

Global AI Bid Writing Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Bid Writing Software market size is expected to reach \$ 572 million by 2032, rising at a market growth of 6.9% CAGR during the forecast period (2026-2032).

AI Bid Writing Software is an intelligent, language-based tool that leverages artificial intelligence and natural language processing (NLP) to assist organizations in creating, managing, and optimizing bids, tenders, and proposal documents. It automates labor-intensive tasks such as analyzing request for proposal (RFP) documents, extracting key requirements, generating persuasive and compliant responses, and ensuring consistent tone and structure across submissions. By learning from historical bid data, company knowledge bases, and successful past proposals, AI bid writing software enhances accuracy, efficiency, and win rates while reducing the time and cost of manual writing. It is widely used by businesses, government contractors, and professional bid teams to improve competitiveness, maintain quality control, and streamline collaboration throughout the proposal development lifecycle.

The global AI bid writing software market is witnessing explosive growth, driven by enterprises' urgent need to improve tender efficiency, reduce compliance risks, and enhance win rates amid intensifying competition. The market presents a dynamic competitive landscape: established tech firms and specialized solution providers dominate with products tailored to diverse industries, while emerging players focus on niche scenarios like government procurement or engineering projects. Currently, core functionalities center on three pillars: intelligent parsing of tender documents (quickly extracting key requirements and scoring criteria), automated content generation (leveraging massive databases of successful bids and industry standards), and real-time compliance checks (aligning with evolving regulations to avoid disqualification risks). These tools have become indispensable for handling the inefficiencies of

traditional manual processes, such as lengthy drafting cycles and human errors in format or content. However, the market also faces challenges, including concerns over data security for sensitive commercial information, uneven adaptation to industry-specific tender rules, and regulatory ambiguities around the validity of AI-generated content.?

Looking ahead, the AI bid writing software market will be reshaped by deeper technological integration and stricter compliance demands. Advanced natural language processing (NLP) and large language models (LLMs) will enable more nuanced understanding of 'hidden needs' in tender documents, generating highly targeted content that aligns with evaluators' priorities. A key trend is the integration of explainable AI (XAI) to address regulatory requirements, ensuring human oversight and traceability of AI-generated decisions?critical for avoiding claims of non-compliant automated bidding. Another focus is on collaborative features, such as cloud-based enterprise knowledge bases that store and reuse successful bid components, training new team members faster and maintaining consistency across projects. Additionally, customization for vertical industries will deepen: tools for construction will add engineering drawing interpretation capabilities, while those for healthcare will integrate medical device compliance data. As global tendering increasingly emphasizes sustainability and green criteria, AI software will also embed modules to highlight carbon reduction efforts and environmental credentials. While these advancements will raise entry barriers, providers that balance technical sophistication with compliance, security, and industry specialization are poised to lead, driving the market toward more intelligent, reliable, and value-driven solutions.

This report studies the global AI Bid Writing Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Bid Writing Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Bid Writing Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Bid Writing Software total market, 2021-2032, (USD Million)

Global AI Bid Writing Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Bid Writing Software total market, key domestic companies, and

share, (USD Million)

Global AI Bid Writing Software revenue by player, revenue and market share
2021-2026, (USD Million)

Global AI Bid Writing Software total market by Function, CAGR, 2021-2032, (USD
Million)

Global AI Bid Writing Software total market by Application, CAGR, 2021-2032, (USD
Million)

This report profiles major players in the global AI Bid Writing Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AutogenAI, TenderTools, DeepRFP, Kuaibiaoshu AI, Tender AI, Intelligent Bid, Along.AI, WenDou, Xiaoxiao AI, Beijing ZKJ Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Bid Writing Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Function, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Bid Writing Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Bid Writing Software Market, Segmentation by Function:

Basic Support Type

Industry Customization Type

Full-process Management Type

Others

Global AI Bid Writing Software Market, Segmentation by Deployment Mode:

Cloud-based

On Premises

Global AI Bid Writing Software Market, Segmentation by Industry Adaptability:

General Industry

Vertical Industry

Cross-Industry

Others

Global AI Bid Writing Software Market, Segmentation by Application:

Consulting Company

Bidding Agency

Bidding Center

Others

Companies Profiled:

