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Global AI Animation Video Maker Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Animation Video Maker market size is expected to reach $ 2611 million by 2032, rising at a market growth of 19.5% CAGR during the forecast period (2026-2032).

An AI Animation Video Maker is a software tool that leverages artificial intelligence to create animated videos with minimal manual intervention. These tools can automate various aspects of animation production, such as character design, movement, lip-syncing, and scene transitions, based on user inputs like scripts, storyboards, or voiceovers. By utilizing advanced algorithms and machine learning, AI animation video makers can quickly generate high-quality animations for a variety of purposes, including marketing, education, entertainment, and presentations. They enable users, even those with little to no animation expertise, to produce professional-looking animated content efficiently and cost-effectively.

The growth of the AI Animation Video Maker market is primarily driven by factors such as the rapidly rising demand for digital content, high animation production costs, a shortage of skilled talent, and the ongoing maturation of generative AI technology. Traditional animation production typically involves multiple stages—including storyboarding, character modeling, rigging, motion capture, keyframing, in-betweening, coloring, and post-processing—whereas AI tools can automate or assist with tasks like text-to-animation, image-to-animation, motion capture, character driving, lip-syncing, auto-rigging, and intelligent in-betweening, thereby significantly shortening production cycles and lowering the barrier to entry for creators. Meanwhile, the continued expansion of short-form video, gaming, film and television, advertising and marketing, online education, virtual humans, and social media content is encouraging enterprises and individual creators to adopt more efficient animation production methods. Furthermore, advancements in cloud-based SaaS, API integration, professional

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software plugins, and real-time generation technologies have made it easier to embed AI animation capabilities into existing creative workflows, further broadening their adoption among professional studios, SMEs, and general content creators.

Report Scope

This report studies the global AI Animation Video Maker demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Animation Video Maker, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Animation Video Maker that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Animation Video Maker total market, 2021-2032, (USD Million)

Global AI Animation Video Maker total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Animation Video Maker total market, key domestic companies, and share, (USD Million)

Global AI Animation Video Maker revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Animation Video Maker total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Animation Video Maker total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AI Animation Video Maker market based on the following parameters - company overview, revenue, gross margin, product

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portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cascadeur, Deepmotion, Autodesk, Adobe, Synthetik, Animaker, Powtoon, Krikey AI, Runway, Steve AI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Animation Video Maker market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Animation Video Maker Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

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Global AI Animation Video Maker Market, Segmentation by Type:

2D Animation

3D Animation

Global AI Animation Video Maker Market, Segmentation by Business Model:

Freemium Model

Subscription Model

Others

Global AI Animation Video Maker Market, Segmentation by Function:

AI-Generated Animation

AI Character Animation

Others

Global AI Animation Video Maker Market, Segmentation by Application:

Games

Film & TV

Advertising

Others

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Companies Profiled:

Cascadeur

Deepmotion

Autodesk

Adobe

Synthetik

Animaker

Powtoon

Krikey AI

Runway

Steve AI

Plask Motion

Audio2face

RenderForest

VideoScribe

Appy Pie

Neural Frames

Vyond

Blender

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RADiCAL Motion

Mango AI

Dreamina

Kling AI

Vidu AI

ChatGLM

Hailuo AI

Key Questions Answered

1. How big is the global AI Animation Video Maker market?
2. What is the demand of the global AI Animation Video Maker market?
3. What is the year over year growth of the global AI Animation Video Maker market?
4. What is the total value of the global AI Animation Video Maker market?
5. Who are the Major Players in the global AI Animation Video Maker market?
6. What are the growth factors driving the market demand?

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