

# Global AI Automated Testing Platform Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G1D4FA075467EN.html>

Date: May 2026

Pages: 115

Price: US\$ 4,480.00 (Single User License)

ID: G1D4FA075467EN

## Abstracts

The global AI Automated Testing Platform market size is expected to reach \$ 1868 million by 2032, rising at a market growth of 13.5% CAGR during the forecast period (2026-2032).

An AI automated testing platform is an integrated platform that automates and intelligently manages the entire software testing lifecycle (test requirements analysis, test case design, script generation, test execution, result analysis, and defect localization) based on artificial intelligence technologies (such as machine learning, natural language processing, computer vision, and knowledge graphs).

By learning from historical test data, system behavior, and business semantics, the AI automated testing platform achieves adaptive optimization, self-healing, and intelligent decision-making in the testing process, thereby reducing manual maintenance costs and improving testing efficiency and quality.

The core capabilities of an AI automated testing platform include intelligent test case generation, self-healing capabilities, intelligent element recognition, defect prediction and analysis, and test optimization and decision-making.

This report studies the global AI Automated Testing Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Automated Testing Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Automated Testing

Platform that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global AI Automated Testing Platform total market, 2021-2032, (USD Million)

Global AI Automated Testing Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Automated Testing Platform total market, key domestic companies, and share, (USD Million)

Global AI Automated Testing Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Automated Testing Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Automated Testing Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Automated Testing Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tricentis, Katalon, Applitools, Mabl, Functionize, TestMu AI, BrowserStack, LambdaTest, Testin, Tencent, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Automated Testing Platform market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Automated Testing Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Automated Testing Platform Market, Segmentation by Type:

On-Premise

Cloud-Based

Global AI Automated Testing Platform Market, Segmentation by Test Targets:

UI Automation Testing

API Automation Testing

Performance/Stress Testing

Security Testing

Global AI Automated Testing Platform Market, Segmentation by Technology:

NIP-Driven

Computer Vision-Driven

Machine Learning Predictive

Large Models

Global AI Automated Testing Platform Market, Segmentation by Application:

Businesses

Individuals

Companies Profiled:

Tricentis

Katalon

Applitools

Mabl

Functionize

TestMu AI

BrowserStack

LambdaTest

Testin

Tencent

ByteDance

NTT DATA

Samsung SDS

## Naver

### Key Questions Answered

1. How big is the global AI Automated Testing Platform market?
2. What is the demand of the global AI Automated Testing Platform market?
3. What is the year over year growth of the global AI Automated Testing Platform market?
4. What is the total value of the global AI Automated Testing Platform market?
5. Who are the Major Players in the global AI Automated Testing Platform market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 AI Automated Testing Platform Introduction
- 1.2 World AI Automated Testing Platform Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World AI Automated Testing Platform Total Market by Region (by Headquarter Location)
  - 1.3.1 World AI Automated Testing Platform Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company AI Automated Testing Platform Revenue (2021-2032)
  - 1.3.3 China Based Company AI Automated Testing Platform Revenue (2021-2032)
  - 1.3.4 Europe Based Company AI Automated Testing Platform Revenue (2021-2032)
  - 1.3.5 Japan Based Company AI Automated Testing Platform Revenue (2021-2032)
  - 1.3.6 South Korea Based Company AI Automated Testing Platform Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company AI Automated Testing Platform Revenue (2021-2032)
  - 1.3.8 India Based Company AI Automated Testing Platform Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 AI Automated Testing Platform Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World AI Automated Testing Platform Consumption Value (2021-2032)
- 2.2 World AI Automated Testing Platform Consumption Value by Region
  - 2.2.1 World AI Automated Testing Platform Consumption Value by Region (2021-2026)
  - 2.2.2 World AI Automated Testing Platform Consumption Value Forecast by Region (2027-2032)
- 2.3 United States AI Automated Testing Platform Consumption Value (2021-2032)
- 2.4 China AI Automated Testing Platform Consumption Value (2021-2032)
- 2.5 Europe AI Automated Testing Platform Consumption Value (2021-2032)
- 2.6 Japan AI Automated Testing Platform Consumption Value (2021-2032)
- 2.7 South Korea AI Automated Testing Platform Consumption Value (2021-2032)
- 2.8 ASEAN AI Automated Testing Platform Consumption Value (2021-2032)
- 2.9 India AI Automated Testing Platform Consumption Value (2021-2032)

