

Global AGV Magnetic Strip Navigation Sensors Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AGV Magnetic Strip Navigation Sensors market size is expected to reach \$ 208 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

In 2025, global sales of AGV Magnetic Strip Navigation Sensors reached approximately 1.1 million units, with an average market price of about USD 140 per unit, an annual production capacity of roughly 1.6 units, and an industry-average gross margin of approximately 35%.

AGV Magnetic Strip Navigation Sensors are dedicated magnetic-field sensing devices mounted on automated guided vehicles (AGVs) to detect the magnetic field generated by floor-embedded or surface-mounted magnetic tape, markers, or rails, and to provide lateral offset and heading information to the vehicle controller for path following. Typically based on Hall-effect arrays or other magnetoresistive / coded-magnet technologies, they offer non-contact operation, resistance to dust and oil, high resolution and fast response, and form a key component in conventional magnetic-tape / magnetic-spot guided AGV systems.

On the upstream side, AGV Magnetic Strip Navigation Sensors depend on magnetic-sensing ICs (Hall / MR), MCUs and signal-processing chips, PCBs, connectors and cable harnesses, metal or engineering-plastic housings, and the magnetic tape / spot materials installed on the floor, with semiconductor, magnetic-material, and PCB/harness suppliers forming the key nodes. Midstream players—specialized sensor manufacturers and AGV component suppliers—handle module design, calibration, and assembly, selling mainly through AGV OEMs, system integrators, and automation solution providers. Downstream consumption is closely tied to new AGV deployments

plus retrofits and maintenance: the AGV market itself is already worth several billion dollars, and magnetic guidance remains a cost-effective navigation option within it. Typical magnetic-tape guided AGVs use 1–3 sensors per vehicle, and replacement demand from failures, route changes, and performance upgrades supports a steady aftermarket for these sensors.

This report studies the global AGV Magnetic Strip Navigation Sensors production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for AGV Magnetic Strip Navigation Sensors and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AGV Magnetic Strip Navigation Sensors that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AGV Magnetic Strip Navigation Sensors total production and demand, 2021-2032, (K Units)

Global AGV Magnetic Strip Navigation Sensors total production value, 2021-2032, (USD Million)

Global AGV Magnetic Strip Navigation Sensors production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global AGV Magnetic Strip Navigation Sensors consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: AGV Magnetic Strip Navigation Sensors domestic production, consumption, key domestic manufacturers and share

Global AGV Magnetic Strip Navigation Sensors production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global AGV Magnetic Strip Navigation Sensors production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global AGV Magnetic Strip Navigation Sensors production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global AGV Magnetic Strip Navigation Sensors market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Naviq, Nidec, Multidimension Technology, KCONBOT, Chengdu Hangfa Robotics, Zhejiang Tongzhu, CCFROBOT, Dagasensor, MEMSPlus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World AGV Magnetic Strip Navigation Sensors market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AGV Magnetic Strip Navigation Sensors Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AGV Magnetic Strip Navigation Sensors Market, Segmentation by Type:

Hall-array

TMR

Global AGV Magnetic Strip Navigation Sensors Market, Segmentation by Structure:

Linear-array

Magnetic Spot

Global AGV Magnetic Strip Navigation Sensors Market, Segmentation by Application:

Intralogistics & Warehousing

Production Line Material Handling

Others

Companies Profiled:

Naviq

Nidec

Multidimension Technology

KCONBOT

Chengdu Hangfa Robotics

Zhejiang Tongzhu

CCFROBOT

Dagasensor

MEMSPlus

Key Questions Answered:

