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Global AI Animation Video Generator Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AI Animation Video Generator market size is expected to reach $ 2611 million by 2032, rising at a market growth of 19.5% CAGR during the forecast period (2026-2032).

An AI Animation Video Generator is a software tool that uses artificial intelligence to create animated videos automatically from user inputs such as text descriptions, images, or voiceovers. These generators leverage machine learning algorithms to design characters, animate movements, and synchronize audio with visual elements, significantly reducing the time and effort required for traditional animation processes. Users can customize various aspects of the animation, including backgrounds, character styles, and actions, to produce high-quality videos for purposes like marketing, education, entertainment, and social media content. AI animation video generators democratize content creation, making sophisticated animation accessible to individuals and businesses without extensive technical skills or resources.

The growth of the AI Animation Video Generator market is primarily driven by the rising demand for content across short-form video, digital marketing, online education, gaming, and social media, alongside the limitations of traditional animation—such as long production cycles, high costs, and a shortage of skilled professionals. These tools automatically generate animated characters, scenes, camera movements, lip-syncing, and complete videos from text, images, audio, or simple prompts; by significantly lowering the barriers associated with script-to-video conversion, character animation, and post-production, they enable SMEs, marketing teams, educational institutions, and individual creators to produce content rapidly and cost-effectively. Meanwhile, continuous advancements in generative AI, diffusion models, multimodal models, speech synthesis, and digital human technologies are driving improvements in visual

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quality, natural movement, character consistency, and editability. Furthermore, features such as cloud-based subscriptions, template-driven workflows, multilingual voiceovers, API integration, and compatibility with existing video editing software have further expanded the application of these generators in areas including advertising, product demonstrations, training courses, virtual presenters, and branded content creation.

Report Scope

This report studies the global AI Animation Video Generator demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Animation Video Generator, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Animation Video Generator that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Animation Video Generator total market, 2021-2032, (USD Million)

Global AI Animation Video Generator total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AI Animation Video Generator total market, key domestic companies, and share, (USD Million)

Global AI Animation Video Generator revenue by player, revenue and market share 2021-2026, (USD Million)

Global AI Animation Video Generator total market by Type, CAGR, 2021-2032, (USD Million)

Global AI Animation Video Generator total market by Application, CAGR, 2021-2032, (USD Million)

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This report profiles major players in the global AI Animation Video Generator market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cascadeur, Deepmotion, Autodesk, Adobe, Synthetik, Animaker, Powtoon, Krikey AI, Runway, Steve AI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AI Animation Video Generator market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Animation Video Generator Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

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Market Segmentation

Global AI Animation Video Generator Market, Segmentation by Type:

2D Animation

3D Animation

Global AI Animation Video Generator Market, Segmentation by Business Model:

Freemium Model

Subscription Model

Others

Global AI Animation Video Generator Market, Segmentation by Function:

AI-Generated Animation

AI Character Animation

Others

Global AI Animation Video Generator Market, Segmentation by Application:

Games

Film & TV

Advertising

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Others

Companies Profiled:

Cascadeur

Deepmotion

Autodesk

Adobe

Synthetik

Animaker

Powtoon

Krikey AI

Runway

Steve AI

Plask Motion

Audio2face

RenderForest

VideoScribe

Appy Pie

Neural Frames

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Vyond

Blender

RADiCAL Motion

Mango AI

Dreamina

Kling AI

Vidu AI

ChatGLM

Hailuo AI

Key Questions Answered

1. How big is the global AI Animation Video Generator market?
2. What is the demand of the global AI Animation Video Generator market?
3. What is the year over year growth of the global AI Animation Video Generator market?
4. What is the total value of the global AI Animation Video Generator market?
5. Who are the Major Players in the global AI Animation Video Generator market?
6. What are the growth factors driving the market demand?

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