

# Global Adult Diaper Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Adult Diaper market size was valued at USD 2149.8 million in 2023 and is forecast to a readjusted size of USD 3078.5 million by 2030 with a CAGR of 5.3% during review period.

An Adult Diapers (or adult nappy) is a diaper made to be worn by a person with a body larger than that of an infant or toddler. Diapers can be necessary for adults with various conditions, such as incontinence, mobility impairment, severe diarrhea or dementia. Adult Diapers are made in various forms, including those resembling traditional child diapers, underpants, and pads resembling sanitary napkins (known as incontinence pads).

Global Adult Diapers key players include Kimberly Clark, SCA, Unicharm, First Quality Enterprise, Domtar etc.

United States is the largest market, with a share over 20%, followed by Europe and China, both have a share over 30% percent.

In terms of product, Tape Type is the largest segment, with a share over 60%. And in terms of application, the largest application is Moderate and Severe Incontinence followed by Paralyzed Bedridden.

The Global Info Research report includes an overview of the development of the Adult Diaper industry chain, the market status of Healthcare (Pad Type, Pants Type), Astronauts (Pad Type, Pants Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Adult Diaper.

Regionally, the report analyzes the Adult Diaper markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Adult Diaper market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Adult Diaper market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Adult Diaper industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Pad Type, Pants Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Adult Diaper market.

**Regional Analysis:** The report involves examining the Adult Diaper market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Adult Diaper market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Adult Diaper:

**Company Analysis:** Report covers individual Adult Diaper manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Adult Diaper. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Healthcare, Astronauts).

**Technology Analysis:** Report covers specific technologies relevant to Adult Diaper. It assesses the current state, advancements, and potential future developments in Adult Diaper areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Adult Diaper market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Adult Diaper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Pad Type

Pants Type

Flat Type

### Market segment by Application

Healthcare

Astronauts

Others

## Major players covered

Kimberly Clark

SCA

Unicharm

First Quality Enterprise

Domtar

Medtronic

PBE

Medline

Hengan Group

Coco

Chiaus

Fuburg

Abena

Hartmann

P&G

Nobel Hygiene

Daio Paper

Hakujuji

Kao

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Adult Diaper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Adult Diaper, with price, sales, revenue and global market share of Adult Diaper from 2019 to 2024.

Chapter 3, the Adult Diaper competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Adult Diaper breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Adult Diaper market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Adult Diaper.

Chapter 14 and 15, to describe Adult Diaper sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Adult Diaper
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Adult Diaper Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Pad Type
  - 1.3.3 Pants Type
  - 1.3.4 Flat Type
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Adult Diaper Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Healthcare
  - 1.4.3 Astronauts
  - 1.4.4 Others
- 1.5 Global Adult Diaper Market Size & Forecast
  - 1.5.1 Global Adult Diaper Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Adult Diaper Sales Quantity (2019-2030)
  - 1.5.3 Global Adult Diaper Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Kimberly Clark
  - 2.1.1 Kimberly Clark Details
  - 2.1.2 Kimberly Clark Major Business
  - 2.1.3 Kimberly Clark Adult Diaper Product and Services
  - 2.1.4 Kimberly Clark Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Kimberly Clark Recent Developments/Updates
- 2.2 SCA
  - 2.2.1 SCA Details
  - 2.2.2 SCA Major Business
  - 2.2.3 SCA Adult Diaper Product and Services
  - 2.2.4 SCA Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 SCA Recent Developments/Updates

## 2.3 Unicharm

### 2.3.1 Unicharm Details

### 2.3.2 Unicharm Major Business

### 2.3.3 Unicharm Adult Diaper Product and Services

### 2.3.4 Unicharm Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Unicharm Recent Developments/Updates

## 2.4 First Quality Enterprise

### 2.4.1 First Quality Enterprise Details

### 2.4.2 First Quality Enterprise Major Business

### 2.4.3 First Quality Enterprise Adult Diaper Product and Services

### 2.4.4 First Quality Enterprise Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 First Quality Enterprise Recent Developments/Updates