### **3 WORLD AI AUTOMATED TESTING PLATFORM COMPANIES COMPETITIVE ANALYSIS**

- 3.1 World AI Automated Testing Platform Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global AI Automated Testing Platform Industry Rank of Major Players
  - 3.2.2 Global Concentration Ratios (CR4) for AI Automated Testing Platform in 2025
  - 3.2.3 Global Concentration Ratios (CR8) for AI Automated Testing Platform in 2025
- 3.3 AI Automated Testing Platform Company Evaluation Quadrant
- 3.4 AI Automated Testing Platform Market: Overall Company Footprint Analysis
  - 3.4.1 AI Automated Testing Platform Market: Region Footprint
  - 3.4.2 AI Automated Testing Platform Market: Company Product Type Footprint
  - 3.4.3 AI Automated Testing Platform Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: AI Automated Testing Platform Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: AI Automated Testing Platform Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: AI Automated Testing Platform Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: AI Automated Testing Platform Consumption Value Comparison
  - 4.2.1 United States VS China: AI Automated Testing Platform Consumption Value Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: AI Automated Testing Platform Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based AI Automated Testing Platform Companies and Market Share, 2021-2026
  - 4.3.1 United States Based AI Automated Testing Platform Companies, Headquarters (States, Country)

4.3.2 United States Based Companies AI Automated Testing Platform Revenue, (2021-2026)

4.4 China Based Companies AI Automated Testing Platform Revenue and Market Share, 2021-2026

4.4.1 China Based AI Automated Testing Platform Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies AI Automated Testing Platform Revenue, (2021-2026)

4.5 Rest of World Based AI Automated Testing Platform Companies and Market Share, 2021-2026

4.5.1 Rest of World Based AI Automated Testing Platform Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies AI Automated Testing Platform Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World AI Automated Testing Platform Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 On-Premise

5.2.2 Cloud-Based

5.3 Market Segment by Type

5.3.1 World AI Automated Testing Platform Market Size by Type (2021-2026)

5.3.2 World AI Automated Testing Platform Market Size by Type (2027-2032)

5.3.3 World AI Automated Testing Platform Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY TEST TARGETS**

6.1 World AI Automated Testing Platform Market Size Overview by Test Targets: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Test Targets

6.2.1 UI Automation Testing

6.2.2 API Automation Testing

6.2.3 Performance/Stress Testing

6.2.4 Security Testing

6.3 Market Segment by Test Targets

6.3.1 World AI Automated Testing Platform Market Size by Test Targets (2021-2026)

6.3.2 World AI Automated Testing Platform Market Size by Test Targets (2027-2032)

6.3.3 World AI Automated Testing Platform Market Size Market Share by Test Targets (2027-2032)

## **7 MARKET ANALYSIS BY TECHNOLOGY**

7.1 World AI Automated Testing Platform Market Size Overview by Technology: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Technology

7.2.1 NIP-Driven

7.2.2 Computer Vision-Driven

7.2.3 Machine Learning Predictive

7.2.4 Large Models

7.3 Market Segment by Technology

7.3.1 World AI Automated Testing Platform Market Size by Technology (2021-2026)

7.3.2 World AI Automated Testing Platform Market Size by Technology (2027-2032)

7.3.3 World AI Automated Testing Platform Market Size Market Share by Technology (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World AI Automated Testing Platform Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Businesses

