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Global AI Chatbots Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global AI Chatbots market size was valued at USD 3431.9 million in 2023 and is forecast to a readjusted size of USD 55450 million by 2030 with a CAGR of 48.8% during review period.

A chatbot is a software application used to conduct an on-line chat conversation via text or text-to-speech, in lieu of providing direct contact with a live human agent.Designed to convincingly simulate the way a human would behave as a conversational partner, chatbot systems typically require continuous tuning and testing, and many in production remain unable to adequately converse or pass the industry standard Turing test.

The key players of global AI Chatbots market includes IBM, [24]7.ai, Google, Nuance Communications, AWS and so on. In 2019, the top 5 companies accounted for a total market share of about 33%, among which [24]7.ai is in the dominating position, with occupying nearly 9% of global market.

The Global Info Research report includes an overview of the development of the AI Chatbots industry chain, the market status of Large Enterprises (Messengers, Web Widgets), SMEs (Messengers, Web Widgets), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of AI Chatbots.

Regionally, the report analyzes the AI Chatbots markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global AI Chatbots market, with robust domestic demand, supportive policies, and a strong manufacturing base.

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Key Features:

The report presents comprehensive understanding of the AI Chatbots market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the AI Chatbots industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Messengers, Web Widgets).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the AI Chatbots market.

Regional Analysis: The report involves examining the AI Chatbots market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the AI Chatbots market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to AI Chatbots:

Company Analysis: Report covers individual AI Chatbots players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards AI Chatbots This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End User (Large Enterprises, SMEs).

Technology Analysis: Report covers specific technologies relevant to AI Chatbots. It

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assesses the current state, advancements, and potential future developments in AI Chatbots areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the AI Chatbots market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

AI Chatbots market is split by Type and by End User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End User in terms of value.

Market segment by Type

Messengers

Web Widgets

Others

Market segment by End User

Large Enterprises

SMEs

Market segment by players, this report covers

IBM

[24]7.ai

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Google

Nuance Communications

AWS

LogMeIn

Inbenta

Kore.ai

Gupshup

AIVO

Yellow Messenger

CogniCor Technologies

Passage AI

Chatfuel

SmartBots.ai

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

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The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI Chatbots product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Chatbots, with revenue, gross margin and global market share of AI Chatbots from 2019 to 2024.

Chapter 3, the AI Chatbots competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and AI Chatbots market forecast, by regions, type and end user, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Chatbots.

Chapter 13, to describe AI Chatbots research findings and conclusion.

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