companionship Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Companionship Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Companionship Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Companionship Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Character.AI (US), Janitor AI (US), SpicyChat.AI (CA), CrushOn.AI (US), PolyBuzz (US), Chai AI (US), Talkie AI (CN), Replika (US), Nomi (US), Kindroid (US), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Companionship Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Companionship Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Companionship Platform Market, Segmentation by Type:

Text-based Interaction

Voice-based Interaction

Avatar-based Interaction

Global AI Companionship Platform Market, Segmentation by Content:

General Safe Content Platforms

Semi-open Roleplay Platforms

NSFW-oriented Platforms

Global AI Companionship Platform Market, Segmentation by Business Model:

Subscription-based Model

Freemium Model

Pay-per-message or Credit-based

Character Monetization

Global AI Companionship Platform Market, Segmentation by Application:

Emotional Companionship

Entertainment and Roleplay

Virtual Relationship Simulation

Content Creation

Others

Companies Profiled:

Character.AI (US)

Janitor AI (US)

SpicyChat.AI (CA)

CrushOn.AI (US)

PolyBuzz (US)

Chai AI (US)

Talkie AI (CN)

Replika (US)

Nomi (US)

Kindroid (US)

Xiaoice (CN)

Key Questions Answered

1. How big is the global AI Companionship Platform market?
2. What is the demand of the global AI Companionship Platform market?
3. What is the year over year growth of the global AI Companionship Platform market?
4. What is the total value of the global AI Companionship Platform market?
5. Who are the Major Players in the global AI Companionship Platform market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 AI Companionship Platform Introduction
- 1.2 World AI Companionship Platform Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World AI Companionship Platform Total Market by Region (by Headquarter Location)
 - 1.3.1 World AI Companionship Platform Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company AI Companionship Platform Revenue (2021-2032)
 - 1.3.3 China Based Company AI Companionship Platform Revenue (2021-2032)
 - 1.3.4 Europe Based Company AI Companionship Platform Revenue (2021-2032)
 - 1.3.5 Japan Based Company AI Companionship Platform Revenue (2021-2032)
 - 1.3.6 South Korea Based Company AI Companionship Platform Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company AI Companionship Platform Revenue (2021-2032)
 - 1.3.8 India Based Company AI Companionship Platform Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 AI Companionship Platform Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World AI Companionship Platform Consumption Value (2021-2032)
- 2.2 World AI Companionship Platform Consumption Value by Region
 - 2.2.1 World AI Companionship Platform Consumption Value by Region (2021-2026)
 - 2.2.2 World AI Companionship Platform Consumption Value Forecast by Region (2027-2032)
- 2.3 United States AI Companionship Platform Consumption Value (2021-2032)
- 2.4 China AI Companionship Platform Consumption Value (2021-2032)
- 2.5 Europe AI Companionship Platform Consumption Value (2021-2032)
- 2.6 Japan AI Companionship Platform Consumption Value (2021-2032)
- 2.7 South Korea AI Companionship Platform Consumption Value (2021-2032)
- 2.8 ASEAN AI Companionship Platform Consumption Value (2021-2032)
- 2.9 India AI Companionship Platform Consumption Value (2021-2032)

3 WORLD AI COMPANIONSHIP PLATFORM COMPANIES COMPETITIVE

ANALYSIS

- 3.1 World AI Companionship Platform Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global AI Companionship Platform Industry Rank of Major Players
 - 3.2.2 Global Concentration Ratios (CR4) for AI Companionship Platform in 2025
 - 3.2.3 Global Concentration Ratios (CR8) for AI Companionship Platform in 2025
- 3.3 AI Companionship Platform Company Evaluation Quadrant
- 3.4 AI Companionship Platform Market: Overall Company Footprint Analysis
 - 3.4.1 AI Companionship Platform Market: Region Footprint
 - 3.4.2 AI Companionship Platform Market: Company Product Type Footprint
 - 3.4.3 AI Companionship Platform Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: AI Companionship Platform Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: AI Companionship Platform Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: AI Companionship Platform Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: AI Companionship Platform Consumption Value Comparison
 - 4.2.1 United States VS China: AI Companionship Platform Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: AI Companionship Platform Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based AI Companionship Platform Companies and Market Share, 2021-2026
 - 4.3.1 United States Based AI Companionship Platform Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies AI Companionship Platform Revenue, (2021-2026)

