

Global AI Baby Monitors Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Baby Monitors market size is expected to reach \$ 1487 million by 2032, rising at a market growth of 11.3% CAGR during the forecast period (2026-2032).

AI Baby Monitors market refers to smart infant monitoring devices that integrate cameras, audio sensors, and AI algorithms to track a baby's movement, breathing patterns, sleep behavior, crying, and environmental conditions in real time. Compared with traditional baby monitors, AI-enabled models provide proactive alerts and behavioral insights rather than simple audio/video transmission. These products are widely used in home nurseries and increasingly positioned as premium safety and wellness devices for new parents.

In 2025, global AI Baby Monitors production reached approximately 3.4 million units, with an average global market price of around US\$ 200 per unit.

Gross margin in the AI Baby Monitors market is generally higher than that of basic baby monitors due to software-driven differentiation and strong brand influence. Hardware bill-of-material costs are moderate, but margins are supported by premium pricing for AI features such as breathing detection, sleep analytics, and smart alerts. Vendors that rely heavily on cloud-based AI and subscription services can further enhance lifetime customer value, although this also increases operating costs related to data processing, privacy compliance, and customer support. Competitive pressure from ODM-standardized hardware can compress margins in entry-level products, pushing brands to differentiate through AI accuracy, user experience, and ecosystem integration.

Looking ahead, the market outlook remains positive as parental awareness of infant safety, sleep quality, and early health monitoring continues to rise. Growth opportunities are strongest in camera-based AI monitoring combined with non-contact breathing detection and edge-AI solutions that reduce privacy concerns. At the same time, the market faces challenges including regulatory scrutiny over data security, sensitivity to false alarms, and price resistance in mass-market segments. Overall, AI baby monitors

are evolving from simple monitoring tools into intelligent parenting assistance platforms, with innovation increasingly centered on AI reliability, trust, and long-term user engagement.

This report studies the global AI Baby Monitors production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Baby Monitors and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Baby Monitors that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Baby Monitors total production and demand, 2021-2032, (K Units)

Global AI Baby Monitors total production value, 2021-2032, (USD Million)

Global AI Baby Monitors production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global AI Baby Monitors consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: AI Baby Monitors domestic production, consumption, key domestic manufacturers and share

Global AI Baby Monitors production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global AI Baby Monitors production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global AI Baby Monitors production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global AI Baby Monitors market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Angelcare, Cocoon (Cocoon Cam), Cubo (Cubo AI), Graco, Infant Optics, Levana, Motorola, Nanit, Philips, Safety 1st, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World AI Baby Monitors market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global AI Baby Monitors Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Baby Monitors Market, Segmentation by Type:

Audio Baby Monitor

Video Baby Monitor

Global AI Baby Monitors Market, Segmentation by Connectivity & Data Pathway:

Wi-Fi Connected Monitors

4G/5G Cellular Enabled Monitor

Others

Global AI Baby Monitors Market, Segmentation by AI Compute Architecture & Platform:

On-device AI (Edge AI)

Cloud-Assisted AI (Server/Hybrid)

Mobile App AI + Cloud Sync

Others

Global AI Baby Monitors Market, Segmentation by Application:

Family

Kindergarten

Hospital

Other

Companies Profiled:

Angelcare

Cocoon (Cocoon Cam)

Cubo (Cubo AI)

Graco

Infant Optics

Levana

Motorola

Nanit

Philips

Safety 1st

Snuza

Summer Infant

Umbo Computer Vision Inc

WiFi Baby

Key Questions Answered:

1. How big is the global AI Baby Monitors market?
2. What is the demand of the global AI Baby Monitors market?
3. What is the year over year growth of the global AI Baby Monitors market?
4. What is the production and production value of the global AI Baby Monitors market?
5. Who are the key producers in the global AI Baby Monitors market?
6. What are the growth factors driving the market demand?

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