

Global AI Brochure Maker Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Brochure Maker market size was valued at US\$ 203 million in 2025 and is forecast to a readjusted size of US\$ 650 million by 2032 with a CAGR of 18.3% during review period.

AI Brochure Maker is an intelligent content creation tool developed based on artificial intelligence, generative AI, large language models, and automated design technologies. It can automatically generate digital brochures, product catalogs, corporate profiles, and marketing materials based on user-provided company information, product details, brand positioning, or marketing objectives. These tools integrate AI copywriting, intelligent layout design, image generation, template matching, and visual optimization capabilities to complete brochure structures, text editing, image selection, and formatting adjustments efficiently. Compared with traditional manual design processes, AI Brochure Makers reduce design costs, shorten production cycles, and help businesses create professional marketing content more quickly. They are widely applied in corporate marketing, e-commerce promotion, branding, real estate, education, and event promotion, accelerating the transition toward intelligent and automated content creation.

The development of AI Brochure Makers is primarily driven by the increasing demand for digital marketing solutions among businesses. As companies shift from traditional offline promotion toward online marketing, social media campaigns, and digital communication channels, the importance of high-quality visual content continues to increase. Traditional brochure production often requires coordination among designers, copywriters, and printing processes, resulting in longer production cycles, higher revision costs, and limited personalization. AI Brochure Makers improve marketing material production efficiency through automated copywriting, intelligent layout design,

and rapid content adjustment, making them particularly valuable for SMEs, startups, and marketing teams requiring fast responses to market changes.

The advancement of generative AI is a major factor accelerating the adoption of AI Brochure Makers. In recent years, large language models, multimodal AI, image generation models, and intelligent layout algorithms have matured significantly, enabling AI systems to understand business requirements and automatically create marketing content aligned with brand styles. AI can not only generate text but also recommend images, design page structures, and optimize visual presentation based on industry characteristics, transforming brochure creation from manual operation into intelligent assistance. Meanwhile, cloud computing and online collaboration technologies allow teams to edit, review, and publish content anytime and anywhere, improving overall workflow efficiency.

From an industry perspective, AI Brochure Makers are evolving toward platform-based, integrated, and intelligent marketing solutions. Future competition will focus not only on generation speed and template availability but also on brand data management, personalized content recommendation, multi-channel publishing, and marketing performance analysis. Businesses increasingly seek AI platforms that can support a complete marketing cycle from market insights and content generation to customer engagement and performance evaluation. Therefore, AI Brochure Makers will gradually integrate with CRM systems, e-commerce platforms, advertising solutions, and digital asset management platforms, becoming an important component of enterprise digital marketing ecosystems.

This report is a detailed and comprehensive analysis for global AI Brochure Maker market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Brochure Maker market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Brochure Maker market size and forecasts by region and country, in

consumption value (\$ Million), 2021-2032

Global AI Brochure Maker market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Brochure Maker market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Brochure Maker

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Brochure Maker market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Venngage, Manus(Manus), Edraw(Edrawsoft), Adobe Firefly, Canva, Visme(Easy WebContent), Piktochart, Flipsnack, Xara, FlipHTML5, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI Brochure Maker market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-premises

Cloud-based

Market segment by Core Function

Design-driven

Content-driven

Others

Market segment by Design Automation

Fully Automated Mode

Assisted Design Mode

Market segment by Output Format

Digital Brochure Generator

Printable Brochure Generator

Others

Market segment by Application

Commercial

Personal

Market segment by players, this report covers

Venngage

Manus(Manus)

Edraw(Edrawsoft)

Adobe Firefly

Canva

Visme(Easy WebContent)

Piktochart

Flipsnack

Xara

FlipHTML5

Taskade

Writecream

Template.net

Phot.ai

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI Brochure Maker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Brochure Maker, with revenue, gross margin, and global market share of AI Brochure Maker from 2021 to 2026.

Chapter 3, the AI Brochure Maker competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Brochure Maker market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Brochure Maker.

Chapter 13, to describe AI Brochure Maker research findings and conclusion.

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