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Global AI Animation Video Generator Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Animation Video Generator market size was valued at US$ 746 million in 2025 and is forecast to a readjusted size of US$ 2611 million by 2032 with a CAGR of 19.5% during review period.

An AI Animation Video Generator is a software tool that uses artificial intelligence to create animated videos automatically from user inputs such as text descriptions, images, or voiceovers. These generators leverage machine learning algorithms to design characters, animate movements, and synchronize audio with visual elements, significantly reducing the time and effort required for traditional animation processes. Users can customize various aspects of the animation, including backgrounds, character styles, and actions, to produce high-quality videos for purposes like marketing, education, entertainment, and social media content. AI animation video generators democratize content creation, making sophisticated animation accessible to individuals and businesses without extensive technical skills or resources.

The growth of the AI Animation Video Generator market is primarily driven by the rising demand for content across short-form video, digital marketing, online education, gaming, and social media, alongside the limitations of traditional animation—such as long production cycles, high costs, and a shortage of skilled professionals. These tools automatically generate animated characters, scenes, camera movements, lip-syncing, and complete videos from text, images, audio, or simple prompts; by significantly lowering the barriers associated with script-to-video conversion, character animation, and post-production, they enable SMEs, marketing teams, educational institutions, and individual creators to produce content rapidly and cost-effectively. Meanwhile,

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continuous advancements in generative AI, diffusion models, multimodal models, speech synthesis, and digital human technologies are driving improvements in visual quality, natural movement, character consistency, and editability. Furthermore, features such as cloud-based subscriptions, template-driven workflows, multilingual voiceovers, API integration, and compatibility with existing video editing software have further expanded the application of these generators in areas including advertising, product demonstrations, training courses, virtual presenters, and branded content creation.

Report Scope

This report is a detailed and comprehensive analysis for global AI Animation Video Generator market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Animation Video Generator market size and forecasts, in consumption value ($ Million), 2021-2032

Global AI Animation Video Generator market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global AI Animation Video Generator market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global AI Animation Video Generator market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

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To assess the growth potential for AI Animation Video Generator

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Animation Video Generator market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cascadeur, Deepmotion, Autodesk, Adobe, Synthetik, Animaker, Powtoon, Krikey AI, Runway, Steve AI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

AI Animation Video Generator market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

2D Animation

3D Animation

Market segment by Business Model

Freemium Model

Subscription Model

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Others

Market segment by Function

AI-Generated Animation

AI Character Animation

Others

Market segment by Application

Games

Film & TV

Advertising

Others

Market segment by players, this report covers

Cascadeur

Deepmotion

Autodesk

Adobe

Synthetik

Animaker

Powtoon

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Krikey AI

Runway

Steve AI

Plask Motion

Audio2face

RenderForest

VideoScribe

Appy Pie

Neural Frames

Vyond

Blender

RADiCAL Motion

Mango AI

Dreamina

Kling AI

Vidu AI

ChatGLM

Hailuo AI

Market segment by regions, regional analysis covers

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North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe AI Animation Video Generator product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI Animation Video Generator, with revenue, gross margin, and global market share of AI Animation Video Generator from 2021 to 2026.

Chapter 3, the AI Animation Video Generator competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and AI Animation Video Generator market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI Animation Video Generator.

Chapter 13, to describe AI Animation Video Generator research findings and

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conclusion.

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