

# Global Agricultural Products E-commerce Trading Platform Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GB6BD6E47214EN.html>

Date: January 2026

Pages: 158

Price: US\$ 4,480.00 (Single User License)

ID: GB6BD6E47214EN

## Abstracts

The global Agricultural Products E-commerce Trading Platform market size is expected to reach \$ 423543 million by 2032, rising at a market growth of 8.1% CAGR during the forecast period (2026-2032).

Agricultural Products E-commerce Trading Platform refers to a specialized digital operation carrier built on internet and information technology, which integrates functions such as commodity display, order matching, electronic payment, logistics docking, quality traceability, and after-sales service to connect multi-tier participants in the agricultural product industry chain including farmers, agricultural cooperatives, processing enterprises, distributors, retailers, and end consumers. It supports diverse transaction modes such as B2B (business-to-business bulk wholesale), B2C (direct sales from merchants to consumers), live-streaming e-commerce, and community group-buying, breaks through geographical restrictions and the limitations of traditional offline circulation channels, shortens the distance between production and consumption ends, reduces intermediate transaction costs, and provides standardized, transparent, and efficient trading scenarios for both primary agricultural products (such as fresh fruits, vegetables, grains, and livestock products) and processed agricultural products (such as dried fruits, pickled vegetables, and prepared agricultural snacks).

The Agricultural Products E-commerce Trading Platform industry is witnessing core trends including deep integration of technologies such as AI-driven demand forecasting, blockchain traceability, and 5G/VR immersive shopping, accelerated innovation of 'live-streaming + community group-buying + cross-border' hybrid models, and clustered development in eastern coastal regions alongside accelerated catch-up in central and western areas driven by county-level e-commerce parks; key opportunities lie in strong policy dividends from national strategies like 'Digital Commerce for Rural Prosperity' and rural revitalization, surging demand for high-quality, branded, and geographically

indicated agricultural products amid consumption upgrading, huge growth potential in sinking markets with rural internet penetration exceeding 65%, expanded cross-border channels under frameworks like RCEP, and improved efficiency from the maturation of cold chain logistics networks; however, the industry still faces prominent challenges: low product standardization leading to quality inconsistencies and high after-sales dispute rates, high cold chain logistics costs and inadequate 'last mile' delivery in rural areas, insufficient digital literacy among farmers and shortage of professional e-commerce talents, fierce homogeneous competition compressing profit margins, and difficulties in quality supervision due to fragmented supply chains and information asymmetry.

This report studies the global Agricultural Products E-commerce Trading Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Agricultural Products E-commerce Trading Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Agricultural Products E-commerce Trading Platform that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Agricultural Products E-commerce Trading Platform total market, 2021-2032, (USD Million)

Global Agricultural Products E-commerce Trading Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Agricultural Products E-commerce Trading Platform total market, key domestic companies, and share, (USD Million)

Global Agricultural Products E-commerce Trading Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Agricultural Products E-commerce Trading Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Agricultural Products E-commerce Trading Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Agricultural Products E-commerce Trading Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amazon, Alibaba Group, JD.com Company, COFCO Group, Benlai Holding Group, Natures Basket Limited., Pinduoduo, Bigbasket, Blinkit, Meituan, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Agricultural Products E-commerce Trading Platform market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Agricultural Products E-commerce Trading Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Agricultural Products E-commerce Trading Platform Market, Segmentation by Type:

Farm-made Snacks, Nuts, Specialties

Aquatic products, Meat, Fruits and Vegetables

Grain and Oil, Rice and Flour, Dry Goods

Others

Global Agricultural Products E-commerce Trading Platform Market, Segmentation by

**Transaction Subject Type:**

- Business-to-Business (B2B) E-commerce
- Business-to-Consumer (B2C) E-commerce
- Other

**Global Agricultural Products E-commerce Trading Platform Market, Segmentation by Logistics Service Level:**

- Cold Chain Logistics-supported Type
- Ordinary Logistics-supported Type
- Others

**Global Agricultural Products E-commerce Trading Platform Market, Segmentation by Application:**

- Household
- Hotel
- Restaurant
- School
- Hospital
- Others

**Companies Profiled:**

- Amazon

Alibaba Group

JD.com Company

COFCO Group

Benlai Holding Group

Natures Basket Limited.

