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Global AI Automation Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Automation market size was valued at US$ 11318 million in 2025 and is forecast to a readjusted size of US$ 72109 million by 2032 with a CAGR of 29.3% during review period.

AI Automation refers to the integration of artificial intelligence technologies—such as machine learning, natural language processing, computer vision, and generative models—with process automation systems to execute or optimize repetitive, rule-based, and semi-structured business tasks. Unlike traditional automation systems that rely on predefined rules, AI automation can process unstructured data and perform limited reasoning and decision-making, enabling higher levels of automation and intelligence across domains such as customer service, finance, operations, IT management, and content generation.

AI Automation is currently in a transitional phase from traditional robotic process automation (RPA) toward intelligent, AI-driven workflow automation. The primary market drivers include enterprise demand for cost reduction, increasing labor costs, and accelerated digital transformation initiatives. Compared to conventional RPA, AI automation can process unstructured data and perform limited reasoning, enabling it to handle more complex and variable business tasks.

From a market structure perspective, the ecosystem consists of three layers: foundation models and cloud infrastructure at the base, RPA and automation platforms in the middle, and AI-enabled enterprise applications at the top. The industry remains fragmented and lacks unified standards. In the short term, AI automation is primarily deployed as an enhancement layer within existing systems, while in the long term it is expected to evolve into end-to-end autonomous business process execution systems.

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However, the sector still faces significant challenges, including system reliability, data governance, security compliance, and cross-system integration complexity.

Report Scope

This report is a detailed and comprehensive analysis for global AI Automation market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Automation market size and forecasts, in consumption value ($ Million), 2021-2032

Global AI Automation market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global AI Automation market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global AI Automation market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Automation

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

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This report profiles key players in the global AI Automation market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Google, Amazon, IBM, Oracle, Huawei, Rockwell Automation, ABB, Meta, UiPath, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

AI Automation market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

RPA

IPA

Agentic Automation

Market segment by Automation

Attended Automation

Unattended Automation

Human-in-the-Loop

Market segment by Application

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Marketing

Finance & Compliance

IT Operations

Supply Chain

Other

Market segment by players, this report covers

Microsoft

Google

Amazon

IBM

Oracle

Huawei

Rockwell Automation

ABB

Meta

UiPath

Automation Anywhere

Blue Prism

Zapier

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Make

Salesforce

ServiceNow

SAP

Workday

Cognition AI

Adept AI

Perplexity AI

Character AI

Databricks

Snowflake

Palantir

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

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Chapter Outline

Chapter 1, to describe AI Automation product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Automation, with revenue, gross margin, and global market share of AI Automation from 2021 to 2026.

Chapter 3, the AI Automation competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and AI Automation market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Automation.

Chapter 13, to describe AI Automation research findings and conclusion.

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