

# Global Agricultural Monitoring Satellite Imagery Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Agricultural Monitoring Satellite Imagery market size was valued at US\$ 493 million in 2025 and is forecast to a readjusted size of US\$ 710 million by 2032 with a CAGR of 5.2% during review period.

Agricultural satellite imagery refers to Earth observation data acquired through satellite remote sensing technology, specifically used to support precision agricultural management. These images capture detailed features of farmland, such as topography, vegetation cover, and soil moisture, providing accurate, real-time, and comprehensive information support for agricultural production. The industry's gross profit margin is approximately 20-40%. The upstream of the industry chain primarily involves satellite manufacturing and launch, including metal materials, chips, propulsion systems, power equipment, and launch vehicles. The midstream involves data acquisition and processing, encompassing satellite operations, data reception, and the processing of raw data into usable information through cloud platforms and AI algorithms. The downstream provides agricultural application services, with end users including governments, agricultural enterprises, and individual farmers. These applications are used in precision agriculture, including crop growth monitoring, yield estimation, and disaster assessment.

The main market drivers include:

Policy Support and Agricultural Strategic Needs

The market development of agricultural monitoring satellite imagery is primarily driven by national policies and agricultural strategies. To ensure food security, improve

agricultural efficiency, and address climate change challenges, countries are incorporating satellite remote sensing technology into their agricultural modernization plans. For example, China's 'Digital Agriculture' strategy explicitly requires the construction of an integrated air-ground monitoring network, while the EU's 'Common Agricultural Policy' supports precise subsidy distribution through satellite data. Policy-driven factors are not only reflected in top-level design but also directly stimulate market demand through special subsidies, data sharing platform construction, and cross-departmental collaboration mechanisms. These policies translate agricultural security needs into specific technical indicators and procurement plans, forming stable market growth expectations and driving system upgrades towards full coverage and real-time response.

### Technological Integration and Breakthroughs in Intelligent Analysis Capabilities

Technological innovation is the core driving force behind the development of the agricultural monitoring market. Advances in satellite imaging technologies, such as high-resolution multispectral imaging, infrared thermal imaging, and radar interferometry, combined with artificial intelligence algorithms, are propelling systems from single-crop identification to multi-dimensional intelligent analysis. For example, AI algorithms can automatically identify crop diseases and pests, estimate yields, and monitor soil moisture; satellites and drones collaborate to achieve precise field-level monitoring; and quantum encryption technology ensures data transmission security. Technological convergence is giving rise to new application scenarios—such as multi-source data fusion improving disaster early warning accuracy, biometric identification for crop variety verification, and 5G communication ensuring low-latency data transmission. Enterprises, through continuous R&D investment, adapt to monitoring needs under complex climate and terrain conditions, forming a virtuous cycle of 'technology iteration - demand upgrade - technology re-iteration.'

### Economic needs and social benefits are driving development

The economic needs and social benefits of the agricultural industry chain are jointly shaping the market landscape. Demands for precision agriculture, smart irrigation, and supply chain optimization are driving monitoring systems towards higher precision and real-time capabilities; consumer concerns about food safety and environmental protection are prompting agricultural producers to adopt satellite monitoring technology to improve product traceability; and the increasing frequency of extreme weather events caused by global climate change requires systems with stronger disaster early warning and adaptive management capabilities. Furthermore, international cooperation projects

(such as the FAO Global Agricultural Monitoring Programme) and competition among multinational corporations are driving the unification of technical standards and market expansion. This balance between economic needs and social benefits prompts the market to find the optimal path between functional expansion and cost optimization, forming a differentiated competitive landscape and driving the system to evolve towards sustainability and intelligence.

This report is a detailed and comprehensive analysis for global Agricultural Monitoring Satellite Imagery market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Agricultural Monitoring Satellite Imagery market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Agricultural Monitoring Satellite Imagery market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Agricultural Monitoring Satellite Imagery market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Agricultural Monitoring Satellite Imagery market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Agricultural Monitoring Satellite Imagery

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Agricultural Monitoring Satellite Imagery market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Vantor, Airbus, L3Harris, Telespazio, Satellogic,

ImageSat International, Capella Space, ICEYE, European Space Imaging, BlackSky, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

Agricultural Monitoring Satellite Imagery market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

0.3m Resolution

0.5m Resolution

1 m Resolution

Others

### Market segment by Technology

Optical Satellite Imagery

Microwave Satellite Imagery

Synthetic Aperture Radar (SAR) Satellite Imagery

### Market segment by Product Form

Raw Data Products

Value-Added Information Products

Solutions and Platform Services

## Market segment by Application

Government

Agricultural Enterprises

Individual Farmers

## Market segment by players, this report covers

Vantor

Airbus

L3Harris

Telespazio

Satellogic

ImageSat International

Capella Space

ICEYE

European Space Imaging

BlackSky

EarthDaily Analytics

Planet Labs

Earth-i

PlanetObserver

China Siwei Surveying and Mapping Technology Co. Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Agricultural Monitoring Satellite Imagery product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Agricultural Monitoring Satellite Imagery, with revenue, gross margin, and global market share of Agricultural Monitoring Satellite Imagery from 2021 to 2026.

Chapter 3, the Agricultural Monitoring Satellite Imagery competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Agricultural Monitoring Satellite Imagery market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Agricultural Monitoring Satellite Imagery.

Chapter 13, to describe Agricultural Monitoring Satellite Imagery research findings and conclusion.

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