

Global Agricultural IoT Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Agricultural IoT Services market size is expected to reach \$ 1796 million by 2032, rising at a market growth of 8.1% CAGR during the forecast period (2026-2032).

Agricultural IoT Services is a modern way of farming that uses advanced technology, including IoT, to increase farm productivity while reducing human labor. IoT technologies can provide farmers with key metrics about their crops, such as moisture levels, ambient temperature and humidity, livestock health, and asset location. Farmers can visualize this information in real-time using an online dashboard or mobile-based application.

Agricultural IoT services are expected to evolve toward smarter, fully data-driven, platform-based, and precision agriculture solutions. By integrating sensors, drones, satellite remote sensing, edge computing, and cloud platforms, IoT services can provide real-time monitoring and analysis of crop growth, soil, water, weather, and pest/disease conditions. Future services will offer precision irrigation, optimized fertilization, pest and disease early warning, machinery scheduling, and yield forecasting as integrated solutions, while enabling data sharing and platform integration for farm management, supply chain management, and agricultural insurance. The adoption of low-power, mobile, modular designs and AI predictive models will further enhance system efficiency, scalability, and support sustainable and modernized agriculture.

This report studies the global Agricultural IoT Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Agricultural IoT Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth,

considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Agricultural IoT Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Agricultural IoT Services total market, 2021-2032, (USD Million)

Global Agricultural IoT Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Agricultural IoT Services total market, key domestic companies, and share, (USD Million)

Global Agricultural IoT Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Agricultural IoT Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Agricultural IoT Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Agricultural IoT Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bayer, Syngenta, John Deere, Trimble, AGCO, CNH Industrial, Topcon Agriculture, CropX, Arable, Taranis, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Agricultural IoT Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Agricultural IoT Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Agricultural IoT Services Market, Segmentation by Type:

Software Platform

Smart Hardware

Global Agricultural IoT Services Market, Segmentation by Field:

Environmental Monitoring Services

Smart Irrigation Services

Pest and Disease Warning Services

Agricultural Machinery Scheduling Services

Farm Management Platform Services

Global Agricultural IoT Services Market, Segmentation by Scale:

Single Farms

Regional Projects

Demonstration Projects

Global Agricultural IoT Services Market, Segmentation by Application:

Precision Agriculture

Livestock Monitoring

Greenhouse Agriculture

Others

Companies Profiled:

Bayer

Syngenta

John Deere

Trimble

AGCO

CNH Industrial

Topcon Agriculture

CropX

Arable

Taranis

Davis Instruments

Pessl Instruments

Vaisala

Kubota

Yanmar

Samsung SDS

LG CNS

TOPCloud-Agri

XAG

DJI Agriculture

Zhonglian Smart Agriculture

Jingxun Changtong

Dayu Irrigation Group Co., Ltd.

Key Questions Answered

1. How big is the global Agricultural IoT Services market?
2. What is the demand of the global Agricultural IoT Services market?
3. What is the year over year growth of the global Agricultural IoT Services market?
4. What is the total value of the global Agricultural IoT Services market?
5. Who are the Major Players in the global Agricultural IoT Services market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Agricultural IoT Services Introduction
- 1.2 World Agricultural IoT Services Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Agricultural IoT Services Total Market by Region (by Headquarter Location)
 - 1.3.1 World Agricultural IoT Services Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Agricultural IoT Services Revenue (2021-2032)
 - 1.3.3 China Based Company Agricultural IoT Services Revenue (2021-2032)
 - 1.3.4 Europe Based Company Agricultural IoT Services Revenue (2021-2032)
 - 1.3.5 Japan Based Company Agricultural IoT Services Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Agricultural IoT Services Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Agricultural IoT Services Revenue (2021-2032)
 - 1.3.8 India Based Company Agricultural IoT Services Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Agricultural IoT Services Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Agricultural IoT Services Consumption Value (2021-2032)
- 2.2 World Agricultural IoT Services Consumption Value by Region
 - 2.2.1 World Agricultural IoT Services Consumption Value by Region (2021-2026)
 - 2.2.2 World Agricultural IoT Services Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Agricultural IoT Services Consumption Value (2021-2032)
- 2.4 China Agricultural IoT Services Consumption Value (2021-2032)
- 2.5 Europe Agricultural IoT Services Consumption Value (2021-2032)
- 2.6 Japan Agricultural IoT Services Consumption Value (2021-2032)
- 2.7 South Korea Agricultural IoT Services Consumption Value (2021-2032)
- 2.8 ASEAN Agricultural IoT Services Consumption Value (2021-2032)
- 2.9 India Agricultural IoT Services Consumption Value (2021-2032)