8.2.2 Individuals

8.3 Market Segment by Application

8.3.1 World AI Automated Testing Platform Market Size by Application (2021-2026)

8.3.2 World AI Automated Testing Platform Market Size by Application (2027-2032)

8.3.3 World AI Automated Testing Platform Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Tricentis

9.1.1 Tricentis Details

9.1.2 Tricentis Major Business

9.1.3 Tricentis AI Automated Testing Platform Product and Services

9.1.4 Tricentis AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026)

- 9.1.5 Tricentis Recent Developments/Updates
- 9.1.6 Tricentis Competitive Strengths & Weaknesses
- 9.2 Katalon
  - 9.2.1 Katalon Details
  - 9.2.2 Katalon Major Business
  - 9.2.3 Katalon AI Automated Testing Platform Product and Services
  - 9.2.4 Katalon AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026)
  - 9.2.5 Katalon Recent Developments/Updates
  - 9.2.6 Katalon Competitive Strengths & Weaknesses
- 9.3 AppliTools
  - 9.3.1 AppliTools Details
  - 9.3.2 AppliTools Major Business
  - 9.3.3 AppliTools AI Automated Testing Platform Product and Services
  - 9.3.4 AppliTools AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026)
  - 9.3.5 AppliTools Recent Developments/Updates
  - 9.3.6 AppliTools Competitive Strengths & Weaknesses
- 9.4 Mabl
  - 9.4.1 Mabl Details
  - 9.4.2 Mabl Major Business
  - 9.4.3 Mabl AI Automated Testing Platform Product and Services
  - 9.4.4 Mabl AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026)
  - 9.4.5 Mabl Recent Developments/Updates
  - 9.4.6 Mabl Competitive Strengths & Weaknesses
- 9.5 Functionize
  - 9.5.1 Functionize Details
  - 9.5.2 Functionize Major Business
  - 9.5.3 Functionize AI Automated Testing Platform Product and Services
  - 9.5.4 Functionize AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Functionize Recent Developments/Updates
  - 9.5.6 Functionize Competitive Strengths & Weaknesses
- 9.6 TestMu AI
  - 9.6.1 TestMu AI Details
  - 9.6.2 TestMu AI Major Business
  - 9.6.3 TestMu AI AI Automated Testing Platform Product and Services
  - 9.6.4 TestMu AI AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026)