AutogenAI

TenderTools

DeepRFP

Kuaibiaoshu AI

Tender AI

Intelligent Bid

Along.AI

WenDou

Xiaoxiao AI

Beijing ZKJ Technology

Yibiao

Lianqi AI

Xique Biaoshu

Xiaojing

Brainial

Altura

mytender.io

BidWriteGPT

Loopio

Responsive

AutoRFP.ai

Qvidian

TAI Bidding

AIWork365

Qiao Wenshu

Key Questions Answered

1. How big is the global AI Bid Writing Software market?
2. What is the demand of the global AI Bid Writing Software market?
3. What is the year over year growth of the global AI Bid Writing Software market?
4. What is the total value of the global AI Bid Writing Software market?
5. Who are the Major Players in the global AI Bid Writing Software market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 AI Bid Writing Software Introduction
- 1.2 World AI Bid Writing Software Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World AI Bid Writing Software Total Market by Region (by Headquarter Location)
 - 1.3.1 World AI Bid Writing Software Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company AI Bid Writing Software Revenue (2021-2032)
 - 1.3.3 China Based Company AI Bid Writing Software Revenue (2021-2032)
 - 1.3.4 Europe Based Company AI Bid Writing Software Revenue (2021-2032)
 - 1.3.5 Japan Based Company AI Bid Writing Software Revenue (2021-2032)
 - 1.3.6 South Korea Based Company AI Bid Writing Software Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company AI Bid Writing Software Revenue (2021-2032)
 - 1.3.8 India Based Company AI Bid Writing Software Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 AI Bid Writing Software Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World AI Bid Writing Software Consumption Value (2021-2032)
- 2.2 World AI Bid Writing Software Consumption Value by Region
 - 2.2.1 World AI Bid Writing Software Consumption Value by Region (2021-2026)
 - 2.2.2 World AI Bid Writing Software Consumption Value Forecast by Region (2027-2032)
- 2.3 United States AI Bid Writing Software Consumption Value (2021-2032)
- 2.4 China AI Bid Writing Software Consumption Value (2021-2032)
- 2.5 Europe AI Bid Writing Software Consumption Value (2021-2032)
- 2.6 Japan AI Bid Writing Software Consumption Value (2021-2032)
- 2.7 South Korea AI Bid Writing Software Consumption Value (2021-2032)
- 2.8 ASEAN AI Bid Writing Software Consumption Value (2021-2032)
- 2.9 India AI Bid Writing Software Consumption Value (2021-2032)

3 WORLD AI BID WRITING SOFTWARE COMPANIES COMPETITIVE ANALYSIS

- 3.1 World AI Bid Writing Software Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global AI Bid Writing Software Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for AI Bid Writing Software in 2025

3.2.3 Global Concentration Ratios (CR8) for AI Bid Writing Software in 2025

3.3 AI Bid Writing Software Company Evaluation Quadrant

3.4 AI Bid Writing Software Market: Overall Company Footprint Analysis

3.4.1 AI Bid Writing Software Market: Region Footprint

3.4.2 AI Bid Writing Software Market: Company Product Type Footprint

3.4.3 AI Bid Writing Software Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: AI Bid Writing Software Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: AI Bid Writing Software Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: AI Bid Writing Software Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: AI Bid Writing Software Consumption Value Comparison

4.2.1 United States VS China: AI Bid Writing Software Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: AI Bid Writing Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based AI Bid Writing Software Companies and Market Share, 2021-2026

4.3.1 United States Based AI Bid Writing Software Companies, Headquarters (States, Country)

4.3.2 United States Based Companies AI Bid Writing Software Revenue, (2021-2026)

4.4 China Based Companies AI Bid Writing Software Revenue and Market Share, 2021-2026

4.4.1 China Based AI Bid Writing Software Companies, Company Headquarters (Province, Country)

- 4.4.2 China Based Companies AI Bid Writing Software Revenue, (2021-2026)
- 4.5 Rest of World Based AI Bid Writing Software Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based AI Bid Writing Software Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies AI Bid Writing Software Revenue (2021-2026)

5 MARKET ANALYSIS BY FUNCTION

- 5.1 World AI Bid Writing Software Market Size Overview by Function: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Function
 - 5.2.1 Basic Support Type
 - 5.2.2 Industry Customization Type
 - 5.2.3 Full-process Management Type
 - 5.2.4 Others
- 5.3 Market Segment by Function
 - 5.3.1 World AI Bid Writing Software Market Size by Function (2021-2026)
 - 5.3.2 World AI Bid Writing Software Market Size by Function (2027-2032)
 - 5.3.3 World AI Bid Writing Software Market Size Market Share by Function (2027-2032)