3 WORLD AGRICULTURAL IOT SERVICES COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Agricultural IoT Services Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Agricultural IoT Services Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Agricultural IoT Services in 2025

3.2.3 Global Concentration Ratios (CR8) for Agricultural IoT Services in 2025

3.3 Agricultural IoT Services Company Evaluation Quadrant

3.4 Agricultural IoT Services Market: Overall Company Footprint Analysis

3.4.1 Agricultural IoT Services Market: Region Footprint

3.4.2 Agricultural IoT Services Market: Company Product Type Footprint

3.4.3 Agricultural IoT Services Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Agricultural IoT Services Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Agricultural IoT Services Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Agricultural IoT Services Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Agricultural IoT Services Consumption Value Comparison

4.2.1 United States VS China: Agricultural IoT Services Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Agricultural IoT Services Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Agricultural IoT Services Companies and Market Share, 2021-2026

4.3.1 United States Based Agricultural IoT Services Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Agricultural IoT Services Revenue, (2021-2026)

4.4 China Based Companies Agricultural IoT Services Revenue and Market Share, 2021-2026

4.4.1 China Based Agricultural IoT Services Companies, Company Headquarters (Province, Country)

- 4.4.2 China Based Companies Agricultural IoT Services Revenue, (2021-2026)
- 4.5 Rest of World Based Agricultural IoT Services Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based Agricultural IoT Services Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies Agricultural IoT Services Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Agricultural IoT Services Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Software Platform
 - 5.2.2 Smart Hardware
- 5.3 Market Segment by Type
 - 5.3.1 World Agricultural IoT Services Market Size by Type (2021-2026)
 - 5.3.2 World Agricultural IoT Services Market Size by Type (2027-2032)
 - 5.3.3 World Agricultural IoT Services Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY FIELD

- 6.1 World Agricultural IoT Services Market Size Overview by Field: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Field
 - 6.2.1 Environmental Monitoring Services
 - 6.2.2 Smart Irrigation Services
 - 6.2.3 Pest and Disease Warning Services
 - 6.2.4 Agricultural Machinery Scheduling Services
 - 6.2.5 Farm Management Platform Services
- 6.3 Market Segment by Field
 - 6.3.1 World Agricultural IoT Services Market Size by Field (2021-2026)
 - 6.3.2 World Agricultural IoT Services Market Size by Field (2027-2032)
 - 6.3.3 World Agricultural IoT Services Market Size Market Share by Field (2027-2032)

7 MARKET ANALYSIS BY SCALE

- 7.1 World Agricultural IoT Services Market Size Overview by Scale: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Scale

- 7.2.1 Single Farms
- 7.2.2 Regional Projects
- 7.2.3 Demonstration Projects
- 7.3 Market Segment by Scale
 - 7.3.1 World Agricultural IoT Services Market Size by Scale (2021-2026)
 - 7.3.2 World Agricultural IoT Services Market Size by Scale (2027-2032)
 - 7.3.3 World Agricultural IoT Services Market Size Market Share by Scale (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

- 8.1 World Agricultural IoT Services Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
 - 8.2.1 Precision Agriculture
 - 8.2.2 Livestock Monitoring
 - 8.2.3 Greenhouse Agriculture
 - 8.2.4 Others
- 8.3 Market Segment by Application
 - 8.3.1 World Agricultural IoT Services Market Size by Application (2021-2026)
 - 8.3.2 World Agricultural IoT Services Market Size by Application (2027-2032)
 - 8.3.3 World Agricultural IoT Services Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

- 9.1 Bayer
 - 9.1.1 Bayer Details
 - 9.1.2 Bayer Major Business
 - 9.1.3 Bayer Agricultural IoT Services Product and Services
 - 9.1.4 Bayer Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.1.5 Bayer Recent Developments/Updates
 - 9.1.6 Bayer Competitive Strengths & Weaknesses
- 9.2 Syngenta
 - 9.2.1 Syngenta Details
 - 9.2.2 Syngenta Major Business
 - 9.2.3 Syngenta Agricultural IoT Services Product and Services
 - 9.2.4 Syngenta Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)

