

Global Agriculture SaaS Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Agriculture SaaS market size is expected to reach \$ 8043 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

Agricultural SAAS (Software as a Service) is a software delivery model based on cloud technology. Cloud technology providers develop and maintain cloud technology application software, and provide the software to agricultural customers on a pay-as-you-go basis. The agricultural SaaS platform can achieve refined management of agricultural production, informatization of agricultural sales, and sustainable development of agricultural production. As a new agricultural information tool, agricultural SaaS combines traditional industries with the SaaS model, injecting new vitality into agricultural modernization.

The core drivers of the Agricultural SaaS industry stem from the scaling of agricultural operations, labor shortages, rising costs of agricultural inputs, intensifying climate volatility, and the growing demand to monetize farm data assets. As data pertaining to crop cultivation, livestock farming, agricultural machinery, inputs, inventory, sales, finance, and regulatory compliance is progressively digitized, the demand among agricultural entities for unified data management, operational collaboration, cost accounting, risk early warning systems, and informed business decision-making continues to intensify. Moving forward, Agricultural SaaS is poised to evolve from being merely a standalone record-keeping tool into a comprehensive platform that integrates operational management, intelligent decision support, connected agricultural machinery, remote sensing monitoring, financial and insurance services, carbon management, and sustainability compliance. While there remains ample room for market penetration to increase, the industry's growth trajectory will exhibit distinct regional disparities and customer segmentation; consequently, enterprises seeking to establish genuine long-

term competitiveness must cultivate robust capabilities in developing localized agronomic models, establishing closed-loop data ecosystems, delivering exceptional customer service, and validating tangible returns on investment.

This report studies the global Agriculture SaaS demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Agriculture SaaS, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Agriculture SaaS that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Agriculture SaaS total market, 2021-2032, (USD Million)

Global Agriculture SaaS total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Agriculture SaaS total market, key domestic companies, and share, (USD Million)

Global Agriculture SaaS revenue by player, revenue and market share 2021-2026, (USD Million)

Global Agriculture SaaS total market by Type, CAGR, 2021-2032, (USD Million)

Global Agriculture SaaS total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Agriculture SaaS market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Conservis, FarmRaise, CattleMax, Climate FieldView, Farm Service Manager, Farmbrite, Bushel Farm, John Deer, AGRIVI, Herdwatch, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Agriculture SaaS market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Agriculture SaaS Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Agriculture SaaS Market, Segmentation by Type:

Cloud-based

Local Deployment

Global Agriculture SaaS Market, Segmentation by Business Modules:

Operations Management

Precision Operations

Supply Chain Management

Other

Global Agriculture SaaS Market, Segmentation by Customer:

Farms

Enterprises

Other

Global Agriculture SaaS Market, Segmentation by Application:

Plantation Industry

Breeding Industry

Other

Companies Profiled:

Conservis

FarmRaise

CattleMax

Climate FieldView

Farm Service Manager

Farmbrite

Bushel Farm

John Deer

AGRIVI

Herdwatch

Corteva Granular

Agworld

CropX

xarvio

XAG

SINONET

Beijing Maifei Technology

Key Questions Answered

1. How big is the global Agriculture SaaS market?
2. What is the demand of the global Agriculture SaaS market?
3. What is the year over year growth of the global Agriculture SaaS market?
4. What is the total value of the global Agriculture SaaS market?
5. Who are the Major Players in the global Agriculture SaaS market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Agriculture SaaS Introduction
- 1.2 World Agriculture SaaS Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Agriculture SaaS Total Market by Region (by Headquarter Location)
 - 1.3.1 World Agriculture SaaS Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Agriculture SaaS Revenue (2021-2032)
 - 1.3.3 China Based Company Agriculture SaaS Revenue (2021-2032)
 - 1.3.4 Europe Based Company Agriculture SaaS Revenue (2021-2032)
 - 1.3.5 Japan Based Company Agriculture SaaS Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Agriculture SaaS Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Agriculture SaaS Revenue (2021-2032)
 - 1.3.8 India Based Company Agriculture SaaS Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Agriculture SaaS Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Agriculture SaaS Consumption Value (2021-2032)
- 2.2 World Agriculture SaaS Consumption Value by Region
 - 2.2.1 World Agriculture SaaS Consumption Value by Region (2021-2026)
 - 2.2.2 World Agriculture SaaS Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Agriculture SaaS Consumption Value (2021-2032)
- 2.4 China Agriculture SaaS Consumption Value (2021-2032)
- 2.5 Europe Agriculture SaaS Consumption Value (2021-2032)
- 2.6 Japan Agriculture SaaS Consumption Value (2021-2032)
- 2.7 South Korea Agriculture SaaS Consumption Value (2021-2032)
- 2.8 ASEAN Agriculture SaaS Consumption Value (2021-2032)
- 2.9 India Agriculture SaaS Consumption Value (2021-2032)