6 MARKET ANALYSIS BY DEPLOYMENT MODE

- 6.1 World AI Bid Writing Software Market Size Overview by Deployment Mode: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Deployment Mode
 - 6.2.1 Cloud-based
 - 6.2.2 On Premises
- 6.3 Market Segment by Deployment Mode
 - 6.3.1 World AI Bid Writing Software Market Size by Deployment Mode (2021-2026)
 - 6.3.2 World AI Bid Writing Software Market Size by Deployment Mode (2027-2032)
 - 6.3.3 World AI Bid Writing Software Market Size Market Share by Deployment Mode (2027-2032)

7 MARKET ANALYSIS BY INDUSTRY ADAPTABILITY

- 7.1 World AI Bid Writing Software Market Size Overview by Industry Adaptability: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Industry Adaptability

- 7.2.1 General Industry
- 7.2.2 Vertical Industry
- 7.2.3 Cross-Industry
- 7.2.4 Others

7.3 Market Segment by Industry Adaptability

- 7.3.1 World AI Bid Writing Software Market Size by Industry Adaptability (2021-2026)
- 7.3.2 World AI Bid Writing Software Market Size by Industry Adaptability (2027-2032)
- 7.3.3 World AI Bid Writing Software Market Size Market Share by Industry Adaptability (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World AI Bid Writing Software Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

- 8.2.1 Consulting Company
- 8.2.2 Bidding Agency
- 8.2.3 Bidding Center
- 8.2.4 Others

8.3 Market Segment by Application

- 8.3.1 World AI Bid Writing Software Market Size by Application (2021-2026)
- 8.3.2 World AI Bid Writing Software Market Size by Application (2027-2032)
- 8.3.3 World AI Bid Writing Software Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 AutogenAI

- 9.1.1 AutogenAI Details
- 9.1.2 AutogenAI Major Business
- 9.1.3 AutogenAI AI Bid Writing Software Product and Services
- 9.1.4 AutogenAI AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.1.5 AutogenAI Recent Developments/Updates
- 9.1.6 AutogenAI Competitive Strengths & Weaknesses

9.2 TenderTools

- 9.2.1 TenderTools Details
- 9.2.2 TenderTools Major Business

- 9.2.3 TenderTools AI Bid Writing Software Product and Services
- 9.2.4 TenderTools AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.2.5 TenderTools Recent Developments/Updates
- 9.2.6 TenderTools Competitive Strengths & Weaknesses
- 9.3 DeepRFP
 - 9.3.1 DeepRFP Details
 - 9.3.2 DeepRFP Major Business
 - 9.3.3 DeepRFP AI Bid Writing Software Product and Services
 - 9.3.4 DeepRFP AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.3.5 DeepRFP Recent Developments/Updates
 - 9.3.6 DeepRFP Competitive Strengths & Weaknesses
- 9.4 Kuaibiaoshu AI
 - 9.4.1 Kuaibiaoshu AI Details
 - 9.4.2 Kuaibiaoshu AI Major Business
 - 9.4.3 Kuaibiaoshu AI AI Bid Writing Software Product and Services
 - 9.4.4 Kuaibiaoshu AI AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Kuaibiaoshu AI Recent Developments/Updates
 - 9.4.6 Kuaibiaoshu AI Competitive Strengths & Weaknesses
- 9.5 Tender AI
 - 9.5.1 Tender AI Details
 - 9.5.2 Tender AI Major Business
 - 9.5.3 Tender AI AI Bid Writing Software Product and Services
 - 9.5.4 Tender AI AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Tender AI Recent Developments/Updates
 - 9.5.6 Tender AI Competitive Strengths & Weaknesses
- 9.6 Intelligent Bid
 - 9.6.1 Intelligent Bid Details
 - 9.6.2 Intelligent Bid Major Business
 - 9.6.3 Intelligent Bid AI Bid Writing Software Product and Services
 - 9.6.4 Intelligent Bid AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Intelligent Bid Recent Developments/Updates
 - 9.6.6 Intelligent Bid Competitive Strengths & Weaknesses
- 9.7 Along.AI
 - 9.7.1 Along.AI Details