## Share (2021-2026)

9.6.5 TestMu AI Recent Developments/Updates

9.6.6 TestMu AI Competitive Strengths & Weaknesses

## 9.7 BrowserStack

9.7.1 BrowserStack Details

9.7.2 BrowserStack Major Business

9.7.3 BrowserStack AI Automated Testing Platform Product and Services

9.7.4 BrowserStack AI Automated Testing Platform Revenue, Gross Margin and

## Market Share (2021-2026)

9.7.5 BrowserStack Recent Developments/Updates

9.7.6 BrowserStack Competitive Strengths & Weaknesses

## 9.8 LambdaTest

9.8.1 LambdaTest Details

9.8.2 LambdaTest Major Business

9.8.3 LambdaTest AI Automated Testing Platform Product and Services

9.8.4 LambdaTest AI Automated Testing Platform Revenue, Gross Margin and Market

## Share (2021-2026)

9.8.5 LambdaTest Recent Developments/Updates

9.8.6 LambdaTest Competitive Strengths & Weaknesses

## 9.9 Testin

9.9.1 Testin Details

9.9.2 Testin Major Business

9.9.3 Testin AI Automated Testing Platform Product and Services

9.9.4 Testin AI Automated Testing Platform Revenue, Gross Margin and Market Share

## (2021-2026)

9.9.5 Testin Recent Developments/Updates

9.9.6 Testin Competitive Strengths & Weaknesses

## 9.10 Tencent

9.10.1 Tencent Details

9.10.2 Tencent Major Business

9.10.3 Tencent AI Automated Testing Platform Product and Services

9.10.4 Tencent AI Automated Testing Platform Revenue, Gross Margin and Market

## Share (2021-2026)

9.10.5 Tencent Recent Developments/Updates

9.10.6 Tencent Competitive Strengths & Weaknesses

## 9.11 ByteDance

9.11.1 ByteDance Details

9.11.2 ByteDance Major Business

9.11.3 ByteDance AI Automated Testing Platform Product and Services

9.11.4 ByteDance AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026)

9.11.5 ByteDance Recent Developments/Updates

9.11.6 ByteDance Competitive Strengths & Weaknesses

9.12 NTT DATA

9.12.1 NTT DATA Details

9.12.2 NTT DATA Major Business

9.12.3 NTT DATA AI Automated Testing Platform Product and Services

9.12.4 NTT DATA AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026)

9.12.5 NTT DATA Recent Developments/Updates

9.12.6 NTT DATA Competitive Strengths & Weaknesses

9.13 Samsung SDS

9.13.1 Samsung SDS Details

9.13.2 Samsung SDS Major Business

9.13.3 Samsung SDS AI Automated Testing Platform Product and Services

9.13.4 Samsung SDS AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026)

9.13.5 Samsung SDS Recent Developments/Updates

9.13.6 Samsung SDS Competitive Strengths & Weaknesses

9.14 Naver

9.14.1 Naver Details

9.14.2 Naver Major Business

9.14.3 Naver AI Automated Testing Platform Product and Services

9.14.4 Naver AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026)

9.14.5 Naver Recent Developments/Updates

9.14.6 Naver Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 AI Automated Testing Platform Industry Chain

10.2 AI Automated Testing Platform Upstream Analysis

10.3 AI Automated Testing Platform Midstream Analysis

10.4 AI Automated Testing Platform Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World AI Automated Testing Platform Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World AI Automated Testing Platform Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World AI Automated Testing Platform Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World AI Automated Testing Platform Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World AI Automated Testing Platform Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World AI Automated Testing Platform Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World AI Automated Testing Platform Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World AI Automated Testing Platform Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World AI Automated Testing Platform Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key AI Automated Testing Platform Players in 2025

Table 12. World AI Automated Testing Platform Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global AI Automated Testing Platform Company Evaluation Quadrant

Table 14. Head Office of Key AI Automated Testing Platform Players

Table 15. AI Automated Testing Platform Market: Company Product Type Footprint

Table 16. AI Automated Testing Platform Market: Company Product Application Footprint

Table 17. AI Automated Testing Platform Mergers & Acquisitions Activity

Table 18. United States VS China AI Automated Testing Platform Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China AI Automated Testing Platform Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based AI Automated Testing Platform Companies, Headquarters (States, Country)

Table 21. United States Based Companies AI Automated Testing Platform Revenue,

(2021-2026) & (USD Million)

Table 22. United States Based Companies AI Automated Testing Platform Revenue Market Share (2021-2026)

Table 23. China Based AI Automated Testing Platform Companies, Headquarters (Province, Country)

Table 24. China Based Companies AI Automated Testing Platform Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies AI Automated Testing Platform Revenue Market Share (2021-2026)

Table 26. Rest of World Based AI Automated Testing Platform Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies AI Automated Testing Platform Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies AI Automated Testing Platform Revenue Market Share (2021-2026)

Table 29. World AI Automated Testing Platform Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World AI Automated Testing Platform Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World AI Automated Testing Platform Market Size by Type (2027-2032) & (USD Million)

Table 32. World AI Automated Testing Platform Market Size by Test Targets, (USD Million), 2021 & 2025 & 2032

Table 33. World AI Automated Testing Platform Market Size Value by Test Targets (2021-2026) & (USD Million)

Table 34. World AI Automated Testing Platform Market Size by Test Targets (2027-2032) & (USD Million)

Table 35. World AI Automated Testing Platform Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Table 36. World AI Automated Testing Platform Market Size Value by Technology (2021-2026) & (USD Million)

Table 37. World AI Automated Testing Platform Market Size by Technology (2027-2032) & (USD Million)

