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Global AI Automation Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Automation market size is expected to reach $ 72109 million by 2032, rising at a market growth of 29.3% CAGR during the forecast period (2026-2032).

AI Automation refers to the integration of artificial intelligence technologies—such as machine learning, natural language processing, computer vision, and generative models—with process automation systems to execute or optimize repetitive, rule-based, and semi-structured business tasks. Unlike traditional automation systems that rely on predefined rules, AI automation can process unstructured data and perform limited reasoning and decision-making, enabling higher levels of automation and intelligence across domains such as customer service, finance, operations, IT management, and content generation.

AI Automation is currently in a transitional phase from traditional robotic process automation (RPA) toward intelligent, AI-driven workflow automation. The primary market drivers include enterprise demand for cost reduction, increasing labor costs, and accelerated digital transformation initiatives. Compared to conventional RPA, AI automation can process unstructured data and perform limited reasoning, enabling it to handle more complex and variable business tasks.

From a market structure perspective, the ecosystem consists of three layers: foundation models and cloud infrastructure at the base, RPA and automation platforms in the middle, and AI-enabled enterprise applications at the top. The industry remains fragmented and lacks unified standards. In the short term, AI automation is primarily deployed as an enhancement layer within existing systems, while in the long term it is expected to evolve into end-to-end autonomous business process execution systems. However, the sector still faces significant challenges, including system reliability, data

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governance, security compliance, and cross-system integration complexity.

Report Scope

This report studies the global AI Automation demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Automation, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Automation that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Automation total market, 2021-2032, (USD Million)

Global AI Automation total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Automation total market, key domestic companies, and share, (USD Million)

Global AI Automation revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Automation total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Automation total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Automation market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Google, Amazon, IBM, Oracle, Huawei, Rockwell Automation, ABB, Meta, UiPath, etc.

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This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Automation market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Automation Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global AI Automation Market, Segmentation by Type:

RPA

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IPA

Agentic Automation

Global AI Automation Market, Segmentation by Automation:

Attended Automation

Unattended Automation

Human-in-the-Loop

Global AI Automation Market, Segmentation by Application:

Marketing

Finance & Compliance

IT Operations

Supply Chain

Other

Companies Profiled:

Microsoft

Google

Amazon

IBM

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Oracle

Huawei

Rockwell Automation

ABB

Meta

UiPath

Automation Anywhere

Blue Prism

Zapier

Make

Salesforce

ServiceNow

SAP

Workday

Cognition AI

Adept AI

Perplexity AI

Character AI

Databricks

Snowflake

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Palantir

Key Questions Answered

1. How big is the global AI Automation market?
2. What is the demand of the global AI Automation market?
3. What is the year over year growth of the global AI Automation market?
4. What is the total value of the global AI Automation market?
5. Who are the Major Players in the global AI Automation market?
6. What are the growth factors driving the market demand?

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