- 9.2.5 Syngenta Recent Developments/Updates
- 9.2.6 Syngenta Competitive Strengths & Weaknesses
- 9.3 John Deere
 - 9.3.1 John Deere Details
 - 9.3.2 John Deere Major Business
 - 9.3.3 John Deere Agricultural IoT Services Product and Services
 - 9.3.4 John Deere Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.3.5 John Deere Recent Developments/Updates
 - 9.3.6 John Deere Competitive Strengths & Weaknesses
- 9.4 Trimble
 - 9.4.1 Trimble Details
 - 9.4.2 Trimble Major Business
 - 9.4.3 Trimble Agricultural IoT Services Product and Services
 - 9.4.4 Trimble Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Trimble Recent Developments/Updates
 - 9.4.6 Trimble Competitive Strengths & Weaknesses
- 9.5 AGCO
 - 9.5.1 AGCO Details
 - 9.5.2 AGCO Major Business
 - 9.5.3 AGCO Agricultural IoT Services Product and Services
 - 9.5.4 AGCO Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.5.5 AGCO Recent Developments/Updates
 - 9.5.6 AGCO Competitive Strengths & Weaknesses
- 9.6 CNH Industrial
 - 9.6.1 CNH Industrial Details
 - 9.6.2 CNH Industrial Major Business
 - 9.6.3 CNH Industrial Agricultural IoT Services Product and Services
 - 9.6.4 CNH Industrial Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.6.5 CNH Industrial Recent Developments/Updates
 - 9.6.6 CNH Industrial Competitive Strengths & Weaknesses
- 9.7 Topcon Agriculture
 - 9.7.1 Topcon Agriculture Details
 - 9.7.2 Topcon Agriculture Major Business
 - 9.7.3 Topcon Agriculture Agricultural IoT Services Product and Services
 - 9.7.4 Topcon Agriculture Agricultural IoT Services Revenue, Gross Margin and Market

Share (2021-2026)

9.7.5 Topcon Agriculture Recent Developments/Updates

9.7.6 Topcon Agriculture Competitive Strengths & Weaknesses

9.8 CropX

9.8.1 CropX Details

9.8.2 CropX Major Business

9.8.3 CropX Agricultural IoT Services Product and Services

9.8.4 CropX Agricultural IoT Services Revenue, Gross Margin and Market Share

(2021-2026)

9.8.5 CropX Recent Developments/Updates

9.8.6 CropX Competitive Strengths & Weaknesses

9.9 Arable

9.9.1 Arable Details

9.9.2 Arable Major Business

9.9.3 Arable Agricultural IoT Services Product and Services

9.9.4 Arable Agricultural IoT Services Revenue, Gross Margin and Market Share

(2021-2026)

9.9.5 Arable Recent Developments/Updates

9.9.6 Arable Competitive Strengths & Weaknesses

9.10 Taranis

9.10.1 Taranis Details

9.10.2 Taranis Major Business

9.10.3 Taranis Agricultural IoT Services Product and Services

9.10.4 Taranis Agricultural IoT Services Revenue, Gross Margin and Market Share

(2021-2026)

9.10.5 Taranis Recent Developments/Updates

9.10.6 Taranis Competitive Strengths & Weaknesses

9.11 Davis Instruments

9.11.1 Davis Instruments Details

9.11.2 Davis Instruments Major Business

9.11.3 Davis Instruments Agricultural IoT Services Product and Services

9.11.4 Davis Instruments Agricultural IoT Services Revenue, Gross Margin and Market

Share (2021-2026)