Pinduoduo

Bigbasket

Blinkit

Meituan

Local Line

Walmart

GrazeCart

Local Food Marketplace

Farmigo

Tesco

Carrefour

Instacart

Ocado Group

Flipkart Grocery

Dingdong Maicai

Coupang

Reliance JioMart

Mercado Libre

#### Key Questions Answered

1. How big is the global Agricultural Products E-commerce Trading Platform market?
2. What is the demand of the global Agricultural Products E-commerce Trading Platform market?
3. What is the year over year growth of the global Agricultural Products E-commerce Trading Platform market?
4. What is the total value of the global Agricultural Products E-commerce Trading Platform market?
5. Who are the Major Players in the global Agricultural Products E-commerce Trading Platform market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Agricultural Products E-commerce Trading Platform Introduction
- 1.2 World Agricultural Products E-commerce Trading Platform Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Agricultural Products E-commerce Trading Platform Total Market by Region (by Headquarter Location)
  - 1.3.1 World Agricultural Products E-commerce Trading Platform Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Agricultural Products E-commerce Trading Platform Revenue (2021-2032)
  - 1.3.3 China Based Company Agricultural Products E-commerce Trading Platform Revenue (2021-2032)
  - 1.3.4 Europe Based Company Agricultural Products E-commerce Trading Platform Revenue (2021-2032)
  - 1.3.5 Japan Based Company Agricultural Products E-commerce Trading Platform Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Agricultural Products E-commerce Trading Platform Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Agricultural Products E-commerce Trading Platform Revenue (2021-2032)
  - 1.3.8 India Based Company Agricultural Products E-commerce Trading Platform Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Agricultural Products E-commerce Trading Platform Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032)
- 2.2 World Agricultural Products E-commerce Trading Platform Consumption Value by Region
  - 2.2.1 World Agricultural Products E-commerce Trading Platform Consumption Value by Region (2021-2026)
  - 2.2.2 World Agricultural Products E-commerce Trading Platform Consumption Value

Forecast by Region (2027-2032)

2.3 United States Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032)

2.4 China Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032)

2.5 Europe Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032)

2.6 Japan Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032)

2.7 South Korea Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032)

2.8 ASEAN Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032)

2.9 India Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032)

### **3 WORLD AGRICULTURAL PRODUCTS E-COMMERCE TRADING PLATFORM COMPANIES COMPETITIVE ANALYSIS**

3.1 World Agricultural Products E-commerce Trading Platform Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Agricultural Products E-commerce Trading Platform Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Agricultural Products E-commerce Trading Platform in 2025

3.2.3 Global Concentration Ratios (CR8) for Agricultural Products E-commerce Trading Platform in 2025

3.3 Agricultural Products E-commerce Trading Platform Company Evaluation Quadrant

3.4 Agricultural Products E-commerce Trading Platform Market: Overall Company Footprint Analysis

3.4.1 Agricultural Products E-commerce Trading Platform Market: Region Footprint

3.4.2 Agricultural Products E-commerce Trading Platform Market: Company Product Type Footprint

3.4.3 Agricultural Products E-commerce Trading Platform Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

- 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

## **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Agricultural Products E-commerce Trading Platform Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Agricultural Products E-commerce Trading Platform Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: Agricultural Products E-commerce Trading Platform Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Agricultural Products E-commerce Trading Platform Consumption Value Comparison
  - 4.2.1 United States VS China: Agricultural Products E-commerce Trading Platform Consumption Value Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Agricultural Products E-commerce Trading Platform Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Agricultural Products E-commerce Trading Platform Companies and Market Share, 2021-2026
  - 4.3.1 United States Based Agricultural Products E-commerce Trading Platform Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies Agricultural Products E-commerce Trading Platform Revenue, (2021-2026)
- 4.4 China Based Companies Agricultural Products E-commerce Trading Platform Revenue and Market Share, 2021-2026
  - 4.4.1 China Based Agricultural Products E-commerce Trading Platform Companies, Company Headquarters (Province, Country)
  - 4.4.2 China Based Companies Agricultural Products E-commerce Trading Platform Revenue, (2021-2026)
- 4.5 Rest of World Based Agricultural Products E-commerce Trading Platform Companies and Market Share, 2021-2026
  - 4.5.1 Rest of World Based Agricultural Products E-commerce Trading Platform Companies, Headquarters (Province, Country)
  - 4.5.2 Rest of World Based Companies Agricultural Products E-commerce Trading Platform Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Agricultural Products E-commerce Trading Platform Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Farm-made Snacks, Nuts, Specialties

5.2.2 Aquatic products, Meat, Fruits and Vegetables

5.2.3 Grain and Oil, Rice and Flour, Dry Goods

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Agricultural Products E-commerce Trading Platform Market Size by Type (2021-2026)

5.3.2 World Agricultural Products E-commerce Trading Platform Market Size by Type (2027-2032)

5.3.3 World Agricultural Products E-commerce Trading Platform Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY TRANSACTION SUBJECT TYPE**