1. How big is the global AGV Magnetic Strip Navigation Sensors market?
2. What is the demand of the global AGV Magnetic Strip Navigation Sensors market?
3. What is the year over year growth of the global AGV Magnetic Strip Navigation Sensors market?
4. What is the production and production value of the global AGV Magnetic Strip Navigation Sensors market?
5. Who are the key producers in the global AGV Magnetic Strip Navigation Sensors market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 AGV Magnetic Strip Navigation Sensors Introduction
- 1.2 World AGV Magnetic Strip Navigation Sensors Supply & Forecast
 - 1.2.1 World AGV Magnetic Strip Navigation Sensors Production Value (2021 & 2025 & 2032)
 - 1.2.2 World AGV Magnetic Strip Navigation Sensors Production (2021-2032)
 - 1.2.3 World AGV Magnetic Strip Navigation Sensors Pricing Trends (2021-2032)
- 1.3 World AGV Magnetic Strip Navigation Sensors Production by Region (Based on Production Site)
 - 1.3.1 World AGV Magnetic Strip Navigation Sensors Production Value by Region (2021-2032)
 - 1.3.2 World AGV Magnetic Strip Navigation Sensors Production by Region (2021-2032)
 - 1.3.3 World AGV Magnetic Strip Navigation Sensors Average Price by Region (2021-2032)
 - 1.3.4 North America AGV Magnetic Strip Navigation Sensors Production (2021-2032)
 - 1.3.5 Europe AGV Magnetic Strip Navigation Sensors Production (2021-2032)
 - 1.3.6 China AGV Magnetic Strip Navigation Sensors Production (2021-2032)
 - 1.3.7 Japan AGV Magnetic Strip Navigation Sensors Production (2021-2032)
 - 1.3.8 South Korea AGV Magnetic Strip Navigation Sensors Production (2021-2032)
 - 1.3.9 Southeast Asia AGV Magnetic Strip Navigation Sensors Production (2021-2032)
 - 1.3.10 China Taiwan AGV Magnetic Strip Navigation Sensors Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 AGV Magnetic Strip Navigation Sensors Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 AGV Magnetic Strip Navigation Sensors Major Market Trends

2 DEMAND SUMMARY

- 2.1 World AGV Magnetic Strip Navigation Sensors Demand (2021-2032)
- 2.2 World AGV Magnetic Strip Navigation Sensors Consumption by Region
 - 2.2.1 World AGV Magnetic Strip Navigation Sensors Consumption by Region (2021-2026)
 - 2.2.2 World AGV Magnetic Strip Navigation Sensors Consumption Forecast by Region (2027-2032)
- 2.3 United States AGV Magnetic Strip Navigation Sensors Consumption (2021-2032)

- 2.4 China AGV Magnetic Strip Navigation Sensors Consumption (2021-2032)
- 2.5 Europe AGV Magnetic Strip Navigation Sensors Consumption (2021-2032)
- 2.6 Japan AGV Magnetic Strip Navigation Sensors Consumption (2021-2032)
- 2.7 South Korea AGV Magnetic Strip Navigation Sensors Consumption (2021-2032)
- 2.8 ASEAN AGV Magnetic Strip Navigation Sensors Consumption (2021-2032)
- 2.9 India AGV Magnetic Strip Navigation Sensors Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World AGV Magnetic Strip Navigation Sensors Production Value by Manufacturer (2021-2026)
- 3.2 World AGV Magnetic Strip Navigation Sensors Production by Manufacturer (2021-2026)
- 3.3 World AGV Magnetic Strip Navigation Sensors Average Price by Manufacturer (2021-2026)
- 3.4 AGV Magnetic Strip Navigation Sensors Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global AGV Magnetic Strip Navigation Sensors Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for AGV Magnetic Strip Navigation Sensors in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for AGV Magnetic Strip Navigation Sensors in 2025
- 3.6 AGV Magnetic Strip Navigation Sensors Market: Overall Company Footprint Analysis
 - 3.6.1 AGV Magnetic Strip Navigation Sensors Market: Region Footprint
 - 3.6.2 AGV Magnetic Strip Navigation Sensors Market: Company Product Type Footprint
 - 3.6.3 AGV Magnetic Strip Navigation Sensors Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: AGV Magnetic Strip Navigation Sensors Production Value Comparison

4.1.1 United States VS China: AGV Magnetic Strip Navigation Sensors Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: AGV Magnetic Strip Navigation Sensors Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: AGV Magnetic Strip Navigation Sensors Production Comparison