## 2.5 Domtar

### 2.5.1 Domtar Details

### 2.5.2 Domtar Major Business

### 2.5.3 Domtar Adult Diaper Product and Services

### 2.5.4 Domtar Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 Domtar Recent Developments/Updates

## 2.6 Medtronic

### 2.6.1 Medtronic Details

### 2.6.2 Medtronic Major Business

### 2.6.3 Medtronic Adult Diaper Product and Services

### 2.6.4 Medtronic Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Medtronic Recent Developments/Updates

## 2.7 PBE

### 2.7.1 PBE Details

### 2.7.2 PBE Major Business

### 2.7.3 PBE Adult Diaper Product and Services

### 2.7.4 PBE Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.7.5 PBE Recent Developments/Updates

## 2.8 Medline

### 2.8.1 Medline Details

### 2.8.2 Medline Major Business

### 2.8.3 Medline Adult Diaper Product and Services



2.8.4 Medline Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Medline Recent Developments/Updates

2.9 Hengan Group

2.9.1 Hengan Group Details

2.9.2 Hengan Group Major Business

2.9.3 Hengan Group Adult Diaper Product and Services

2.9.4 Hengan Group Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Hengan Group Recent Developments/Updates

2.10 Coco

2.10.1 Coco Details

2.10.2 Coco Major Business

2.10.3 Coco Adult Diaper Product and Services

2.10.4 Coco Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Coco Recent Developments/Updates

2.11 Chiaus

2.11.1 Chiaus Details

2.11.2 Chiaus Major Business

2.11.3 Chiaus Adult Diaper Product and Services

2.11.4 Chiaus Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Chiaus Recent Developments/Updates

2.12 Fuburg

2.12.1 Fuburg Details

2.12.2 Fuburg Major Business

2.12.3 Fuburg Adult Diaper Product and Services

2.12.4 Fuburg Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Fuburg Recent Developments/Updates

2.13 Abena

2.13.1 Abena Details

2.13.2 Abena Major Business

2.13.3 Abena Adult Diaper Product and Services

2.13.4 Abena Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Abena Recent Developments/Updates

2.14 Hartmann

- 2.14.1 Hartmann Details
- 2.14.2 Hartmann Major Business
- 2.14.3 Hartmann Adult Diaper Product and Services
- 2.14.4 Hartmann Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Hartmann Recent Developments/Updates
- 2.15 P&G
  - 2.15.1 P&G Details
  - 2.15.2 P&G Major Business
  - 2.15.3 P&G Adult Diaper Product and Services
  - 2.15.4 P&G Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 P&G Recent Developments/Updates
- 2.16 Nobel Hygiene
  - 2.16.1 Nobel Hygiene Details
  - 2.16.2 Nobel Hygiene Major Business
  - 2.16.3 Nobel Hygiene Adult Diaper Product and Services
  - 2.16.4 Nobel Hygiene Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Nobel Hygiene Recent Developments/Updates
- 2.17 Daio Paper
  - 2.17.1 Daio Paper Details
  - 2.17.2 Daio Paper Major Business
  - 2.17.3 Daio Paper Adult Diaper Product and Services
  - 2.17.4 Daio Paper Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Daio Paper Recent Developments/Updates
- 2.18 Hakujuji
  - 2.18.1 Hakujuji Details
  - 2.18.2 Hakujuji Major Business
  - 2.18.3 Hakujuji Adult Diaper Product and Services
  - 2.18.4 Hakujuji Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 Hakujuji Recent Developments/Updates
- 2.19 Kao
  - 2.19.1 Kao Details
  - 2.19.2 Kao Major Business
  - 2.19.3 Kao Adult Diaper Product and Services
  - 2.19.4 Kao Adult Diaper Sales Quantity, Average Price, Revenue, Gross Margin and

Market Share (2019-2024)