6.1 World Agricultural Products E-commerce Trading Platform Market Size Overview by Transaction Subject Type: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Transaction Subject Type

6.2.1 Business-to-Business (B2B) E-commerce

6.2.2 Business-to-Consumer (B2C) E-commerce

6.2.3 Other

6.3 Market Segment by Transaction Subject Type

6.3.1 World Agricultural Products E-commerce Trading Platform Market Size by Transaction Subject Type (2021-2026)

6.3.2 World Agricultural Products E-commerce Trading Platform Market Size by Transaction Subject Type (2027-2032)

6.3.3 World Agricultural Products E-commerce Trading Platform Market Size Market Share by Transaction Subject Type (2027-2032)

## **7 MARKET ANALYSIS BY LOGISTICS SERVICE LEVEL**

7.1 World Agricultural Products E-commerce Trading Platform Market Size Overview by Logistics Service Level: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Logistics Service Level

7.2.1 Cold Chain Logistics-supported Type

7.2.2 Ordinary Logistics-supported Type

7.2.3 Others

## 7.3 Market Segment by Logistics Service Level

7.3.1 World Agricultural Products E-commerce Trading Platform Market Size by Logistics Service Level (2021-2026)

7.3.2 World Agricultural Products E-commerce Trading Platform Market Size by Logistics Service Level (2027-2032)

7.3.3 World Agricultural Products E-commerce Trading Platform Market Size Market Share by Logistics Service Level (2027-2032)

## 8 MARKET ANALYSIS BY APPLICATION

8.1 World Agricultural Products E-commerce Trading Platform Market Size Overview by Application: 2021 VS 2025 VS 2032

### 8.2 Segment Introduction by Application

8.2.1 Household

8.2.2 Hotel

8.2.3 Restaurant

8.2.4 School

8.2.5 Hospital

8.2.6 Others

### 8.3 Market Segment by Application

8.3.1 World Agricultural Products E-commerce Trading Platform Market Size by Application (2021-2026)

8.3.2 World Agricultural Products E-commerce Trading Platform Market Size by Application (2027-2032)

8.3.3 World Agricultural Products E-commerce Trading Platform Market Size Market Share by Application (2021-2032)

## 9 COMPANY PROFILES

### 9.1 Amazon

9.1.1 Amazon Details

9.1.2 Amazon Major Business

9.1.3 Amazon Agricultural Products E-commerce Trading Platform Product and Services

9.1.4 Amazon Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Amazon Recent Developments/Updates

9.1.6 Amazon Competitive Strengths & Weaknesses

### 9.2 Alibaba Group

- 9.2.1 Alibaba Group Details
- 9.2.2 Alibaba Group Major Business
- 9.2.3 Alibaba Group Agricultural Products E-commerce Trading Platform Product and Services
- 9.2.4 Alibaba Group Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)
- 9.2.5 Alibaba Group Recent Developments/Updates
- 9.2.6 Alibaba Group Competitive Strengths & Weaknesses
- 9.3 JD.com Company
  - 9.3.1 JD.com Company Details
  - 9.3.2 JD.com Company Major Business
  - 9.3.3 JD.com Company Agricultural Products E-commerce Trading Platform Product and Services
  - 9.3.4 JD.com Company Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)
  - 9.3.5 JD.com Company Recent Developments/Updates
  - 9.3.6 JD.com Company Competitive Strengths & Weaknesses
- 9.4 COFCO Group
  - 9.4.1 COFCO Group Details
  - 9.4.2 COFCO Group Major Business
  - 9.4.3 COFCO Group Agricultural Products E-commerce Trading Platform Product and Services
  - 9.4.4 COFCO Group Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)
  - 9.4.5 COFCO Group Recent Developments/Updates
  - 9.4.6 COFCO Group Competitive Strengths & Weaknesses
- 9.5 Benlai Holding Group
  - 9.5.1 Benlai Holding Group Details
  - 9.5.2 Benlai Holding Group Major Business
  - 9.5.3 Benlai Holding Group Agricultural Products E-commerce Trading Platform Product and Services
  - 9.5.4 Benlai Holding Group Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Benlai Holding Group Recent Developments/Updates
  - 9.5.6 Benlai Holding Group Competitive Strengths & Weaknesses
- 9.6 Natures Basket Limited.
  - 9.6.1 Natures Basket Limited. Details
  - 9.6.2 Natures Basket Limited. Major Business
  - 9.6.3 Natures Basket Limited. Agricultural Products E-commerce Trading Platform

## Product and Services

9.6.4 Natures Basket Limited. Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 Natures Basket Limited. Recent Developments/Updates