4.2.1 United States VS China: AGV Magnetic Strip Navigation Sensors Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: AGV Magnetic Strip Navigation Sensors Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: AGV Magnetic Strip Navigation Sensors Consumption Comparison

4.3.1 United States VS China: AGV Magnetic Strip Navigation Sensors Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: AGV Magnetic Strip Navigation Sensors Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based AGV Magnetic Strip Navigation Sensors Manufacturers and Market Share, 2021-2026

4.4.1 United States Based AGV Magnetic Strip Navigation Sensors Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers AGV Magnetic Strip Navigation Sensors Production Value (2021-2026)

4.4.3 United States Based Manufacturers AGV Magnetic Strip Navigation Sensors Production (2021-2026)

4.5 China Based AGV Magnetic Strip Navigation Sensors Manufacturers and Market Share

4.5.1 China Based AGV Magnetic Strip Navigation Sensors Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers AGV Magnetic Strip Navigation Sensors Production Value (2021-2026)

4.5.3 China Based Manufacturers AGV Magnetic Strip Navigation Sensors Production (2021-2026)

4.6 Rest of World Based AGV Magnetic Strip Navigation Sensors Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based AGV Magnetic Strip Navigation Sensors Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers AGV Magnetic Strip Navigation Sensors

Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers AGV Magnetic Strip Navigation Sensors
Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World AGV Magnetic Strip Navigation Sensors Market Size Overview by Type: 2021
VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Hall-array

5.2.2 TMR

5.3 Market Segment by Type

5.3.1 World AGV Magnetic Strip Navigation Sensors Production by Type (2021-2032)

5.3.2 World AGV Magnetic Strip Navigation Sensors Production Value by Type
(2021-2032)

5.3.3 World AGV Magnetic Strip Navigation Sensors Average Price by Type
(2021-2032)

6 MARKET ANALYSIS BY STRUCTURE

6.1 World AGV Magnetic Strip Navigation Sensors Market Size Overview by Structure:
2021 VS 2025 VS 2032

6.2 Segment Introduction by Structure

6.2.1 Linear-array

6.2.2 Magnetic Spot

6.3 Market Segment by Structure

6.3.1 World AGV Magnetic Strip Navigation Sensors Production by Structure
(2021-2032)

6.3.2 World AGV Magnetic Strip Navigation Sensors Production Value by Structure
(2021-2032)

6.3.3 World AGV Magnetic Strip Navigation Sensors Average Price by Structure
(2021-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World AGV Magnetic Strip Navigation Sensors Market Size Overview by
Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Intralogistics & Warehousing

7.2.2 Production Line Material Handling

7.2.3 Others

7.3 Market Segment by Application

7.3.1 World AGV Magnetic Strip Navigation Sensors Production by Application
(2021-2032)

7.3.2 World AGV Magnetic Strip Navigation Sensors Production Value by Application
(2021-2032)

7.3.3 World AGV Magnetic Strip Navigation Sensors Average Price by Application
(2021-2032)

8 COMPANY PROFILES

8.1 Naviq

8.1.1 Naviq Details

8.1.2 Naviq Major Business

8.1.3 Naviq AGV Magnetic Strip Navigation Sensors Product and Services

8.1.4 Naviq AGV Magnetic Strip Navigation Sensors Production, Price, Value, Gross
Margin and Market Share (2021-2026)

8.1.5 Naviq Recent Developments/Updates

8.1.6 Naviq Competitive Strengths & Weaknesses

8.2 Nidec

8.2.1 Nidec Details

8.2.2 Nidec Major Business

8.2.3 Nidec AGV Magnetic Strip Navigation Sensors Product and Services

8.2.4 Nidec AGV Magnetic Strip Navigation Sensors Production, Price, Value, Gross
Margin and Market Share (2021-2026)

8.2.5 Nidec Recent Developments/Updates

8.2.6 Nidec Competitive Strengths & Weaknesses

8.3 Multidimension Technology

8.3.1 Multidimension Technology Details

8.3.2 Multidimension Technology Major Business

8.3.3 Multidimension Technology AGV Magnetic Strip Navigation Sensors Product and
Services

8.3.4 Multidimension Technology AGV Magnetic Strip Navigation Sensors Production,
Price, Value, Gross Margin and Market Share (2021-2026)