- 9.7.2 Along.AI Major Business
- 9.7.3 Along.AI AI Bid Writing Software Product and Services
- 9.7.4 Along.AI AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.7.5 Along.AI Recent Developments/Updates
- 9.7.6 Along.AI Competitive Strengths & Weaknesses
- 9.8 WenDou
 - 9.8.1 WenDou Details
 - 9.8.2 WenDou Major Business
 - 9.8.3 WenDou AI Bid Writing Software Product and Services
 - 9.8.4 WenDou AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.8.5 WenDou Recent Developments/Updates
 - 9.8.6 WenDou Competitive Strengths & Weaknesses
- 9.9 Xiaoxiao AI
 - 9.9.1 Xiaoxiao AI Details
 - 9.9.2 Xiaoxiao AI Major Business
 - 9.9.3 Xiaoxiao AI AI Bid Writing Software Product and Services
 - 9.9.4 Xiaoxiao AI AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Xiaoxiao AI Recent Developments/Updates
 - 9.9.6 Xiaoxiao AI Competitive Strengths & Weaknesses
- 9.10 Beijing ZKJ Technology
 - 9.10.1 Beijing ZKJ Technology Details
 - 9.10.2 Beijing ZKJ Technology Major Business
 - 9.10.3 Beijing ZKJ Technology AI Bid Writing Software Product and Services
 - 9.10.4 Beijing ZKJ Technology AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Beijing ZKJ Technology Recent Developments/Updates
 - 9.10.6 Beijing ZKJ Technology Competitive Strengths & Weaknesses
- 9.11 Yibiao
 - 9.11.1 Yibiao Details
 - 9.11.2 Yibiao Major Business
 - 9.11.3 Yibiao AI Bid Writing Software Product and Services
 - 9.11.4 Yibiao AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Yibiao Recent Developments/Updates
 - 9.11.6 Yibiao Competitive Strengths & Weaknesses
- 9.12 Lianqi AI

- 9.12.1 Lianqi AI Details
- 9.12.2 Lianqi AI Major Business
- 9.12.3 Lianqi AI AI Bid Writing Software Product and Services
- 9.12.4 Lianqi AI AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.12.5 Lianqi AI Recent Developments/Updates
- 9.12.6 Lianqi AI Competitive Strengths & Weaknesses
- 9.13 Xique Biaoshu
 - 9.13.1 Xique Biaoshu Details
 - 9.13.2 Xique Biaoshu Major Business
 - 9.13.3 Xique Biaoshu AI Bid Writing Software Product and Services
 - 9.13.4 Xique Biaoshu AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Xique Biaoshu Recent Developments/Updates
 - 9.13.6 Xique Biaoshu Competitive Strengths & Weaknesses
- 9.14 Xiaojing
 - 9.14.1 Xiaojing Details
 - 9.14.2 Xiaojing Major Business
 - 9.14.3 Xiaojing AI Bid Writing Software Product and Services
 - 9.14.4 Xiaojing AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Xiaojing Recent Developments/Updates
 - 9.14.6 Xiaojing Competitive Strengths & Weaknesses
- 9.15 Brainial
 - 9.15.1 Brainial Details
 - 9.15.2 Brainial Major Business
 - 9.15.3 Brainial AI Bid Writing Software Product and Services
 - 9.15.4 Brainial AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Brainial Recent Developments/Updates
 - 9.15.6 Brainial Competitive Strengths & Weaknesses
- 9.16 Altura
 - 9.16.1 Altura Details
 - 9.16.2 Altura Major Business
 - 9.16.3 Altura AI Bid Writing Software Product and Services
 - 9.16.4 Altura AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Altura Recent Developments/Updates
 - 9.16.6 Altura Competitive Strengths & Weaknesses

9.17 mytender.io

9.17.1 mytender.io Details

9.17.2 mytender.io Major Business

9.17.3 mytender.io AI Bid Writing Software Product and Services

9.17.4 mytender.io AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)