3 WORLD AGRICULTURE SAAS COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Agriculture SaaS Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)

- 3.2.1 Global Agriculture SaaS Industry Rank of Major Players
- 3.2.2 Global Concentration Ratios (CR4) for Agriculture SaaS in 2025
- 3.2.3 Global Concentration Ratios (CR8) for Agriculture SaaS in 2025
- 3.3 Agriculture SaaS Company Evaluation Quadrant
- 3.4 Agriculture SaaS Market: Overall Company Footprint Analysis
 - 3.4.1 Agriculture SaaS Market: Region Footprint
 - 3.4.2 Agriculture SaaS Market: Company Product Type Footprint
 - 3.4.3 Agriculture SaaS Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Agriculture SaaS Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Agriculture SaaS Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Agriculture SaaS Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Agriculture SaaS Consumption Value Comparison
 - 4.2.1 United States VS China: Agriculture SaaS Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Agriculture SaaS Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Agriculture SaaS Companies and Market Share, 2021-2026
 - 4.3.1 United States Based Agriculture SaaS Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Agriculture SaaS Revenue, (2021-2026)
- 4.4 China Based Companies Agriculture SaaS Revenue and Market Share, 2021-2026
 - 4.4.1 China Based Agriculture SaaS Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies Agriculture SaaS Revenue, (2021-2026)
- 4.5 Rest of World Based Agriculture SaaS Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based Agriculture SaaS Companies, Headquarters (Province,

Country)

4.5.2 Rest of World Based Companies Agriculture SaaS Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Agriculture SaaS Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Cloud-based

5.2.2 Local Deployment

5.3 Market Segment by Type

5.3.1 World Agriculture SaaS Market Size by Type (2021-2026)

5.3.2 World Agriculture SaaS Market Size by Type (2027-2032)

5.3.3 World Agriculture SaaS Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY BUSINESS MODULES

6.1 World Agriculture SaaS Market Size Overview by Business Modules: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Business Modules

6.2.1 Operations Management

6.2.2 Precision Operations

6.2.3 Supply Chain Management

6.2.4 Other

6.3 Market Segment by Business Modules

6.3.1 World Agriculture SaaS Market Size by Business Modules (2021-2026)

6.3.2 World Agriculture SaaS Market Size by Business Modules (2027-2032)

6.3.3 World Agriculture SaaS Market Size Market Share by Business Modules (2027-2032)

7 MARKET ANALYSIS BY CUSTOMER

7.1 World Agriculture SaaS Market Size Overview by Customer: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Customer

7.2.1 Farms

7.2.2 Enterprises

7.2.3 Other

7.3 Market Segment by Customer

7.3.1 World Agriculture SaaS Market Size by Customer (2021-2026)

7.3.2 World Agriculture SaaS Market Size by Customer (2027-2032)

7.3.3 World Agriculture SaaS Market Size Market Share by Customer (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Agriculture SaaS Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Plantation Industry

8.2.2 Breeding Industry

8.2.3 Other

8.3 Market Segment by Application

8.3.1 World Agriculture SaaS Market Size by Application (2021-2026)

8.3.2 World Agriculture SaaS Market Size by Application (2027-2032)

8.3.3 World Agriculture SaaS Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Conservis

9.1.1 Conservis Details

9.1.2 Conservis Major Business

9.1.3 Conservis Agriculture SaaS Product and Services

9.1.4 Conservis Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Conservis Recent Developments/Updates

9.1.6 Conservis Competitive Strengths & Weaknesses

9.2 FarmRaise

9.2.1 FarmRaise Details

9.2.2 FarmRaise Major Business

9.2.3 FarmRaise Agriculture SaaS Product and Services

9.2.4 FarmRaise Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 FarmRaise Recent Developments/Updates

9.2.6 FarmRaise Competitive Strengths & Weaknesses

9.3 CattleMax

9.3.1 CattleMax Details

9.3.2 CattleMax Major Business

9.3.3 CattleMax Agriculture SaaS Product and Services

9.3.4 CattleMax Agriculture SaaS Revenue, Gross Margin and Market Share

(2021-2026)