8.3.5 Multidimension Technology Recent Developments/Updates

8.3.6 Multidimension Technology Competitive Strengths & Weaknesses

8.4 KCONBOT

8.4.1 KCONBOT Details

- 8.4.2 KCONBOT Major Business
- 8.4.3 KCONBOT AGV Magnetic Strip Navigation Sensors Product and Services
- 8.4.4 KCONBOT AGV Magnetic Strip Navigation Sensors Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.4.5 KCONBOT Recent Developments/Updates
- 8.4.6 KCONBOT Competitive Strengths & Weaknesses
- 8.5 Chengdu Hangfa Robotics
 - 8.5.1 Chengdu Hangfa Robotics Details
 - 8.5.2 Chengdu Hangfa Robotics Major Business
 - 8.5.3 Chengdu Hangfa Robotics AGV Magnetic Strip Navigation Sensors Product and Services
 - 8.5.4 Chengdu Hangfa Robotics AGV Magnetic Strip Navigation Sensors Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.5.5 Chengdu Hangfa Robotics Recent Developments/Updates
 - 8.5.6 Chengdu Hangfa Robotics Competitive Strengths & Weaknesses
- 8.6 Zhejiang Tongzhu
 - 8.6.1 Zhejiang Tongzhu Details
 - 8.6.2 Zhejiang Tongzhu Major Business
 - 8.6.3 Zhejiang Tongzhu AGV Magnetic Strip Navigation Sensors Product and Services
 - 8.6.4 Zhejiang Tongzhu AGV Magnetic Strip Navigation Sensors Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.6.5 Zhejiang Tongzhu Recent Developments/Updates
 - 8.6.6 Zhejiang Tongzhu Competitive Strengths & Weaknesses
- 8.7 CCFROBOT
 - 8.7.1 CCFROBOT Details
 - 8.7.2 CCFROBOT Major Business
 - 8.7.3 CCFROBOT AGV Magnetic Strip Navigation Sensors Product and Services
 - 8.7.4 CCFROBOT AGV Magnetic Strip Navigation Sensors Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.7.5 CCFROBOT Recent Developments/Updates
 - 8.7.6 CCFROBOT Competitive Strengths & Weaknesses
- 8.8 Dagasensor
 - 8.8.1 Dagasensor Details
 - 8.8.2 Dagasensor Major Business
 - 8.8.3 Dagasensor AGV Magnetic Strip Navigation Sensors Product and Services
 - 8.8.4 Dagasensor AGV Magnetic Strip Navigation Sensors Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.8.5 Dagasensor Recent Developments/Updates
 - 8.8.6 Dagasensor Competitive Strengths & Weaknesses

8.9 MEMSPlus

8.9.1 MEMSPlus Details

8.9.2 MEMSPlus Major Business

8.9.3 MEMSPlus AGV Magnetic Strip Navigation Sensors Product and Services

8.9.4 MEMSPlus AGV Magnetic Strip Navigation Sensors Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.9.5 MEMSPlus Recent Developments/Updates

8.9.6 MEMSPlus Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

9.1 AGV Magnetic Strip Navigation Sensors Industry Chain

9.2 AGV Magnetic Strip Navigation Sensors Upstream Analysis

9.2.1 AGV Magnetic Strip Navigation Sensors Core Raw Materials

9.2.2 Main Manufacturers of AGV Magnetic Strip Navigation Sensors Core Raw Materials

9.3 Midstream Analysis

9.4 Downstream Analysis

9.5 AGV Magnetic Strip Navigation Sensors Production Mode

9.6 AGV Magnetic Strip Navigation Sensors Procurement Model

9.7 AGV Magnetic Strip Navigation Sensors Industry Sales Model and Sales Channels

9.7.1 AGV Magnetic Strip Navigation Sensors Sales Model

9.7.2 AGV Magnetic Strip Navigation Sensors Typical Distributors

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World AGV Magnetic Strip Navigation Sensors Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World AGV Magnetic Strip Navigation Sensors Production Value by Region (2021-2026) & (USD Million)

