

# Global Agrotourism Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Agrotourism market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

The Global Info Research report includes an overview of the development of the Agrotourism industry chain, the market status of Below 30 Years Old (Event and Recreation Agritourism, Direct-market Agritourism), 30-40 Years Old (Event and Recreation Agritourism, Direct-market Agritourism), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Agrotourism.

Regionally, the report analyzes the Agrotourism markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Agrotourism market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Agrotourism market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Agrotourism industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Event and Recreation Agritourism, Direct-market Agritourism).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Agrotourism market.

**Regional Analysis:** The report involves examining the Agrotourism market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Agrotourism market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Agrotourism:

**Company Analysis:** Report covers individual Agrotourism players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Agrotourism This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Below 30 Years Old, 30-40 Years Old).

**Technology Analysis:** Report covers specific technologies relevant to Agrotourism. It

assesses the current state, advancements, and potential future developments in Agrotourism areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Agrotourism market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Agrotourism market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

- Event and Recreation Agritourism

- Direct-market Agritourism

- Experience and Education Agritourism

#### Market segment by Application

- Below 30 Years Old

- 30-40 Years Old

- 40-50 Years Old

- Above 50 Years Old

Market segment by players, this report covers

Expedia Group

Booking Holdings (Priceline Group)

China Travel

China CYTS Tours Holding

American Express Global Business Travel (GBT)

BCD Group

Travel Leaders Group

Fareportal

AAA Travel

Corporate Travel Management

Travel and Transport

AITour International

Direct Travel

World Travel Inc.

Omega World Travel

Frosch

JTB Corporation

Ovation Travel Group

World Travel Holdings

TUI Group

Natural Habitat Adventures

Abercrombie & Kent Group

InnerAsia Travels

Butterfield & Robinson

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Agrotourism product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Agrotourism, with revenue, gross margin and global market share of Agrotourism from 2019 to 2024.

Chapter 3, the Agrotourism competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with

revenue and market share for key countries in the world, from 2019 to 2024. and Agrotourism market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Agrotourism.

Chapter 13, to describe Agrotourism research findings and conclusion.

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