2.19.5 Kao Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: ADULT DIAPER BY MANUFACTURER**

3.1 Global Adult Diaper Sales Quantity by Manufacturer (2019-2024)

3.2 Global Adult Diaper Revenue by Manufacturer (2019-2024)

3.3 Global Adult Diaper Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Adult Diaper by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Adult Diaper Manufacturer Market Share in 2023

3.4.2 Top 6 Adult Diaper Manufacturer Market Share in 2023

3.5 Adult Diaper Market: Overall Company Footprint Analysis

3.5.1 Adult Diaper Market: Region Footprint

3.5.2 Adult Diaper Market: Company Product Type Footprint

3.5.3 Adult Diaper Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global Adult Diaper Market Size by Region

4.1.1 Global Adult Diaper Sales Quantity by Region (2019-2030)

4.1.2 Global Adult Diaper Consumption Value by Region (2019-2030)

4.1.3 Global Adult Diaper Average Price by Region (2019-2030)

4.2 North America Adult Diaper Consumption Value (2019-2030)

4.3 Europe Adult Diaper Consumption Value (2019-2030)

4.4 Asia-Pacific Adult Diaper Consumption Value (2019-2030)

4.5 South America Adult Diaper Consumption Value (2019-2030)

4.6 Middle East and Africa Adult Diaper Consumption Value (2019-2030)

### **5 MARKET SEGMENT BY TYPE**

5.1 Global Adult Diaper Sales Quantity by Type (2019-2030)

5.2 Global Adult Diaper Consumption Value by Type (2019-2030)

5.3 Global Adult Diaper Average Price by Type (2019-2030)

### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Adult Diaper Sales Quantity by Application (2019-2030)
- 6.2 Global Adult Diaper Consumption Value by Application (2019-2030)
- 6.3 Global Adult Diaper Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Adult Diaper Sales Quantity by Type (2019-2030)
- 7.2 North America Adult Diaper Sales Quantity by Application (2019-2030)
- 7.3 North America Adult Diaper Market Size by Country
  - 7.3.1 North America Adult Diaper Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Adult Diaper Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Adult Diaper Sales Quantity by Type (2019-2030)
- 8.2 Europe Adult Diaper Sales Quantity by Application (2019-2030)
- 8.3 Europe Adult Diaper Market Size by Country
  - 8.3.1 Europe Adult Diaper Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Adult Diaper Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Adult Diaper Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Adult Diaper Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Adult Diaper Market Size by Region
  - 9.3.1 Asia-Pacific Adult Diaper Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Adult Diaper Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)

- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Adult Diaper Sales Quantity by Type (2019-2030)
- 10.2 South America Adult Diaper Sales Quantity by Application (2019-2030)
- 10.3 South America Adult Diaper Market Size by Country
  - 10.3.1 South America Adult Diaper Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Adult Diaper Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Adult Diaper Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Adult Diaper Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Adult Diaper Market Size by Country
  - 11.3.1 Middle East & Africa Adult Diaper Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Adult Diaper Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Adult Diaper Market Drivers
- 12.2 Adult Diaper Market Restraints
- 12.3 Adult Diaper Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Adult Diaper and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Adult Diaper
- 13.3 Adult Diaper Production Process
- 13.4 Adult Diaper Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Adult Diaper Typical Distributors
- 14.3 Adult Diaper Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Adult Diaper Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Adult Diaper Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Kimberly Clark Basic Information, Manufacturing Base and Competitors

Table 4. Kimberly Clark Major Business

Table 5. Kimberly Clark Adult Diaper Product and Services

Table 6. Kimberly Clark Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Kimberly Clark Recent Developments/Updates

Table 8. SCA Basic Information, Manufacturing Base and Competitors

Table 9. SCA Major Business

Table 10. SCA Adult Diaper Product and Services

Table 11. SCA Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. SCA Recent Developments/Updates

Table 13. Unicharm Basic Information, Manufacturing Base and Competitors

Table 14. Unicharm Major Business

Table 15. Unicharm Adult Diaper Product and Services

Table 16. Unicharm Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Unicharm Recent Developments/Updates

