

Global Agricultural Telehandler Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G9296338E513EN.html>

Date: August 2026

Pages: 130

Price: US\$ 4,480.00 (Single User License)

ID: G9296338E513EN

Abstracts

The global Agricultural Telehandler market size is expected to reach \$ 2037 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

Agricultural Telehandlers are rough-terrain telescopic material-handling machines designed for modern farming operations. They combine a telescopic boom, off-road chassis, four-wheel drive, hydraulic attachment interface and high-visibility cab, enabling farms to complete lifting, loading, stacking and short-distance transport with one multipurpose machine. Compared with conventional forklifts or front loaders, Agricultural Telehandlers offer longer reach, higher lifting height, better yard and field mobility, and stronger attachment flexibility. They are widely used in crop farms, forage operations, livestock-related material handling, grain storage, farm maintenance and agricultural contracting services, making them an important productivity tool in farm mechanization and agricultural logistics.

In 2025, global Agricultural Telehandlers production reached approximately 25.5 k units, with an average global market price of around US\$ 60.5 k per unit

The upstream supply chain of Agricultural Telehandlers is dominated by high-strength steel, castings, hydraulic systems, engines or power systems, transmissions, axles, tires, electronic control systems, cabs and attachments. The representative suppliers include ArcelorMittal, Baosteel, Bosch Rexroth, Danfoss, etc.

The downstream applications of Agricultural Telehandlers can be divided into Crops, Forage and Others. Agricultural Telehandlers are mainly used in forage handling and crop-related operations, including grain, oilseed crops, cotton, sugar crops, vegetables, and other agricultural products. Representative downstream customers include Cargill,

ADM, Bunge, Dairy Farmers of America, Fonterra, etc.

The gross margin of Agricultural Telehandlers is generally at about 15%-25%.

By product type, Agricultural Telehandlers can be segmented into 4-7 m, 7.01-10 m and Higher than 10 m models. The 4-7 m segment is suitable for compact farms, livestock yards, barns, low-roof storage buildings and general farmyard handling where maneuverability and operating efficiency are more important than extreme lifting height. The 7.01-10 m segment represents the mainstream working-height range for many agricultural users because it can cover trailer loading, bale stacking, grain warehouse handling, palletized input handling and daily farm logistics with a balanced combination of reach, lifting capacity and machine size. The Higher than 10 m segment is used in large farms, high-bay agricultural warehouses, large forage storage sites, tall stacking operations and special farm construction or maintenance work where additional vertical reach and extended boom performance are required. Together, 4-7 m, 7.01-10 m and Higher than 10 m models form a complete product structure covering compact, standard and high-reach agricultural handling needs.

By application, Agricultural Telehandlers are mainly used in Crops, Forage and Others. In Crops, the equipment is used for handling seeds, fertilizers, crop protection materials, pallets, harvested products, grain bags and storage materials, supporting the logistics chain from field preparation to post-harvest warehousing. In Forage, the machine is used for hay bales, straw bales, silage bales, grass, feed materials and forage storage operations, where fast stacking, loading and yard transport are critical to seasonal efficiency.

Market Driving Factors for Agricultural Telehandlers include the continued expansion of farm mechanization, which increases demand for multipurpose handling equipment; the shortage and rising cost of agricultural labor, which pushes farms to replace manual handling with mechanized loading and stacking; the growth of large-scale crop farms and professional forage operations, which raises requirements for high-efficiency material handling; the need to improve logistics efficiency during harvest, feeding and storage seasons, where time-sensitive operations require faster machines; the versatility of attachment systems, allowing one machine to use pallet forks, buckets, bale clamps, silage forks and other tools; the expansion of dairy, livestock and integrated farming operations, which increases demand for reliable year-round yard equipment; and the modernization of farm storage, grain handling and contracting services, which supports demand for higher-reach and higher-productivity models.