9.11.5 Davis Instruments Recent Developments/Updates

9.11.6 Davis Instruments Competitive Strengths & Weaknesses

9.12 Pessl Instruments

9.12.1 Pessl Instruments Details

9.12.2 Pessl Instruments Major Business

9.12.3 Pessl Instruments Agricultural IoT Services Product and Services

9.12.4 Pessl Instruments Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)

9.12.5 Pessl Instruments Recent Developments/Updates

9.12.6 Pessl Instruments Competitive Strengths & Weaknesses

9.13 Vaisala

9.13.1 Vaisala Details

9.13.2 Vaisala Major Business

9.13.3 Vaisala Agricultural IoT Services Product and Services

9.13.4 Vaisala Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)

9.13.5 Vaisala Recent Developments/Updates

9.13.6 Vaisala Competitive Strengths & Weaknesses

9.14 Kubota

9.14.1 Kubota Details

9.14.2 Kubota Major Business

9.14.3 Kubota Agricultural IoT Services Product and Services

9.14.4 Kubota Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)

9.14.5 Kubota Recent Developments/Updates

9.14.6 Kubota Competitive Strengths & Weaknesses

9.15 Yanmar

9.15.1 Yanmar Details

9.15.2 Yanmar Major Business

9.15.3 Yanmar Agricultural IoT Services Product and Services

9.15.4 Yanmar Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)

9.15.5 Yanmar Recent Developments/Updates

9.15.6 Yanmar Competitive Strengths & Weaknesses

9.16 Samsung SDS

9.16.1 Samsung SDS Details

9.16.2 Samsung SDS Major Business

9.16.3 Samsung SDS Agricultural IoT Services Product and Services

9.16.4 Samsung SDS Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)

9.16.5 Samsung SDS Recent Developments/Updates

9.16.6 Samsung SDS Competitive Strengths & Weaknesses

9.17 LG CNS

9.17.1 LG CNS Details

9.17.2 LG CNS Major Business

- 9.17.3 LG CNS Agricultural IoT Services Product and Services
- 9.17.4 LG CNS Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)
- 9.17.5 LG CNS Recent Developments/Updates
- 9.17.6 LG CNS Competitive Strengths & Weaknesses
- 9.18 TOPCloud-Agri
 - 9.18.1 TOPCloud-Agri Details
 - 9.18.2 TOPCloud-Agri Major Business
 - 9.18.3 TOPCloud-Agri Agricultural IoT Services Product and Services
 - 9.18.4 TOPCloud-Agri Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.18.5 TOPCloud-Agri Recent Developments/Updates
 - 9.18.6 TOPCloud-Agri Competitive Strengths & Weaknesses
- 9.19 XAG
 - 9.19.1 XAG Details
 - 9.19.2 XAG Major Business
 - 9.19.3 XAG Agricultural IoT Services Product and Services
 - 9.19.4 XAG Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.19.5 XAG Recent Developments/Updates
 - 9.19.6 XAG Competitive Strengths & Weaknesses
- 9.20 DJI Agriculture
 - 9.20.1 DJI Agriculture Details
 - 9.20.2 DJI Agriculture Major Business
 - 9.20.3 DJI Agriculture Agricultural IoT Services Product and Services
 - 9.20.4 DJI Agriculture Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.20.5 DJI Agriculture Recent Developments/Updates
 - 9.20.6 DJI Agriculture Competitive Strengths & Weaknesses
- 9.21 Zhonglian Smart Agriculture
 - 9.21.1 Zhonglian Smart Agriculture Details
 - 9.21.2 Zhonglian Smart Agriculture Major Business
 - 9.21.3 Zhonglian Smart Agriculture Agricultural IoT Services Product and Services
 - 9.21.4 Zhonglian Smart Agriculture Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.21.5 Zhonglian Smart Agriculture Recent Developments/Updates
 - 9.21.6 Zhonglian Smart Agriculture Competitive Strengths & Weaknesses
- 9.22 Jingxun Changtong
 - 9.22.1 Jingxun Changtong Details

- 9.22.2 Jingxun Changtong Major Business
- 9.22.3 Jingxun Changtong Agricultural IoT Services Product and Services
- 9.22.4 Jingxun Changtong Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)
- 9.22.5 Jingxun Changtong Recent Developments/Updates
- 9.22.6 Jingxun Changtong Competitive Strengths & Weaknesses
- 9.23 Dayu Irrigation Group Co., Ltd.
- 9.23.1 Dayu Irrigation Group Co., Ltd. Details
- 9.23.2 Dayu Irrigation Group Co., Ltd. Major Business
- 9.23.3 Dayu Irrigation Group Co., Ltd. Agricultural IoT Services Product and Services
- 9.23.4 Dayu Irrigation Group Co., Ltd. Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026)
- 9.23.5 Dayu Irrigation Group Co., Ltd. Recent Developments/Updates
- 9.23.6 Dayu Irrigation Group Co., Ltd. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Agricultural IoT Services Industry Chain
- 10.2 Agricultural IoT Services Upstream Analysis
- 10.3 Agricultural IoT Services Midstream Analysis
- 10.4 Agricultural IoT Services Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Agricultural IoT Services Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Agricultural IoT Services Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Agricultural IoT Services Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Agricultural IoT Services Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Agricultural IoT Services Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Agricultural IoT Services Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Agricultural IoT Services Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Agricultural IoT Services Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Agricultural IoT Services Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Agricultural IoT Services Players in 2025