Table 18. First Quality Enterprise Basic Information, Manufacturing Base and Competitors

Table 19. First Quality Enterprise Major Business

Table 20. First Quality Enterprise Adult Diaper Product and Services

Table 21. First Quality Enterprise Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. First Quality Enterprise Recent Developments/Updates

Table 23. Domtar Basic Information, Manufacturing Base and Competitors

Table 24. Domtar Major Business

Table 25. Domtar Adult Diaper Product and Services

Table 26. Domtar Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Domtar Recent Developments/Updates



- Table 28. Medtronic Basic Information, Manufacturing Base and Competitors
- Table 29. Medtronic Major Business
- Table 30. Medtronic Adult Diaper Product and Services
- Table 31. Medtronic Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Medtronic Recent Developments/Updates
- Table 33. PBE Basic Information, Manufacturing Base and Competitors
- Table 34. PBE Major Business
- Table 35. PBE Adult Diaper Product and Services
- Table 36. PBE Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. PBE Recent Developments/Updates
- Table 38. Medline Basic Information, Manufacturing Base and Competitors
- Table 39. Medline Major Business
- Table 40. Medline Adult Diaper Product and Services
- Table 41. Medline Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Medline Recent Developments/Updates
- Table 43. Hengan Group Basic Information, Manufacturing Base and Competitors
- Table 44. Hengan Group Major Business
- Table 45. Hengan Group Adult Diaper Product and Services
- Table 46. Hengan Group Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Hengan Group Recent Developments/Updates
- Table 48. Coco Basic Information, Manufacturing Base and Competitors
- Table 49. Coco Major Business
- Table 50. Coco Adult Diaper Product and Services
- Table 51. Coco Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Coco Recent Developments/Updates
- Table 53. Chiaus Basic Information, Manufacturing Base and Competitors
- Table 54. Chiaus Major Business
- Table 55. Chiaus Adult Diaper Product and Services
- Table 56. Chiaus Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Chiaus Recent Developments/Updates
- Table 58. Fuburg Basic Information, Manufacturing Base and Competitors
- Table 59. Fuburg Major Business
- Table 60. Fuburg Adult Diaper Product and Services



Table 61. Fuburg Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Fuburg Recent Developments/Updates

Table 63. Abena Basic Information, Manufacturing Base and Competitors

Table 64. Abena Major Business

Table 65. Abena Adult Diaper Product and Services

Table 66. Abena Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Abena Recent Developments/Updates

Table 68. Hartmann Basic Information, Manufacturing Base and Competitors

Table 69. Hartmann Major Business

Table 70. Hartmann Adult Diaper Product and Services

Table 71. Hartmann Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Hartmann Recent Developments/Updates

Table 73. P&G Basic Information, Manufacturing Base and Competitors

Table 74. P&G Major Business

Table 75. P&G Adult Diaper Product and Services

Table 76. P&G Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. P&G Recent Developments/Updates

Table 78. Nobel Hygiene Basic Information, Manufacturing Base and Competitors

Table 79. Nobel Hygiene Major Business

Table 80. Nobel Hygiene Adult Diaper Product and Services

Table 81. Nobel Hygiene Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Nobel Hygiene Recent Developments/Updates

Table 83. Daio Paper Basic Information, Manufacturing Base and Competitors

Table 84. Daio Paper Major Business

Table 85. Daio Paper Adult Diaper Product and Services

Table 86. Daio Paper Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Daio Paper Recent Developments/Updates

Table 88. Hakujuji Basic Information, Manufacturing Base and Competitors

Table 89. Hakujuji Major Business

Table 90. Hakujuji Adult Diaper Product and Services

Table 91. Hakujuji Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Hakujuji Recent Developments/Updates