9.3.5 CattleMax Recent Developments/Updates

9.3.6 CattleMax Competitive Strengths & Weaknesses

9.4 Climate FieldView

9.4.1 Climate FieldView Details

9.4.2 Climate FieldView Major Business

9.4.3 Climate FieldView Agriculture SaaS Product and Services

9.4.4 Climate FieldView Agriculture SaaS Revenue, Gross Margin and Market Share

(2021-2026)

9.4.5 Climate FieldView Recent Developments/Updates

9.4.6 Climate FieldView Competitive Strengths & Weaknesses

9.5 Farm Service Manager

9.5.1 Farm Service Manager Details

9.5.2 Farm Service Manager Major Business

9.5.3 Farm Service Manager Agriculture SaaS Product and Services

9.5.4 Farm Service Manager Agriculture SaaS Revenue, Gross Margin and Market

Share (2021-2026)

9.5.5 Farm Service Manager Recent Developments/Updates

9.5.6 Farm Service Manager Competitive Strengths & Weaknesses

9.6 Farmbrite

9.6.1 Farmbrite Details

9.6.2 Farmbrite Major Business

9.6.3 Farmbrite Agriculture SaaS Product and Services

9.6.4 Farmbrite Agriculture SaaS Revenue, Gross Margin and Market Share

(2021-2026)

9.6.5 Farmbrite Recent Developments/Updates

9.6.6 Farmbrite Competitive Strengths & Weaknesses

9.7 Bushel Farm

9.7.1 Bushel Farm Details

9.7.2 Bushel Farm Major Business

9.7.3 Bushel Farm Agriculture SaaS Product and Services

9.7.4 Bushel Farm Agriculture SaaS Revenue, Gross Margin and Market Share

(2021-2026)

