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Global AI for Digital Transformation Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI for Digital Transformation market size was valued at US$ 5145 million in 2025 and is forecast to a readjusted size of US$ 38458 million by 2032 with a CAGR of 29.3% during review period.

AI for Digital Transformation refers to the integration of artificial intelligence technologies—such as machine learning, natural language processing, computer vision, and generative AI—into enterprise digital transformation initiatives to redesign business processes, optimize decision-making, and enable new operating models. Beyond improving automation and efficiency, AI enables data-driven insights, predictive analytics, and intelligent workflows, helping organizations transform customer experiences, supply chains, product development, and internal operations, ultimately shifting from digitalization to intelligent enterprise systems.

AI for Digital Transformation is becoming a central driver of enterprise digital transformation, shifting organizations from basic system digitization toward intelligent, data-driven operations. The market is currently in an accelerated adoption phase, where companies are increasingly leveraging AI to automate workflows, enhance decision-making, and improve customer experiences rather than focusing solely on IT system deployment.

From an industry perspective, the ecosystem is driven by cloud providers, enterprise software vendors, and AI platform companies. In the short term, AI capabilities are primarily embedded within existing enterprise systems such as ERP, CRM, and data platforms. In the long term, AI is expected to fundamentally reshape core business

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processes and enable intelligent, algorithm-driven decision-making across organizations. However, challenges remain, including data silos, integration complexity, talent shortages, and uncertainties in return on investment. Overall, AI for digital transformation is widely regarded as a critical enabler of long-term enterprise competitiveness.

Report Scope

This report is a detailed and comprehensive analysis for global AI for Digital Transformation market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI for Digital Transformation market size and forecasts, in consumption value ($ Million), 2021-2032

Global AI for Digital Transformation market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global AI for Digital Transformation market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global AI for Digital Transformation market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI for Digital Transformation

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To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI for Digital Transformation market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Google, Amazon, IBM, Oracle, Huawei, Rockwell Automation, ABB, Meta, UiPath, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

AI for Digital Transformation market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

Incremental

Structural

Disruptive

Market segment by Functional

Descriptive AI

Diagnostic AI

Predictive AI

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Prescriptive AI

Market segment by Application

Industrial

Medical Life Science

Retail

BSFI

Others

Market segment by players, this report covers

Microsoft

Google

Amazon

IBM

Oracle

Huawei

Rockwell Automation

ABB

Meta

UiPath

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Automation Anywhere

Blue Prism

Zapier

Make

Salesforce

ServiceNow

SAP

Alibaba

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe AI for Digital Transformation product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of AI for Digital Transformation, with revenue, gross

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margin, and global market share of AI for Digital Transformation from 2021 to 2026.

Chapter 3, the AI for Digital Transformation competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and AI for Digital Transformation market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of AI for Digital Transformation.

Chapter 13, to describe AI for Digital Transformation research findings and conclusion.

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