4.4 China Based Companies AI Companionship Platform Revenue and Market Share, 2021-2026

4.4.1 China Based AI Companionship Platform Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies AI Companionship Platform Revenue, (2021-2026)

4.5 Rest of World Based AI Companionship Platform Companies and Market Share, 2021-2026

4.5.1 Rest of World Based AI Companionship Platform Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies AI Companionship Platform Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World AI Companionship Platform Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Text-based Interaction

5.2.2 Voice-based Interaction

5.2.3 Avatar-based Interaction

5.3 Market Segment by Type

5.3.1 World AI Companionship Platform Market Size by Type (2021-2026)

5.3.2 World AI Companionship Platform Market Size by Type (2027-2032)

5.3.3 World AI Companionship Platform Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY CONTENT

6.1 World AI Companionship Platform Market Size Overview by Content: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Content

6.2.1 General Safe Content Platforms

6.2.2 Semi-open Roleplay Platforms

6.2.3 NSFW-oriented Platforms

6.3 Market Segment by Content

6.3.1 World AI Companionship Platform Market Size by Content (2021-2026)

6.3.2 World AI Companionship Platform Market Size by Content (2027-2032)

6.3.3 World AI Companionship Platform Market Size Market Share by Content (2027-2032)

7 MARKET ANALYSIS BY BUSINESS MODEL

7.1 World AI Companionship Platform Market Size Overview by Business Model: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Business Model

7.2.1 Subscription-based Model

7.2.2 Freemium Model

7.2.3 Pay-per-message or Credit-based

7.2.4 Character Monetization

7.3 Market Segment by Business Model

7.3.1 World AI Companionship Platform Market Size by Business Model (2021-2026)

7.3.2 World AI Companionship Platform Market Size by Business Model (2027-2032)

7.3.3 World AI Companionship Platform Market Size Market Share by Business Model (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World AI Companionship Platform Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Emotional Companionship

8.2.2 Entertainment and Roleplay

8.2.3 Virtual Relationship Simulation

8.2.4 Content Creation

8.2.5 Others

8.3 Market Segment by Application

8.3.1 World AI Companionship Platform Market Size by Application (2021-2026)

8.3.2 World AI Companionship Platform Market Size by Application (2027-2032)

8.3.3 World AI Companionship Platform Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Character.AI (US)

9.1.1 Character.AI (US) Details

9.1.2 Character.AI (US) Major Business

9.1.3 Character.AI (US) AI Companionship Platform Product and Services

9.1.4 Character.AI (US) AI Companionship Platform Revenue, Gross Margin and

Market Share (2021-2026)

9.1.5 Character.AI (US) Recent Developments/Updates

9.1.6 Character.AI (US) Competitive Strengths & Weaknesses

9.2 Janitor AI (US)

9.2.1 Janitor AI (US) Details

9.2.2 Janitor AI (US) Major Business

9.2.3 Janitor AI (US) AI Companionship Platform Product and Services

9.2.4 Janitor AI (US) AI Companionship Platform Revenue, Gross Margin and Market

Share (2021-2026)

9.2.5 Janitor AI (US) Recent Developments/Updates

9.2.6 Janitor AI (US) Competitive Strengths & Weaknesses

9.3 SpicyChat.AI (CA)

9.3.1 SpicyChat.AI (CA) Details

9.3.2 SpicyChat.AI (CA) Major Business

9.3.3 SpicyChat.AI (CA) AI Companionship Platform Product and Services

9.3.4 SpicyChat.AI (CA) AI Companionship Platform Revenue, Gross Margin and

Market Share (2021-2026)

9.3.5 SpicyChat.AI (CA) Recent Developments/Updates

9.3.6 SpicyChat.AI (CA) Competitive Strengths & Weaknesses

9.4 CrushOn.AI (US)

9.4.1 CrushOn.AI (US) Details

9.4.2 CrushOn.AI (US) Major Business

9.4.3 CrushOn.AI (US) AI Companionship Platform Product and Services

9.4.4 CrushOn.AI (US) AI Companionship Platform Revenue, Gross Margin and

Market Share (2021-2026)