9.17.5 mytender.io Recent Developments/Updates

9.17.6 mytender.io Competitive Strengths & Weaknesses

9.18 BidWriteGPT

9.18.1 BidWriteGPT Details

9.18.2 BidWriteGPT Major Business

9.18.3 BidWriteGPT AI Bid Writing Software Product and Services

9.18.4 BidWriteGPT AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)

9.18.5 BidWriteGPT Recent Developments/Updates

9.18.6 BidWriteGPT Competitive Strengths & Weaknesses

9.19 Loopio

9.19.1 Loopio Details

9.19.2 Loopio Major Business

9.19.3 Loopio AI Bid Writing Software Product and Services

9.19.4 Loopio AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)

9.19.5 Loopio Recent Developments/Updates

9.19.6 Loopio Competitive Strengths & Weaknesses

9.20 Responsive

9.20.1 Responsive Details

9.20.2 Responsive Major Business

9.20.3 Responsive AI Bid Writing Software Product and Services

9.20.4 Responsive AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)

9.20.5 Responsive Recent Developments/Updates

9.20.6 Responsive Competitive Strengths & Weaknesses

9.21 AutoRFP.ai

9.21.1 AutoRFP.ai Details

9.21.2 AutoRFP.ai Major Business

9.21.3 AutoRFP.ai AI Bid Writing Software Product and Services

9.21.4 AutoRFP.ai AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)

9.21.5 AutoRFP.ai Recent Developments/Updates

- 9.21.6 AutoRFP.ai Competitive Strengths & Weaknesses
- 9.22 Qvidian
 - 9.22.1 Qvidian Details
 - 9.22.2 Qvidian Major Business
 - 9.22.3 Qvidian AI Bid Writing Software Product and Services
 - 9.22.4 Qvidian AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.22.5 Qvidian Recent Developments/Updates
 - 9.22.6 Qvidian Competitive Strengths & Weaknesses
- 9.23 TAI Bidding
 - 9.23.1 TAI Bidding Details
 - 9.23.2 TAI Bidding Major Business
 - 9.23.3 TAI Bidding AI Bid Writing Software Product and Services
 - 9.23.4 TAI Bidding AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.23.5 TAI Bidding Recent Developments/Updates
 - 9.23.6 TAI Bidding Competitive Strengths & Weaknesses
- 9.24 AIWork365
 - 9.24.1 AIWork365 Details
 - 9.24.2 AIWork365 Major Business
 - 9.24.3 AIWork365 AI Bid Writing Software Product and Services
 - 9.24.4 AIWork365 AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.24.5 AIWork365 Recent Developments/Updates
 - 9.24.6 AIWork365 Competitive Strengths & Weaknesses
- 9.25 Qiao Wenshu
 - 9.25.1 Qiao Wenshu Details
 - 9.25.2 Qiao Wenshu Major Business
 - 9.25.3 Qiao Wenshu AI Bid Writing Software Product and Services
 - 9.25.4 Qiao Wenshu AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.25.5 Qiao Wenshu Recent Developments/Updates
 - 9.25.6 Qiao Wenshu Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 AI Bid Writing Software Industry Chain
- 10.2 AI Bid Writing Software Upstream Analysis
- 10.3 AI Bid Writing Software Midstream Analysis

10.4 AI Bid Writing Software Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World AI Bid Writing Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World AI Bid Writing Software Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World AI Bid Writing Software Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World AI Bid Writing Software Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World AI Bid Writing Software Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World AI Bid Writing Software Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World AI Bid Writing Software Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World AI Bid Writing Software Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World AI Bid Writing Software Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key AI Bid Writing Software Players in 2025

Table 12. World AI Bid Writing Software Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global AI Bid Writing Software Company Evaluation Quadrant

Table 14. Head Office of Key AI Bid Writing Software Players

Table 15. AI Bid Writing Software Market: Company Product Type Footprint

Table 16. AI Bid Writing Software Market: Company Product Application Footprint

Table 17. AI Bid Writing Software Mergers & Acquisitions Activity

Table 18. United States VS China AI Bid Writing Software Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China AI Bid Writing Software Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based AI Bid Writing Software Companies, Headquarters (States, Country)

Table 21. United States Based Companies AI Bid Writing Software Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies AI Bid Writing Software Revenue Market Share (2021-2026)

Table 23. China Based AI Bid Writing Software Companies, Headquarters (Province, Country)

Table 24. China Based Companies AI Bid Writing Software Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies AI Bid Writing Software Revenue Market Share (2021-2026)

Table 26. Rest of World Based AI Bid Writing Software Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies AI Bid Writing Software Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies AI Bid Writing Software Revenue Market Share (2021-2026)

Table 29. World AI Bid Writing Software Market Size by Function, (USD Million), 2021 & 2025 & 2032