9.6.6 Natures Basket Limited. Competitive Strengths & Weaknesses

## 9.7 Pinduoduo

9.7.1 Pinduoduo Details

9.7.2 Pinduoduo Major Business

9.7.3 Pinduoduo Agricultural Products E-commerce Trading Platform Product and Services

9.7.4 Pinduoduo Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 Pinduoduo Recent Developments/Updates

9.7.6 Pinduoduo Competitive Strengths & Weaknesses

## 9.8 Bigbasket

9.8.1 Bigbasket Details

9.8.2 Bigbasket Major Business

9.8.3 Bigbasket Agricultural Products E-commerce Trading Platform Product and Services

9.8.4 Bigbasket Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)

9.8.5 Bigbasket Recent Developments/Updates

9.8.6 Bigbasket Competitive Strengths & Weaknesses

## 9.9 Blinkit

9.9.1 Blinkit Details

9.9.2 Blinkit Major Business

9.9.3 Blinkit Agricultural Products E-commerce Trading Platform Product and Services

9.9.4 Blinkit Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)

9.9.5 Blinkit Recent Developments/Updates

9.9.6 Blinkit Competitive Strengths & Weaknesses

## 9.10 Meituan

9.10.1 Meituan Details

9.10.2 Meituan Major Business

9.10.3 Meituan Agricultural Products E-commerce Trading Platform Product and Services

9.10.4 Meituan Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)

9.10.5 Meituan Recent Developments/Updates

- 9.10.6 Meituan Competitive Strengths & Weaknesses
- 9.11 Local Line
  - 9.11.1 Local Line Details
  - 9.11.2 Local Line Major Business
  - 9.11.3 Local Line Agricultural Products E-commerce Trading Platform Product and Services
  - 9.11.4 Local Line Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)
  - 9.11.5 Local Line Recent Developments/Updates
  - 9.11.6 Local Line Competitive Strengths & Weaknesses
- 9.12 Walmart
  - 9.12.1 Walmart Details
  - 9.12.2 Walmart Major Business
  - 9.12.3 Walmart Agricultural Products E-commerce Trading Platform Product and Services
  - 9.12.4 Walmart Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)
  - 9.12.5 Walmart Recent Developments/Updates
  - 9.12.6 Walmart Competitive Strengths & Weaknesses
- 9.13 GrazeCart
  - 9.13.1 GrazeCart Details
  - 9.13.2 GrazeCart Major Business
  - 9.13.3 GrazeCart Agricultural Products E-commerce Trading Platform Product and Services
  - 9.13.4 GrazeCart Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)
  - 9.13.5 GrazeCart Recent Developments/Updates
  - 9.13.6 GrazeCart Competitive Strengths & Weaknesses
- 9.14 Local Food Marketplace
  - 9.14.1 Local Food Marketplace Details
  - 9.14.2 Local Food Marketplace Major Business
  - 9.14.3 Local Food Marketplace Agricultural Products E-commerce Trading Platform Product and Services
  - 9.14.4 Local Food Marketplace Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)
  - 9.14.5 Local Food Marketplace Recent Developments/Updates
  - 9.14.6 Local Food Marketplace Competitive Strengths & Weaknesses
- 9.15 Farmigo
  - 9.15.1 Farmigo Details

- 9.15.2 Farmigo Major Business
- 9.15.3 Farmigo Agricultural Products E-commerce Trading Platform Product and Services
- 9.15.4 Farmigo Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)
- 9.15.5 Farmigo Recent Developments/Updates
- 9.15.6 Farmigo Competitive Strengths & Weaknesses
- 9.16 Tesco
  - 9.16.1 Tesco Details
  - 9.16.2 Tesco Major Business
  - 9.16.3 Tesco Agricultural Products E-commerce Trading Platform Product and Services
  - 9.16.4 Tesco Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)
  - 9.16.5 Tesco Recent Developments/Updates
  - 9.16.6 Tesco Competitive Strengths & Weaknesses
- 9.17 Carrefour
  - 9.17.1 Carrefour Details
  - 9.17.2 Carrefour Major Business
  - 9.17.3 Carrefour Agricultural Products E-commerce Trading Platform Product and Services
  - 9.17.4 Carrefour Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)
  - 9.17.5 Carrefour Recent Developments/Updates
  - 9.17.6 Carrefour Competitive Strengths & Weaknesses
- 9.18 Instacart
  - 9.18.1 Instacart Details
  - 9.18.2 Instacart Major Business
  - 9.18.3 Instacart Agricultural Products E-commerce Trading Platform Product and Services
  - 9.18.4 Instacart Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)
  - 9.18.5 Instacart Recent Developments/Updates
  - 9.18.6 Instacart Competitive Strengths & Weaknesses
- 9.19 Ocado Group
  - 9.19.1 Ocado Group Details
  - 9.19.2 Ocado Group Major Business
  - 9.19.3 Ocado Group Agricultural Products E-commerce Trading Platform Product and Services