Table 12. World Agricultural IoT Services Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Agricultural IoT Services Company Evaluation Quadrant

Table 14. Head Office of Key Agricultural IoT Services Players

Table 15. Agricultural IoT Services Market: Company Product Type Footprint

Table 16. Agricultural IoT Services Market: Company Product Application Footprint

Table 17. Agricultural IoT Services Mergers & Acquisitions Activity

Table 18. United States VS China Agricultural IoT Services Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Agricultural IoT Services Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Agricultural IoT Services Companies, Headquarters (States, Country)

Table 21. United States Based Companies Agricultural IoT Services Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Agricultural IoT Services Revenue Market Share (2021-2026)

Table 23. China Based Agricultural IoT Services Companies, Headquarters (Province, Country)

Table 24. China Based Companies Agricultural IoT Services Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Agricultural IoT Services Revenue Market Share (2021-2026)

Table 26. Rest of World Based Agricultural IoT Services Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Agricultural IoT Services Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Agricultural IoT Services Revenue Market Share (2021-2026)

Table 29. World Agricultural IoT Services Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Agricultural IoT Services Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Agricultural IoT Services Market Size by Type (2027-2032) & (USD Million)

Table 32. World Agricultural IoT Services Market Size by Field, (USD Million), 2021 & 2025 & 2032

Table 33. World Agricultural IoT Services Market Size Value by Field (2021-2026) & (USD Million)

Table 34. World Agricultural IoT Services Market Size by Field (2027-2032) & (USD Million)

Table 35. World Agricultural IoT Services Market Size by Scale, (USD Million), 2021 & 2025 & 2032

Table 36. World Agricultural IoT Services Market Size Value by Scale (2021-2026) & (USD Million)

Table 37. World Agricultural IoT Services Market Size by Scale (2027-2032) & (USD Million)

Table 38. World Agricultural IoT Services Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Agricultural IoT Services Market Size by Application (2021-2026) & (USD Million)

Table 40. World Agricultural IoT Services Market Size by Application (2027-2032) & (USD Million)

Table 41. Bayer Basic Information, Manufacturing Base and Competitors

Table 42. Bayer Major Business
Table 43. Bayer Agricultural IoT Services Product and Services
Table 44. Bayer Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 45. Bayer Recent Developments/Updates
Table 46. Bayer Competitive Strengths & Weaknesses
Table 47. Syngenta Basic Information, Manufacturing Base and Competitors
Table 48. Syngenta Major Business
Table 49. Syngenta Agricultural IoT Services Product and Services
Table 50. Syngenta Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 51. Syngenta Recent Developments/Updates
Table 52. Syngenta Competitive Strengths & Weaknesses
Table 53. John Deere Basic Information, Manufacturing Base and Competitors
Table 54. John Deere Major Business
Table 55. John Deere Agricultural IoT Services Product and Services
Table 56. John Deere Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 57. John Deere Recent Developments/Updates
Table 58. John Deere Competitive Strengths & Weaknesses
Table 59. Trimble Basic Information, Manufacturing Base and Competitors
Table 60. Trimble Major Business
Table 61. Trimble Agricultural IoT Services Product and Services
Table 62. Trimble Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 63. Trimble Recent Developments/Updates
Table 64. Trimble Competitive Strengths & Weaknesses
Table 65. AGCO Basic Information, Manufacturing Base and Competitors
Table 66. AGCO Major Business
Table 67. AGCO Agricultural IoT Services Product and Services
Table 68. AGCO Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 69. AGCO Recent Developments/Updates
Table 70. AGCO Competitive Strengths & Weaknesses
Table 71. CNH Industrial Basic Information, Manufacturing Base and Competitors
Table 72. CNH Industrial Major Business
Table 73. CNH Industrial Agricultural IoT Services Product and Services
Table 74. CNH Industrial Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. CNH Industrial Recent Developments/Updates
Table 76. CNH Industrial Competitive Strengths & Weaknesses
Table 77. Topcon Agriculture Basic Information, Manufacturing Base and Competitors
Table 78. Topcon Agriculture Major Business
Table 79. Topcon Agriculture Agricultural IoT Services Product and Services
Table 80. Topcon Agriculture Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 81. Topcon Agriculture Recent Developments/Updates
Table 82. Topcon Agriculture Competitive Strengths & Weaknesses
Table 83. CropX Basic Information, Manufacturing Base and Competitors
Table 84. CropX Major Business
Table 85. CropX Agricultural IoT Services Product and Services
Table 86. CropX Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 87. CropX Recent Developments/Updates
Table 88. CropX Competitive Strengths & Weaknesses
Table 89. Arable Basic Information, Manufacturing Base and Competitors
Table 90. Arable Major Business
Table 91. Arable Agricultural IoT Services Product and Services
Table 92. Arable Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 93. Arable Recent Developments/Updates
Table 94. Arable Competitive Strengths & Weaknesses
Table 95. Taranis Basic Information, Manufacturing Base and Competitors
Table 96. Taranis Major Business
Table 97. Taranis Agricultural IoT Services Product and Services
Table 98. Taranis Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 99. Taranis Recent Developments/Updates
Table 100. Taranis Competitive Strengths & Weaknesses
Table 101. Davis Instruments Basic Information, Manufacturing Base and Competitors
Table 102. Davis Instruments Major Business
Table 103. Davis Instruments Agricultural IoT Services Product and Services
Table 104. Davis Instruments Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 105. Davis Instruments Recent Developments/Updates
Table 106. Davis Instruments Competitive Strengths & Weaknesses
Table 107. Pessl Instruments Basic Information, Manufacturing Base and Competitors
Table 108. Pessl Instruments Major Business