9.7.5 Bushel Farm Recent Developments/Updates

9.7.6 Bushel Farm Competitive Strengths & Weaknesses

9.8 John Deer

9.8.1 John Deer Details

9.8.2 John Deer Major Business

9.8.3 John Deer Agriculture SaaS Product and Services

9.8.4 John Deer Agriculture SaaS Revenue, Gross Margin and Market Share
(2021-2026)

9.8.5 John Deer Recent Developments/Updates

9.8.6 John Deer Competitive Strengths & Weaknesses

9.9 AGRIVI

9.9.1 AGRIVI Details

9.9.2 AGRIVI Major Business

9.9.3 AGRIVI Agriculture SaaS Product and Services

9.9.4 AGRIVI Agriculture SaaS Revenue, Gross Margin and Market Share
(2021-2026)

9.9.5 AGRIVI Recent Developments/Updates

9.9.6 AGRIVI Competitive Strengths & Weaknesses

9.10 Herdwatch

9.10.1 Herdwatch Details

9.10.2 Herdwatch Major Business

9.10.3 Herdwatch Agriculture SaaS Product and Services

9.10.4 Herdwatch Agriculture SaaS Revenue, Gross Margin and Market Share
(2021-2026)

9.10.5 Herdwatch Recent Developments/Updates

9.10.6 Herdwatch Competitive Strengths & Weaknesses

9.11 Corteva Granular

9.11.1 Corteva Granular Details

9.11.2 Corteva Granular Major Business

9.11.3 Corteva Granular Agriculture SaaS Product and Services

9.11.4 Corteva Granular Agriculture SaaS Revenue, Gross Margin and Market Share
(2021-2026)

9.11.5 Corteva Granular Recent Developments/Updates

9.11.6 Corteva Granular Competitive Strengths & Weaknesses

9.12 Agworld

9.12.1 Agworld Details

9.12.2 Agworld Major Business

9.12.3 Agworld Agriculture SaaS Product and Services

9.12.4 Agworld Agriculture SaaS Revenue, Gross Margin and Market Share
(2021-2026)

9.12.5 Agworld Recent Developments/Updates

9.12.6 Agworld Competitive Strengths & Weaknesses

9.13 CropX

9.13.1 CropX Details

9.13.2 CropX Major Business

- 9.13.3 CropX Agriculture SaaS Product and Services
- 9.13.4 CropX Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026)
- 9.13.5 CropX Recent Developments/Updates
- 9.13.6 CropX Competitive Strengths & Weaknesses
- 9.14 xarvio
 - 9.14.1 xarvio Details
 - 9.14.2 xarvio Major Business
 - 9.14.3 xarvio Agriculture SaaS Product and Services
 - 9.14.4 xarvio Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 xarvio Recent Developments/Updates
 - 9.14.6 xarvio Competitive Strengths & Weaknesses
- 9.15 XAG
 - 9.15.1 XAG Details
 - 9.15.2 XAG Major Business
 - 9.15.3 XAG Agriculture SaaS Product and Services
 - 9.15.4 XAG Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 XAG Recent Developments/Updates
 - 9.15.6 XAG Competitive Strengths & Weaknesses
- 9.16 SINONET
 - 9.16.1 SINONET Details
 - 9.16.2 SINONET Major Business
 - 9.16.3 SINONET Agriculture SaaS Product and Services
 - 9.16.4 SINONET Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 SINONET Recent Developments/Updates
 - 9.16.6 SINONET Competitive Strengths & Weaknesses
- 9.17 Beijing Maifei Technology
 - 9.17.1 Beijing Maifei Technology Details
 - 9.17.2 Beijing Maifei Technology Major Business
 - 9.17.3 Beijing Maifei Technology Agriculture SaaS Product and Services
 - 9.17.4 Beijing Maifei Technology Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Beijing Maifei Technology Recent Developments/Updates
 - 9.17.6 Beijing Maifei Technology Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Agriculture SaaS Industry Chain

- 10.2 Agriculture SaaS Upstream Analysis
- 10.3 Agriculture SaaS Midstream Analysis
- 10.4 Agriculture SaaS Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Agriculture SaaS Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Agriculture SaaS Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Agriculture SaaS Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Agriculture SaaS Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Agriculture SaaS Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Agriculture SaaS Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Agriculture SaaS Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Agriculture SaaS Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Agriculture SaaS Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Agriculture SaaS Players in 2025

Table 12. World Agriculture SaaS Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Agriculture SaaS Company Evaluation Quadrant

Table 14. Head Office of Key Agriculture SaaS Players

Table 15. Agriculture SaaS Market: Company Product Type Footprint

Table 16. Agriculture SaaS Market: Company Product Application Footprint

Table 17. Agriculture SaaS Mergers & Acquisitions Activity

Table 18. United States VS China Agriculture SaaS Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Agriculture SaaS Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Agriculture SaaS Companies, Headquarters (States, Country)

Table 21. United States Based Companies Agriculture SaaS Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Agriculture SaaS Revenue Market Share

(2021-2026)

Table 23. China Based Agriculture SaaS Companies, Headquarters (Province, Country)

Table 24. China Based Companies Agriculture SaaS Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Agriculture SaaS Revenue Market Share (2021-2026)

Table 26. Rest of World Based Agriculture SaaS Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Agriculture SaaS Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Agriculture SaaS Revenue Market Share (2021-2026)

Table 29. World Agriculture SaaS Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Agriculture SaaS Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Agriculture SaaS Market Size by Type (2027-2032) & (USD Million)

Table 32. World Agriculture SaaS Market Size by Business Modules, (USD Million), 2021 & 2025 & 2032

Table 33. World Agriculture SaaS Market Size Value by Business Modules (2021-2026) & (USD Million)

Table 34. World Agriculture SaaS Market Size by Business Modules (2027-2032) & (USD Million)

Table 35. World Agriculture SaaS Market Size by Customer, (USD Million), 2021 & 2025 & 2032

Table 36. World Agriculture SaaS Market Size Value by Customer (2021-2026) & (USD Million)

Table 37. World Agriculture SaaS Market Size by Customer (2027-2032) & (USD Million)

Table 38. World Agriculture SaaS Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Agriculture SaaS Market Size by Application (2021-2026) & (USD Million)

Table 40. World Agriculture SaaS Market Size by Application (2027-2032) & (USD Million)