9.19.4 Ocado Group Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)

9.19.5 Ocado Group Recent Developments/Updates

9.19.6 Ocado Group Competitive Strengths & Weaknesses

9.20 Flipkart Grocery

9.20.1 Flipkart Grocery Details

9.20.2 Flipkart Grocery Major Business

9.20.3 Flipkart Grocery Agricultural Products E-commerce Trading Platform Product and Services

9.20.4 Flipkart Grocery Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)

9.20.5 Flipkart Grocery Recent Developments/Updates

9.20.6 Flipkart Grocery Competitive Strengths & Weaknesses

9.21 Dingdong Maicai

9.21.1 Dingdong Maicai Details

9.21.2 Dingdong Maicai Major Business

9.21.3 Dingdong Maicai Agricultural Products E-commerce Trading Platform Product and Services

9.21.4 Dingdong Maicai Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)

9.21.5 Dingdong Maicai Recent Developments/Updates

9.21.6 Dingdong Maicai Competitive Strengths & Weaknesses

9.22 Coupang

9.22.1 Coupang Details

9.22.2 Coupang Major Business

9.22.3 Coupang Agricultural Products E-commerce Trading Platform Product and Services

9.22.4 Coupang Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)

9.22.5 Coupang Recent Developments/Updates

9.22.6 Coupang Competitive Strengths & Weaknesses

9.23 Reliance JioMart

9.23.1 Reliance JioMart Details

9.23.2 Reliance JioMart Major Business

9.23.3 Reliance JioMart Agricultural Products E-commerce Trading Platform Product and Services

9.23.4 Reliance JioMart Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)

9.23.5 Reliance JioMart Recent Developments/Updates

9.23.6 Reliance JioMart Competitive Strengths & Weaknesses

9.24 Mercado Libre

9.24.1 Mercado Libre Details

9.24.2 Mercado Libre Major Business

9.24.3 Mercado Libre Agricultural Products E-commerce Trading Platform Product and Services

9.24.4 Mercado Libre Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026)

9.24.5 Mercado Libre Recent Developments/Updates

9.24.6 Mercado Libre Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 Agricultural Products E-commerce Trading Platform Industry Chain

10.2 Agricultural Products E-commerce Trading Platform Upstream Analysis

10.3 Agricultural Products E-commerce Trading Platform Midstream Analysis

10.4 Agricultural Products E-commerce Trading Platform Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Agricultural Products E-commerce Trading Platform Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World Agricultural Products E-commerce Trading Platform Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World Agricultural Products E-commerce Trading Platform Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World Agricultural Products E-commerce Trading Platform Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World Agricultural Products E-commerce Trading Platform Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Agricultural Products E-commerce Trading Platform Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World Agricultural Products E-commerce Trading Platform Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World Agricultural Products E-commerce Trading Platform Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World Agricultural Products E-commerce Trading Platform Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key Agricultural Products E-commerce Trading Platform Players in 2025
- Table 12. World Agricultural Products E-commerce Trading Platform Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global Agricultural Products E-commerce Trading Platform Company Evaluation Quadrant
- Table 14. Head Office of Key Agricultural Products E-commerce Trading Platform Players
- Table 15. Agricultural Products E-commerce Trading Platform Market: Company Product Type Footprint
- Table 16. Agricultural Products E-commerce Trading Platform Market: Company Product Application Footprint
- Table 17. Agricultural Products E-commerce Trading Platform Mergers & Acquisitions Activity
- Table 18. United States VS China Agricultural Products E-commerce Trading Platform Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Agricultural Products E-commerce Trading Platform Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Agricultural Products E-commerce Trading Platform Companies, Headquarters (States, Country)

Table 21. United States Based Companies Agricultural Products E-commerce Trading Platform Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Agricultural Products E-commerce Trading Platform Revenue Market Share (2021-2026)

Table 23. China Based Agricultural Products E-commerce Trading Platform Companies, Headquarters (Province, Country)

Table 24. China Based Companies Agricultural Products E-commerce Trading Platform Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Agricultural Products E-commerce Trading Platform Revenue Market Share (2021-2026)

Table 26. Rest of World Based Agricultural Products E-commerce Trading Platform Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Agricultural Products E-commerce Trading Platform Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Agricultural Products E-commerce Trading Platform Revenue Market Share (2021-2026)

