

Global Agricultural Unmanned Ground Vehicle Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Agricultural Unmanned Ground Vehicle market size is expected to reach \$ 1891 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

Agricultural unmanned vehicles are autonomous or semi-autonomous ground robotic platforms designed for agricultural operations, capable of performing tasks such as seeding, spraying, fertilizing, monitoring, and harvesting. Integrating navigation systems, sensors, and AI-driven control algorithms, these devices operate efficiently within agricultural environments, reducing reliance on manual labor and enhancing the efficiency of precision agriculture; they are widely deployed across large-scale farmlands, orchards, and greenhouse cultivation settings. The industry chain for agricultural unmanned vehicles comprises an upstream segment featuring components such as BeiDou/GNSS modules, LiDAR, cameras, radar systems, electric drive systems, batteries, and control chips. The midstream segment consists of complete vehicle and system manufacturers responsible for integrating autonomous driving systems, agricultural operation modules, and path planning software. Downstream applications span cultivation enterprises, agricultural cooperatives, large-scale farms, and agricultural service operators; this segment also encompasses services such as system integration, field calibration, equipment maintenance, and software upgrades to ensure stable operational performance within complex agricultural environments. In 2025, the global production volume of agricultural unmanned vehicles is projected to reach approximately 28,000 units, with a global average market price of approximately \$45,000 per unit. The gross profit margins of major industry players range between 28% and 45%. Also in 2025, the global production capacity for agricultural unmanned vehicles is estimated at approximately 37,333 units.

The Agricultural Unmanned Ground Vehicle market is expanding rapidly due to increasing labor shortages in agriculture and rising demand for precision farming technologies. Automation in agriculture is being accelerated by advancements in AI, sensor fusion, and autonomous navigation systems. These vehicles significantly improve operational efficiency in planting, spraying, and harvesting while reducing labor costs and chemical waste. Government support for smart agriculture and sustainable farming practices further drives adoption. Integration with IoT platforms and farm management systems enhances data-driven decision-making. However, high initial investment costs and technical complexity remain barriers for small and medium-sized farms. Despite these challenges, the long-term trend toward agricultural digitalization and mechanization ensures strong growth potential for autonomous agricultural vehicles.

This report studies the global Agricultural Unmanned Ground Vehicle production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Agricultural Unmanned Ground Vehicle and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Agricultural Unmanned Ground Vehicle that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Agricultural Unmanned Ground Vehicle total production and demand, 2021-2032, (Units)

Global Agricultural Unmanned Ground Vehicle total production value, 2021-2032, (USD Million)

Global Agricultural Unmanned Ground Vehicle production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Agricultural Unmanned Ground Vehicle consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Agricultural Unmanned Ground Vehicle domestic production, consumption, key domestic manufacturers and share

Global Agricultural Unmanned Ground Vehicle production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Agricultural Unmanned Ground Vehicle production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Agricultural Unmanned Ground Vehicle production by Application, production,

value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Agricultural Unmanned Ground Vehicle market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include John Deere, New Holland, AGCO Corporation, Xmatic Innovations, XAG, Kubota, MQ, SHANDONG TIANSHENG MACHINERY TECHNOLOGY CO., LTD., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Agricultural Unmanned Ground Vehicle market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Agricultural Unmanned Ground Vehicle Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Agricultural Unmanned Ground Vehicle Market, Segmentation by Type:

Autonomous Spraying UGV

Autonomous Seeding UGV

Autonomous Fertilizing UGV

Global Agricultural Unmanned Ground Vehicle Market, Segmentation by Drive System:

Electric Agricultural UGV

Hybrid Agricultural UGV

Diesel-Powered Agricultural UGV

Global Agricultural Unmanned Ground Vehicle Market, Segmentation by Working Width:

Small: 0.5–2 m

Medium: 2–6 m

Large: 6–12 m

Global Agricultural Unmanned Ground Vehicle Market, Segmentation by Application:

Precision Agriculture

Crop Protection Spraying

Soil Fertilization Operations

Field Transportation

Orchard Management

Companies Profiled:

John Deere

New Holland

AGCO Corporation

Xmatic Innovations

XAG

Kubota

MQ

SHANDONG TIANSHENG MACHINERY TECHNOLOGY CO., LTD.

Key Questions Answered:

1. How big is the global Agricultural Unmanned Ground Vehicle market?
2. What is the demand of the global Agricultural Unmanned Ground Vehicle market?
3. What is the year over year growth of the global Agricultural Unmanned Ground Vehicle market?
4. What is the production and production value of the global Agricultural Unmanned Ground Vehicle market?
5. Who are the key producers in the global Agricultural Unmanned Ground Vehicle market?
6. What are the growth factors driving the market demand?

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