Table 3. World AGV Magnetic Strip Navigation Sensors Production Value by Region (2027-2032) & (USD Million)

Table 4. World AGV Magnetic Strip Navigation Sensors Production Value Market Share by Region (2021-2026)

Table 5. World AGV Magnetic Strip Navigation Sensors Production Value Market Share by Region (2027-2032)

Table 6. World AGV Magnetic Strip Navigation Sensors Production by Region (2021-2026) & (K Units)

Table 7. World AGV Magnetic Strip Navigation Sensors Production by Region (2027-2032) & (K Units)

Table 8. World AGV Magnetic Strip Navigation Sensors Production Market Share by Region (2021-2026)

Table 9. World AGV Magnetic Strip Navigation Sensors Production Market Share by Region (2027-2032)

Table 10. World AGV Magnetic Strip Navigation Sensors Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World AGV Magnetic Strip Navigation Sensors Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. AGV Magnetic Strip Navigation Sensors Major Market Trends

Table 13. World AGV Magnetic Strip Navigation Sensors Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World AGV Magnetic Strip Navigation Sensors Consumption by Region (2021-2026) & (K Units)

Table 15. World AGV Magnetic Strip Navigation Sensors Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World AGV Magnetic Strip Navigation Sensors Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key AGV Magnetic Strip Navigation Sensors Producers in 2025

Table 18. World AGV Magnetic Strip Navigation Sensors Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key AGV Magnetic Strip Navigation Sensors Producers in 2025

Table 20. World AGV Magnetic Strip Navigation Sensors Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global AGV Magnetic Strip Navigation Sensors Company Evaluation Quadrant

Table 22. World AGV Magnetic Strip Navigation Sensors Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and AGV Magnetic Strip Navigation Sensors Production Site of Key Manufacturer

Table 24. AGV Magnetic Strip Navigation Sensors Market: Company Product Type Footprint

Table 25. AGV Magnetic Strip Navigation Sensors Market: Company Product Application Footprint

Table 26. AGV Magnetic Strip Navigation Sensors Competitive Factors

Table 27. AGV Magnetic Strip Navigation Sensors New Entrant and Capacity Expansion Plans

Table 28. AGV Magnetic Strip Navigation Sensors Mergers & Acquisitions Activity

Table 29. United States VS China AGV Magnetic Strip Navigation Sensors Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China AGV Magnetic Strip Navigation Sensors Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China AGV Magnetic Strip Navigation Sensors Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based AGV Magnetic Strip Navigation Sensors Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers AGV Magnetic Strip Navigation Sensors Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers AGV Magnetic Strip Navigation Sensors Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers AGV Magnetic Strip Navigation Sensors Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers AGV Magnetic Strip Navigation Sensors Production Market Share (2021-2026)

Table 37. China Based AGV Magnetic Strip Navigation Sensors Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers AGV Magnetic Strip Navigation Sensors Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers AGV Magnetic Strip Navigation Sensors

Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers AGV Magnetic Strip Navigation Sensors Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers AGV Magnetic Strip Navigation Sensors Production Market Share (2021-2026)

Table 42. Rest of World Based AGV Magnetic Strip Navigation Sensors Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers AGV Magnetic Strip Navigation Sensors Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers AGV Magnetic Strip Navigation Sensors Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers AGV Magnetic Strip Navigation Sensors Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers AGV Magnetic Strip Navigation Sensors Production Market Share (2021-2026)

Table 47. World AGV Magnetic Strip Navigation Sensors Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World AGV Magnetic Strip Navigation Sensors Production by Type (2021-2026) & (K Units)

Table 49. World AGV Magnetic Strip Navigation Sensors Production by Type (2027-2032) & (K Units)

Table 50. World AGV Magnetic Strip Navigation Sensors Production Value by Type (2021-2026) & (USD Million)

Table 51. World AGV Magnetic Strip Navigation Sensors Production Value by Type (2027-2032) & (USD Million)

