

Global AGV Landmark Sensor Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global AGV Landmark Sensor market size was valued at US\$ 1334 million in 2024 and is forecast to a readjusted size of USD 3180 million by 2031 with a CAGR of 13.2% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

AGV landmark sensors are key positioning and identification devices used in automated guided vehicle systems. They are mainly used to sense and identify navigation markers preset on the ground, thereby achieving precise navigation and path control of AGVs. These sensors transmit location coordinates or navigation instructions to the AGV control system by identifying landmark information such as QR codes, RFID tags, magnetic strips, and reflective stickers, enabling them to operate stably in complex environments. With the development of intelligent manufacturing and unmanned delivery technologies, AGV landmark sensors are evolving towards high precision, multi-modality, and environmental adaptation, becoming an important part of modern industrial Internet of Things and intelligent transportation systems.

This report is a detailed and comprehensive analysis for global AGV Landmark Sensor market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global AGV Landmark Sensor market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global AGV Landmark Sensor market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global AGV Landmark Sensor market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global AGV Landmark Sensor market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AGV Landmark Sensor

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AGV Landmark Sensor market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SICK, KEYENCE, Turck, Pepperl+Fuchs, Banner Engineering, Omron, IFAST IoT, Etag IOT Technology, Chenkong Intelligent Technology, EF SCI-TECH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

AGV Landmark Sensor market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

QR Code Recognition Sensor

RFID Read/Write Sensor

Magnetic Navigation Sensor

Visual Recognition Sensor

Market segment by Application

Logistics

Warehousing

Production Line

Port

Others

Major players covered

SICK

KEYENCE

Turck

Pepperl+Fuchs

Banner Engineering

Omron

IFAST IoT

Etag IOT Technology

Chenkong Intelligent Technology

EF SCI-TECH

Xintuo Future Technology

Memsplus Sensing

Ladrobot

Haobin Information

Rongweiming Intelligent

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AGV Landmark Sensor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AGV Landmark Sensor, with price, sales quantity, revenue, and global market share of AGV Landmark Sensor from 2020 to 2025.

Chapter 3, the AGV Landmark Sensor competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AGV Landmark Sensor breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and AGV Landmark Sensor market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AGV Landmark Sensor.

Chapter 14 and 15, to describe AGV Landmark Sensor sales channel, distributors, customers, research findings and conclusion.

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