- Table 93. Kao Basic Information, Manufacturing Base and Competitors
- Table 94. Kao Major Business
- Table 95. Kao Adult Diaper Product and Services
- Table 96. Kao Adult Diaper Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. Kao Recent Developments/Updates
- Table 98. Global Adult Diaper Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 99. Global Adult Diaper Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 100. Global Adult Diaper Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 101. Market Position of Manufacturers in Adult Diaper, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 102. Head Office and Adult Diaper Production Site of Key Manufacturer
- Table 103. Adult Diaper Market: Company Product Type Footprint
- Table 104. Adult Diaper Market: Company Product Application Footprint
- Table 105. Adult Diaper New Market Entrants and Barriers to Market Entry
- Table 106. Adult Diaper Mergers, Acquisition, Agreements, and Collaborations
- Table 107. Global Adult Diaper Sales Quantity by Region (2019-2024) & (K Units)
- Table 108. Global Adult Diaper Sales Quantity by Region (2025-2030) & (K Units)
- Table 109. Global Adult Diaper Consumption Value by Region (2019-2024) & (USD Million)
- Table 110. Global Adult Diaper Consumption Value by Region (2025-2030) & (USD Million)
- Table 111. Global Adult Diaper Average Price by Region (2019-2024) & (USD/Unit)
- Table 112. Global Adult Diaper Average Price by Region (2025-2030) & (USD/Unit)
- Table 113. Global Adult Diaper Sales Quantity by Type (2019-2024) & (K Units)
- Table 114. Global Adult Diaper Sales Quantity by Type (2025-2030) & (K Units)
- Table 115. Global Adult Diaper Consumption Value by Type (2019-2024) & (USD Million)
- Table 116. Global Adult Diaper Consumption Value by Type (2025-2030) & (USD Million)
- Table 117. Global Adult Diaper Average Price by Type (2019-2024) & (USD/Unit)
- Table 118. Global Adult Diaper Average Price by Type (2025-2030) & (USD/Unit)
- Table 119. Global Adult Diaper Sales Quantity by Application (2019-2024) & (K Units)
- Table 120. Global Adult Diaper Sales Quantity by Application (2025-2030) & (K Units)
- Table 121. Global Adult Diaper Consumption Value by Application (2019-2024) & (USD Million)
- Table 122. Global Adult Diaper Consumption Value by Application (2025-2030) & (USD Million)

- Table 123. Global Adult Diaper Average Price by Application (2019-2024) & (USD/Unit)
- Table 124. Global Adult Diaper Average Price by Application (2025-2030) & (USD/Unit)
- Table 125. North America Adult Diaper Sales Quantity by Type (2019-2024) & (K Units)
- Table 126. North America Adult Diaper Sales Quantity by Type (2025-2030) & (K Units)
- Table 127. North America Adult Diaper Sales Quantity by Application (2019-2024) & (K Units)
- Table 128. North America Adult Diaper Sales Quantity by Application (2025-2030) & (K Units)
- Table 129. North America Adult Diaper Sales Quantity by Country (2019-2024) & (K Units)
- Table 130. North America Adult Diaper Sales Quantity by Country (2025-2030) & (K Units)
- Table 131. North America Adult Diaper Consumption Value by Country (2019-2024) & (USD Million)
- Table 132. North America Adult Diaper Consumption Value by Country (2025-2030) & (USD Million)
- Table 133. Europe Adult Diaper Sales Quantity by Type (2019-2024) & (K Units)
- Table 134. Europe Adult Diaper Sales Quantity by Type (2025-2030) & (K Units)
- Table 135. Europe Adult Diaper Sales Quantity by Application (2019-2024) & (K Units)
- Table 136. Europe Adult Diaper Sales Quantity by Application (2025-2030) & (K Units)
- Table 137. Europe Adult Diaper Sales Quantity by Country (2019-2024) & (K Units)
- Table 138. Europe Adult Diaper Sales Quantity by Country (2025-2030) & (K Units)
- Table 139. Europe Adult Diaper Consumption Value by Country (2019-2024) & (USD Million)
- Table 140. Europe Adult Diaper Consumption Value by Country (2025-2030) & (USD Million)
- Table 141. Asia-Pacific Adult Diaper Sales Quantity by Type (2019-2024) & (K Units)
- Table 142. Asia-Pacific Adult Diaper Sales Quantity by Type (2025-2030) & (K Units)
- Table 143. Asia-Pacific Adult Diaper Sales Quantity by Application (2019-2024) & (K Units)
- Table 144. Asia-Pacific Adult Diaper Sales Quantity by Application (2025-2030) & (K Units)
- Table 145. Asia-Pacific Adult Diaper Sales Quantity by Region (2019-2024) & (K Units)
- Table 146. Asia-Pacific Adult Diaper Sales Quantity by Region (2025-2030) & (K Units)
- Table 147. Asia-Pacific Adult Diaper Consumption Value by Region (2019-2024) & (USD Million)
- Table 148. Asia-Pacific Adult Diaper Consumption Value by Region (2025-2030) & (USD Million)
- Table 149. South America Adult Diaper Sales Quantity by Type (2019-2024) & (K Units)