Market Restraints for Agricultural Telehandlers include high initial purchase cost, which can limit adoption among small and medium-sized farms; seasonal utilization patterns, as some farms may only use the equipment intensively during harvest, forage or storage periods; maintenance complexity, because hydraulic systems, booms, axles, electronics and attachments require professional service capability; financing pressure and interest-rate sensitivity, especially when farm income is affected by commodity price volatility; competition from tractors with loaders, wheel loaders, skid steer loaders, forklifts and backhoe loaders in certain low-height or low-intensity applications; operator training and safety requirements, since improper boom operation may increase rollover or load-handling risks; and supply-chain cost fluctuations in steel, engines, hydraulic components, tires and electronic controls, which can affect machine pricing and delivery cycles.

This report studies the global Agricultural Telehandler production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Agricultural Telehandler and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Agricultural Telehandler that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Agricultural Telehandler total production and demand, 2021-2032, (Units)

Global Agricultural Telehandler total production value, 2021-2032, (USD Million)

Global Agricultural Telehandler production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Agricultural Telehandler consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Agricultural Telehandler domestic production, consumption, key domestic manufacturers and share

Global Agricultural Telehandler production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Agricultural Telehandler production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Agricultural Telehandler production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Agricultural Telehandler market based on

the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include JLG, JCB, Caterpillar, Doosan Bobcat, CNH, Manitou, Terex, Merlo, Claas, Dieci, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Agricultural Telehandler market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (K US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Agricultural Telehandler Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Agricultural Telehandler Market, Segmentation by Type:

4-7 m

Higher than 10 m

7.01-10 m

Global Agricultural Telehandler Market, Segmentation by Fuel Type:

Internal Combustion Telehandlers

Electric Telescopic Telehandlers

Global Agricultural Telehandler Market, Segmentation by Sales Channel:

Direct Sales

Indirect Sales

Global Agricultural Telehandler Market, Segmentation by Application:

Crops

Forage

Others

Companies Profiled:

JLG

JCB

Caterpillar

Doosan Bobcat

CNH

Manitou

Terex

Merlo

Claas

Dieci

Wacker Neuson

Liebherr

Key Questions Answered:

1. How big is the global Agricultural Telehandler market?
2. What is the demand of the global Agricultural Telehandler market?
3. What is the year over year growth of the global Agricultural Telehandler market?
4. What is the production and production value of the global Agricultural Telehandler market?
5. Who are the key producers in the global Agricultural Telehandler market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Agricultural Telehandler Introduction
- 1.2 World Agricultural Telehandler Supply & Forecast
 - 1.2.1 World Agricultural Telehandler Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Agricultural Telehandler Production (2021-2032)
 - 1.2.3 World Agricultural Telehandler Pricing Trends (2021-2032)
- 1.3 World Agricultural Telehandler Production by Region (Based on Production Site)
 - 1.3.1 World Agricultural Telehandler Production Value by Region (2021-2032)
 - 1.3.2 World Agricultural Telehandler Production by Region (2021-2032)
 - 1.3.3 World Agricultural Telehandler Average Price by Region (2021-2032)
 - 1.3.4 North America Agricultural Telehandler Production (2021-2032)
 - 1.3.5 Europe Agricultural Telehandler Production (2021-2032)
 - 1.3.6 China Agricultural Telehandler Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Agricultural Telehandler Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Agricultural Telehandler Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Agricultural Telehandler Demand (2021-2032)
- 2.2 World Agricultural Telehandler Consumption by Region
 - 2.2.1 World Agricultural Telehandler Consumption by Region (2021-2026)
 - 2.2.2 World Agricultural Telehandler Consumption Forecast by Region (2027-2032)
- 2.3 United States Agricultural Telehandler Consumption (2021-2032)
- 2.4 China Agricultural Telehandler Consumption (2021-2032)
- 2.5 Europe Agricultural Telehandler Consumption (2021-2032)
- 2.6 Japan Agricultural Telehandler Consumption (2021-2032)
- 2.7 South Korea Agricultural Telehandler Consumption (2021-2032)
- 2.8 ASEAN Agricultural Telehandler Consumption (2021-2032)
- 2.9 India Agricultural Telehandler Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Agricultural Telehandler Production Value by Manufacturer (2021-2026)
- 3.2 World Agricultural Telehandler Production by Manufacturer (2021-2026)

