

# Global Agriculture SaaS Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G1EA80BFB23BEN.html>

Date: July 2026

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: G1EA80BFB23BEN

## Abstracts

According to our (Global Info Research) latest study, the global Agriculture SaaS market size was valued at US\$ 5505 million in 2025 and is forecast to a readjusted size of US\$ 8043 million by 2032 with a CAGR of 6.0% during review period.

Agricultural SAAS (Software as a Service) is a software delivery model based on cloud technology. Cloud technology providers develop and maintain cloud technology application software, and provide the software to agricultural customers on a pay-as-you-go basis. The agricultural SaaS platform can achieve refined management of agricultural production, informatization of agricultural sales, and sustainable development of agricultural production. As a new agricultural information tool, agricultural SaaS combines traditional industries with the SaaS model, injecting new vitality into agricultural modernization.

The core drivers of the Agricultural SaaS industry stem from the scaling of agricultural operations, labor shortages, rising costs of agricultural inputs, intensifying climate volatility, and the growing demand to monetize farm data assets. As data pertaining to crop cultivation, livestock farming, agricultural machinery, inputs, inventory, sales, finance, and regulatory compliance is progressively digitized, the demand among agricultural entities for unified data management, operational collaboration, cost accounting, risk early warning systems, and informed business decision-making continues to intensify. Moving forward, Agricultural SaaS is poised to evolve from being merely a standalone record-keeping tool into a comprehensive platform that integrates operational management, intelligent decision support, connected agricultural machinery, remote sensing monitoring, financial and insurance services, carbon management, and sustainability compliance. While there remains ample room for market penetration to increase, the industry's growth trajectory will exhibit distinct regional disparities and

customer segmentation; consequently, enterprises seeking to establish genuine long-term competitiveness must cultivate robust capabilities in developing localized agronomic models, establishing closed-loop data ecosystems, delivering exceptional customer service, and validating tangible returns on investment.

This report is a detailed and comprehensive analysis for global Agriculture SaaS market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Agriculture SaaS market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Agriculture SaaS market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Agriculture SaaS market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Agriculture SaaS market shares of main players, in revenue (\$ Million), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Agriculture SaaS

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Agriculture SaaS market based on the

following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Conservis, FarmRaise, CattleMax, Climate FieldView, Farm Service Manager, Farmbrite, Bushel Farm, John Deer, AGRIVI, Herdwatch, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

Agriculture SaaS market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Cloud-based

Local Deployment

### Market segment by Business Modules

Operations Management

Precision Operations

Supply Chain Management

Other

### Market segment by Customer

Farms

Enterprises

Other

## Market segment by Application

Plantation Industry

Breeding Industry

Other

## Market segment by players, this report covers

Conservis

FarmRaise

CattleMax

Climate FieldView

Farm Service Manager

Farmbrite

Bushel Farm

John Deer

AGRIVI

Herdwatch

Corteva Granular

Agworld

CropX

xarvio

XAG

SINONET

Beijing Maifei Technology

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Agriculture SaaS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Agriculture SaaS, with revenue, gross margin, and global market share of Agriculture SaaS from 2021 to 2026.

Chapter 3, the Agriculture SaaS competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to

2026.and Agriculture SaaS market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Agriculture SaaS.

Chapter 13, to describe Agriculture SaaS research findings and conclusion.

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