

Global Agricultural Soil Moisture Sensor Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Agricultural Soil Moisture Sensor market size was valued at US\$ 46.30 million in 2025 and is forecast to a readjusted size of US\$ 81.35 million by 2032 with a CAGR of 8.3% during review period.

AgAgricultural soil moisture sensors are sensing devices used to monitor soil moisture content in real time. Through measurement principles such as capacitance, resistance, or time-domain reflectometry, they convert changes in soil moisture into quantifiable electrical signals, providing data support for agricultural irrigation and crop management. These sensors are typically integrated with IoT systems, meteorological data, and irrigation control equipment, and are widely used in field planting, facility agriculture, orchards, and smart farmland scenarios to guide precision irrigation, reduce water costs, and improve crop yields and water resource utilization efficiency. In 2025, sales reached 759,000 units, with an average price of \$59, total production capacity of 850,000 units, and a gross profit margin of 38%.

From the demand side, as global agriculture moves towards smart and precision agriculture, soil moisture sensors are becoming the fundamental sensing unit of agricultural digital management systems. Accurately understanding soil moisture dynamics is not only crucial for improving irrigation efficiency and reducing water waste, but also directly impacts crop yield, quality, and the ability to manage fertilizer and water in tandem. In water-scarce regions, high-efficiency irrigation projects, and facility agriculture, real-time moisture data linked with irrigation control systems has become a standard requirement, transforming soil moisture sensors from simple 'monitoring tools' into 'precision irrigation decision-making gateways,' leading to a continuous increase in

market penetration.

From a technological and competitive perspective, the agricultural soil moisture sensor market is upgrading from basic product types to high-precision, intelligent networked systems. On one hand, more stable and weather-resistant high-precision sensing technologies such as FDR/TDR are gradually being adopted by agricultural enterprises and research institutions to meet the needs of long-term deployment in large fields and precision agricultural management. On the other hand, wireless communication, low-power design, and deep integration with field control systems are extending products from single-point measuring instruments to integrated solutions encompassing 'sensing + communication + data services.' Future market competition will no longer focus solely on single-machine performance, but will instead concentrate on system compatibility, data reliability, and overall operation and maintenance support capabilities. Vendors with strong ecosystem integration capabilities are expected to gain an advantage in the process of building smart agriculture.

This report is a detailed and comprehensive analysis for global Agricultural Soil Moisture Sensor market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Agricultural Soil Moisture Sensor market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Agricultural Soil Moisture Sensor market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Agricultural Soil Moisture Sensor market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Agricultural Soil Moisture Sensor market shares of main players, shipments in

revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Agricultural Soil Moisture Sensor

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Agricultural Soil Moisture Sensor market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SONKIR, VIVOSUN, Edaphic Scientific Pty Ltd, Luster Leaf, Kensizer, REOTEMP, Riot Technology Corp., SoilSense, Soil Scout, Chameleon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Agricultural Soil Moisture Sensor market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Wired

Wireless

Market segment by Installation & Measurement Method

Surface Insertion Type

Profiling Type

Probe Type

Fixed Embedding Type

Market segment by Measurement Principle

Capacitive Soil Moisture Sensor

Resistive Soil Moisture Sensor

Frequency Domain Reflectance (FDR) Sensor

Time Domain Reflectance (TDR) Sensor

Market segment by Application

Plant Research

Environmental Research

Farm

Others

Major players covered

SONKIR

VIVOSUN

Edaphic Scientific Pty Ltd

Luster Leaf

Kensizer

REOTEMP

Riot Technology Corp.

SoilSense

Soil Scout

Chameleon

Hunan Rika

EOS Data Analytics, Inc.

Farmo

Kestrel

Vernier

Farm21

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Agricultural Soil Moisture Sensor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Agricultural Soil Moisture Sensor, with price, sales quantity, revenue, and global market share of Agricultural Soil Moisture Sensor from 2021 to 2026.

Chapter 3, the Agricultural Soil Moisture Sensor competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Agricultural Soil Moisture Sensor breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Agricultural Soil Moisture Sensor market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Agricultural Soil Moisture Sensor.

Chapter 14 and 15, to describe Agricultural Soil Moisture Sensor sales channel, distributors, customers, research findings and conclusion.

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