

Global Agriculture Monitoring Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Agriculture Monitoring Software market size is expected to reach \$ 160 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

Agriculture Monitoring Software is a digital management system designed specifically for modern agriculture. It enables precision planting and scientific decision-making through real-time data collection and intelligent analysis of farmland environment, crop growth, and agricultural equipment. The software's core functions include meteorological monitoring, soil moisture analysis, crop growth models, pest and disease early warning, and remote equipment control. Utilizing technologies such as IoT sensors, satellite remote sensing, and drone imagery, the software integrates scattered farmland data into visual charts and alarm information, helping managers monitor farm dynamics anytime, anywhere. Its core value lies in improving water and fertilizer utilization, reducing disaster losses, ensuring the quality and safety of agricultural products, and promoting the transformation of traditional agriculture to data-driven smart agriculture. It is widely used in field planting, greenhouse horticulture, and orchard management.

The global agricultural monitoring software market is steadily growing alongside the popularization of precision agriculture, the demand for food security, and climate change response. North America and Europe, as mature markets, leverage their leading satellite remote sensing technology, intelligent agricultural machinery, and large-scale farm infrastructure to hold leading positions in field remote sensing monitoring, variable fertilization decision-making, and farm management software, with deep integration of artificial intelligence and IoT-based automated control. The Asia-Pacific region is the fastest-growing and most active sector, driven by the expansion of facility

agriculture, the digital transformation of smallholder farmers, and strong policy support, leading to the rapid adoption of greenhouse environmental monitoring, integrated water and fertilizer management, and agricultural product traceability software, and the rapid rise of local suppliers. Latin America focuses on large-scale planting management of export crops such as soybeans and corn. The industry as a whole is accelerating its evolution towards integrated air-ground monitoring, crop growth models, and carbon-neutral agriculture.

This report studies the global Agriculture Monitoring Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Agriculture Monitoring Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Agriculture Monitoring Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Agriculture Monitoring Software total market, 2021-2032, (USD Million)

Global Agriculture Monitoring Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Agriculture Monitoring Software total market, key domestic companies, and share, (USD Million)

Global Agriculture Monitoring Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Agriculture Monitoring Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Agriculture Monitoring Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Agriculture Monitoring Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a

part of this study include John Deere, Geosys, Agrivi, Aralab, SenseFly, Trimble, Precision, Elaisian, Farmsoft, New Holland Agriculture, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Agriculture Monitoring Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Agriculture Monitoring Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Agriculture Monitoring Software Market, Segmentation by Type:

On Premise

Cloud-Based

Global Agriculture Monitoring Software Market, Segmentation by Function:

Data Acquisition and Visualization Software

Early Warning and Alarm Software

Automatic Control Software

Decision Support and Model Analysis Software

Others

Global Agriculture Monitoring Software Market, Segmentation by Technology:

Ground-Based IoT Monitoring

Remote Sensing Monitoring

Meteorological Monitoring

Others

Global Agriculture Monitoring Software Market, Segmentation by Application:

Field Crop Monitoring

Facility Horticulture Monitoring

Greenhouse Monitoring

Orchard/Economic Forest Monitoring

Others

Companies Profiled:

John Deere

Geosys

Agrivi

Aralab

SenseFly

Trimble

Precision

Elaisian

Farmsoft

New Holland Agriculture

Cropler

Croptracker

Key Questions Answered

1. How big is the global Agriculture Monitoring Software market?
2. What is the demand of the global Agriculture Monitoring Software market?
3. What is the year over year growth of the global Agriculture Monitoring Software market?
4. What is the total value of the global Agriculture Monitoring Software market?
5. Who are the Major Players in the global Agriculture Monitoring Software market?
6. What are the growth factors driving the market demand?

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