Table 52. World AGV Magnetic Strip Navigation Sensors Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World AGV Magnetic Strip Navigation Sensors Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World AGV Magnetic Strip Navigation Sensors Production Value by Structure, (USD Million), 2021 & 2025 & 2032

Table 55. World AGV Magnetic Strip Navigation Sensors Production by Structure (2021-2026) & (K Units)

Table 56. World AGV Magnetic Strip Navigation Sensors Production by Structure (2027-2032) & (K Units)

Table 57. World AGV Magnetic Strip Navigation Sensors Production Value by Structure (2021-2026) & (USD Million)

Table 58. World AGV Magnetic Strip Navigation Sensors Production Value by Structure (2027-2032) & (USD Million)

Table 59. World AGV Magnetic Strip Navigation Sensors Average Price by Structure (2021-2026) & (US\$/Unit)

Table 60. World AGV Magnetic Strip Navigation Sensors Average Price by Structure (2027-2032) & (US\$/Unit)

Table 61. World AGV Magnetic Strip Navigation Sensors Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World AGV Magnetic Strip Navigation Sensors Production by Application (2021-2026) & (K Units)

Table 63. World AGV Magnetic Strip Navigation Sensors Production by Application (2027-2032) & (K Units)

Table 64. World AGV Magnetic Strip Navigation Sensors Production Value by Application (2021-2026) & (USD Million)

Table 65. World AGV Magnetic Strip Navigation Sensors Production Value by Application (2027-2032) & (USD Million)

Table 66. World AGV Magnetic Strip Navigation Sensors Average Price by Application (2021-2026) & (US\$/Unit)

Table 67. World AGV Magnetic Strip Navigation Sensors Average Price by Application (2027-2032) & (US\$/Unit)

Table 68. Naviq Basic Information, Manufacturing Base and Competitors

Table 69. Naviq Major Business

Table 70. Naviq AGV Magnetic Strip Navigation Sensors Product and Services

Table 71. Naviq AGV Magnetic Strip Navigation Sensors Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Naviq Recent Developments/Updates

Table 73. Naviq Competitive Strengths & Weaknesses

Table 74. Nidec Basic Information, Manufacturing Base and Competitors

Table 75. Nidec Major Business

Table 76. Nidec AGV Magnetic Strip Navigation Sensors Product and Services

Table 77. Nidec AGV Magnetic Strip Navigation Sensors Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. Nidec Recent Developments/Updates

Table 79. Nidec Competitive Strengths & Weaknesses

Table 80. Multidimension Technology Basic Information, Manufacturing Base and Competitors

Table 81. Multidimension Technology Major Business

Table 82. Multidimension Technology AGV Magnetic Strip Navigation Sensors Product and Services

Table 83. Multidimension Technology AGV Magnetic Strip Navigation Sensors Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Multidimension Technology Recent Developments/Updates

Table 85. Multidimension Technology Competitive Strengths & Weaknesses

Table 86. KCONBOT Basic Information, Manufacturing Base and Competitors

Table 87. KCONBOT Major Business

Table 88. KCONBOT AGV Magnetic Strip Navigation Sensors Product and Services

Table 89. KCONBOT AGV Magnetic Strip Navigation Sensors Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. KCONBOT Recent Developments/Updates

Table 91. KCONBOT Competitive Strengths & Weaknesses

Table 92. Chengdu Hangfa Robotics Basic Information, Manufacturing Base and Competitors

Table 93. Chengdu Hangfa Robotics Major Business

Table 94. Chengdu Hangfa Robotics AGV Magnetic Strip Navigation Sensors Product and Services

Table 95. Chengdu Hangfa Robotics AGV Magnetic Strip Navigation Sensors Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 96. Chengdu Hangfa Robotics Recent Developments/Updates

Table 97. Chengdu Hangfa Robotics Competitive Strengths & Weaknesses

Table 98. Zhejiang Tongzhu Basic Information, Manufacturing Base and Competitors

Table 99. Zhejiang Tongzhu Major Business

Table 100. Zhejiang Tongzhu AGV Magnetic Strip Navigation Sensors Product and Services