Table 109. Pessl Instruments Agricultural IoT Services Product and Services
Table 110. Pessl Instruments Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 111. Pessl Instruments Recent Developments/Updates
Table 112. Pessl Instruments Competitive Strengths & Weaknesses
Table 113. Vaisala Basic Information, Manufacturing Base and Competitors
Table 114. Vaisala Major Business
Table 115. Vaisala Agricultural IoT Services Product and Services
Table 116. Vaisala Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 117. Vaisala Recent Developments/Updates
Table 118. Vaisala Competitive Strengths & Weaknesses
Table 119. Kubota Basic Information, Manufacturing Base and Competitors
Table 120. Kubota Major Business
Table 121. Kubota Agricultural IoT Services Product and Services
Table 122. Kubota Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 123. Kubota Recent Developments/Updates
Table 124. Kubota Competitive Strengths & Weaknesses
Table 125. Yanmar Basic Information, Manufacturing Base and Competitors
Table 126. Yanmar Major Business
Table 127. Yanmar Agricultural IoT Services Product and Services
Table 128. Yanmar Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 129. Yanmar Recent Developments/Updates
Table 130. Yanmar Competitive Strengths & Weaknesses
Table 131. Samsung SDS Basic Information, Manufacturing Base and Competitors
Table 132. Samsung SDS Major Business
Table 133. Samsung SDS Agricultural IoT Services Product and Services
Table 134. Samsung SDS Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 135. Samsung SDS Recent Developments/Updates
Table 136. Samsung SDS Competitive Strengths & Weaknesses
Table 137. LG CNS Basic Information, Manufacturing Base and Competitors
Table 138. LG CNS Major Business
Table 139. LG CNS Agricultural IoT Services Product and Services
Table 140. LG CNS Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 141. LG CNS Recent Developments/Updates

Table 142. LG CNS Competitive Strengths & Weaknesses
Table 143. TOPCloud-Agri Basic Information, Manufacturing Base and Competitors
Table 144. TOPCloud-Agri Major Business
Table 145. TOPCloud-Agri Agricultural IoT Services Product and Services
Table 146. TOPCloud-Agri Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 147. TOPCloud-Agri Recent Developments/Updates
Table 148. TOPCloud-Agri Competitive Strengths & Weaknesses
Table 149. XAG Basic Information, Manufacturing Base and Competitors
Table 150. XAG Major Business
Table 151. XAG Agricultural IoT Services Product and Services
Table 152. XAG Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 153. XAG Recent Developments/Updates
Table 154. XAG Competitive Strengths & Weaknesses
Table 155. DJI Agriculture Basic Information, Manufacturing Base and Competitors
Table 156. DJI Agriculture Major Business
Table 157. DJI Agriculture Agricultural IoT Services Product and Services
Table 158. DJI Agriculture Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 159. DJI Agriculture Recent Developments/Updates
Table 160. DJI Agriculture Competitive Strengths & Weaknesses
Table 161. Zhonglian Smart Agriculture Basic Information, Manufacturing Base and Competitors
Table 162. Zhonglian Smart Agriculture Major Business
Table 163. Zhonglian Smart Agriculture Agricultural IoT Services Product and Services
Table 164. Zhonglian Smart Agriculture Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 165. Zhonglian Smart Agriculture Recent Developments/Updates
Table 166. Zhonglian Smart Agriculture Competitive Strengths & Weaknesses
Table 167. Jingxun Changtong Basic Information, Manufacturing Base and Competitors
Table 168. Jingxun Changtong Major Business
Table 169. Jingxun Changtong Agricultural IoT Services Product and Services
Table 170. Jingxun Changtong Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 171. Jingxun Changtong Recent Developments/Updates
Table 172. Jingxun Changtong Competitive Strengths & Weaknesses
Table 173. Dayu Irrigation Group Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 174. Dayu Irrigation Group Co., Ltd. Major Business