Table 30. World AI Bid Writing Software Market Size Value by Function (2021-2026) & (USD Million)

Table 31. World AI Bid Writing Software Market Size by Function (2027-2032) & (USD Million)

Table 32. World AI Bid Writing Software Market Size by Deployment Mode, (USD Million), 2021 & 2025 & 2032

Table 33. World AI Bid Writing Software Market Size Value by Deployment Mode (2021-2026) & (USD Million)

Table 34. World AI Bid Writing Software Market Size by Deployment Mode (2027-2032) & (USD Million)

Table 35. World AI Bid Writing Software Market Size by Industry Adaptability, (USD Million), 2021 & 2025 & 2032

Table 36. World AI Bid Writing Software Market Size Value by Industry Adaptability (2021-2026) & (USD Million)

Table 37. World AI Bid Writing Software Market Size by Industry Adaptability (2027-2032) & (USD Million)

Table 38. World AI Bid Writing Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World AI Bid Writing Software Market Size by Application (2021-2026) & (USD Million)

Table 40. World AI Bid Writing Software Market Size by Application (2027-2032) & (USD Million)

Table 41. AutogenAI Basic Information, Manufacturing Base and Competitors

Table 42. AutogenAI Major Business

Table 43. AutogenAI AI Bid Writing Software Product and Services

Table 44. AutogenAI AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. AutogenAI Recent Developments/Updates

Table 46. AutogenAI Competitive Strengths & Weaknesses

Table 47. TenderTools Basic Information, Manufacturing Base and Competitors

Table 48. TenderTools Major Business

Table 49. TenderTools AI Bid Writing Software Product and Services

Table 50. TenderTools AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. TenderTools Recent Developments/Updates

Table 52. TenderTools Competitive Strengths & Weaknesses

Table 53. DeepRFP Basic Information, Manufacturing Base and Competitors

Table 54. DeepRFP Major Business

Table 55. DeepRFP AI Bid Writing Software Product and Services

Table 56. DeepRFP AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. DeepRFP Recent Developments/Updates

Table 58. DeepRFP Competitive Strengths & Weaknesses

Table 59. Kuaibiaoshu AI Basic Information, Manufacturing Base and Competitors

Table 60. Kuaibiaoshu AI Major Business

Table 61. Kuaibiaoshu AI AI Bid Writing Software Product and Services

Table 62. Kuaibiaoshu AI AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Kuaibiaoshu AI Recent Developments/Updates

Table 64. Kuaibiaoshu AI Competitive Strengths & Weaknesses

Table 65. Tender AI Basic Information, Manufacturing Base and Competitors

Table 66. Tender AI Major Business

Table 67. Tender AI AI Bid Writing Software Product and Services

Table 68. Tender AI AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Tender AI Recent Developments/Updates

Table 70. Tender AI Competitive Strengths & Weaknesses

Table 71. Intelligent Bid Basic Information, Manufacturing Base and Competitors

Table 72. Intelligent Bid Major Business

Table 73. Intelligent Bid AI Bid Writing Software Product and Services

Table 74. Intelligent Bid AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 75. Intelligent Bid Recent Developments/Updates
- Table 76. Intelligent Bid Competitive Strengths & Weaknesses
- Table 77. Along.AI Basic Information, Manufacturing Base and Competitors
- Table 78. Along.AI Major Business
- Table 79. Along.AI AI Bid Writing Software Product and Services
- Table 80. Along.AI AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. Along.AI Recent Developments/Updates
- Table 82. Along.AI Competitive Strengths & Weaknesses
- Table 83. WenDou Basic Information, Manufacturing Base and Competitors
- Table 84. WenDou Major Business
- Table 85. WenDou AI Bid Writing Software Product and Services
- Table 86. WenDou AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. WenDou Recent Developments/Updates
- Table 88. WenDou Competitive Strengths & Weaknesses
- Table 89. Xiaoxiao AI Basic Information, Manufacturing Base and Competitors
- Table 90. Xiaoxiao AI Major Business
- Table 91. Xiaoxiao AI AI Bid Writing Software Product and Services
- Table 92. Xiaoxiao AI AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Xiaoxiao AI Recent Developments/Updates
- Table 94. Xiaoxiao AI Competitive Strengths & Weaknesses
- Table 95. Beijing ZKJ Technology Basic Information, Manufacturing Base and Competitors
- Table 96. Beijing ZKJ Technology Major Business
- Table 97. Beijing ZKJ Technology AI Bid Writing Software Product and Services
- Table 98. Beijing ZKJ Technology AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. Beijing ZKJ Technology Recent Developments/Updates
- Table 100. Beijing ZKJ Technology Competitive Strengths & Weaknesses
- Table 101. Yibiao Basic Information, Manufacturing Base and Competitors
- Table 102. Yibiao Major Business
- Table 103. Yibiao AI Bid Writing Software Product and Services
- Table 104. Yibiao AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Yibiao Recent Developments/Updates
- Table 106. Yibiao Competitive Strengths & Weaknesses
- Table 107. Lianqi AI Basic Information, Manufacturing Base and Competitors