Table 29. World Agricultural Products E-commerce Trading Platform Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Agricultural Products E-commerce Trading Platform Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Agricultural Products E-commerce Trading Platform Market Size by Type (2027-2032) & (USD Million)

Table 32. World Agricultural Products E-commerce Trading Platform Market Size by Transaction Subject Type, (USD Million), 2021 & 2025 & 2032

Table 33. World Agricultural Products E-commerce Trading Platform Market Size Value by Transaction Subject Type (2021-2026) & (USD Million)

Table 34. World Agricultural Products E-commerce Trading Platform Market Size by Transaction Subject Type (2027-2032) & (USD Million)

Table 35. World Agricultural Products E-commerce Trading Platform Market Size by Logistics Service Level, (USD Million), 2021 & 2025 & 2032

Table 36. World Agricultural Products E-commerce Trading Platform Market Size Value by Logistics Service Level (2021-2026) & (USD Million)

Table 37. World Agricultural Products E-commerce Trading Platform Market Size by Logistics Service Level (2027-2032) & (USD Million)

Table 38. World Agricultural Products E-commerce Trading Platform Market Size by

Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Agricultural Products E-commerce Trading Platform Market Size by Application (2021-2026) & (USD Million)

Table 40. World Agricultural Products E-commerce Trading Platform Market Size by Application (2027-2032) & (USD Million)

Table 41. Amazon Basic Information, Manufacturing Base and Competitors

Table 42. Amazon Major Business

Table 43. Amazon Agricultural Products E-commerce Trading Platform Product and Services

Table 44. Amazon Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Amazon Recent Developments/Updates

Table 46. Amazon Competitive Strengths & Weaknesses

Table 47. Alibaba Group Basic Information, Manufacturing Base and Competitors

Table 48. Alibaba Group Major Business

Table 49. Alibaba Group Agricultural Products E-commerce Trading Platform Product and Services

Table 50. Alibaba Group Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Alibaba Group Recent Developments/Updates

Table 52. Alibaba Group Competitive Strengths & Weaknesses

Table 53. JD.com Company Basic Information, Manufacturing Base and Competitors

Table 54. JD.com Company Major Business

Table 55. JD.com Company Agricultural Products E-commerce Trading Platform Product and Services

Table 56. JD.com Company Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. JD.com Company Recent Developments/Updates

Table 58. JD.com Company Competitive Strengths & Weaknesses

Table 59. COFCO Group Basic Information, Manufacturing Base and Competitors

Table 60. COFCO Group Major Business

Table 61. COFCO Group Agricultural Products E-commerce Trading Platform Product and Services

Table 62. COFCO Group Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. COFCO Group Recent Developments/Updates

Table 64. COFCO Group Competitive Strengths & Weaknesses

Table 65. Benlai Holding Group Basic Information, Manufacturing Base and Competitors

- Table 66. Benlai Holding Group Major Business
- Table 67. Benlai Holding Group Agricultural Products E-commerce Trading Platform Product and Services
- Table 68. Benlai Holding Group Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 69. Benlai Holding Group Recent Developments/Updates
- Table 70. Benlai Holding Group Competitive Strengths & Weaknesses
- Table 71. Natures Basket Limited. Basic Information, Manufacturing Base and Competitors
- Table 72. Natures Basket Limited. Major Business
- Table 73. Natures Basket Limited. Agricultural Products E-commerce Trading Platform Product and Services
- Table 74. Natures Basket Limited. Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 75. Natures Basket Limited. Recent Developments/Updates
- Table 76. Natures Basket Limited. Competitive Strengths & Weaknesses
- Table 77. Pinduoduo Basic Information, Manufacturing Base and Competitors
- Table 78. Pinduoduo Major Business
- Table 79. Pinduoduo Agricultural Products E-commerce Trading Platform Product and Services
- Table 80. Pinduoduo Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. Pinduoduo Recent Developments/Updates
- Table 82. Pinduoduo Competitive Strengths & Weaknesses
- Table 83. Bigbasket Basic Information, Manufacturing Base and Competitors
- Table 84. Bigbasket Major Business
- Table 85. Bigbasket Agricultural Products E-commerce Trading Platform Product and Services
- Table 86. Bigbasket Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Bigbasket Recent Developments/Updates
- Table 88. Bigbasket Competitive Strengths & Weaknesses
- Table 89. Blinkit Basic Information, Manufacturing Base and Competitors
- Table 90. Blinkit Major Business
- Table 91. Blinkit Agricultural Products E-commerce Trading Platform Product and Services
- Table 92. Blinkit Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Blinkit Recent Developments/Updates