Table 175. Dayu Irrigation Group Co., Ltd. Agricultural IoT Services Product and Services

Table 176. Dayu Irrigation Group Co., Ltd. Agricultural IoT Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 177. Dayu Irrigation Group Co., Ltd. Recent Developments/Updates

Table 178. Dayu Irrigation Group Co., Ltd. Competitive Strengths & Weaknesses

Table 179. Global Key Players of Agricultural IoT Services Upstream (Raw Materials)

Table 180. Global Agricultural IoT Services Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Agricultural IoT Services Picture

Figure 2. World Agricultural IoT Services Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Agricultural IoT Services Total Revenue (2021-2032) & (USD Million)

Figure 4. World Agricultural IoT Services Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Agricultural IoT Services Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Agricultural IoT Services Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Agricultural IoT Services Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Agricultural IoT Services Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Agricultural IoT Services Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Agricultural IoT Services Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Agricultural IoT Services Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Agricultural IoT Services Revenue (2021-2032) & (USD Million)

Figure 13. Agricultural IoT Services Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Agricultural IoT Services Consumption Value (2021-2032) & (USD Million)

Figure 16. World Agricultural IoT Services Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Agricultural IoT Services Consumption Value (2021-2032) & (USD Million)

Figure 18. China Agricultural IoT Services Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Agricultural IoT Services Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Agricultural IoT Services Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea Agricultural IoT Services Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Agricultural IoT Services Consumption Value (2021-2032) & (USD Million)

Figure 23. India Agricultural IoT Services Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Agricultural IoT Services by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Agricultural IoT Services Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Agricultural IoT Services Markets in 2025

Figure 27. United States VS China: Agricultural IoT Services Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Agricultural IoT Services Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Agricultural IoT Services Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Agricultural IoT Services Market Size Market Share by Type in 2025

Figure 31. Software Platform

Figure 32. Smart Hardware

Figure 33. World Agricultural IoT Services Market Size Market Share by Type (2021-2032)

Figure 34. World Agricultural IoT Services Market Size by Field, (USD Million), 2021 & 2025 & 2032

Figure 35. World Agricultural IoT Services Market Size Market Share by Field in 2025

Figure 36. Environmental Monitoring Services

Figure 37. Smart Irrigation Services

Figure 38. Pest and Disease Warning Services

Figure 39. Agricultural Machinery Scheduling Services

Figure 40. Farm Management Platform Services

Figure 41. World Agricultural IoT Services Market Size Market Share by Field (2021-2032)

Figure 42. World Agricultural IoT Services Market Size by Scale, (USD Million), 2021 & 2025 & 2032

Figure 43. World Agricultural IoT Services Market Size Market Share by Scale in 2025

Figure 44. Single Farms

Figure 45. Regional Projects

Figure 46. Demonstration Projects

Figure 47. World Agricultural IoT Services Market Size Market Share by Scale
(2021-2032)

Figure 48. World Agricultural IoT Services Market Size by Application, (USD Million),
2021 & 2025 & 2032

Figure 49. World Agricultural IoT Services Market Size Market Share by Application in
2025

Figure 50. Precision Agriculture

Figure 51. Livestock Monitoring

Figure 52. Greenhouse Agriculture

Figure 53. Others

Figure 54. World Agricultural IoT Services Market Size Market Share by Application
(2021-2032)

Figure 55. Agricultural IoT Services Industrial Chain

Figure 56. Methodology

Figure 57. Research Process and Data Source

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