Table 38. World AI Automated Testing Platform Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World AI Automated Testing Platform Market Size by Application (2021-2026) & (USD Million)

Table 40. World AI Automated Testing Platform Market Size by Application (2027-2032) & (USD Million)

- Table 41. Tricentis Basic Information, Manufacturing Base and Competitors
- Table 42. Tricentis Major Business
- Table 43. Tricentis AI Automated Testing Platform Product and Services
- Table 44. Tricentis AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 45. Tricentis Recent Developments/Updates
- Table 46. Tricentis Competitive Strengths & Weaknesses
- Table 47. Katalon Basic Information, Manufacturing Base and Competitors
- Table 48. Katalon Major Business
- Table 49. Katalon AI Automated Testing Platform Product and Services
- Table 50. Katalon AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 51. Katalon Recent Developments/Updates
- Table 52. Katalon Competitive Strengths & Weaknesses
- Table 53. Applitools Basic Information, Manufacturing Base and Competitors
- Table 54. Applitools Major Business
- Table 55. Applitools AI Automated Testing Platform Product and Services
- Table 56. Applitools AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 57. Applitools Recent Developments/Updates
- Table 58. Applitools Competitive Strengths & Weaknesses
- Table 59. Mabl Basic Information, Manufacturing Base and Competitors
- Table 60. Mabl Major Business
- Table 61. Mabl AI Automated Testing Platform Product and Services
- Table 62. Mabl AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 63. Mabl Recent Developments/Updates
- Table 64. Mabl Competitive Strengths & Weaknesses
- Table 65. Functionize Basic Information, Manufacturing Base and Competitors
- Table 66. Functionize Major Business
- Table 67. Functionize AI Automated Testing Platform Product and Services
- Table 68. Functionize AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 69. Functionize Recent Developments/Updates
- Table 70. Functionize Competitive Strengths & Weaknesses
- Table 71. TestMu AI Basic Information, Manufacturing Base and Competitors
- Table 72. TestMu AI Major Business
- Table 73. TestMu AI AI Automated Testing Platform Product and Services
- Table 74. TestMu AI AI Automated Testing Platform Revenue, Gross Margin and

Market Share (2021-2026) & (USD Million)

Table 75. TestMu AI Recent Developments/Updates

Table 76. TestMu AI Competitive Strengths & Weaknesses

Table 77. BrowserStack Basic Information, Manufacturing Base and Competitors

Table 78. BrowserStack Major Business

Table 79. BrowserStack AI Automated Testing Platform Product and Services

Table 80. BrowserStack AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. BrowserStack Recent Developments/Updates

Table 82. BrowserStack Competitive Strengths & Weaknesses

Table 83. LambdaTest Basic Information, Manufacturing Base and Competitors

Table 84. LambdaTest Major Business

Table 85. LambdaTest AI Automated Testing Platform Product and Services

Table 86. LambdaTest AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. LambdaTest Recent Developments/Updates

Table 88. LambdaTest Competitive Strengths & Weaknesses

Table 89. Testin Basic Information, Manufacturing Base and Competitors

Table 90. Testin Major Business

Table 91. Testin AI Automated Testing Platform Product and Services

Table 92. Testin AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Testin Recent Developments/Updates

Table 94. Testin Competitive Strengths & Weaknesses

Table 95. Tencent Basic Information, Manufacturing Base and Competitors

Table 96. Tencent Major Business

Table 97. Tencent AI Automated Testing Platform Product and Services

Table 98. Tencent AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Tencent Recent Developments/Updates

Table 100. Tencent Competitive Strengths & Weaknesses

Table 101. ByteDance Basic Information, Manufacturing Base and Competitors

Table 102. ByteDance Major Business

Table 103. ByteDance AI Automated Testing Platform Product and Services

Table 104. ByteDance AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. ByteDance Recent Developments/Updates