9.4.5 CrushOn.AI (US) Recent Developments/Updates

9.4.6 CrushOn.AI (US) Competitive Strengths & Weaknesses

9.5 PolyBuzz (US)

9.5.1 PolyBuzz (US) Details

9.5.2 PolyBuzz (US) Major Business

9.5.3 PolyBuzz (US) AI Companionship Platform Product and Services

9.5.4 PolyBuzz (US) AI Companionship Platform Revenue, Gross Margin and Market

Share (2021-2026)

9.5.5 PolyBuzz (US) Recent Developments/Updates

9.5.6 PolyBuzz (US) Competitive Strengths & Weaknesses

9.6 Chai AI (US)

9.6.1 Chai AI (US) Details

9.6.2 Chai AI (US) Major Business

9.6.3 Chai AI (US) AI Companionship Platform Product and Services

9.6.4 Chai AI (US) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 Chai AI (US) Recent Developments/Updates

9.6.6 Chai AI (US) Competitive Strengths & Weaknesses

9.7 Talkie AI (CN)

9.7.1 Talkie AI (CN) Details

9.7.2 Talkie AI (CN) Major Business

9.7.3 Talkie AI (CN) AI Companionship Platform Product and Services

9.7.4 Talkie AI (CN) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 Talkie AI (CN) Recent Developments/Updates

9.7.6 Talkie AI (CN) Competitive Strengths & Weaknesses

9.8 Replika (US)

9.8.1 Replika (US) Details

9.8.2 Replika (US) Major Business

9.8.3 Replika (US) AI Companionship Platform Product and Services

9.8.4 Replika (US) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026)

9.8.5 Replika (US) Recent Developments/Updates

9.8.6 Replika (US) Competitive Strengths & Weaknesses

9.9 Nomi (US)

9.9.1 Nomi (US) Details

9.9.2 Nomi (US) Major Business

9.9.3 Nomi (US) AI Companionship Platform Product and Services

9.9.4 Nomi (US) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026)

9.9.5 Nomi (US) Recent Developments/Updates

9.9.6 Nomi (US) Competitive Strengths & Weaknesses

9.10 Kindroid (US)

9.10.1 Kindroid (US) Details

9.10.2 Kindroid (US) Major Business

9.10.3 Kindroid (US) AI Companionship Platform Product and Services

9.10.4 Kindroid (US) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026)

9.10.5 Kindroid (US) Recent Developments/Updates

9.10.6 Kindroid (US) Competitive Strengths & Weaknesses

9.11 Xiaoice (CN)

9.11.1 Xiaoice (CN) Details

9.11.2 Xiaoice (CN) Major Business

- 9.11.3 Xiaoice (CN) AI Companionship Platform Product and Services
- 9.11.4 Xiaoice (CN) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026)
- 9.11.5 Xiaoice (CN) Recent Developments/Updates
- 9.11.6 Xiaoice (CN) Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 AI Companionship Platform Industry Chain
- 10.2 AI Companionship Platform Upstream Analysis
- 10.3 AI Companionship Platform Midstream Analysis
- 10.4 AI Companionship Platform Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World AI Companionship Platform Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World AI Companionship Platform Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World AI Companionship Platform Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World AI Companionship Platform Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World AI Companionship Platform Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World AI Companionship Platform Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World AI Companionship Platform Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World AI Companionship Platform Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World AI Companionship Platform Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key AI Companionship Platform Players in 2025

Table 12. World AI Companionship Platform Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global AI Companionship Platform Company Evaluation Quadrant

Table 14. Head Office of Key AI Companionship Platform Players

Table 15. AI Companionship Platform Market: Company Product Type Footprint

Table 16. AI Companionship Platform Market: Company Product Application Footprint

Table 17. AI Companionship Platform Mergers & Acquisitions Activity

Table 18. United States VS China AI Companionship Platform Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China AI Companionship Platform Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based AI Companionship Platform Companies, Headquarters (States, Country)

Table 21. United States Based Companies AI Companionship Platform Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies AI Companionship Platform Revenue Market Share (2021-2026)

Table 23. China Based AI Companionship Platform Companies, Headquarters (Province, Country)

Table 24. China Based Companies AI Companionship Platform Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies AI Companionship Platform Revenue Market Share (2021-2026)