- 3.3 World Agricultural Telehandler Average Price by Manufacturer (2021-2026)
- 3.4 Agricultural Telehandler Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Agricultural Telehandler Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Agricultural Telehandler in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Agricultural Telehandler in 2025
- 3.6 Agricultural Telehandler Market: Overall Company Footprint Analysis
 - 3.6.1 Agricultural Telehandler Market: Region Footprint
 - 3.6.2 Agricultural Telehandler Market: Company Product Type Footprint
 - 3.6.3 Agricultural Telehandler Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Agricultural Telehandler Production Value Comparison
 - 4.1.1 United States VS China: Agricultural Telehandler Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Agricultural Telehandler Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Agricultural Telehandler Production Comparison
 - 4.2.1 United States VS China: Agricultural Telehandler Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Agricultural Telehandler Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Agricultural Telehandler Consumption Comparison
 - 4.3.1 United States VS China: Agricultural Telehandler Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Agricultural Telehandler Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Agricultural Telehandler Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Agricultural Telehandler Manufacturers, Headquarters and Production Site (States, Country)
 - 4.4.2 United States Based Manufacturers Agricultural Telehandler Production Value

(2021-2026)

4.4.3 United States Based Manufacturers Agricultural Telehandler Production

(2021-2026)

4.5 China Based Agricultural Telehandler Manufacturers and Market Share

4.5.1 China Based Agricultural Telehandler Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Agricultural Telehandler Production Value (2021-2026)

4.5.3 China Based Manufacturers Agricultural Telehandler Production (2021-2026)

4.6 Rest of World Based Agricultural Telehandler Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Agricultural Telehandler Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Agricultural Telehandler Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Agricultural Telehandler Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Agricultural Telehandler Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 4-7 m

5.2.2 Higher than 10 m

5.2.3 7.01-10 m

5.3 Market Segment by Type

5.3.1 World Agricultural Telehandler Production by Type (2021-2032)

5.3.2 World Agricultural Telehandler Production Value by Type (2021-2032)

5.3.3 World Agricultural Telehandler Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY FUEL TYPE

6.1 World Agricultural Telehandler Market Size Overview by Fuel Type: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Fuel Type

6.2.1 Internal Combustion Telehandlers

6.2.2 Electric Telescopic Telehandlers

6.3 Market Segment by Fuel Type

- 6.3.1 World Agricultural Telehandler Production by Fuel Type (2021-2032)
- 6.3.2 World Agricultural Telehandler Production Value by Fuel Type (2021-2032)
- 6.3.3 World Agricultural Telehandler Average Price by Fuel Type (2021-2032)

7 MARKET ANALYSIS BY SALES CHANNEL

- 7.1 World Agricultural Telehandler Market Size Overview by Sales Channel: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Sales Channel
 - 7.2.1 Direct Sales
 - 7.2.2 Indirect Sales
- 7.3 Market Segment by Sales Channel
 - 7.3.1 World Agricultural Telehandler Production by Sales Channel (2021-2032)
 - 7.3.2 World Agricultural Telehandler Production Value by Sales Channel (2021-2032)
 - 7.3.3 World Agricultural Telehandler Average Price by Sales Channel (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

- 8.1 World Agricultural Telehandler Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
 - 8.2.1 Crops
 - 8.2.2 Forage
 - 8.2.3 Others
- 8.3 Market Segment by Application
 - 8.3.1 World Agricultural Telehandler Production by Application (2021-2032)
 - 8.3.2 World Agricultural Telehandler Production Value by Application (2021-2032)
 - 8.3.3 World Agricultural Telehandler Average Price by Application (2021-2032)

9 COMPANY PROFILES

- 9.1 JLG
 - 9.1.1 JLG Details
 - 9.1.2 JLG Major Business
 - 9.1.3 JLG Agricultural Telehandler Product and Services
 - 9.1.4 JLG Agricultural Telehandler Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.1.5 JLG Recent Developments/Updates
 - 9.1.6 JLG Competitive Strengths & Weaknesses

