

Global Agricultural Pest Monitoring Device Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Agricultural Pest Monitoring Device market size is expected to reach \$ 1311 million by 2032, rising at a market growth of 9.2% CAGR during the forecast period (2026-2032).

In 2025, global Agricultural Pest Monitoring Device production reached approximately 1.8 million units, with an average global market price of around USD 380 per unit.

The gross profit margin of major companies in the industry is between 35%–55%.

In 2025, the global production capacity of Agricultural Pest Monitoring Device was approximately 2.3 million units.

Agricultural Pest Monitoring Device is an intelligent agricultural monitoring equipment used to detect, identify, and track pest populations and crop disease risks through sensors, imaging technologies, environmental monitoring modules, and data analysis systems. The device typically integrates insect trapping mechanisms, cameras, light sources, temperature and humidity sensors, communication modules, and AI-based recognition algorithms to provide real-time pest monitoring and early warning information. It is mainly used in farmland, orchards, greenhouses, and precision agriculture applications. The product boundary includes smart insect monitoring traps, AI pest identification devices, and connected pest monitoring stations, excluding traditional manual insect traps and general agricultural weather monitoring equipment.

The agricultural pest monitoring device industry chain includes upstream suppliers of cameras, sensors, communication modules, batteries, solar power components, electronic components, and mechanical structures; the midstream sector covers

equipment design, image recognition algorithm development, hardware integration, software platforms, assembly, and testing; the downstream sector includes farms, agricultural cooperatives, crop protection companies, agricultural service providers, and smart farming platforms. Market growth is driven by precision agriculture development, pesticide reduction requirements, increasing demand for early pest warning, labor shortage in agriculture, and digital transformation of farming management.

Report Scope

This report studies the global Agricultural Pest Monitoring Device production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Agricultural Pest Monitoring Device and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Agricultural Pest Monitoring Device that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Agricultural Pest Monitoring Device total production and demand, 2021-2032, (K Units)

Global Agricultural Pest Monitoring Device total production value, 2021-2032, (USD Million)

Global Agricultural Pest Monitoring Device production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Agricultural Pest Monitoring Device consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Agricultural Pest Monitoring Device domestic production, consumption, key domestic manufacturers and share

Global Agricultural Pest Monitoring Device production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Agricultural Pest Monitoring Device production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Agricultural Pest Monitoring Device production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Agricultural Pest Monitoring Device market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include essl Instruments GmbH, Trapview (EFOS d.o.o.), Semios Technologies Inc., FaunaPhotonics A/S, Sencrop SAS, DTN LLC, Davis Instruments Corp., Russell IPM Ltd., CropX Technologies Ltd., Biobest Group NV, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Agricultural Pest Monitoring Device market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Agricultural Pest Monitoring Device Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Agricultural Pest Monitoring Device Market, Segmentation by Type:

Image-Based Pest Monitoring Device

Sensor-Based Pest Monitoring Device

AI Recognition Pest Monitoring Device

Global Agricultural Pest Monitoring Device Market, Segmentation by Monitoring Method:

Pheromone Trap Monitoring Device

Light Trap Monitoring Device

Automated Insect Counting Device

Global Agricultural Pest Monitoring Device Market, Segmentation by Detection Range:

Small Range Device (<1 hectare)

Medium Range Device (1–10 hectares)

Large Range Device (>10 hectares)

Global Agricultural Pest Monitoring Device Market, Segmentation by Application:

Field Crop Pest Monitoring

Orchard Pest Monitoring

Greenhouse Pest Monitoring

Other

Companies Profiled:

essl Instruments GmbH

Trapview (EFOS d.o.o.)

Semios Technologies Inc.

FaunaPhotonics A/S

Sencrop SAS

DTN LLC

Davis Instruments Corp.

Russell IPM Ltd.

CropX Technologies Ltd.

Biobest Group NV

Asahi Chemical Industry Co., Ltd.

Zhejiang Top Cloud-Agri Technology Co., Ltd.

Henan Yunfei Intelligent Technology Co., Ltd.

Shandong Renke Control Technology Co., Ltd.

Beijing Shennong Intelligent Technology Co., Ltd.

Hefei Taihe Intelligent Technology Co., Ltd.

Hangzhou Agro-Epitome Technology Co., Ltd.

Key Questions Answered:

1. How big is the global Agricultural Pest Monitoring Device market?
2. What is the demand of the global Agricultural Pest Monitoring Device market?
3. What is the year over year growth of the global Agricultural Pest Monitoring Device market?
4. What is the production and production value of the global Agricultural Pest Monitoring Device market?
5. Who are the key producers in the global Agricultural Pest Monitoring Device market?
6. What are the growth factors driving the market demand?

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