

Global Agricultural Irrigation Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Agricultural Irrigation Software market size is expected to reach \$ 3765 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

Agricultural Irrigation Software is a digital irrigation management system for agricultural growers, farm managers, and agricultural technology service organizations. Its core objective is to achieve intelligent irrigation decision-making, precise irrigation processes, and efficient utilization of irrigation resources by integrating technologies such as IoT sensing, meteorological data analysis, and crop water requirement models. This aims to reduce agricultural water costs and improve crop yield and quality. The software uses real-time field data (soil moisture, crop growth status, and meteorological conditions) as its core input, combined with built-in crop water requirement algorithms, soil moisture threshold models, and irrigation equipment control protocols to construct a closed-loop irrigation management system.

Large-scale planting bases and family farms have increasingly strong demands for water conservation, energy saving, and increased yield, driving the transformation of software from traditional timed and quantitative irrigation control to precise irrigation decisions based on crop growth stages, soil moisture, and weather dynamics.

Simultaneously, the rapid expansion of facility agriculture (greenhouses and polytunnels) and the increasing demand for refined cultivation of specialty crops (fruits, vegetables, medicinal herbs) have spurred the need for customized software based on specific crop water requirement models. Furthermore, the stringent requirements of green agricultural development policies for water-saving irrigation and reduced fertilizer and pesticide use are forcing growers to adopt digital irrigation tools to achieve traceable and precise management of water and fertilizer use.

Technological innovation and ecological integration have become the core driving forces for market growth, rapidly reshaping the competitive landscape. On the one

hand, the deep integration of IoT, AI, and satellite remote sensing technologies with software enables real-time monitoring of soil moisture and crop transpiration, while AI algorithms dynamically optimize irrigation plans and predict pest and disease risks based on multi-source data. Satellite remote sensing technology supports regional irrigation demand assessment at the medium scale in large-scale fields. On the other hand, software is upgrading from standalone irrigation control tools to integrated water, fertilizer, and pesticide management platforms, gradually connecting with fertilization systems, plant protection drones, and agricultural machinery scheduling systems to build a smart planting closed loop of 'perception-decision-execution-feedback.' Furthermore, the service model is shifting from software sales to integrated solutions of 'hardware + software + operation and maintenance.' Lightweight, low-cost SaaS versions targeting small farmers are rapidly penetrating the market, while vendors with localized crop models and policy compliance will have an advantage in regional market competition.

This report studies the global Agricultural Irrigation Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Agricultural Irrigation Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Agricultural Irrigation Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Agricultural Irrigation Software total market, 2021-2032, (USD Million)

Global Agricultural Irrigation Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Agricultural Irrigation Software total market, key domestic companies, and share, (USD Million)

Global Agricultural Irrigation Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Agricultural Irrigation Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Agricultural Irrigation Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Agricultural Irrigation Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Valley Irrigation, Raindancer, Rivulis, REINKE Irrigation, AquaCheck, Senninger Irrigation, Inc., SPECTRUM Technologies Inc., Topcon Precision Agriculture, Hortau, Lindsay, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Agricultural Irrigation Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Agricultural Irrigation Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Agricultural Irrigation Software Market, Segmentation by Type:

On-premises

Cloud-based

Global Agricultural Irrigation Software Market, Segmentation by Sence:

Field Crops

Greenhouses

Orchards / Tea gardens

Others

Global Agricultural Irrigation Software Market, Segmentation by Technology:

Internet of Things (IoT)

Satellite Remote Sensing

Others

Global Agricultural Irrigation Software Market, Segmentation by Application:

Individual

Commercial

Companies Profiled:

Valley Irrigation

Raindancer

Rivulis

REINKE Irrigation

AquaCheck

Senninger Irrigation, Inc.

SPECTRUM Technologies Inc.

Topcon Precision Agriculture

Hortau

Lindsay

MANNA IRRIGATION

Netafim

Trimble Agriculture

NUTRicontrol S.L.

Nelson Irrigation Corporation

Delta Plastics

Gesag

WiseConn

Observant

Orionis Smart Water Networks

Agremo

Zimmatic by Lindsay

Key Questions Answered

1. How big is the global Agricultural Irrigation Software market?
2. What is the demand of the global Agricultural Irrigation Software market?
3. What is the year over year growth of the global Agricultural Irrigation Software market?
4. What is the total value of the global Agricultural Irrigation Software market?
5. Who are the Major Players in the global Agricultural Irrigation Software market?
6. What are the growth factors driving the market demand?

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