9.2 JCB

9.2.1 JCB Details

9.2.2 JCB Major Business

9.2.3 JCB Agricultural Telehandler Product and Services

9.2.4 JCB Agricultural Telehandler Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 JCB Recent Developments/Updates

9.2.6 JCB Competitive Strengths & Weaknesses

9.3 Caterpillar

9.3.1 Caterpillar Details

9.3.2 Caterpillar Major Business

9.3.3 Caterpillar Agricultural Telehandler Product and Services

9.3.4 Caterpillar Agricultural Telehandler Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Caterpillar Recent Developments/Updates

9.3.6 Caterpillar Competitive Strengths & Weaknesses

9.4 Doosan Bobcat

9.4.1 Doosan Bobcat Details

9.4.2 Doosan Bobcat Major Business

9.4.3 Doosan Bobcat Agricultural Telehandler Product and Services

9.4.4 Doosan Bobcat Agricultural Telehandler Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Doosan Bobcat Recent Developments/Updates

9.4.6 Doosan Bobcat Competitive Strengths & Weaknesses

9.5 CNH

9.5.1 CNH Details

9.5.2 CNH Major Business

9.5.3 CNH Agricultural Telehandler Product and Services

9.5.4 CNH Agricultural Telehandler Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 CNH Recent Developments/Updates

9.5.6 CNH Competitive Strengths & Weaknesses

9.6 Manitou

9.6.1 Manitou Details

9.6.2 Manitou Major Business

9.6.3 Manitou Agricultural Telehandler Product and Services

9.6.4 Manitou Agricultural Telehandler Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Manitou Recent Developments/Updates

9.6.6 Manitou Competitive Strengths & Weaknesses

9.7 Terex

9.7.1 Terex Details

9.7.2 Terex Major Business

9.7.3 Terex Agricultural Telehandler Product and Services

9.7.4 Terex Agricultural Telehandler Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Terex Recent Developments/Updates

9.7.6 Terex Competitive Strengths & Weaknesses

9.8 Merlo

9.8.1 Merlo Details

9.8.2 Merlo Major Business

9.8.3 Merlo Agricultural Telehandler Product and Services

9.8.4 Merlo Agricultural Telehandler Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Merlo Recent Developments/Updates

9.8.6 Merlo Competitive Strengths & Weaknesses

9.9 Claas

9.9.1 Claas Details

9.9.2 Claas Major Business

9.9.3 Claas Agricultural Telehandler Product and Services

9.9.4 Claas Agricultural Telehandler Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Claas Recent Developments/Updates

9.9.6 Claas Competitive Strengths & Weaknesses

9.10 Dieci

9.10.1 Dieci Details

9.10.2 Dieci Major Business

9.10.3 Dieci Agricultural Telehandler Product and Services

9.10.4 Dieci Agricultural Telehandler Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Dieci Recent Developments/Updates

9.10.6 Dieci Competitive Strengths & Weaknesses

9.11 Wacker Neuson

9.11.1 Wacker Neuson Details

9.11.2 Wacker Neuson Major Business

9.11.3 Wacker Neuson Agricultural Telehandler Product and Services

9.11.4 Wacker Neuson Agricultural Telehandler Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.11.5 Wacker Neuson Recent Developments/Updates
- 9.11.6 Wacker Neuson Competitive Strengths & Weaknesses
- 9.12 Liebherr
 - 9.12.1 Liebherr Details
 - 9.12.2 Liebherr Major Business
 - 9.12.3 Liebherr Agricultural Telehandler Product and Services
 - 9.12.4 Liebherr Agricultural Telehandler Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Liebherr Recent Developments/Updates
 - 9.12.6 Liebherr Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Agricultural Telehandler Industry Chain
- 10.2 Agricultural Telehandler Upstream Analysis
 - 10.2.1 Agricultural Telehandler Core Raw Materials
 - 10.2.2 Main Manufacturers of Agricultural Telehandler Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Agricultural Telehandler Production Mode
- 10.6 Agricultural Telehandler Procurement Model
- 10.7 Agricultural Telehandler Industry Sales Model and Sales Channels
 - 10.7.1 Agricultural Telehandler Sales Model
 - 10.7.2 Agricultural Telehandler Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Agricultural Telehandler Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Agricultural Telehandler Production Value by Region (2021-2026) & (USD Million)

