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# Global Agriculture Fleet Management Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Agriculture Fleet Management market size was valued at US$ 942 million in 2025 and is forecast to a readjusted size of US$ 1472 million by 2032 with a CAGR of 6.7% during review period.

Agriculture fleet management involves the use of technology and tools to monitor and manage a fleet of vehicles and equipment used in agricultural operations. This includes tracking the location and usage of vehicles, monitoring fuel consumption, scheduling maintenance, and optimizing routes for efficiency. The goal of agriculture fleet management is to improve productivity, reduce costs, and ensure the proper maintenance and utilization of agricultural equipment.

With tightening global environmental policies and increasing demand for carbon reduction in agriculture, agricultural equipment such as tractors and agricultural drones are gradually transitioning to electrification and hybridization, driving targeted upgrades to agricultural fleet management systems. On one hand, the system has added battery health monitoring functions to track the battery level and range of electric agricultural machinery in real time, while optimizing charging schedules based on work plans to prevent machinery from interrupting operations due to power shortages. On the other hand, the platform also collects energy consumption data from new energy agricultural machinery, comparing and analyzing the operating cost differences between traditional fuel-powered and electric agricultural machinery, providing a basis for farms' equipment upgrade decisions. Some countries are also encouraging farms to replace their machinery with new energy vehicles through policy subsidies, further promoting the implementation of fleet management solutions adapted to new energy sources.

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This report is a detailed and comprehensive analysis for global Agriculture Fleet Management market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Agriculture Fleet Management market size and forecasts, in consumption value ($ Million), 2021-2032

Global Agriculture Fleet Management market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global Agriculture Fleet Management market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global Agriculture Fleet Management market shares of main players, in revenue ($ Million), 2021-2026

## The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Agriculture Fleet Management

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Agriculture Fleet Management market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Motive, Merchants Fleet, Geotab Inc., Webfleet Solutionstd.,

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Samsara, Mapon, FLEETSense, FarmFleet, Fleetio, Ezlogz, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market segmentation

Agriculture Fleet Management market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

PC

Mobile

### Market segment by Function

Operations and Maintenance Management

Job Scheduling

Safety Management

Others

### Market segment by Model

Self-management

Outsourcing

Others

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## Market segment by Application

Cereals

Fruit

Vegetable

Others

## Market segment by players, this report covers

Motive

Merchants Fleet

Geotab Inc.

Webfleet Solutionstd.

Samsara

Mapon

FLEETSense

FarmFleet

Fleetio

Ezlogz

TractorGPS

IntelliCulture

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MiX Telematics

SDF Group

CNH Industrial America LLC

Fleetware

Teltonika

Uffizio

Farmers Edge

### Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

## The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Agriculture Fleet Management product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Agriculture Fleet Management, with revenue, gross margin, and global market share of Agriculture Fleet Management from 2021 to

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2026.

Chapter 3, the Agriculture Fleet Management competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and Agriculture Fleet Management market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Agriculture Fleet Management.

Chapter 13, to describe Agriculture Fleet Management research findings and conclusion.

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