Table 101. Zhejiang Tongzhu AGV Magnetic Strip Navigation Sensors Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 102. Zhejiang Tongzhu Recent Developments/Updates

Table 103. Zhejiang Tongzhu Competitive Strengths & Weaknesses

Table 104. CCFROBOT Basic Information, Manufacturing Base and Competitors

Table 105. CCFROBOT Major Business

Table 106. CCFROBOT AGV Magnetic Strip Navigation Sensors Product and Services

Table 107. CCFROBOT AGV Magnetic Strip Navigation Sensors Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 108. CCFROBOT Recent Developments/Updates

- Table 109. CCFROBOT Competitive Strengths & Weaknesses
- Table 110. Dagasensor Basic Information, Manufacturing Base and Competitors
- Table 111. Dagasensor Major Business
- Table 112. Dagasensor AGV Magnetic Strip Navigation Sensors Product and Services
- Table 113. Dagasensor AGV Magnetic Strip Navigation Sensors Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 114. Dagasensor Recent Developments/Updates
- Table 115. Dagasensor Competitive Strengths & Weaknesses
- Table 116. MEMSPlus Basic Information, Manufacturing Base and Competitors
- Table 117. MEMSPlus Major Business
- Table 118. MEMSPlus AGV Magnetic Strip Navigation Sensors Product and Services
- Table 119. MEMSPlus AGV Magnetic Strip Navigation Sensors Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 120. MEMSPlus Recent Developments/Updates
- Table 121. MEMSPlus Competitive Strengths & Weaknesses
- Table 122. Global Key Players of AGV Magnetic Strip Navigation Sensors Upstream (Raw Materials)
- Table 123. Global AGV Magnetic Strip Navigation Sensors Typical Customers
- Table 124. AGV Magnetic Strip Navigation Sensors Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. AGV Magnetic Strip Navigation Sensors Picture

Figure 2. World AGV Magnetic Strip Navigation Sensors Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World AGV Magnetic Strip Navigation Sensors Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World AGV Magnetic Strip Navigation Sensors Production (2021-2032) & (K Units)

Figure 5. World AGV Magnetic Strip Navigation Sensors Average Price (2021-2032) & (US\$/Unit)

Figure 6. World AGV Magnetic Strip Navigation Sensors Production Value Market Share by Region (2021-2032)

Figure 7. World AGV Magnetic Strip Navigation Sensors Production Market Share by Region (2021-2032)

Figure 8. North America AGV Magnetic Strip Navigation Sensors Production (2021-2032) & (K Units)

Figure 9. Europe AGV Magnetic Strip Navigation Sensors Production (2021-2032) & (K Units)

Figure 10. China AGV Magnetic Strip Navigation Sensors Production (2021-2032) & (K Units)

Figure 11. Japan AGV Magnetic Strip Navigation Sensors Production (2021-2032) & (K Units)

Figure 12. South Korea AGV Magnetic Strip Navigation Sensors Production (2021-2032) & (K Units)

Figure 13. Southeast Asia AGV Magnetic Strip Navigation Sensors Production (2021-2032) & (K Units)

Figure 14. China Taiwan AGV Magnetic Strip Navigation Sensors Production (2021-2032) & (K Units)

Figure 15. AGV Magnetic Strip Navigation Sensors Market Drivers

Figure 16. Factors Affecting Demand

Figure 17. World AGV Magnetic Strip Navigation Sensors Consumption (2021-2032) & (K Units)

Figure 18. World AGV Magnetic Strip Navigation Sensors Consumption Market Share by Region (2021-2032)

Figure 19. United States AGV Magnetic Strip Navigation Sensors Consumption (2021-2032) & (K Units)