Table 3. World Agricultural Telehandler Production Value by Region (2027-2032) & (USD Million)

Table 4. World Agricultural Telehandler Production Value Market Share by Region (2021-2026)

Table 5. World Agricultural Telehandler Production Value Market Share by Region (2027-2032)

Table 6. World Agricultural Telehandler Production by Region (2021-2026) & (Units)

Table 7. World Agricultural Telehandler Production by Region (2027-2032) & (Units)

Table 8. World Agricultural Telehandler Production Market Share by Region (2021-2026)

Table 9. World Agricultural Telehandler Production Market Share by Region (2027-2032)

Table 10. World Agricultural Telehandler Average Price by Region (2021-2026) & (K US\$/Unit)

Table 11. World Agricultural Telehandler Average Price by Region (2027-2032) & (K US\$/Unit)

Table 12. Agricultural Telehandler Major Market Trends

Table 13. World Agricultural Telehandler Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Units)

Table 14. World Agricultural Telehandler Consumption by Region (2021-2026) & (Units)

Table 15. World Agricultural Telehandler Consumption Forecast by Region (2027-2032) & (Units)

Table 16. World Agricultural Telehandler Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Agricultural Telehandler Producers in 2025

Table 18. World Agricultural Telehandler Production by Manufacturer (2021-2026) & (Units)

Table 19. Production Market Share of Key Agricultural Telehandler Producers in 2025

Table 20. World Agricultural Telehandler Average Price by Manufacturer (2021-2026) & (K US\$/Unit)

Table 21. Global Agricultural Telehandler Company Evaluation Quadrant
Table 22. World Agricultural Telehandler Industry Rank of Major Manufacturers, Based on Production Value in 2025
Table 23. Head Office and Agricultural Telehandler Production Site of Key Manufacturer
Table 24. Agricultural Telehandler Market: Company Product Type Footprint
Table 25. Agricultural Telehandler Market: Company Product Application Footprint
Table 26. Agricultural Telehandler Competitive Factors
Table 27. Agricultural Telehandler New Entrant and Capacity Expansion Plans
Table 28. Agricultural Telehandler Mergers & Acquisitions Activity
Table 29. United States VS China Agricultural Telehandler Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 30. United States VS China Agricultural Telehandler Production Comparison, (2021 & 2025 & 2032) & (Units)
Table 31. United States VS China Agricultural Telehandler Consumption Comparison, (2021 & 2025 & 2032) & (Units)
Table 32. United States Based Agricultural Telehandler Manufacturers, Headquarters and Production Site (States, Country)
Table 33. United States Based Manufacturers Agricultural Telehandler Production Value, (2021-2026) & (USD Million)
Table 34. United States Based Manufacturers Agricultural Telehandler Production Value Market Share (2021-2026)
Table 35. United States Based Manufacturers Agricultural Telehandler Production (2021-2026) & (Units)
Table 36. United States Based Manufacturers Agricultural Telehandler Production Market Share (2021-2026)
Table 37. China Based Agricultural Telehandler Manufacturers, Headquarters and Production Site (Province, Country)
Table 38. China Based Manufacturers Agricultural Telehandler Production Value, (2021-2026) & (USD Million)
Table 39. China Based Manufacturers Agricultural Telehandler Production Value Market Share (2021-2026)
Table 40. China Based Manufacturers Agricultural Telehandler Production, (2021-2026) & (Units)
Table 41. China Based Manufacturers Agricultural Telehandler Production Market Share (2021-2026)
Table 42. Rest of World Based Agricultural Telehandler Manufacturers, Headquarters and Production Site (State, Country)
Table 43. Rest of World Based Manufacturers Agricultural Telehandler Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Agricultural Telehandler Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Agricultural Telehandler Production, (2021-2026) & (Units)