Table 41. Conservis Basic Information, Manufacturing Base and Competitors

Table 42. Conservis Major Business

Table 43. Conservis Agriculture SaaS Product and Services

Table 44. Conservis Agriculture SaaS Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 45. Conservis Recent Developments/Updates

Table 46. Conservis Competitive Strengths & Weaknesses

Table 47. FarmRaise Basic Information, Manufacturing Base and Competitors

Table 48. FarmRaise Major Business

Table 49. FarmRaise Agriculture SaaS Product and Services

Table 50. FarmRaise Agriculture SaaS Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 51. FarmRaise Recent Developments/Updates

Table 52. FarmRaise Competitive Strengths & Weaknesses

Table 53. CattleMax Basic Information, Manufacturing Base and Competitors

Table 54. CattleMax Major Business

Table 55. CattleMax Agriculture SaaS Product and Services

Table 56. CattleMax Agriculture SaaS Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 57. CattleMax Recent Developments/Updates

Table 58. CattleMax Competitive Strengths & Weaknesses

Table 59. Climate FieldView Basic Information, Manufacturing Base and Competitors

Table 60. Climate FieldView Major Business

Table 61. Climate FieldView Agriculture SaaS Product and Services

Table 62. Climate FieldView Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Climate FieldView Recent Developments/Updates

Table 64. Climate FieldView Competitive Strengths & Weaknesses

Table 65. Farm Service Manager Basic Information, Manufacturing Base and Competitors

Table 66. Farm Service Manager Major Business

Table 67. Farm Service Manager Agriculture SaaS Product and Services

Table 68. Farm Service Manager Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Farm Service Manager Recent Developments/Updates

Table 70. Farm Service Manager Competitive Strengths & Weaknesses

Table 71. Farmbrite Basic Information, Manufacturing Base and Competitors

Table 72. Farmbrite Major Business

Table 73. Farmbrite Agriculture SaaS Product and Services

Table 74. Farmbrite Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. Farmbrite Recent Developments/Updates

Table 76. Farmbrite Competitive Strengths & Weaknesses

Table 77. Bushel Farm Basic Information, Manufacturing Base and Competitors
Table 78. Bushel Farm Major Business
Table 79. Bushel Farm Agriculture SaaS Product and Services
Table 80. Bushel Farm Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 81. Bushel Farm Recent Developments/Updates
Table 82. Bushel Farm Competitive Strengths & Weaknesses
Table 83. John Deer Basic Information, Manufacturing Base and Competitors
Table 84. John Deer Major Business
Table 85. John Deer Agriculture SaaS Product and Services
Table 86. John Deer Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 87. John Deer Recent Developments/Updates
Table 88. John Deer Competitive Strengths & Weaknesses
Table 89. AGRIVI Basic Information, Manufacturing Base and Competitors
Table 90. AGRIVI Major Business
Table 91. AGRIVI Agriculture SaaS Product and Services
Table 92. AGRIVI Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 93. AGRIVI Recent Developments/Updates
Table 94. AGRIVI Competitive Strengths & Weaknesses
Table 95. Herdwatch Basic Information, Manufacturing Base and Competitors
Table 96. Herdwatch Major Business
Table 97. Herdwatch Agriculture SaaS Product and Services
Table 98. Herdwatch Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 99. Herdwatch Recent Developments/Updates
Table 100. Herdwatch Competitive Strengths & Weaknesses
Table 101. Corteva Granular Basic Information, Manufacturing Base and Competitors
Table 102. Corteva Granular Major Business
Table 103. Corteva Granular Agriculture SaaS Product and Services
Table 104. Corteva Granular Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 105. Corteva Granular Recent Developments/Updates
Table 106. Corteva Granular Competitive Strengths & Weaknesses
Table 107. Agworld Basic Information, Manufacturing Base and Competitors
Table 108. Agworld Major Business
Table 109. Agworld Agriculture SaaS Product and Services
Table 110. Agworld Agriculture SaaS Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 111. Agworld Recent Developments/Updates

Table 112. Agworld Competitive Strengths & Weaknesses

Table 113. CropX Basic Information, Manufacturing Base and Competitors

Table 114. CropX Major Business

Table 115. CropX Agriculture SaaS Product and Services

Table 116. CropX Agriculture SaaS Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 117. CropX Recent Developments/Updates

