

# Global AI Business Performance Analysis Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global AI Business Performance Analysis Software market size was valued at US\$ 219 million in 2025 and is forecast to a readjusted size of US\$ 325 million by 2032 with a CAGR of 5.6% during review period.

AI Business Performance Analysis Software refers to a software system that deeply integrates AI technologies such as machine learning, natural language processing, and anomaly detection into traditional business intelligence (BI) platforms. It can automatically monitor, predict, and attribute analysis of an enterprise's operational data (such as sales, supply chain, finance, and customer behavior). Its core functionality goes beyond traditional static reports, enabling real-time identification of abnormal KPI fluctuations and automatic drill-down to root causes, providing predictive insights (such as next quarter's sales forecast) and generative analytical suggestions (such as generating business narratives using natural language). This software aims to transform data analysis from 'passive response' to 'proactive prediction,' reducing the cost of manual exploration and assisting managers in more efficiently optimizing decision-making and performance management.

The global development of AI Business Performance Analysis software exhibits significant regional differentiation: North America is dominated by cloud-native and augmented analytics, with large language models deeply embedded in natural language interaction to achieve automated attribution and report generation; Europe, constrained by GDPR and data sovereignty, focuses more on localized deployment, process mining, and model interpretability, with enterprises preferring auditable and transparent algorithms; China focuses on manufacturing and retail scenarios, emphasizing real-time

monitoring and anomaly alerts, but the depth of large model integration is relatively limited, with implementation primarily focused on specific business modules; Japan continues its lean management tradition, focusing on lightweight AI tools for supply chain forecasting and production performance. The current market is rapidly evolving towards conversational analytics, generative business narratives, and simulation, but faces core obstacles such as poor data quality leading to model failure and a lack of trust in AI recommendations among business personnel. Dynamically, the EU plans to mandate traceable attribution paths for key performance models to enhance transparency, while open-source time-series models are lowering the application threshold for SMEs, shifting the industry from a 'feature overlay' phase to a new stage of 'explainability and trustworthiness.'

This report is a detailed and comprehensive analysis for global AI Business Performance Analysis Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global AI Business Performance Analysis Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Business Performance Analysis Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Business Performance Analysis Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Business Performance Analysis Software market shares of main players, in revenue (\$ Million), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Business Performance Analysis Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Business Performance Analysis Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Anaplan, Domo, C3 AI, Qlik Sense AI, SAP Business AI, Impact Analytics, Emergent, Money Forward, Avantune, Sigma, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

#### Market segmentation

AI Business Performance Analysis Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Descriptive Analytics Software

Diagnostic Analytics Software

Predictive Analytics Software

Others

#### Market segment by Number of Parameters

Low-Parameter Model (Number of Parameters

Medium-Parameter Model (Number of Parameters: 10? – 10?)

High-Parameter Model (Number of Parameters: 10? – 10?)

Very Large-Scale Parameter Model (Number of Parameters > 10?)

#### Market segment by Application

Sales and Marketing

Supply Chain and Operations

Human Resources and Organizational Performance

Customer Service and Experience

Others

#### Market segment by players, this report covers

Anaplan

Domo

C3 AI

Qlik Sense AI

SAP Business AI

Impact Analytics

Energent

Money Forward

Avantune

Sigma

Insight7

ANALIZYS AI

V7 Labs

Board AI

Salesforce

Fujitsu

NEC

Alibaba

Tencent

FineBI

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI Business Performance Analysis Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Business Performance Analysis Software, with revenue, gross margin, and global market share of AI Business Performance Analysis Software from 2021 to 2026.

Chapter 3, the AI Business Performance Analysis Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Business Performance Analysis Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Business Performance Analysis Software.

Chapter 13, to describe AI Business Performance Analysis Software research findings and conclusion.

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