- Table 94. Blinkit Competitive Strengths & Weaknesses
- Table 95. Meituan Basic Information, Manufacturing Base and Competitors
- Table 96. Meituan Major Business
- Table 97. Meituan Agricultural Products E-commerce Trading Platform Product and Services
- Table 98. Meituan Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. Meituan Recent Developments/Updates
- Table 100. Meituan Competitive Strengths & Weaknesses
- Table 101. Local Line Basic Information, Manufacturing Base and Competitors
- Table 102. Local Line Major Business
- Table 103. Local Line Agricultural Products E-commerce Trading Platform Product and Services
- Table 104. Local Line Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Local Line Recent Developments/Updates
- Table 106. Local Line Competitive Strengths & Weaknesses
- Table 107. Walmart Basic Information, Manufacturing Base and Competitors
- Table 108. Walmart Major Business
- Table 109. Walmart Agricultural Products E-commerce Trading Platform Product and Services
- Table 110. Walmart Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Walmart Recent Developments/Updates
- Table 112. Walmart Competitive Strengths & Weaknesses
- Table 113. GrazeCart Basic Information, Manufacturing Base and Competitors
- Table 114. GrazeCart Major Business
- Table 115. GrazeCart Agricultural Products E-commerce Trading Platform Product and Services
- Table 116. GrazeCart Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. GrazeCart Recent Developments/Updates
- Table 118. GrazeCart Competitive Strengths & Weaknesses
- Table 119. Local Food Marketplace Basic Information, Manufacturing Base and Competitors
- Table 120. Local Food Marketplace Major Business
- Table 121. Local Food Marketplace Agricultural Products E-commerce Trading Platform Product and Services
- Table 122. Local Food Marketplace Agricultural Products E-commerce Trading Platform

Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. Local Food Marketplace Recent Developments/Updates

Table 124. Local Food Marketplace Competitive Strengths & Weaknesses

Table 125. Farmigo Basic Information, Manufacturing Base and Competitors

Table 126. Farmigo Major Business

Table 127. Farmigo Agricultural Products E-commerce Trading Platform Product and Services

Table 128. Farmigo Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Farmigo Recent Developments/Updates

Table 130. Farmigo Competitive Strengths & Weaknesses

Table 131. Tesco Basic Information, Manufacturing Base and Competitors

Table 132. Tesco Major Business

Table 133. Tesco Agricultural Products E-commerce Trading Platform Product and Services

Table 134. Tesco Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. Tesco Recent Developments/Updates

Table 136. Tesco Competitive Strengths & Weaknesses

Table 137. Carrefour Basic Information, Manufacturing Base and Competitors

Table 138. Carrefour Major Business

Table 139. Carrefour Agricultural Products E-commerce Trading Platform Product and Services

Table 140. Carrefour Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Carrefour Recent Developments/Updates

Table 142. Carrefour Competitive Strengths & Weaknesses

Table 143. Instacart Basic Information, Manufacturing Base and Competitors

Table 144. Instacart Major Business

Table 145. Instacart Agricultural Products E-commerce Trading Platform Product and Services

Table 146. Instacart Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Instacart Recent Developments/Updates

Table 148. Instacart Competitive Strengths & Weaknesses

Table 149. Ocado Group Basic Information, Manufacturing Base and Competitors

Table 150. Ocado Group Major Business

Table 151. Ocado Group Agricultural Products E-commerce Trading Platform Product and Services

- Table 152. Ocado Group Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 153. Ocado Group Recent Developments/Updates
- Table 154. Ocado Group Competitive Strengths & Weaknesses
- Table 155. Flipkart Grocery Basic Information, Manufacturing Base and Competitors
- Table 156. Flipkart Grocery Major Business
- Table 157. Flipkart Grocery Agricultural Products E-commerce Trading Platform Product and Services
- Table 158. Flipkart Grocery Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 159. Flipkart Grocery Recent Developments/Updates
- Table 160. Flipkart Grocery Competitive Strengths & Weaknesses
- Table 161. Dingdong Maicai Basic Information, Manufacturing Base and Competitors
- Table 162. Dingdong Maicai Major Business
- Table 163. Dingdong Maicai Agricultural Products E-commerce Trading Platform Product and Services
- Table 164. Dingdong Maicai Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 165. Dingdong Maicai Recent Developments/Updates
- Table 166. Dingdong Maicai Competitive Strengths & Weaknesses
- Table 167. Coupang Basic Information, Manufacturing Base and Competitors
- Table 168. Coupang Major Business
- Table 169. Coupang Agricultural Products E-commerce Trading Platform Product and Services
- Table 170. Coupang Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 171. Coupang Recent Developments/Updates
- Table 172. Coupang Competitive Strengths & Weaknesses
- Table 173. Reliance JioMart Basic Information, Manufacturing Base and Competitors
- Table 174. Reliance JioMart Major Business
- Table 175. Reliance JioMart Agricultural Products E-commerce Trading Platform Product and Services
- Table 176. Reliance JioMart Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 177. Reliance JioMart Recent Developments/Updates
- Table 178. Reliance JioMart Competitive Strengths & Weaknesses
- Table 179. Mercado Libre Basic Information, Manufacturing Base and Competitors
- Table 180. Mercado Libre Major Business
- Table 181. Mercado Libre Agricultural Products E-commerce Trading Platform Product