Table 46. Rest of World Based Manufacturers Agricultural Telehandler Production Market Share (2021-2026)

Table 47. World Agricultural Telehandler Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Agricultural Telehandler Production by Type (2021-2026) & (Units)

Table 49. World Agricultural Telehandler Production by Type (2027-2032) & (Units)

Table 50. World Agricultural Telehandler Production Value by Type (2021-2026) & (USD Million)

Table 51. World Agricultural Telehandler Production Value by Type (2027-2032) & (USD Million)

Table 52. World Agricultural Telehandler Average Price by Type (2021-2026) & (K US\$/Unit)

Table 53. World Agricultural Telehandler Average Price by Type (2027-2032) & (K US\$/Unit)

Table 54. World Agricultural Telehandler Production Value by Fuel Type, (USD Million), 2021 & 2025 & 2032

Table 55. World Agricultural Telehandler Production by Fuel Type (2021-2026) & (Units)

Table 56. World Agricultural Telehandler Production by Fuel Type (2027-2032) & (Units)

Table 57. World Agricultural Telehandler Production Value by Fuel Type (2021-2026) & (USD Million)

Table 58. World Agricultural Telehandler Production Value by Fuel Type (2027-2032) & (USD Million)

Table 59. World Agricultural Telehandler Average Price by Fuel Type (2021-2026) & (K US\$/Unit)

Table 60. World Agricultural Telehandler Average Price by Fuel Type (2027-2032) & (K US\$/Unit)

Table 61. World Agricultural Telehandler Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 62. World Agricultural Telehandler Production by Sales Channel (2021-2026) & (Units)

Table 63. World Agricultural Telehandler Production by Sales Channel (2027-2032) & (Units)

Table 64. World Agricultural Telehandler Production Value by Sales Channel (2021-2026) & (USD Million)

Table 65. World Agricultural Telehandler Production Value by Sales Channel

(2027-2032) & (USD Million)

Table 66. World Agricultural Telehandler Average Price by Sales Channel (2021-2026) & (K US\$/Unit)

Table 67. World Agricultural Telehandler Average Price by Sales Channel (2027-2032) & (K US\$/Unit)

Table 68. World Agricultural Telehandler Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Agricultural Telehandler Production by Application (2021-2026) & (Units)

Table 70. World Agricultural Telehandler Production by Application (2027-2032) & (Units)

Table 71. World Agricultural Telehandler Production Value by Application (2021-2026) & (USD Million)

Table 72. World Agricultural Telehandler Production Value by Application (2027-2032) & (USD Million)

Table 73. World Agricultural Telehandler Average Price by Application (2021-2026) & (K US\$/Unit)

Table 74. World Agricultural Telehandler Average Price by Application (2027-2032) & (K US\$/Unit)

Table 75. JLG Basic Information, Manufacturing Base and Competitors

Table 76. JLG Major Business

Table 77. JLG Agricultural Telehandler Product and Services

Table 78. JLG Agricultural Telehandler Production (Units), Price (K US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. JLG Recent Developments/Updates

Table 80. JLG Competitive Strengths & Weaknesses

Table 81. JCB Basic Information, Manufacturing Base and Competitors

Table 82. JCB Major Business

Table 83. JCB Agricultural Telehandler Product and Services

Table 84. JCB Agricultural Telehandler Production (Units), Price (K US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. JCB Recent Developments/Updates

Table 86. JCB Competitive Strengths & Weaknesses

Table 87. Caterpillar Basic Information, Manufacturing Base and Competitors

Table 88. Caterpillar Major Business

Table 89. Caterpillar Agricultural Telehandler Product and Services

Table 90. Caterpillar Agricultural Telehandler Production (Units), Price (K US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Caterpillar Recent Developments/Updates

