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Global Agriculture Data Analytics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Agriculture Data Analytics market size was valued at USD 6247.8 million in 2023 and is forecast to a readjusted size of USD 14630 million by 2030 with a CAGR of 12.9% during review period.

griculture data analytics refers to the use of advanced data analysis tools and techniques to interpret, process, and derive insights from large volumes of data generated in the agricultural sector. It involves the application of data science, machine learning, and statistical analysis to enhance decision-making processes, optimize farming operations, and improve overall productivity in agriculture.

The agriculture data analytics market has seen substantial growth due to the increasing adoption of technology in agriculture. Key aspects of the market include:

Precision Agriculture Adoption:

The rise of precision agriculture, incorporating data analytics, allows farmers to make data-driven decisions for crop management, resource allocation, and yield optimization.

IoT and Sensor Integration:

Integration of IoT devices and sensors in agriculture provides real-time data on soil conditions, weather patterns, and crop health, contributing to better analytics and decision support.Crop Monitoring and Predictive Analytics:

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Data analytics enables continuous crop monitoring and predictive analysis, helping farmers anticipate issues such as diseases, pests, and weather-related challenges.

The Global Info Research report includes an overview of the development of the Agriculture Data Analytics industry chain, the market status of Farm Analytics (Weather Data Analytics, Crop Growth Monitoring Data Analytics), Livestock Analytics (Weather Data Analytics, Crop Growth Monitoring Data Analytics), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Agriculture Data Analytics.

Regionally, the report analyzes the Agriculture Data Analytics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Agriculture Data Analytics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Agriculture Data Analytics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Agriculture Data Analytics industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Weather Data Analytics, Crop Growth Monitoring Data Analytics).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Agriculture Data Analytics market.

Regional Analysis: The report involves examining the Agriculture Data Analytics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

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Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Agriculture Data Analytics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Agriculture Data Analytics:

Company Analysis: Report covers individual Agriculture Data Analytics players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Agriculture Data Analytics This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Farm Analytics, Livestock Analytics).

Technology Analysis: Report covers specific technologies relevant to Agriculture Data Analytics. It assesses the current state, advancements, and potential future developments in Agriculture Data Analytics areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Agriculture Data Analytics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Agriculture Data Analytics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Weather Data Analytics

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Crop Growth Monitoring Data Analytics

Land Preparation Data Analytics

Others

Market segment by Application

Farm Analytics

Livestock Analytics

Aquaculture Analytics

Market segment by players, this report covers

IBM

SAP SE

Trimble

Monsanto Company

Oracle

Accenture

Iteris

Taranis

Agribotix

Granular

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Proagrica

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Agriculture Data Analytics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Agriculture Data Analytics, with revenue, gross margin and global market share of Agriculture Data Analytics from 2019 to 2024.

Chapter 3, the Agriculture Data Analytics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Agriculture Data Analytics market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

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Chapter 12, the key raw materials and key suppliers, and industry chain of Agriculture Data Analytics.

Chapter 13, to describe Agriculture Data Analytics research findings and conclusion.

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