and Services

Table 182. Mercado Libre Agricultural Products E-commerce Trading Platform Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 183. Mercado Libre Recent Developments/Updates

Table 184. Mercado Libre Competitive Strengths & Weaknesses

Table 185. Global Key Players of Agricultural Products E-commerce Trading Platform Upstream (Raw Materials)

Table 186. Global Agricultural Products E-commerce Trading Platform Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Agricultural Products E-commerce Trading Platform Picture

Figure 2. World Agricultural Products E-commerce Trading Platform Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Agricultural Products E-commerce Trading Platform Total Revenue (2021-2032) & (USD Million)

Figure 4. World Agricultural Products E-commerce Trading Platform Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Agricultural Products E-commerce Trading Platform Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Agricultural Products E-commerce Trading Platform Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Agricultural Products E-commerce Trading Platform Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Agricultural Products E-commerce Trading Platform Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Agricultural Products E-commerce Trading Platform Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Agricultural Products E-commerce Trading Platform Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Agricultural Products E-commerce Trading Platform Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Agricultural Products E-commerce Trading Platform Revenue (2021-2032) & (USD Million)

Figure 13. Agricultural Products E-commerce Trading Platform Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032) & (USD Million)

Figure 16. World Agricultural Products E-commerce Trading Platform Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032) & (USD Million)

Figure 18. China Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032) & (USD Million)

Figure 23. India Agricultural Products E-commerce Trading Platform Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Agricultural Products E-commerce Trading Platform by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Agricultural Products E-commerce Trading Platform Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Agricultural Products E-commerce Trading Platform Markets in 2025

Figure 27. United States VS China: Agricultural Products E-commerce Trading Platform Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Agricultural Products E-commerce Trading Platform Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Agricultural Products E-commerce Trading Platform Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Agricultural Products E-commerce Trading Platform Market Size Market Share by Type in 2025

Figure 31. Farm-made Snacks, Nuts, Specialties

Figure 32. Aquatic products, Meat, Fruits and Vegetables

Figure 33. Grain and Oil, Rice and Flour, Dry Goods

Figure 34. Others

Figure 35. World Agricultural Products E-commerce Trading Platform Market Size Market Share by Type (2021-2032)

Figure 36. World Agricultural Products E-commerce Trading Platform Market Size by Transaction Subject Type, (USD Million), 2021 & 2025 & 2032

Figure 37. World Agricultural Products E-commerce Trading Platform Market Size Market Share by Transaction Subject Type in 2025

Figure 38. Business-to-Business (B2B) E-commerce

Figure 39. Business-to-Consumer (B2C) E-commerce

Figure 40. Other

Figure 41. World Agricultural Products E-commerce Trading Platform Market Size Market Share by Transaction Subject Type (2021-2032)

Figure 42. World Agricultural Products E-commerce Trading Platform Market Size by Logistics Service Level, (USD Million), 2021 & 2025 & 2032

Figure 43. World Agricultural Products E-commerce Trading Platform Market Size Market Share by Logistics Service Level in 2025

Figure 44. Cold Chain Logistics-supported Type

Figure 45. Ordinary Logistics-supported Type

Figure 46. Others

Figure 47. World Agricultural Products E-commerce Trading Platform Market Size Market Share by Logistics Service Level (2021-2032)

Figure 48. World Agricultural Products E-commerce Trading Platform Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 49. World Agricultural Products E-commerce Trading Platform Market Size Market Share by Application in 2025

Figure 50. Household

Figure 51. Hotel

Figure 52. Restaurant

Figure 53. School

Figure 54. Hospital

Figure 55. Others

Figure 56. World Agricultural Products E-commerce Trading Platform Market Size Market Share by Application (2021-2032)

Figure 57. Agricultural Products E-commerce Trading Platform Industrial Chain

Figure 58. Methodology

Figure 59. Research Process and Data Source

## I would like to order

Product name: Global Agricultural Products E-commerce Trading Platform Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/GB6BD6E47214EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB6BD6E47214EN.html>