Table 108. Lianqi AI Major Business

Table 109. Lianqi AI AI Bid Writing Software Product and Services

Table 110. Lianqi AI AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. Lianqi AI Recent Developments/Updates

Table 112. Lianqi AI Competitive Strengths & Weaknesses

Table 113. Xique Biaoshu Basic Information, Manufacturing Base and Competitors

Table 114. Xique Biaoshu Major Business

Table 115. Xique Biaoshu AI Bid Writing Software Product and Services

Table 116. Xique Biaoshu AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. Xique Biaoshu Recent Developments/Updates

Table 118. Xique Biaoshu Competitive Strengths & Weaknesses

Table 119. Xiaojing Basic Information, Manufacturing Base and Competitors

Table 120. Xiaojing Major Business

Table 121. Xiaojing AI Bid Writing Software Product and Services

Table 122. Xiaojing AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. Xiaojing Recent Developments/Updates

Table 124. Xiaojing Competitive Strengths & Weaknesses

Table 125. Brainial Basic Information, Manufacturing Base and Competitors

Table 126. Brainial Major Business

Table 127. Brainial AI Bid Writing Software Product and Services

Table 128. Brainial AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Brainial Recent Developments/Updates

Table 130. Brainial Competitive Strengths & Weaknesses

Table 131. Altura Basic Information, Manufacturing Base and Competitors

Table 132. Altura Major Business

Table 133. Altura AI Bid Writing Software Product and Services

Table 134. Altura AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. Altura Recent Developments/Updates

Table 136. Altura Competitive Strengths & Weaknesses

Table 137. mytender.io Basic Information, Manufacturing Base and Competitors

Table 138. mytender.io Major Business

Table 139. mytender.io AI Bid Writing Software Product and Services

Table 140. mytender.io AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 141. mytender.io Recent Developments/Updates
- Table 142. mytender.io Competitive Strengths & Weaknesses
- Table 143. BidWriteGPT Basic Information, Manufacturing Base and Competitors
- Table 144. BidWriteGPT Major Business
- Table 145. BidWriteGPT AI Bid Writing Software Product and Services
- Table 146. BidWriteGPT AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 147. BidWriteGPT Recent Developments/Updates
- Table 148. BidWriteGPT Competitive Strengths & Weaknesses
- Table 149. Loopio Basic Information, Manufacturing Base and Competitors
- Table 150. Loopio Major Business
- Table 151. Loopio AI Bid Writing Software Product and Services
- Table 152. Loopio AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 153. Loopio Recent Developments/Updates
- Table 154. Loopio Competitive Strengths & Weaknesses
- Table 155. Responsive Basic Information, Manufacturing Base and Competitors
- Table 156. Responsive Major Business
- Table 157. Responsive AI Bid Writing Software Product and Services
- Table 158. Responsive AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 159. Responsive Recent Developments/Updates
- Table 160. Responsive Competitive Strengths & Weaknesses
- Table 161. AutoRFP.ai Basic Information, Manufacturing Base and Competitors
- Table 162. AutoRFP.ai Major Business
- Table 163. AutoRFP.ai AI Bid Writing Software Product and Services
- Table 164. AutoRFP.ai AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 165. AutoRFP.ai Recent Developments/Updates
- Table 166. AutoRFP.ai Competitive Strengths & Weaknesses
- Table 167. Qvidian Basic Information, Manufacturing Base and Competitors
- Table 168. Qvidian Major Business
- Table 169. Qvidian AI Bid Writing Software Product and Services
- Table 170. Qvidian AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 171. Qvidian Recent Developments/Updates
- Table 172. Qvidian Competitive Strengths & Weaknesses
- Table 173. TAI Bidding Basic Information, Manufacturing Base and Competitors
- Table 174. TAI Bidding Major Business