Table 106. ByteDance Competitive Strengths & Weaknesses

Table 107. NTT DATA Basic Information, Manufacturing Base and Competitors

Table 108. NTT DATA Major Business

Table 109. NTT DATA AI Automated Testing Platform Product and Services

Table 110. NTT DATA AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. NTT DATA Recent Developments/Updates

Table 112. NTT DATA Competitive Strengths & Weaknesses

Table 113. Samsung SDS Basic Information, Manufacturing Base and Competitors

Table 114. Samsung SDS Major Business

Table 115. Samsung SDS AI Automated Testing Platform Product and Services

Table 116. Samsung SDS AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. Samsung SDS Recent Developments/Updates

Table 118. Samsung SDS Competitive Strengths & Weaknesses

Table 119. Naver Basic Information, Manufacturing Base and Competitors

Table 120. Naver Major Business

Table 121. Naver AI Automated Testing Platform Product and Services

Table 122. Naver AI Automated Testing Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. Naver Recent Developments/Updates

Table 124. Naver Competitive Strengths & Weaknesses

Table 125. Global Key Players of AI Automated Testing Platform Upstream (Raw Materials)

Table 126. Global AI Automated Testing Platform Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. AI Automated Testing Platform Picture

Figure 2. World AI Automated Testing Platform Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World AI Automated Testing Platform Total Revenue (2021-2032) & (USD Million)

Figure 4. World AI Automated Testing Platform Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World AI Automated Testing Platform Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company AI Automated Testing Platform Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company AI Automated Testing Platform Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company AI Automated Testing Platform Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company AI Automated Testing Platform Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company AI Automated Testing Platform Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company AI Automated Testing Platform Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company AI Automated Testing Platform Revenue (2021-2032) & (USD Million)

Figure 13. AI Automated Testing Platform Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World AI Automated Testing Platform Consumption Value (2021-2032) & (USD Million)

Figure 16. World AI Automated Testing Platform Consumption Value Market Share by Region (2021-2032)

Figure 17. United States AI Automated Testing Platform Consumption Value (2021-2032) & (USD Million)

Figure 18. China AI Automated Testing Platform Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe AI Automated Testing Platform Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan AI Automated Testing Platform Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea AI Automated Testing Platform Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN AI Automated Testing Platform Consumption Value (2021-2032) & (USD Million)

Figure 23. India AI Automated Testing Platform Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of AI Automated Testing Platform by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for AI Automated Testing Platform Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for AI Automated Testing Platform Markets in 2025

Figure 27. United States VS China: AI Automated Testing Platform Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: AI Automated Testing Platform Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World AI Automated Testing Platform Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World AI Automated Testing Platform Market Size Market Share by Type in 2025

Figure 31. On-Premise

Figure 32. Cloud-Based

Figure 33. World AI Automated Testing Platform Market Size Market Share by Type (2021-2032)

Figure 34. World AI Automated Testing Platform Market Size by Test Targets, (USD Million), 2021 & 2025 & 2032

Figure 35. World AI Automated Testing Platform Market Size Market Share by Test Targets in 2025

Figure 36. UI Automation Testing

Figure 37. API Automation Testing

Figure 38. Performance/Stress Testing

Figure 39. Security Testing

Figure 40. World AI Automated Testing Platform Market Size Market Share by Test Targets (2021-2032)

Figure 41. World AI Automated Testing Platform Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Figure 42. World AI Automated Testing Platform Market Size Market Share by

Technology in 2025

Figure 43. NIP-Driven

Figure 44. Computer Vision-Driven

Figure 45. Machine Learning Predictive

Figure 46. Large Models

Figure 47. World AI Automated Testing Platform Market Size Market Share by Technology (2021-2032)

Figure 48. World AI Automated Testing Platform Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World AI Automated Testing Platform Market Size Market Share by Application in 2025

Figure 50. Businesses

Figure 51. Individuals

Figure 52. World AI Automated Testing Platform Market Size Market Share by Application (2021-2032)

Figure 53. AI Automated Testing Platform Industrial Chain

Figure 54. Methodology

Figure 55. Research Process and Data Source

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