

Global AI Automated Testing Platform Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Automated Testing Platform market size was valued at US\$ 769 million in 2025 and is forecast to a readjusted size of US\$ 1868 million by 2032 with a CAGR of 13.5% during review period.

An AI automated testing platform is an integrated platform that automates and intelligently manages the entire software testing lifecycle (test requirements analysis, test case design, script generation, test execution, result analysis, and defect localization) based on artificial intelligence technologies (such as machine learning, natural language processing, computer vision, and knowledge graphs).

By learning from historical test data, system behavior, and business semantics, the AI automated testing platform achieves adaptive optimization, self-healing, and intelligent decision-making in the testing process, thereby reducing manual maintenance costs and improving testing efficiency and quality.

The core capabilities of an AI automated testing platform include intelligent test case generation, self-healing capabilities, intelligent element recognition, defect prediction and analysis, and test optimization and decision-making.

This report is a detailed and comprehensive analysis for global AI Automated Testing Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Automated Testing Platform market size and forecasts, in consumption value (\$ Million), 2021-2032

Global AI Automated Testing Platform market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global AI Automated Testing Platform market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global AI Automated Testing Platform market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Automated Testing Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Automated Testing Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tricentis, Katalon, Applitools, Mabl, Functionize, TestMu AI, BrowserStack, LambdaTest, Testin, Tencent, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

AI Automated Testing Platform market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-Premise

Cloud-Based

Market segment by Test Targets

UI Automation Testing

API Automation Testing

Performance/Stress Testing

Security Testing

Market segment by Technology

NIP-Driven

Computer Vision-Driven

Machine Learning Predictive

Large Models

Market segment by Application

Businesses

Individuals

Market segment by players, this report covers

Tricentis

Katalon

Applitools

Mabl

Functionize

TestMu AI

BrowserStack

LambdaTest

Testin

Tencent

ByteDance

NTT DATA

Samsung SDS

Naver

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe AI Automated Testing Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Automated Testing Platform, with revenue, gross margin, and global market share of AI Automated Testing Platform from 2021 to 2026.

Chapter 3, the AI Automated Testing Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and AI Automated Testing Platform market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Automated Testing Platform.

Chapter 13, to describe AI Automated Testing Platform research findings and conclusion.

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