

Global Agricultural Crop Insurance Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G0019313ACC9EN.html>

Date: January 2024

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: G0019313ACC9EN

Abstracts

According to our (Global Info Research) latest study, the global Agricultural Crop Insurance market size was valued at USD 39310 million in 2023 and is forecast to a readjusted size of USD 55570 million by 2030 with a CAGR of 5.1% during review period.

Agricultural insurance protects against loss of or damage to crops or livestock. It has great potential to provide value to low-income farmers and their communities, both by protecting farmers when shocks occur and by encouraging greater investment in crops. However, in practice its effectiveness has often been constrained by the difficulty of designing good products and by demand constraints.

Global Agricultural Crop Insurance key players include PICC, Zurich, Chubb, Sampo, QBE, etc. Global top five manufacturers hold a share over 30%. North America is the largest market, with a share about 40%. In terms of product, Crop or MPCl is the largest segment, with a share over 80%. And in terms of application, the largest application is Agency, followed by Brokers, Digital and Direct Channel, Bancassurance, etc.

The Global Info Research report includes an overview of the development of the Agricultural Crop Insurance industry chain, the market status of Agencies (MPCl, Hail), Digital and Direct Channel (MPCl, Hail), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Agricultural Crop Insurance.

Regionally, the report analyzes the Agricultural Crop Insurance markets in key regions. North America and Europe are experiencing steady growth, driven by government

initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Agricultural Crop Insurance market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Agricultural Crop Insurance market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Agricultural Crop Insurance industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., MPCl, Hail).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Agricultural Crop Insurance market.

Regional Analysis: The report involves examining the Agricultural Crop Insurance market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Agricultural Crop Insurance market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Agricultural Crop Insurance:

Company Analysis: Report covers individual Agricultural Crop Insurance players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Agricultural Crop Insurance. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Distribution Channel (Agencies, Digital and Direct Channel).

Technology Analysis: Report covers specific technologies relevant to Agricultural Crop Insurance. It assesses the current state, advancements, and potential future developments in Agricultural Crop Insurance areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Agricultural Crop Insurance market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Agricultural Crop Insurance market is split by Type and by Distribution Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distribution Channel in terms of value.

Market segment by Type

MPCI

Hail

Market segment by Distribution Channel

Agencies

Digital and Direct Channel

Brokers

Bancassurance

Market segment by players, this report covers

PICC

Zurich

Chubb

Sompo

QBE

China United Property Insurance

Agriculture Insurance Company of India

AXA

American Financial Group

Everest Re Group

Tokio Marine

Prudential

AIG

Farmers Mutual Hail

New India Assurance

SCOR

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Agricultural Crop Insurance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Agricultural Crop Insurance, with revenue, gross margin and global market share of Agricultural Crop Insurance from 2019 to 2024.

Chapter 3, the Agricultural Crop Insurance competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Agricultural Crop Insurance market forecast, by regions, type and distribution channel, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Agricultural Crop Insurance.

Chapter 13, to describe Agricultural Crop Insurance research findings and conclusion.

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