Table 26. Rest of World Based AI Companionship Platform Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies AI Companionship Platform Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies AI Companionship Platform Revenue Market Share (2021-2026)

Table 29. World AI Companionship Platform Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World AI Companionship Platform Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World AI Companionship Platform Market Size by Type (2027-2032) & (USD Million)

Table 32. World AI Companionship Platform Market Size by Content, (USD Million), 2021 & 2025 & 2032

Table 33. World AI Companionship Platform Market Size Value by Content (2021-2026) & (USD Million)

Table 34. World AI Companionship Platform Market Size by Content (2027-2032) & (USD Million)

Table 35. World AI Companionship Platform Market Size by Business Model, (USD Million), 2021 & 2025 & 2032

Table 36. World AI Companionship Platform Market Size Value by Business Model (2021-2026) & (USD Million)

Table 37. World AI Companionship Platform Market Size by Business Model (2027-2032) & (USD Million)

Table 38. World AI Companionship Platform Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World AI Companionship Platform Market Size by Application (2021-2026) & (USD Million)

Table 40. World AI Companionship Platform Market Size by Application (2027-2032) & (USD Million)

Table 41. Character.AI (US) Basic Information, Manufacturing Base and Competitors

- Table 42. Character.AI (US) Major Business
- Table 43. Character.AI (US) AI Companionship Platform Product and Services
- Table 44. Character.AI (US) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 45. Character.AI (US) Recent Developments/Updates
- Table 46. Character.AI (US) Competitive Strengths & Weaknesses
- Table 47. Janitor AI (US) Basic Information, Manufacturing Base and Competitors
- Table 48. Janitor AI (US) Major Business
- Table 49. Janitor AI (US) AI Companionship Platform Product and Services
- Table 50. Janitor AI (US) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 51. Janitor AI (US) Recent Developments/Updates
- Table 52. Janitor AI (US) Competitive Strengths & Weaknesses
- Table 53. SpicyChat.AI (CA) Basic Information, Manufacturing Base and Competitors
- Table 54. SpicyChat.AI (CA) Major Business
- Table 55. SpicyChat.AI (CA) AI Companionship Platform Product and Services
- Table 56. SpicyChat.AI (CA) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 57. SpicyChat.AI (CA) Recent Developments/Updates
- Table 58. SpicyChat.AI (CA) Competitive Strengths & Weaknesses
- Table 59. CrushOn.AI (US) Basic Information, Manufacturing Base and Competitors
- Table 60. CrushOn.AI (US) Major Business
- Table 61. CrushOn.AI (US) AI Companionship Platform Product and Services
- Table 62. CrushOn.AI (US) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 63. CrushOn.AI (US) Recent Developments/Updates
- Table 64. CrushOn.AI (US) Competitive Strengths & Weaknesses
- Table 65. PolyBuzz (US) Basic Information, Manufacturing Base and Competitors
- Table 66. PolyBuzz (US) Major Business
- Table 67. PolyBuzz (US) AI Companionship Platform Product and Services
- Table 68. PolyBuzz (US) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 69. PolyBuzz (US) Recent Developments/Updates
- Table 70. PolyBuzz (US) Competitive Strengths & Weaknesses
- Table 71. Chai AI (US) Basic Information, Manufacturing Base and Competitors
- Table 72. Chai AI (US) Major Business
- Table 73. Chai AI (US) AI Companionship Platform Product and Services
- Table 74. Chai AI (US) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 75. Chai AI (US) Recent Developments/Updates
- Table 76. Chai AI (US) Competitive Strengths & Weaknesses
- Table 77. Talkie AI (CN) Basic Information, Manufacturing Base and Competitors
- Table 78. Talkie AI (CN) Major Business
- Table 79. Talkie AI (CN) AI Companionship Platform Product and Services
- Table 80. Talkie AI (CN) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. Talkie AI (CN) Recent Developments/Updates
- Table 82. Talkie AI (CN) Competitive Strengths & Weaknesses
- Table 83. Replika (US) Basic Information, Manufacturing Base and Competitors
- Table 84. Replika (US) Major Business
- Table 85. Replika (US) AI Companionship Platform Product and Services
- Table 86. Replika (US) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Replika (US) Recent Developments/Updates
- Table 88. Replika (US) Competitive Strengths & Weaknesses
- Table 89. Nomi (US) Basic Information, Manufacturing Base and Competitors
- Table 90. Nomi (US) Major Business
- Table 91. Nomi (US) AI Companionship Platform Product and Services
- Table 92. Nomi (US) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Nomi (US) Recent Developments/Updates
- Table 94. Nomi (US) Competitive Strengths & Weaknesses
- Table 95. Kindroid (US) Basic Information, Manufacturing Base and Competitors
- Table 96. Kindroid (US) Major Business
- Table 97. Kindroid (US) AI Companionship Platform Product and Services
- Table 98. Kindroid (US) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. Kindroid (US) Recent Developments/Updates
- Table 100. Kindroid (US) Competitive Strengths & Weaknesses
- Table 101. Xiaoice (CN) Basic Information, Manufacturing Base and Competitors
- Table 102. Xiaoice (CN) Major Business
- Table 103. Xiaoice (CN) AI Companionship Platform Product and Services
- Table 104. Xiaoice (CN) AI Companionship Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Xiaoice (CN) Recent Developments/Updates
- Table 106. Xiaoice (CN) Competitive Strengths & Weaknesses
- Table 107. Global Key Players of AI Companionship Platform Upstream (Raw Materials)
- Table 108. Global AI Companionship Platform Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. AI Companionship Platform Picture

