

# Global Agricultural Machinery and Equipment Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Agricultural Machinery and Equipment market size was valued at USD 127060 million in 2023 and is forecast to a readjusted size of USD 174450 million by 2030 with a CAGR of 4.6% during review period.

This report mainly studies agricultural machinery and equipment market. Agricultural machinery is machinery used in farming or other agriculture.

Global key players of agricultural machinery and equipment include John Deere, Kubota, AGCO, CNH Industrial(Case IH and New Holland), Claas, etc. The top five players hold a share over 48%. Asia-Pacific is the largest market, has a share about 41%, followed by North America and Europe, with share 24% and 23%, separately. In terms of product type, Tractors is the largest segment, occupied for a share of 53%, and in terms of application, Crops has a share about 72 percent.

The Global Info Research report includes an overview of the development of the Agricultural Machinery and Equipment industry chain, the market status of Crops (Tractors, Harvesters), Forestry (Tractors, Harvesters), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Agricultural Machinery and Equipment.

Regionally, the report analyzes the Agricultural Machinery and Equipment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Agricultural Machinery and Equipment market, with robust

domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Agricultural Machinery and Equipment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Agricultural Machinery and Equipment industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Tractors, Harvesters).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Agricultural Machinery and Equipment market.

**Regional Analysis:** The report involves examining the Agricultural Machinery and Equipment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Agricultural Machinery and Equipment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Agricultural Machinery and Equipment:

**Company Analysis:** Report covers individual Agricultural Machinery and Equipment manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Agricultural Machinery and Equipment. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Crops, Forestry).

**Technology Analysis:** Report covers specific technologies relevant to Agricultural Machinery and Equipment. It assesses the current state, advancements, and potential future developments in Agricultural Machinery and Equipment areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Agricultural Machinery and Equipment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Agricultural Machinery and Equipment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Tractors

Harvesters

Spraying Equipment

Planting Equipment

Hay & Forage Equipment

Others

## Market segment by Application

Crops

Forestry

Horticulture

Others

## Major players covered

John Deere

CNH Industrial(Case IH and New Holland)

Kubota

AGCO

Claas

Mahindra

Yanmar

LOVOL

WORLD

SDF

JCB

YTO Group

Tractors and Farm Equipment (TAFE)

ISEKI

Exel Industries

Escorts Kubota

Wuzheng

Horsch Maschinen

Rostselmash

Dongfeng Farm

Lemken

Shandong Shifeng

Zoomlion

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Agricultural Machinery and Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Agricultural Machinery and Equipment, with price, sales, revenue and global market share of Agricultural Machinery and Equipment from 2019 to 2024.

Chapter 3, the Agricultural Machinery and Equipment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Agricultural Machinery and Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Agricultural Machinery and Equipment market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Agricultural Machinery and Equipment.

Chapter 14 and 15, to describe Agricultural Machinery and Equipment sales channel, distributors, customers, research findings and conclusion.

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