Table 92. Caterpillar Competitive Strengths & Weaknesses
Table 93. Doosan Bobcat Basic Information, Manufacturing Base and Competitors
Table 94. Doosan Bobcat Major Business
Table 95. Doosan Bobcat Agricultural Telehandler Product and Services
Table 96. Doosan Bobcat Agricultural Telehandler Production (Units), Price (K US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Doosan Bobcat Recent Developments/Updates
Table 98. Doosan Bobcat Competitive Strengths & Weaknesses
Table 99. CNH Basic Information, Manufacturing Base and Competitors
Table 100. CNH Major Business
Table 101. CNH Agricultural Telehandler Product and Services
Table 102. CNH Agricultural Telehandler Production (Units), Price (K US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. CNH Recent Developments/Updates
Table 104. CNH Competitive Strengths & Weaknesses
Table 105. Manitou Basic Information, Manufacturing Base and Competitors
Table 106. Manitou Major Business
Table 107. Manitou Agricultural Telehandler Product and Services
Table 108. Manitou Agricultural Telehandler Production (Units), Price (K US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Manitou Recent Developments/Updates
Table 110. Manitou Competitive Strengths & Weaknesses
Table 111. Terex Basic Information, Manufacturing Base and Competitors
Table 112. Terex Major Business
Table 113. Terex Agricultural Telehandler Product and Services
Table 114. Terex Agricultural Telehandler Production (Units), Price (K US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. Terex Recent Developments/Updates
Table 116. Terex Competitive Strengths & Weaknesses
Table 117. Merlo Basic Information, Manufacturing Base and Competitors
Table 118. Merlo Major Business
Table 119. Merlo Agricultural Telehandler Product and Services
Table 120. Merlo Agricultural Telehandler Production (Units), Price (K US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Merlo Recent Developments/Updates
Table 122. Merlo Competitive Strengths & Weaknesses
Table 123. Claas Basic Information, Manufacturing Base and Competitors
Table 124. Claas Major Business

Table 125. Claas Agricultural Telehandler Product and Services
Table 126. Claas Agricultural Telehandler Production (Units), Price (K US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Claas Recent Developments/Updates
Table 128. Claas Competitive Strengths & Weaknesses
Table 129. Dieci Basic Information, Manufacturing Base and Competitors
Table 130. Dieci Major Business
Table 131. Dieci Agricultural Telehandler Product and Services
Table 132. Dieci Agricultural Telehandler Production (Units), Price (K US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Dieci Recent Developments/Updates
Table 134. Dieci Competitive Strengths & Weaknesses
Table 135. Wacker Neuson Basic Information, Manufacturing Base and Competitors
Table 136. Wacker Neuson Major Business
Table 137. Wacker Neuson Agricultural Telehandler Product and Services
Table 138. Wacker Neuson Agricultural Telehandler Production (Units), Price (K US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Wacker Neuson Recent Developments/Updates
Table 140. Wacker Neuson Competitive Strengths & Weaknesses
Table 141. Liebherr Basic Information, Manufacturing Base and Competitors
Table 142. Liebherr Major Business
Table 143. Liebherr Agricultural Telehandler Product and Services
Table 144. Liebherr Agricultural Telehandler Production (Units), Price (K US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Liebherr Recent Developments/Updates
Table 146. Liebherr Competitive Strengths & Weaknesses
Table 147. Global Key Players of Agricultural Telehandler Upstream (Raw Materials)
Table 148. Global Agricultural Telehandler Typical Customers
Table 149. Agricultural Telehandler Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Agricultural Telehandler Picture

Figure 2. World Agricultural Telehandler Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Agricultural Telehandler Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Agricultural Telehandler Production (2021-2032) & (Units)

Figure 5. World Agricultural Telehandler Average Price (2021-2032) & (K US\$/Unit)

Figure 6. World Agricultural Telehandler Production Value Market Share by Region (2021-2032)

Figure 7. World Agricultural Telehandler Production Market Share by Region (2021-2032)

Figure 8. North America Agricultural Telehandler Production (2021-2032) & (Units)

Figure 9. Europe Agricultural Telehandler Production (2021-2032) & (Units)

Figure 10. China Agricultural Telehandler Production (2021-2032) & (Units)