Figure 2. World AI Companionship Platform Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World AI Companionship Platform Total Revenue (2021-2032) & (USD Million)

Figure 4. World AI Companionship Platform Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World AI Companionship Platform Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company AI Companionship Platform Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company AI Companionship Platform Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company AI Companionship Platform Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company AI Companionship Platform Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company AI Companionship Platform Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company AI Companionship Platform Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company AI Companionship Platform Revenue (2021-2032) & (USD Million)

Figure 13. AI Companionship Platform Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World AI Companionship Platform Consumption Value (2021-2032) & (USD Million)

Figure 16. World AI Companionship Platform Consumption Value Market Share by Region (2021-2032)

Figure 17. United States AI Companionship Platform Consumption Value (2021-2032) & (USD Million)

Figure 18. China AI Companionship Platform Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe AI Companionship Platform Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan AI Companionship Platform Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea AI Companionship Platform Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN AI Companionship Platform Consumption Value (2021-2032) & (USD Million)

Figure 23. India AI Companionship Platform Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of AI Companionship Platform by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for AI Companionship Platform Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for AI Companionship Platform Markets in 2025

Figure 27. United States VS China: AI Companionship Platform Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: AI Companionship Platform Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World AI Companionship Platform Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World AI Companionship Platform Market Size Market Share by Type in 2025

Figure 31. Text-based Interaction

Figure 32. Voice-based Interaction

Figure 33. Avatar-based Interaction

Figure 34. World AI Companionship Platform Market Size Market Share by Type (2021-2032)

Figure 35. World AI Companionship Platform Market Size by Content, (USD Million), 2021 & 2025 & 2032

Figure 36. World AI Companionship Platform Market Size Market Share by Content in 2025

Figure 37. General Safe Content Platforms

Figure 38. Semi-open Roleplay Platforms

Figure 39. NSFW-oriented Platforms

Figure 40. World AI Companionship Platform Market Size Market Share by Content (2021-2032)

Figure 41. World AI Companionship Platform Market Size by Business Model, (USD Million), 2021 & 2025 & 2032

Figure 42. World AI Companionship Platform Market Size Market Share by Business Model in 2025

Figure 43. Subscription-based Model

Figure 44. Freemium Model

Figure 45. Pay-per-message or Credit-based

Figure 46. Character Monetization

Figure 47. World AI Companionship Platform Market Size Market Share by Business Model (2021-2032)

Figure 48. World AI Companionship Platform Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World AI Companionship Platform Market Size Market Share by Application in 2025

Figure 50. Emotional Companionship

Figure 51. Entertainment and Roleplay

Figure 52. Virtual Relationship Simulation

Figure 53. Content Creation

Figure 54. Others

Figure 55. World AI Companionship Platform Market Size Market Share by Application (2021-2032)

Figure 56. AI Companionship Platform Industrial Chain

Figure 57. Methodology

Figure 58. Research Process and Data Source

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