Table 150. South America Adult Diaper Sales Quantity by Type (2025-2030) & (K Units)

Table 151. South America Adult Diaper Sales Quantity by Application (2019-2024) & (K Units)

Table 152. South America Adult Diaper Sales Quantity by Application (2025-2030) & (K Units)

Table 153. South America Adult Diaper Sales Quantity by Country (2019-2024) & (K Units)

Table 154. South America Adult Diaper Sales Quantity by Country (2025-2030) & (K Units)

Table 155. South America Adult Diaper Consumption Value by Country (2019-2024) & (USD Million)

Table 156. South America Adult Diaper Consumption Value by Country (2025-2030) & (USD Million)

Table 157. Middle East & Africa Adult Diaper Sales Quantity by Type (2019-2024) & (K Units)

Table 158. Middle East & Africa Adult Diaper Sales Quantity by Type (2025-2030) & (K Units)

Table 159. Middle East & Africa Adult Diaper Sales Quantity by Application (2019-2024) & (K Units)

Table 160. Middle East & Africa Adult Diaper Sales Quantity by Application (2025-2030) & (K Units)

Table 161. Middle East & Africa Adult Diaper Sales Quantity by Region (2019-2024) & (K Units)

Table 162. Middle East & Africa Adult Diaper Sales Quantity by Region (2025-2030) & (K Units)

Table 163. Middle East & Africa Adult Diaper Consumption Value by Region (2019-2024) & (USD Million)

Table 164. Middle East & Africa Adult Diaper Consumption Value by Region (2025-2030) & (USD Million)

Table 165. Adult Diaper Raw Material

Table 166. Key Manufacturers of Adult Diaper Raw Materials

Table 167. Adult Diaper Typical Distributors

Table 168. Adult Diaper Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Adult Diaper Picture
- Figure 2. Global Adult Diaper Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Adult Diaper Consumption Value Market Share by Type in 2023
- Figure 4. Pad Type Examples
- Figure 5. Pants Type Examples
- Figure 6. Flat Type Examples
- Figure 7. Global Adult Diaper Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 8. Global Adult Diaper Consumption Value Market Share by Application in 2023
- Figure 9. Healthcare Examples
- Figure 10. Astronauts Examples
- Figure 11. Others Examples
- Figure 12. Global Adult Diaper Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 13. Global Adult Diaper Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 14. Global Adult Diaper Sales Quantity (2019-2030) & (K Units)
- Figure 15. Global Adult Diaper Average Price (2019-2030) & (USD/Unit)
- Figure 16. Global Adult Diaper Sales Quantity Market Share by Manufacturer in 2023
- Figure 17. Global Adult Diaper Consumption Value Market Share by Manufacturer in 2023
- Figure 18. Producer Shipments of Adult Diaper by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 19. Top 3 Adult Diaper Manufacturer (Consumption Value) Market Share in 2023
- Figure 20. Top 6 Adult Diaper Manufacturer (Consumption Value) Market Share in 2023
- Figure 21. Global Adult Diaper Sales Quantity Market Share by Region (2019-2030)
- Figure 22. Global Adult Diaper Consumption Value Market Share by Region (2019-2030)
- Figure 23. North America Adult Diaper Consumption Value (2019-2030) & (USD Million)
- Figure 24. Europe Adult Diaper Consumption Value (2019-2030) & (USD Million)
- Figure 25. Asia-Pacific Adult Diaper Consumption Value (2019-2030) & (USD Million)
- Figure 26. South America Adult Diaper Consumption Value (2019-2030) & (USD Million)
- Figure 27. Middle East & Africa Adult Diaper Consumption Value (2019-2030) & (USD Million)
- Figure 28. Global Adult Diaper Sales Quantity Market Share by Type (2019-2030)



