

Global Agricultural Tyres Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Agricultural Tyres market size is expected to reach \$ 11696 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

In 2025, global Agricultural Tyres production reached approximately 41.12 million units , with an average global market price of around US\$ 205 per unit.

Agricultural tyres are specialised tyres used on tractors, combine harvesters, sprayers, seeders, spreaders, agricultural trailers and other farm machinery. They provide traction, load carrying, shock absorption, soil protection and field mobility. Compared with ordinary commercial vehicle tyres, agricultural tyres must operate across muddy fields, wet soil, loose soil, farm roads and road transport conditions. Therefore, they require low soil compaction, high traction, self-cleaning capability, puncture resistance, wear resistance and high load capacity. By structure, they can be divided into bias agricultural tyres, radial agricultural tyres and IF/VF high-flexion agricultural tyres. By equipment type, they include tractor tyres, harvester tyres, implement tyres and agricultural trailer tyres. By tread pattern, they include lug tyres, rice and cane tyres, turf tyres and flotation tyres. Major manufacturers include Michelin, Bridgestone, Yokohama Tire, Titan International, BKT, Nokian, Apollo Tyres, CEAT, Sailun Group, Guizhou Tyre, Double Coin, ZC Rubber, Taishan Tyre, Prometeon Tyre Group, GRI Tires, Petlas and ?zka Tyres. Agricultural tyres are key consumable components in the agricultural machinery supply chain, and demand is closely related to farm mechanisation, machinery ownership, farm scale and replacement cycles.

The upstream supply chain of agricultural tyres includes natural rubber, synthetic rubber, carbon black, silica, steel cords, textile cords, rubber additives, vulcanising agents, anti-aging agents, moulds and tyre manufacturing equipment. Natural rubber,

synthetic rubber and carbon black are major cost drivers, while steel cords, high-strength textile materials and casing design directly affect the strength, durability and low-pressure operating capability of radial tyres, high-load tyres and high-flexion tyres. The midstream consists of agricultural tyre manufacturers, whose key processes include compound formulation, mixing, calendaring, cutting, tyre building, tread design, vulcanisation, uniformity testing and durability testing. Premium agricultural tyres require specialised design in sidewall flexibility, tread contact shape, low-pressure load capacity, rolling resistance, traction efficiency and soil compaction control. Downstream customers include manufacturers of tractors, harvesters, sprayers, seeders, spreaders and agricultural trailers, as well as agricultural machinery dealers, tyre distributors, service providers and end-user farms. The market is usually divided into OEM demand and replacement demand. Replacement demand accounts for a large share because agricultural tyres operate under heavy loads, sharp-object impact, mud and water exposure, and road wear, requiring regular replacement.

The outlook for the agricultural tyre market is generally stable, with growth driven by farm mechanisation upgrades, the adoption of high-horsepower tractors and large harvesting machinery, the expansion of large-scale farming, and continuous replacement demand. As agricultural labour declines and productivity requirements increase, tractors, combine harvesters, sprayers, seeders and farm transport equipment are being used more intensively, supporting demand for agricultural tyres. In mature markets such as North America, Europe and Australia, large farms have strong demand for low-compaction, high-traction, high-load and long-life tyres, which is increasing the penetration of radial agricultural tyres, low-profile tyres and IF/VF high-flexion tyres. In China, India, Brazil, Southeast Asia and Africa, farm mechanisation still has room to grow. Low- to mid-end bias tyres and mid- to high-end radial tyres will continue to coexist, with India, Brazil and China representing important growth markets.

In terms of product trends, agricultural tyres are moving toward radialisation, larger sizes, lower inflation pressure, higher load capacity and smart tyre solutions. Compared with bias tyres, radial agricultural tyres offer better traction efficiency, lower rolling resistance, higher ride comfort and reduced soil compaction. As a result, their usage continues to increase on high-horsepower tractors and large farm machinery. IF/VF high-flexion tyres can carry higher loads at lower inflation pressure, helping reduce soil compaction, improve crop yield and enhance fuel efficiency, making them an important direction for premium agricultural tyres. The development of central tyre inflation systems, tyre pressure monitoring and precision agriculture equipment will further increase the value of high-end agricultural tyre solutions.

In terms of competition, international companies such as Michelin, Bridgestone, Yokohama Tire, Titan International, BKT, Nokian and Apollo Tyres have strong advantages in premium agricultural radial tyres, brand recognition and distribution channels. Chinese, Indian, Turkish and Southeast Asian manufacturers are becoming more competitive in cost performance, replacement markets and regional distribution. The market will continue to be influenced by crop prices, farmer capital expenditure, agricultural machinery sales, natural rubber prices and regional agricultural policies. However, in the medium to long term, global agricultural modernisation, machinery upscaling, premium replacement demand and the trend toward low soil compaction farming are expected to support steady growth in the agricultural tyre market

This report studies the global Agricultural Tyres production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Agricultural Tyres and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Agricultural Tyres that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Agricultural Tyres total production and demand, 2021-2032, (K Units)

Global Agricultural Tyres total production value, 2021-2032, (USD Million)

Global Agricultural Tyres production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Agricultural Tyres consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Agricultural Tyres domestic production, consumption, key domestic manufacturers and share

Global Agricultural Tyres production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Agricultural Tyres production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Agricultural Tyres production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Agricultural Tyres market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Michelin, Bridgestone, Titan International, BKT, Yokohama Tire, Xuzhou Armour Rubber Company, ZC Rubber, Nokian, Apollo Tyres, Taishan Tyre, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Agricultural Tyres market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Agricultural Tyres Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Agricultural Tyres Market, Segmentation by Type:

Bias Agricultural Tires

Radial Agricultural Tires

IF/VF Agricultural Tires

Global Agricultural Tyres Market, Segmentation by Tire Tread Pattern:

R-1 Standard Lug Tread

R-1W Deep Lug Tread

R-2 Rice and Cane Tread

R-3 Turf Tread

Others

Global Agricultural Tyres Market, Segmentation by Rim Diameter:

Rim Diameter Less than 25inch

Rim Diameter 25-49inch

Rim Diameter More than 49inch

Global Agricultural Tyres Market, Segmentation by Application:

Front Tractor Tire

Rear Tractor Tire

Combine Harvester Tire

Sprayer Tire

Agricultural Trailer Tire

Others

Companies Profiled:

Michelin

Bridgestone

Titan International

BKT

Yokohama Tire

Xuzhou Armour Rubber Company

ZC Rubber

Nokian

Apollo Tyres

Taishan Tyre

Guizhou Tyre

Double Coin

Linglong Tire

CEAT

Shandong Zhentai

Prometeon Tyre Group

MRF Tyres

TVS Eurogrip

MRL Tyres

Speedways Tyres

Ascenso

Birla Tyres

GRI Tires

Petlas

?zka Tyres

Deestone

Vee Rubber

Otani Tire

Specialty Tires of America

Kenda Rubber Industrial

Belshina

KAMA Tyres

Maggion

Qingdao Qizhou Rubber

Qingdao Wangyu Rubber

Qingdao Foremaster Rubber

Prinx Chengshan

Sailun Group

Triangle Tyre

Key Questions Answered:

1. How big is the global Agricultural Tyres market?
2. What is the demand of the global Agricultural Tyres market?
3. What is the year over year growth of the global Agricultural Tyres market?
4. What is the production and production value of the global Agricultural Tyres market?
5. Who are the key producers in the global Agricultural Tyres market?
6. What are the growth factors driving the market demand?

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