Figure 11. Agricultural Telehandler Market Drivers

Figure 12. Factors Affecting Demand

Figure 13. World Agricultural Telehandler Consumption (2021-2032) & (Units)

Figure 14. World Agricultural Telehandler Consumption Market Share by Region (2021-2032)

Figure 15. United States Agricultural Telehandler Consumption (2021-2032) & (Units)

Figure 16. China Agricultural Telehandler Consumption (2021-2032) & (Units)

Figure 17. Europe Agricultural Telehandler Consumption (2021-2032) & (Units)

Figure 18. Japan Agricultural Telehandler Consumption (2021-2032) & (Units)

Figure 19. South Korea Agricultural Telehandler Consumption (2021-2032) & (Units)

Figure 20. ASEAN Agricultural Telehandler Consumption (2021-2032) & (Units)

Figure 21. India Agricultural Telehandler Consumption (2021-2032) & (Units)

Figure 22. Producer Shipments of Agricultural Telehandler by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 23. Global Four-firm Concentration Ratios (CR4) for Agricultural Telehandler Markets in 2025

Figure 24. Global Four-firm Concentration Ratios (CR8) for Agricultural Telehandler Markets in 2025

Figure 25. United States VS China: Agricultural Telehandler Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 26. United States VS China: Agricultural Telehandler Production Market Share

Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Agricultural Telehandler Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States Based Manufacturers Agricultural Telehandler Production Market Share 2025

Figure 29. China Based Manufacturers Agricultural Telehandler Production Market Share 2025

Figure 30. Rest of World Based Manufacturers Agricultural Telehandler Production Market Share 2025

Figure 31. World Agricultural Telehandler Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 32. World Agricultural Telehandler Production Value Market Share by Type in 2025

Figure 33. 4-7 m

Figure 34. Higher than 10 m

Figure 35. 7.01-10 m

Figure 36. World Agricultural Telehandler Production Market Share by Type (2021-2032)

Figure 37. World Agricultural Telehandler Production Value Market Share by Type (2021-2032)

Figure 38. World Agricultural Telehandler Average Price by Type (2021-2032) & (K US\$/Unit)

Figure 39. World Agricultural Telehandler Production Value by Fuel Type, (USD Million), 2021 & 2025 & 2032

Figure 40. World Agricultural Telehandler Production Value Market Share by Fuel Type in 2025

Figure 41. Internal Combustion Telehandlers

Figure 42. Electric Telescopic Telehandlers

Figure 43. World Agricultural Telehandler Production Market Share by Fuel Type (2021-2032)

Figure 44. World Agricultural Telehandler Production Value Market Share by Fuel Type (2021-2032)

Figure 45. World Agricultural Telehandler Average Price by Fuel Type (2021-2032) & (K US\$/Unit)

Figure 46. World Agricultural Telehandler Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Figure 47. World Agricultural Telehandler Production Value Market Share by Sales Channel in 2025

Figure 48. Direct Sales

Figure 49. Indirect Sales

Figure 50. World Agricultural Telehandler Production Market Share by Sales Channel (2021-2032)

Figure 51. World Agricultural Telehandler Production Value Market Share by Sales Channel (2021-2032)

Figure 52. World Agricultural Telehandler Average Price by Sales Channel (2021-2032) & (K US\$/Unit)

Figure 53. World Agricultural Telehandler Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 54. World Agricultural Telehandler Production Value Market Share by Application in 2025

Figure 55. Crops

Figure 56. Forage

Figure 57. Others

Figure 58. World Agricultural Telehandler Production Market Share by Application (2021-2032)

Figure 59. World Agricultural Telehandler Production Value Market Share by Application (2021-2032)

Figure 60. World Agricultural Telehandler Average Price by Application (2021-2032) & (K US\$/Unit)

Figure 61. Agricultural Telehandler Industry Chain

Figure 62. Agricultural Telehandler Procurement Model

Figure 63. Agricultural Telehandler Sales Model

Figure 64. Agricultural Telehandler Sales Channels, Direct Sales, and Distribution

Figure 65. Methodology

Figure 66. Research Process and Data Source

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