- Figure 29. Global Adult Diaper Consumption Value Market Share by Type (2019-2030)
- Figure 30. Global Adult Diaper Average Price by Type (2019-2030) & (USD/Unit)
- Figure 31. Global Adult Diaper Sales Quantity Market Share by Application (2019-2030)
- Figure 32. Global Adult Diaper Consumption Value Market Share by Application (2019-2030)
- Figure 33. Global Adult Diaper Average Price by Application (2019-2030) & (USD/Unit)
- Figure 34. North America Adult Diaper Sales Quantity Market Share by Type (2019-2030)
- Figure 35. North America Adult Diaper Sales Quantity Market Share by Application (2019-2030)
- Figure 36. North America Adult Diaper Sales Quantity Market Share by Country (2019-2030)
- Figure 37. North America Adult Diaper Consumption Value Market Share by Country (2019-2030)
- Figure 38. United States Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 39. Canada Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 40. Mexico Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 41. Europe Adult Diaper Sales Quantity Market Share by Type (2019-2030)
- Figure 42. Europe Adult Diaper Sales Quantity Market Share by Application (2019-2030)
- Figure 43. Europe Adult Diaper Sales Quantity Market Share by Country (2019-2030)
- Figure 44. Europe Adult Diaper Consumption Value Market Share by Country (2019-2030)
- Figure 45. Germany Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 46. France Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 47. United Kingdom Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 48. Russia Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 49. Italy Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 50. Asia-Pacific Adult Diaper Sales Quantity Market Share by Type (2019-2030)
- Figure 51. Asia-Pacific Adult Diaper Sales Quantity Market Share by Application (2019-2030)

- Figure 52. Asia-Pacific Adult Diaper Sales Quantity Market Share by Region (2019-2030)
- Figure 53. Asia-Pacific Adult Diaper Consumption Value Market Share by Region (2019-2030)
- Figure 54. China Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 55. Japan Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 56. Korea Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 57. India Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 58. Southeast Asia Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 59. Australia Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 60. South America Adult Diaper Sales Quantity Market Share by Type (2019-2030)
- Figure 61. South America Adult Diaper Sales Quantity Market Share by Application (2019-2030)
- Figure 62. South America Adult Diaper Sales Quantity Market Share by Country (2019-2030)
- Figure 63. South America Adult Diaper Consumption Value Market Share by Country (2019-2030)
- Figure 64. Brazil Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 65. Argentina Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 66. Middle East & Africa Adult Diaper Sales Quantity Market Share by Type (2019-2030)
- Figure 67. Middle East & Africa Adult Diaper Sales Quantity Market Share by Application (2019-2030)
- Figure 68. Middle East & Africa Adult Diaper Sales Quantity Market Share by Region (2019-2030)
- Figure 69. Middle East & Africa Adult Diaper Consumption Value Market Share by Region (2019-2030)
- Figure 70. Turkey Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 71. Egypt Adult Diaper Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 72. Saudi Arabia Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Adult Diaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Adult Diaper Market Drivers

Figure 75. Adult Diaper Market Restraints

Figure 76. Adult Diaper Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Adult Diaper in 2023

Figure 79. Manufacturing Process Analysis of Adult Diaper

Figure 80. Adult Diaper Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source



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