

Global AI App Builder Tools Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI App Builder Tools market size is expected to reach \$ 12911 million by 2032, rising at a market growth of 16.5% CAGR during the forecast period (2026-2032).

AI App Builder Tools are software platforms that enable users to design, build, and deploy applications with embedded artificial intelligence capabilities through no-code, low-code, or developer-centric approaches. These tools abstract complex AI functions—such as natural language processing, computer vision, recommendation engines, and agent orchestration—into reusable components, allowing faster application creation without deep AI expertise. They are widely used to build chatbots, workflow automation apps, AI assistants, and vertical-specific intelligent applications.

The market serves a broad user base, ranging from citizen developers and small businesses to professional developers and large enterprises. AI App Builder Tools are commonly applied in customer service, marketing automation, internal productivity tools, data analysis, and industry-specific solutions in finance, healthcare, retail, and manufacturing. Compared with traditional low-code platforms, AI app builders emphasize real-time model interaction, orchestration, and continuous learning.

The cost structure is dominated by software R&D, cloud computing resources, and ongoing AI model inference or API usage fees. While variable compute costs are higher than in traditional development tools, AI app builders benefit from subscription-based pricing, usage-based billing, and strong platform stickiness. As a result, leading vendors typically achieve high gross margins, often in the range of 65% to 85%, depending on scale, pricing models, and infrastructure efficiency.

This report studies the global AI App Builder Tools demand, key companies, and key

regions.

This report is a detailed and comprehensive analysis of the world market for AI App Builder Tools, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI App Builder Tools that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI App Builder Tools total market, 2021-2032, (USD Million)

Global AI App Builder Tools total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI App Builder Tools total market, key domestic companies, and share, (USD Million)

Global AI App Builder Tools revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI App Builder Tools total market by Type, CAGR, 2021-2032, (USD Million)

Global AI App Builder Tools total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI App Builder Tools market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Lindy, Create.xyz, Glide, Builder.io, Adalo, Softr, Appy Pie, Dify, ByteDance, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI App Builder Tools market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI App Builder Tools Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI App Builder Tools Market, Segmentation by Type:

No-Code AI App Builders

Low-Code AI App Builders

Pro-Code AI App Builders

Global AI App Builder Tools Market, Segmentation by Deployment Architecture:

Cloud Managed

Private/On-Prem

Edge Deployment

Hybrid/Multi-Cloud

Open Source

Global AI App Builder Tools Market, Segmentation by AI Capability Scope:

Single-Function AI Builders

Multi-Modal AI App Builders

Agent-Based AI Builders

Global AI App Builder Tools Market, Segmentation by Application:

Large Companies

Small and Medium-sized Enterprises

Companies Profiled:

Microsoft

Lindy

Create.xyz

Glide

Builder.io

Adalo

Softr

Appy Pie

Dify

ByteDance

LangFlow

Flowise

Peltarion

Relevance AI

Key Questions Answered

1. How big is the global AI App Builder Tools market?
2. What is the demand of the global AI App Builder Tools market?
3. What is the year over year growth of the global AI App Builder Tools market?

4. What is the total value of the global AI App Builder Tools market?

5. Who are the Major Players in the global AI App Builder Tools market?
6. What are the growth factors driving the market demand?

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