- Table 175. TAI Bidding AI Bid Writing Software Product and Services
- Table 176. TAI Bidding AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 177. TAI Bidding Recent Developments/Updates
- Table 178. TAI Bidding Competitive Strengths & Weaknesses
- Table 179. AIWork365 Basic Information, Manufacturing Base and Competitors
- Table 180. AIWork365 Major Business
- Table 181. AIWork365 AI Bid Writing Software Product and Services
- Table 182. AIWork365 AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 183. AIWork365 Recent Developments/Updates
- Table 184. AIWork365 Competitive Strengths & Weaknesses
- Table 185. Qiao Wenshu Basic Information, Manufacturing Base and Competitors
- Table 186. Qiao Wenshu Major Business
- Table 187. Qiao Wenshu AI Bid Writing Software Product and Services
- Table 188. Qiao Wenshu AI Bid Writing Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 189. Qiao Wenshu Recent Developments/Updates
- Table 190. Qiao Wenshu Competitive Strengths & Weaknesses
- Table 191. Global Key Players of AI Bid Writing Software Upstream (Raw Materials)
- Table 192. Global AI Bid Writing Software Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. AI Bid Writing Software Picture

Figure 2. World AI Bid Writing Software Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World AI Bid Writing Software Total Revenue (2021-2032) & (USD Million)

Figure 4. World AI Bid Writing Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World AI Bid Writing Software Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company AI Bid Writing Software Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company AI Bid Writing Software Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company AI Bid Writing Software Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company AI Bid Writing Software Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company AI Bid Writing Software Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company AI Bid Writing Software Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company AI Bid Writing Software Revenue (2021-2032) & (USD Million)

Figure 13. AI Bid Writing Software Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World AI Bid Writing Software Consumption Value (2021-2032) & (USD Million)

Figure 16. World AI Bid Writing Software Consumption Value Market Share by Region (2021-2032)

Figure 17. United States AI Bid Writing Software Consumption Value (2021-2032) & (USD Million)

Figure 18. China AI Bid Writing Software Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe AI Bid Writing Software Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan AI Bid Writing Software Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea AI Bid Writing Software Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN AI Bid Writing Software Consumption Value (2021-2032) & (USD Million)

Figure 23. India AI Bid Writing Software Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of AI Bid Writing Software by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for AI Bid Writing Software Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for AI Bid Writing Software Markets in 2025

Figure 27. United States VS China: AI Bid Writing Software Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: AI Bid Writing Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World AI Bid Writing Software Market Size by Function, (USD Million), 2021 & 2025 & 2032

Figure 30. World AI Bid Writing Software Market Size Market Share by Function in 2025

Figure 31. Basic Support Type

Figure 32. Industry Customization Type

Figure 33. Full-process Management Type

Figure 34. Others

Figure 35. World AI Bid Writing Software Market Size Market Share by Function (2021-2032)

Figure 36. World AI Bid Writing Software Market Size by Deployment Mode, (USD Million), 2021 & 2025 & 2032

Figure 37. World AI Bid Writing Software Market Size Market Share by Deployment Mode in 2025

Figure 38. Cloud-based

Figure 39. On Premises

Figure 40. World AI Bid Writing Software Market Size Market Share by Deployment Mode (2021-2032)

Figure 41. World AI Bid Writing Software Market Size by Industry Adaptability, (USD Million), 2021 & 2025 & 2032

Figure 42. World AI Bid Writing Software Market Size Market Share by Industry Adaptability in 2025

Figure 43. General Industry

Figure 44. Vertical Industry

Figure 45. Cross-Industry

Figure 46. Others

Figure 47. World AI Bid Writing Software Market Size Market Share by Industry
Adaptability (2021-2032)

Figure 48. World AI Bid Writing Software Market Size by Application, (USD Million),
2021 & 2025 & 2032

Figure 49. World AI Bid Writing Software Market Size Market Share by Application in
2025

Figure 50. Consulting Company

Figure 51. Bidding Agency

Figure 52. Bidding Center

Figure 53. Others

Figure 54. World AI Bid Writing Software Market Size Market Share by Application
(2021-2032)

Figure 55. AI Bid Writing Software Industrial Chain

Figure 56. Methodology

Figure 57. Research Process and Data Source

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