

Global Agricultural Pest Monitoring Device Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Agricultural Pest Monitoring Device market size was valued at US\$ 700 million in 2025 and is forecast to a readjusted size of US\$ 1311 million by 2032 with a CAGR of 9.2% during review period.

In 2025, global Agricultural Pest Monitoring Device production reached approximately 1.8 million units, with an average global market price of around USD 380 per unit.

The gross profit margin of major companies in the industry is between 35%–55%.

In 2025, the global production capacity of Agricultural Pest Monitoring Device was approximately 2.3 million units.

Agricultural Pest Monitoring Device is an intelligent agricultural monitoring equipment used to detect, identify, and track pest populations and crop disease risks through sensors, imaging technologies, environmental monitoring modules, and data analysis systems. The device typically integrates insect trapping mechanisms, cameras, light sources, temperature and humidity sensors, communication modules, and AI-based recognition algorithms to provide real-time pest monitoring and early warning information. It is mainly used in farmland, orchards, greenhouses, and precision agriculture applications. The product boundary includes smart insect monitoring traps, AI pest identification devices, and connected pest monitoring stations, excluding traditional manual insect traps and general agricultural weather monitoring equipment.

The agricultural pest monitoring device industry chain includes upstream suppliers of

cameras, sensors, communication modules, batteries, solar power components, electronic components, and mechanical structures; the midstream sector covers equipment design, image recognition algorithm development, hardware integration, software platforms, assembly, and testing; the downstream sector includes farms, agricultural cooperatives, crop protection companies, agricultural service providers, and smart farming platforms. Market growth is driven by precision agriculture development, pesticide reduction requirements, increasing demand for early pest warning, labor shortage in agriculture, and digital transformation of farming management.

Report Scope

This report is a detailed and comprehensive analysis for global Agricultural Pest Monitoring Device market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Agricultural Pest Monitoring Device market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Agricultural Pest Monitoring Device market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Agricultural Pest Monitoring Device market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Agricultural Pest Monitoring Device market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Agricultural Pest Monitoring Device

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Agricultural Pest Monitoring Device market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include essl Instruments GmbH, Trapview (EFOS d.o.o.), Semios Technologies Inc., FaunaPhotonics A/S, Sencrop SAS, DTN LLC, Davis Instruments Corp., Russell IPM Ltd., CropX Technologies Ltd., Biobest Group NV, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Agricultural Pest Monitoring Device market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Image-Based Pest Monitoring Device

Sensor-Based Pest Monitoring Device

AI Recognition Pest Monitoring Device

Market segment by Monitoring Method

Pheromone Trap Monitoring Device

Light Trap Monitoring Device

Automated Insect Counting Device

Market segment by Detection Range

Small Range Device (<1 hectare)

Medium Range Device (1–10 hectares)

Large Range Device (>10 hectares)

Market segment by Application

Field Crop Pest Monitoring

Orchard Pest Monitoring

Greenhouse Pest Monitoring

Other

Major players covered

essl Instruments GmbH

Trapview (EFOS d.o.o.)

Semios Technologies Inc.

FaunaPhotonics A/S

Sencrop SAS

DTN LLC

Davis Instruments Corp.

Russell IPM Ltd.

CropX Technologies Ltd.

Biobest Group NV

Asahi Chemical Industry Co., Ltd.

Zhejiang Top Cloud-Agri Technology Co., Ltd.

Henan Yunfei Intelligent Technology Co., Ltd.

Shandong Renke Control Technology Co., Ltd.

Beijing Shennong Intelligent Technology Co., Ltd.

Hefei Taihe Intelligent Technology Co., Ltd.

Hangzhou Agro-Epitome Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Agricultural Pest Monitoring Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Agricultural Pest Monitoring Device, with price, sales quantity, revenue, and global market share of Agricultural Pest Monitoring Device from 2021 to 2026.

Chapter 3, the Agricultural Pest Monitoring Device competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Agricultural Pest Monitoring Device breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Agricultural Pest Monitoring Device market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Agricultural Pest Monitoring Device.

Chapter 14 and 15, to describe Agricultural Pest Monitoring Device sales channel, distributors, customers, research findings and conclusion.

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