

Global AI Brochure Maker Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Brochure Maker market size is expected to reach \$ 650 million by 2032, rising at a market growth of 18.3% CAGR during the forecast period (2026-2032).

AI Brochure Maker is an intelligent content creation tool developed based on artificial intelligence, generative AI, large language models, and automated design technologies. It can automatically generate digital brochures, product catalogs, corporate profiles, and marketing materials based on user-provided company information, product details, brand positioning, or marketing objectives. These tools integrate AI copywriting, intelligent layout design, image generation, template matching, and visual optimization capabilities to complete brochure structures, text editing, image selection, and formatting adjustments efficiently. Compared with traditional manual design processes, AI Brochure Makers reduce design costs, shorten production cycles, and help businesses create professional marketing content more quickly. They are widely applied in corporate marketing, e-commerce promotion, branding, real estate, education, and event promotion, accelerating the transition toward intelligent and automated content creation.

The development of AI Brochure Makers is primarily driven by the increasing demand for digital marketing solutions among businesses. As companies shift from traditional offline promotion toward online marketing, social media campaigns, and digital communication channels, the importance of high-quality visual content continues to increase. Traditional brochure production often requires coordination among designers, copywriters, and printing processes, resulting in longer production cycles, higher revision costs, and limited personalization. AI Brochure Makers improve marketing material production efficiency through automated copywriting, intelligent layout design, and rapid content adjustment, making them particularly valuable for SMEs, startups,

and marketing teams requiring fast responses to market changes.

The advancement of generative AI is a major factor accelerating the adoption of AI Brochure Makers. In recent years, large language models, multimodal AI, image generation models, and intelligent layout algorithms have matured significantly, enabling AI systems to understand business requirements and automatically create marketing content aligned with brand styles. AI can not only generate text but also recommend images, design page structures, and optimize visual presentation based on industry characteristics, transforming brochure creation from manual operation into intelligent assistance. Meanwhile, cloud computing and online collaboration technologies allow teams to edit, review, and publish content anytime and anywhere, improving overall workflow efficiency.

From an industry perspective, AI Brochure Makers are evolving toward platform-based, integrated, and intelligent marketing solutions. Future competition will focus not only on generation speed and template availability but also on brand data management, personalized content recommendation, multi-channel publishing, and marketing performance analysis. Businesses increasingly seek AI platforms that can support a complete marketing cycle from market insights and content generation to customer engagement and performance evaluation. Therefore, AI Brochure Makers will gradually integrate with CRM systems, e-commerce platforms, advertising solutions, and digital asset management platforms, becoming an important component of enterprise digital marketing ecosystems.

This report studies the global AI Brochure Maker demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Brochure Maker, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Brochure Maker that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Brochure Maker total market, 2021-2032, (USD Million)

Global AI Brochure Maker total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Brochure Maker total market, key domestic companies, and share,

(USD Million)

Global AI Brochure Maker revenue by player, revenue and market share 2021-2026,

(USD Million)

Global AI Brochure Maker total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Brochure Maker total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Brochure Maker market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Venngage, Manus(Manus), Edraw(Edrawsoft), Adobe Firefly, Canva, Visme(Easy WebContent), Piktochart, Flipsnack, Xara, FlipHTML5, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Brochure Maker market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Brochure Maker Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Brochure Maker Market, Segmentation by Type:

On-premises

Cloud-based

Global AI Brochure Maker Market, Segmentation by Core Function:

Design-driven

Content-driven

Others

Global AI Brochure Maker Market, Segmentation by Design Automation:

Fully Automated Mode

Assisted Design Mode

Global AI Brochure Maker Market, Segmentation by Output Format:

Digital Brochure Generator

Printable Brochure Generator

Others

Global AI Brochure Maker Market, Segmentation by Application:

Commercial

Personal

Companies Profiled:

Venngage

Manus(Manus)

Edraw(Edrawsoft)

Adobe Firefly

Canva

Visme(Easy WebContent)

Piktochart

Flipsnack

Xara

FlipHTML5

Taskade

Writecream

Template.net

Phot.ai

Key Questions Answered

1. How big is the global AI Brochure Maker market?
2. What is the demand of the global AI Brochure Maker market?

3. What is the year over year growth of the global AI Brochure Maker market?
4. What is the total value of the global AI Brochure Maker market?
5. Who are the Major Players in the global AI Brochure Maker market?
6. What are the growth factors driving the market demand?

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