Table 118. CropX Competitive Strengths & Weaknesses

Table 119. xarvio Basic Information, Manufacturing Base and Competitors

Table 120. xarvio Major Business

Table 121. xarvio Agriculture SaaS Product and Services

Table 122. xarvio Agriculture SaaS Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 123. xarvio Recent Developments/Updates

Table 124. xarvio Competitive Strengths & Weaknesses

Table 125. XAG Basic Information, Manufacturing Base and Competitors

Table 126. XAG Major Business

Table 127. XAG Agriculture SaaS Product and Services

Table 128. XAG Agriculture SaaS Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 129. XAG Recent Developments/Updates

Table 130. XAG Competitive Strengths & Weaknesses

Table 131. SINONET Basic Information, Manufacturing Base and Competitors

Table 132. SINONET Major Business

Table 133. SINONET Agriculture SaaS Product and Services

Table 134. SINONET Agriculture SaaS Revenue, Gross Margin and Market Share

(2021-2026) & (USD Million)

Table 135. SINONET Recent Developments/Updates

Table 136. SINONET Competitive Strengths & Weaknesses

Table 137. Beijing Maifei Technology Basic Information, Manufacturing Base and Competitors

Table 138. Beijing Maifei Technology Major Business

Table 139. Beijing Maifei Technology Agriculture SaaS Product and Services

Table 140. Beijing Maifei Technology Agriculture SaaS Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Beijing Maifei Technology Recent Developments/Updates

Table 142. Beijing Maifei Technology Competitive Strengths & Weaknesses

Table 143. Global Key Players of Agriculture SaaS Upstream (Raw Materials)

Table 144. Global Agriculture SaaS Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Agriculture SaaS Picture

Figure 2. World Agriculture SaaS Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Agriculture SaaS Total Revenue (2021-2032) & (USD Million)

Figure 4. World Agriculture SaaS Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Agriculture SaaS Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Agriculture SaaS Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Agriculture SaaS Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Agriculture SaaS Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Agriculture SaaS Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Agriculture SaaS Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Agriculture SaaS Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Agriculture SaaS Revenue (2021-2032) & (USD Million)

Figure 13. Agriculture SaaS Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Agriculture SaaS Consumption Value (2021-2032) & (USD Million)

Figure 16. World Agriculture SaaS Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Agriculture SaaS Consumption Value (2021-2032) & (USD Million)

Figure 18. China Agriculture SaaS Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Agriculture SaaS Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Agriculture SaaS Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Agriculture SaaS Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Agriculture SaaS Consumption Value (2021-2032) & (USD Million)

Figure 23. India Agriculture SaaS Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Agriculture SaaS by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Agriculture SaaS Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Agriculture SaaS Markets in 2025

Figure 27. United States VS China: Agriculture SaaS Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Agriculture SaaS Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Agriculture SaaS Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Agriculture SaaS Market Size Market Share by Type in 2025

Figure 31. Cloud-based

Figure 32. Local Deployment

Figure 33. World Agriculture SaaS Market Size Market Share by Type (2021-2032)

Figure 34. World Agriculture SaaS Market Size by Business Modules, (USD Million), 2021 & 2025 & 2032

Figure 35. World Agriculture SaaS Market Size Market Share by Business Modules in 2025

Figure 36. Operations Management

Figure 37. Precision Operations

Figure 38. Supply Chain Management

Figure 39. Other

Figure 40. World Agriculture SaaS Market Size Market Share by Business Modules (2021-2032)

Figure 41. World Agriculture SaaS Market Size by Customer, (USD Million), 2021 & 2025 & 2032

Figure 42. World Agriculture SaaS Market Size Market Share by Customer in 2025

Figure 43. Farms

Figure 44. Enterprises

Figure 45. Other

Figure 46. World Agriculture SaaS Market Size Market Share by Customer (2021-2032)

Figure 47. World Agriculture SaaS Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 48. World Agriculture SaaS Market Size Market Share by Application in 2025

Figure 49. Plantation Industry

Figure 50. Breeding Industry

Figure 51. Other

Figure 52. World Agriculture SaaS Market Size Market Share by Application
(2021-2032)

Figure 53. Agriculture SaaS Industrial Chain

Figure 54. Methodology

Figure 55. Research Process and Data Source

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