- Figure 20. China AGV Magnetic Strip Navigation Sensors Consumption (2021-2032) & (K Units)
- Figure 21. Europe AGV Magnetic Strip Navigation Sensors Consumption (2021-2032) & (K Units)
- Figure 22. Japan AGV Magnetic Strip Navigation Sensors Consumption (2021-2032) & (K Units)
- Figure 23. South Korea AGV Magnetic Strip Navigation Sensors Consumption (2021-2032) & (K Units)
- Figure 24. ASEAN AGV Magnetic Strip Navigation Sensors Consumption (2021-2032) & (K Units)
- Figure 25. India AGV Magnetic Strip Navigation Sensors Consumption (2021-2032) & (K Units)
- Figure 26. Producer Shipments of AGV Magnetic Strip Navigation Sensors by Manufacturer Revenue (\$MM) and Market Share (%): 2025
- Figure 27. Global Four-firm Concentration Ratios (CR4) for AGV Magnetic Strip Navigation Sensors Markets in 2025
- Figure 28. Global Four-firm Concentration Ratios (CR8) for AGV Magnetic Strip Navigation Sensors Markets in 2025
- Figure 29. United States VS China: AGV Magnetic Strip Navigation Sensors Production Value Market Share Comparison (2021 & 2025 & 2032)
- Figure 30. United States VS China: AGV Magnetic Strip Navigation Sensors Production Market Share Comparison (2021 & 2025 & 2032)
- Figure 31. United States VS China: AGV Magnetic Strip Navigation Sensors Consumption Market Share Comparison (2021 & 2025 & 2032)
- Figure 32. United States Based Manufacturers AGV Magnetic Strip Navigation Sensors Production Market Share 2025
- Figure 33. China Based Manufacturers AGV Magnetic Strip Navigation Sensors Production Market Share 2025
- Figure 34. Rest of World Based Manufacturers AGV Magnetic Strip Navigation Sensors Production Market Share 2025
- Figure 35. World AGV Magnetic Strip Navigation Sensors Production Value by Type, (USD Million), 2021 & 2025 & 2032
- Figure 36. World AGV Magnetic Strip Navigation Sensors Production Value Market Share by Type in 2025
- Figure 37. Hall-array
- Figure 38. TMR
- Figure 39. World AGV Magnetic Strip Navigation Sensors Production Market Share by Type (2021-2032)
- Figure 40. World AGV Magnetic Strip Navigation Sensors Production Value Market

Share by Type (2021-2032)

Figure 41. World AGV Magnetic Strip Navigation Sensors Average Price by Type (2021-2032) & (US\$/Unit)

Figure 42. World AGV Magnetic Strip Navigation Sensors Production Value by Structure, (USD Million), 2021 & 2025 & 2032

Figure 43. World AGV Magnetic Strip Navigation Sensors Production Value Market Share by Structure in 2025

Figure 44. Linear-array

Figure 45. Magnetic Spot

Figure 46. World AGV Magnetic Strip Navigation Sensors Production Market Share by Structure (2021-2032)

Figure 47. World AGV Magnetic Strip Navigation Sensors Production Value Market Share by Structure (2021-2032)

Figure 48. World AGV Magnetic Strip Navigation Sensors Average Price by Structure (2021-2032) & (US\$/Unit)

Figure 49. World AGV Magnetic Strip Navigation Sensors Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 50. World AGV Magnetic Strip Navigation Sensors Production Value Market Share by Application in 2025

Figure 51. Intralogistics & Warehousing

Figure 52. Production Line Material Handling

Figure 53. Others

Figure 54. World AGV Magnetic Strip Navigation Sensors Production Market Share by Application (2021-2032)

Figure 55. World AGV Magnetic Strip Navigation Sensors Production Value Market Share by Application (2021-2032)

Figure 56. World AGV Magnetic Strip Navigation Sensors Average Price by Application (2021-2032) & (US\$/Unit)

Figure 57. AGV Magnetic Strip Navigation Sensors Industry Chain

Figure 58. AGV Magnetic Strip Navigation Sensors Procurement Model

Figure 59. AGV Magnetic Strip Navigation Sensors Sales Model

Figure 60. AGV Magnetic Strip Navigation Sensors Sales Channels, Direct Sales, and Distribution

Figure 61. Methodology

Figure 62. Research Process and Data Source

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